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SN
Distribution Study of Grocery Store Sales

1984

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OVERVIEW

SECTION 1 covers a statistical profile of the top 50 Standard Metropolitan Areas ranked on the basis of supermarket sales volume. It includes demographics as well as information on leading grocery stores compiled as noted below and on principal suppliers.

SECTION 2 covers information on grocery store business in other market areas throughout the United States. Markets are reported alphabetically by State and City. Included is available information on number of stores and estimated share of the food market accounted for by the chains, voluntary and cooperative groups and independents. It also contains information on principal suppliers.

SECTION 3 contains profiles of leading publicly-owned food chains throughout the country, including: corporate addresses; total number of stores; market areas covered; sales volume; key personnel.

SECTION 4 covers a Grocery Store Statistical Profile--a summary of grocery store business, growth of supermarkets and operating results of leading grocery chains.

SECTION 5 contains a calendar of industry events for 1984 and a directory of food associations.

NOTE: Figures on grocery store numbers and market share are supplied by many newspaper organizations. Data may not be comparable from year to year due to differences in market area definitions or in methods of compilation. Reported sales shares are estimated by reporting sources. Methods of compilation vary, from formal surveys to checks with food representatives, brokers, other local sources or reflecting informed opinion. In some instances, as noted, percentages reflect place of most frequent purchase, as reported by consumers, rather than dollar volume.

This report is presented as a convenient summary of the best available information on grocery store business in each market area. FAIRCHILD BOOK DIVISION assumes no responsibility for the accuracy of figures supplied by reported sources.

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SECTION 1:

THE TOP 50 STANDARD METROPOLITAN AREAS RANKED ON THE BASIS OF SUPERMARKET SALES VOLUME 1982

Market Area	Rank by Supermarket Sales 1982	Page
Albany-Schenectady-Troy, N.Y.	42nd	84-85
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Baltimore, Md.	12th	24-25
Birmingham, Ala.	45th	90-91
Boston, Mass.	10th	20-21
Buffalo, N.Y.	30th	60-61
Chicago, Ill.	3rd	6-7
Cincinnati, Ohio-Ky.-Ind.	32nd	64-65
Cleveland, Ohio	22nd	44-45
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Ft. Lauderdale-Hollywood, Fla.	41st	82-83
Hartford, Conn.	37th	74-75
Houston, Texas	6th	12-13
Indianapolis, Ind.	33rd	66-67
Kansas City, Mo.-Kan.	31st	62-63
Los Angeles and Orange Counties, Cal.	1st	2-3
Louisville, Ky.-Ind	38th	76-77
Memphis-Tenn., Ark., Miss.	43rd	86-87
Miami, Fla.	25th	50-51
Milwaukee, Wis.	28th	56-57
Minneapolis-St. Paul, Minn.-Wis	13th	26-27
Nashville-Davidson, Tenn.	44th	88-89
Nassau-Suffolk, N.Y.	11th	22-23
New Orleans, La.	27th	54-55
New York, N.Y.	2nd	4-5
Newark, N.J.	16th	32-33
Oklahoma City, Okla.	40th	80-81
Orlando, Fla.	50th	100-101
Philadelphia, Pa.-N.J.	5th	10-11
Phoenix, Ariz.	23rd	46-47
Pittsburgh, Pa.	19th	38-39
Portland-Ore.-Wash.	36th	72-73
Riverside-San Bernardino-Ontario, Cal	24th	48-49
Rochester, N.Y.	39th	78-79
Sacramento, Cal.	29th	58-59
St. Louis, Mo.-Ill	18th	36-37
Salt Lake City-Ogden, Utah	48th	96-97
San Antonio, Texas	35th	70-71
San Diego, Cal.	21st	42-43
San Francisco-Oakland, Cal.	7th	14-15
San Jose, Cal.	26th	52-53
Seattle-Everett, Wash.	17th	34-35
Springfield, Mass.	49th	98-99
Syracuse, N.Y.	47th	94-95
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INTRODUCTION

The analysis of the 300 metropolitan markets includes the number of store units and market shares held by leading chains, voluntary/cooperative groups and independent grocery stores. Also included are listings of principal suppliers for the leading retailers of these markets. Profiles for the 50 largest markets include statistics on total retail sales, total food store sales and total supermarket sales, as well as demographics on population and the number of households by age and income from The 1983 Sales and Marketing Management Survey of Buying Power and Data Service, further reproduction is forbidden.

Definition of Terms:

SUPERMARKET: A complete, departmentalized grocery store with minimum annual sales of $2,000,000.

CHAIN: A company which operates eleven or more stores in total. A chain store unit is a store operated by such a company.

INDEPENDENT: A firm which operates from one to ten stores.

UNAFFILIATED INDEPENDENT: Operator of from one to ten stores having no affiliations with any organization and buying entirely from wholesalers or suppliers on an independent basis.

COOPERATIVE: Independent grocers who jointly own and operate their own wholesale organization.

VOLUNTARY: A group of independent grocery stores jointly sponsored by an independent wholesaler.

CONVENIENCE STORE: A small store handling a limited variety of items in general use in most households and partronized for fill-in home requirements.

ABC CITY ZONE: Comprises the corporate limits of the city in which a newspaper is published. Contiguous areas may be included in the zone to the extent that they have substantially the built-up characteristics of the city and cannot readily be distinguished from the city itself.

RETAIL TRADING ZONE: The area beyond the city zone whose residents regularly trade to an important degree with retail merchants in the city zone.

STANDARD METROPOLITAN AREA: Comprises the Standard Metropolitan Statistical Areas as defined by the U.S. Bureau of the Budget.

SECTION 1

THE TOP 50
STANDARD METROPOLITAN AREAS RANKED ON THE BASIS OF SUPERMARKET SALES VOLUME
1982

1. LOS ANGELES AND ORANGE COUNTIES, CALIFORNIA

Market Area Covered:
Los Angeles and Orange Counties

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.7%	
Vons	94	17.6	(Own) El Monte, Cal.
Ralphs	110	16.6	(Own) Compton, Cal.
Lucky	82	12.5	(Own) Buena Park, Cal.
Alpha Beta	130	9.5	(Own) LaHabra, Cal.
Safeway	105	6.8	(Own) Downey, Cal.
Hughes Markets	38	5.5	Cert. Grocers of Cal., L.A., Cal.
Gemco	26	4.0	Cert. Grocers of Cal., L.A., Cal.
Boys Market	42	3.6	Cert. Grocers of Cal., L.A., Cal.
Albertson's	55	3.6	(Own) Fullerton, Cal.
Stater Bros.	32	*	(Own) Colton, Cal.
Smith's Food King	25	*	Cert. Grocers of Cal., L.A., Cal.
Thriftimart	39	*	(Own) Smart & Final Iris Co., L.A., Cal.
FedMart	14	*	Cert. Grocers of Cal., L.A., Cal.
Mayfair	11	*	Cert. Grocers of Cal., L.A., Cal.
The Pantry	11	*	(Own) Los Angeles, Cal.
McCoy's	17	*	Cert. Grocers of Cal., L.A., Cal.
ABC	6	*	
Fedco	7	*	
Dale's	11	*	
Foods Co.	9	*	
Gelson's	6	*	
Big D Ranch Markets	7	*	
Super-A-Foods	9	*	
JonSons	5	*	
Westward Ho	4	*	
Jurgensen's	12	*	
Phil's	5	*	
Jewel T	18	*	
OTHER GROCERY STORES	na	20.3%	
TOTAL	930+	100.0%	

---

* Included in "Other Grocery Stores"
na - not available

Standard Metropolitan Area:
Los Angeles and Orange Counties

Rank in U.S. based on supermarket sales 1982: 1

	U.S.	SMA Total	Central City Los Angeles
RETAIL SALES 1982 TOTAL (millicns)	$1,100,750	$ 50,326	$ 14,764
Food Store Sales (millions)	$ 268,352	$ 12,377	$ 3,642
% of total retail sales	24.4%	24.6%	24.7%
Supermarket Sales (millions)	$ 252,094	$ 11,338	$ --
% of Food Store Sales	93.9%	91.6%	-- %
Total number of Food Stores	171,592	6,263	2,658
Supermarket Sales per capita	$ 1,080.56	$ 1,164.96	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	9,732.5	3,033.6
Total number of Households (thousands)	85,063.0	3,591.4	1,173.0
Population by Age of Household Head			
Under 25 Years	8.0%	8.0%	-- %
25 - 34 Years	23.0%	24.7%	-- %
35 - 44 Years	17.9%	19.6%	-- %
45 - 54 Years	15.3%	16.2%	-- %
55 - 64 Years	15.7%	15.0%	-- %
65 & Over	20.1%	16.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.6%	-- %
Two	30.9%	30.4%	-- %
Three	17.4%	16.3%	-- %
Four	15.0%	13.6%	-- %
Five	7.4%	6.9%	-- %
Six & Over	5.2%	6.2%	-- %
Average Household Size	2.74	2.71	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$1,047,795	$ 31,558
Per Capita EBI	$ 9,300.00	$ 10,766	$ 10,403
Median Household EBI	$ 22,000.00	$ 26,890	$ 21,231
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.9%	22.1%
$10,000 - $24,999	36.6%	32.9%	25.2%
$25,000 & Over	43.1%	50.1%	52.7%
Projected EBI % change 1987/1982	+71.6%	74.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	60.7%	-- %

2. NEW YORK, NEW YORK—NEW JERSEY

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.5%	
Pathmark	84	12.0	(Own) Woodbridge, N.J.
A&P	200	8.0	(Own) Garden City, N.Y., Edison & Paterson, N.J.
Waldbaum's	108	8.0	(Own) Central Islip, N.Y.
Grand Union	152	4.5	(Own) Elmwood Park, N.Y.
King Kullen	54	3.0	(Own) Westbury, N.Y.
Shopwell	69	3.0	(Own) Bronx, N.Y.
Acme Markets	45	2.0	(Own) Whippany, N.J.
Gristede	47	2.0	(Own) Bronx, N.Y.
First National Stores	48	2.0	(Own) Windsor Locks, Conn.
Sloan's	41	1.0	Krasdale Foods, Bronx, N.Y.
Royal Farms	23	1.0	White Rose, Farmingdale, N.Y.
Scaturro Food Markets	12	*	White Rose, Farmingdale, N.Y.
Dan's Supreme	26	*	White Rose, Farmingdale, N.Y.
D'Agostino	17	*	Twin County Grocers, Edison, N.J.
E & B	19	*	Krasdale Foods, Bronx, N.Y.
Fedco Foods	27	*	Krasdale Foods, Bronx, N.Y.
Red Apple	30	*	Krasdale Foods, Bronx, N.Y.
Federation of Coops	10	*	Mid-East Coops, Carlstadt, N.J.
Food Emporium	13	*	Shopwell, Bronx, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		26.5%	
ShopRite	117	10.5	(Own) Wakefern Food Corp., Elizabeth, N.J.
Foodtown	140	7.5	(Own) Twin County Grocer Co., Edison, N.J.
Key Food	145	4.0	(Own) Brooklyn, N.Y.
Met	117	2.0	(Own) White Rose Food Corp., Farmingdale, N.Y.
Krasdale C Town	75	1.5	Krasdale Foods, Bronx, N.Y.
Associated	135	1.0	(Own) Jamaica, N.Y.
Pioneer	16	*	na
OTHER GROCERY STORES	11,458	27.0%**	
TOTAL	13,228	100.0%	

---

* Included in "Other Grocery Stores"

** This volume is done by the many small and specialized food stores which make up an important part of the New York food market.

Standard Metropolitan Area:
N.Y.: Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, Westchester Counties
N.J. Bergen County

Rank in U.S. based on supermarket sales 1982: 2

	U.S.	SMA Total	Central City New York
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 35,861	$ 24,674
Food Store Sales (millions)	$ 268,352	$ 9,758	$ 6,720
% of total retail sales	24.4%	27.2%	27.2%
Supermarket Sales (millions)	$ 252,094	$ 8,092	$ 5,356
% of Food Store Sales	93.9%	82.9%	79.7%
Total number of Food Stores	171,592	13,502	10,992
Supermarket Sales per capita	$ 1,080.56	$ 903.87	$ 776.46
POPULATION 1982 TOTAL (thousands)	233,298.3	8,952.6	6,898.0
Total number of Households (thousands)	85,063.0	3,531.1	2,798.1
Population by Age of Household Head			
Under 25 Years	8.0%	5.1%	5.6%
25 - 34 Years	23.0%	21.6%	22.3%
35 - 44 Years	17.9%	18.5%	18.2%
45 - 54 Years	15.3%	16.3%	15.6%
55 - 64 Years	15.7%	16.6%	16.0%
65 & Over	20.1%	21.9%	22.3%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	31.3%	33.7%
Two	30.9%	28.8%	28.5%
Three	17.4%	15.9%	15.4%
Four	15.0%	12.6%	11.5%
Five	7.4%	6.5%	6.0%
Six & Over	5.2%	4.9%	4.9%
Average Household Size	2.74	2.62	2.57
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 94,560	$ 67,586
Per Capita EBI	$ 9,300.00	$ 11,846	$ 9,934
Median Household EBI	$ 22,000.00	$ 27,139	$ 21,394
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	22.6%	25.7%
$10,000 - $24,999	36.6%	33.1%	35.4%
$25,000 & Over	43.1%	44.3%	38.9%
Projected EBI % change 1987/1982	+71.6%	60.0%	56.4%
Projected average household EBI % change 1987/1982	+61.8%	61.8%	57.8%

3. CHICAGO, ILLINOIS

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Jewel	190	37.0	(Own) Melrose Park, Ill.
Dominick's	77	16.5	(Own) Northlake, Ill.
Eagle	45	10.5	(Own) Milan, Ill.
Butera	17	4.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		32.0%	
Certified Grocers of Illinois	550	26.0	(Own) Chicago, Ill.
Central Grocers	300	6.0	(Own) Franklin Park, Ill.
TOTAL	1,179	100.0%	

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na - not available

Standard Metropolitan Area:
Cook, DuPage, Kane, Lake, McHenry, Will Counties

Rank in U.S. based on supermarket sales 1982: 3

	U.S.	SMA Total	Central City Chicago
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 34,323	$ 10,412
Food Store Sales (millions)	$ 268,352	$ 7,603	$ 2,341
% of total retail sales	24.4%	22.2%	22.5%
Supermarket Sales (millions)	$ 252,094	$ 7,126	$ --
% of Food Store Sales	93.9%	93.7%	-- %
Total number of Food Stores	171,592	5,247	2,809
Supermarket Sales per capita	$ 1,080.56	$ 1,000.97	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	7,119.1	2,937.4
Total number of Households (thousands)	85,063.0	2,544.6	1,089.3
Population by Age of Household Head			
Under 25 Years	8.0%	6.8%	-- %
25 - 34 Years	23.0%	24.0%	-- %
35 - 44 Years	17.9%	19.1%	-- %
45 - 54 Years	15.3%	16.3%	-- %
55 - 64 Years	15.7%	16.2%	-- %
65 & Over	20.1%	17.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.0%	-- %
Two	30.9%	28.6%	-- %
Three	17.4%	16.8%	-- %
Four	15.0%	14.8%	-- %
Five	7.4%	8.1%	-- %
Six & Over	5.2%	6.7%	-- %
Average Household Size	2.74	2.95	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 76,551	$ 25,808
Per Capita EBI	$ 9,300.00	$ 11,049	$ 8,786
Median Household EBI	$ 22,000.00	$ 29,797	$ 20,168
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.2%	25.8%
$10,000 - $24,999	36.6%	29.2%	23.8%
$25,000 & Over	43.1%	54.6%	50.4%
Projected EBI % change 1987/1982	+71.6%	71.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	65.7%	-- %

4. DETROIT, MICHIGAN

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.5%	
Farmer Jack	83	20.2	(Own) Borman's, Detroit, Mich.
Kroger	61	11.7	(Own) Livonia, Mich.
Chatham	41	8.6	(Own) Warren, Mich.
Great Scott	19	5.1	(Own) Abner A. Wolf, Div. Allied Supermarkets, Livonia, Mich.
A&P	43	4.9	(Own) Detroit, Mich.
7-Eleven (C)	140	1.0	Grosse Pointe Quality Foods, Detroit, Mich.
Lawson's Party Food (C)	42	0.5	(Own) Akron, Ohio
Quik Pik Food Stores (C)	58	0.5	Abner Wolf Co., Detroit, Mich.
LEADING INDEPENDENTS:		3.0%	
Hollywood	5	1.0	Grosse Pointe Quality Foods, Detroit, Mich.
Danny's	12	1.0	Abner Wolf Co., Detroit, Mich.
Shopping Center	3	0.7	Hiller & Lutey, Inc., Southfield, Mich.
Lombardi's	4	0.3	(Own) Utica, Mich.
OTHER GROCERY STORES	na	44.5%	
TOTAL	511+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Wayne Counties

Rank in U.S. based on supermarket sales 1982: 4

	U.S.	SMA Total	Central City Detroit
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 22,780	$ 3,233
Food Store Sales (millions)	$ 268,352	$ 5,388	$ 816
% of total retail sales	24.4%	23.6%	25.2%
Supermarket Sales (millions)	$ 252,094	$ 4,910	$ --
% of Food Store Sales	93.9%	91.1%	-- %
Total number of Food Stores	171,592	4,160	1,348
Supermarket Sales per capita	$ 1,080.56	$ 1,110.91	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	4,419.8	1,130.2
Total number of Households (thousands)	85,063.0	1,570.7	416.2
Population by Age of Household Head			
Under 25 Years	8.0%	7.0%	--%
25 - 34 Years	23.0%	23.6%	--%
35 - 44 Years	17.9%	18.6%	--%
45 - 54 Years	15.3%	16.7%	--%
55 - 64 Years	15.7%	16.8%	--%
65 & Over	20.1%	17.3%	--%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.6%	--%
Two	30.9%	28.9%	--%
Three	17.4%	17.7%	--%
Four	15.0%	16.0%	--%
Five	7.4%	8.6%	--%
Six & Over	5.2%	6.1%	--%
Average Household Size	2.74	2.81	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 44,398	$ 8,782
Per Capita EBI	$ 9,300.00	$ 10,045	$ 7,770
Median Household EBI	$ 22,000.00	$ 26,280	$ 18,016
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.0%	29.9%
$10,000 - $24,999	36.6%	30.1%	24.6%
$25,000 & Over	43.1%	52.9%	45.5%
Projected EBI % change 1987/1982	+71.6%	62.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	65.3%	-- %

5. PHILADELPHIA, PENNSYLVANIA—NEW JERSEY

Market Area Covered:
14-County Philadelphia Market

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.0%	
Acme/Super Save	106	29.0	(Own) Philadelphia, Pa.
Pathmark	30	12.5	(Own) Woodbridge, N.J.
Super Fresh	56	9.5	(Own) Philadelphia, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:		43.0%	
Thriftway Food Lane Pioneer Shopping Cart Pickwell	235	18.0	(Own) Thriftway Foods, Oaks, Pa.
Shop 'n Bag Unity Markets Unity Frankford Quaker Penn Mutual	613	12.5	(Own) Frankford-Quaker, Philadelphia, Pa.
ShopRite	27	8.5	Perloff Bros., Phila., Pa.
Great Scot Fairlawn Wa Wa Colonial Village Garden Stores Cumberland Farms	400	4.0	(Own) Perloff Bros., Philadelphia, Pa.
OTHER GROCERY STORES	1,000	6.0%	
TOTAL	2,467	100.0%	

Standard Metropolitan Area:
Pa.: Bucks, Chester, Delaware, Montgomery, Philadelphia Counties
N.J.: Burlington, Camden, Glouster Counties

Rank in U.S. based on supermarket sales 1982: 5

	U.S.	SMA Total	Central City Philadelphia
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 20,733	$ 5,419
Food Store Sales (millions)	$ 268,352	$ 5,023	$ 1,419
% of total retail sales	24.4%	24.2%	26.2%
Supermarket Sales (millions)	$ 252,094	$ 4,487	$ 1,233
% of Food Store Sales	93.9%	89.3%	86.9%
Total number of Food Stores	171,592	5,730	2,589
Supermarket Sales per capita	$ 1,080.56	$ 957.55	$ 766.70
POPULATION 1982 TOTAL (thousands)	233,298.3	4,685.9	1,608.2
Total number of Households (thousands)	85,063.0	1,673.9	604.6
Population by Age of Household Head			
Under 25 Years	8.0%	5.8%	6.2%
25 - 34 Years	23.0%	21.3%	20.1%
35 - 44 Years	17.9%	17.8%	15.5%
45 - 54 Years	15.3%	16.8%	15.4%
55 - 64 Years	15.7%	17.9%	18.1%
65 & Over	20.1%	20.4%	24.7%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.8%	29.2%
Two	30.9%	29.2%	28.5%
Three	17.4%	17.5%	16.2%
Four	15.0%	15.3%	12.6%
Five	7.4%	8.2%	7.0%
Six & Over	5.2%	6.0%	6.5%
Average Household Size	2.74	2.80	2.66
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 46,017	$ 13,113
Per Capita EBI	$ 9,300.00	$ 9,820	$ 8,154
Median Household EBI	$ 22,000.00	$ 24,392	$ 18,272
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.2%	28.3%
$10,000 - $24,999	36.6%	33.1%	36.9%
$25,000 & Over	43.1%	48.7%	34.8%
Projected EBI % change 1987/1982	+71.6%	66.0%	58.5%
Projected average household EBI % change 1987/1982	+61.8%	63.4%	66.4%

6. HOUSTON, TEXAS

Market Area Covered:
Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Kroger	66	19.0	(Own) Houston, Texas
Safeway	62	16.0	(Own) Houston, Texas
J. Weingarten (Grand Union)	55	13.0	(Own) Houston, Texas
Randall's	25	9.0	Fleming Foods, Houston, Texas
Rice	33	6.0	Grocer Supply, Houston, Texas
Eagle-Gemco	26	5.0	(Own) Houston, Texas
Gerlands	20	5.0	Fleming Foods/Grocer Supply, Houston, Texas
Fiesta Mart	9	4.0	(Own) Houston, Texas
Minimax	14	*	Fleming Foods, Houston, Texas
Lewis & Coker	5	*	Grocer Supply, Houston, Texas
U-Tote-M (C)	238	*	Grocer Supply, Houston, Texas
7-Eleven (C)	239	*	(Own) Dallas, Texas
Food City	6	*	Schepps Wholesale, Houston, Texas
Lucky 7	20	*	Grocer Supply, Houston, Texas
Food Giant	6	*	Fleming Foods, Houston, Texas
Clayton's	3	*	Grocer Supply, Houston, Texas
Stop & Go (C)	283	*	na
Korner Pantry (C)	4	*	Grocer Supply, Houston, Texas
Baby Giant (C)	10	*	na
M&M Foods	2	*	Grocer Supply, Houston, Texas
Sunny's National (C)	20	*	na
Ranger Markets	19	*	na
OTHER GROCERY STORES	2,106	23.0%	
TOTAL	3,271	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Brazoria, Ft. Bend, Harris, Liberty, Montgomery, Waller Counties

Rank in U.S. based on supermarket sales 1982: 6

	U.S.	SMA Total	Central City Houston
RETAIL SALES, 1982 TOTAL (millions)	$1,100,750	$ 20,456	$ 13,761
Food Store Sales (millions)	$ 268,352	$ 4,595	$ 2,494
% of total retail sales	24.4%	22.5%	18.1%
Supermarket Sales (millions)	$ 252,094	$ 4,414	$ --
% of Food Store Sales	93.9%	96.1%	-- %
Total number of Food Stores	171,592	2,842	1,683
Supermarket Sales per capita	$ 1,080.56	$ 1,371.28	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	3,218.9	1,741.2
Total number of Households (thousands)	85,063.0	1,177.3	682.9
Population by Age of Household Head			
Under 25 Years	8.0%	10.8%	-- %
25 - 34 Years	23.0%	30.4%	-- %
35 - 44 Years	17.9%	20.8%	-- %
45 - 54 Years	15.3%	15.1%	-- %
55 - 64 Years	15.7%	11.9%	-- %
65 & Over	20.1%	11.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	24.3%	-- %
Two	30.9%	28.8%	-- %
Three	17.4%	18.0%	-- %
Four	15.0%	15.7%	-- %
Five	7.4%	7.6%	-- %
Six & Over	5.2%	5.6%	-- %
Average Household Size	2.74	2.89	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 36,778	$ 19,748
Per Capita EBI	$ 9,300.00	$ 11,003	$ 11,342
Median Household EBI	$ 22,000.00	$ 29,316	$ 24,594
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	13.7%	16.0%
$10,000 - $24,999	36.6%	30.1%	23.3%
$25,000 & Over	43.1%	56.1%	60.7%
Projected EBI % change 1987/1982	+71.6%	92.3%	-- %
Projected average household EBI % change 1987/1982	+61.8%	55.5%	-- %

7. SAN FRANCISCO—OAKLAND, CALIFORNIA

Market Area Covered: San Francisco, San Mateo, Contra Costa, Alameda, Santa Clara, Marin, Sonoma, Napa, Solano Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		62.6%	
Safeway	124	22.0	(Own) Fremont, Cal.
Lucky (includes Gemcos)	99	19.0	(Own) San Leandro, Cal.
Alpha Beta	46	7.2	(Own) San Milpitas, Cal.
Brentwood Markets	17	4.9	Fleming Foods, Fremont, Cal.
Fry's	24	3.5	United Grocers, Sacramento, Cal.
Cala/QFI	23	3.2	Fleming Foods, Fremont, Cal.
Nob Hill	11	2.8	Fleming Foods, Fremont, Cal.
Albertson's	8	*	Fleming Foods, Fremont, Cal.
Petrini's Market	8	*	United Grocers, Sacramento, Cal.
Consumer's Co-op	14	*	United Grocers, Sacramento, Cal.
OTHER GROCERY STORES	na	37.4%	
TOTAL	374+	100.0%	

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na - not available

* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties

Rank in U.S. based on supermarket sales 1982: 7

	U.S.	SMA Total	Central Cities San Francisco	Oakland
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 18,208	$ 4,097	$ 1,407
Food Store Sales (millions)	$ 268,352	$ 4,473	$ 942	$ 339
% of total retail sales	24.4%	24.6%	23.0%	24.1%
Supermarket Sales (millions)	$ 252,094	$ 4,044	$ 761	$ --
% of Food Store Sales	93.9%	90.4%	80.8%	-- %
Total number of Food Stores	171,592	3,577	1,270	374
Supermarket Sales per capita	$ 1,080.56	$ 1,220.65	$ 1,133.28	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	3,313.0	671.5	340.1
Total number of Households (thousands)	85,063.0	1,340.3	298.8	146.5
Population by Age of Household Head				
Under 25 Years	8.0%	7.0%	6.3%	-- %
25 - 34 Years	23.0%	25.1%	26.2%	-- %
35 - 44 Years	17.9%	19.6%	16.8%	-- %
45 - 54 Years	15.3%	15.3%	13.5%	-- %
55 - 64 Years	15.7%	15.3%	14.6%	-- %
65 & Over	20.1%	17.7%	22.6%	-- %
Number of Persons per Household				
% by number of persons per household				
One	24.1%	30.9%	41.7%	-- %
Two	30.9%	31.8%	30.4%	-- %
Three	17.4%	15.7%	12.2%	-- %
Four	15.0%	12.3%	7.7%	-- %
Five	7.4%	5.6%	4.0%	-- %
Six & Over	5.2%	3.8%	4.0%	-- %
Average Household Size	2.74	2.47	2.25	--
INCOME 1982				
Net Effective Buying Income (millions)	$2,169,679	$ 40,372	$ 7,954	$ 3,433
Per Capita EBI	$ 9,300.00	$ 12,246	$ 11,846	$ 10,097
Median Household EBI	$ 22,000.00	$ 26,594	$ 21,646	$ 18,938
Household by EBI Groups				
% Distribution				
Under $10,000	20.3%	16.0%	21.5%	27.5%
$10,000 - $24,999	36.6%	30.7%	35.8%	24.9%
$25,000 & Over	43.1%	53.3%	42.7%	47.6%
Projected EBI % change 1987/1982	+71.6%	66.6%	59.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	59.5%	63.5%	-- %

8. DALLAS—FORT WORTH, TEXAS

Market Area Covered:
Dallas County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.8%	
Tom Thumb	37	24.3	A.W. Cullum & Co., Dallas, Texas
Safeway	53	23.2	(Own) Dallas, Texas
Kroger	28	15.3	(Own) Irving, Texas
Minyard Food Stores	41	13.5	Big Tex, Dallas, Texas
Skaggs Alpha Beta	13	11.6	Waples Platter, Lubbock, Texas
Winn-Dixie/Buddies	11	2.9	Winn-Dixie Texas Inc., Fort Worth, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.9%	
Affiliated, AG, Thriftee	108	1.9	Affiliated, Dallas, Texas
LEADING INDEPENDENTS:		1.4%	
Food Basket	na	1.0	na
Jewel T's Box Stores	na	0.4	na
OTHER GROCERY STORES	na	5.9%	
TOTAL	291+	100.0%	

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na - not available

Standard Metropolitan Area:
Dallas, Tarrant, Collin, Denton, Ellis, Johnson,
Kaufman, Rockwall, Parker Counties

Rank in U.S. based on supermarket sales 1982: 8

	U.S.	SMA Total	Central Cities Dallas	Ft. Worth
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 18,954	$ 11,234	$ 2,310
Food Store Sales (millions)	$ 268,352	$ 3,534	$ 2,004	355
% of total retail sales	24.4%	18.6%	17.8%	15.4%
Supermarket Sales (millions)	$ 252,094	$ 3,388	$ 1,924	$ --
% of Food Store Sales	93.9%	95.9%	96.0%	-- %
Total number of Food Stores	171,592	2,645	817	408
Supermarket Sales per capita	$ 1,080.56	$ 1,082.22	$ 1,180.88	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	3,130.6	1,629.3	387.9
Total number of Households (thousands)	85,063.0	1,166.7	628.2	149.3
Population by Age of Household Head				
Under 25 Years	8.0%	10.3%	11.0%	-- %
25 - 34 Years	23.0%	27.0%	28.1%	-- %
35 - 44 Years	17.9%	20.3%	19.8%	-- %
45 - 54 Years	15.3%	15.1%	15.0%	-- %
55 - 64 Years	15.7%	12.9%	12.7%	-- %
65 & Over	20.1%	14.4%	13.4%	-- %
Number of Persons per Household				
% by number of persons per household				
One	24.1%	24.2%	27.3%	-- %
Two	30.9%	30.7%	30.1%	-- %
Three	17.4%	18.1%	17.4%	-- %
Four	15.0%	15.5%	14.0%	-- %
Five	7.4%	7.0%	6.6%	-- %
Six & Over	5.2%	4.5%	4.6%	-- %
Average Household Size	2.74	2.68	2.59	--
INCOME 1982				
Net Effective Buying Income (millions)	$2,169,679	$ 33,697	$ 18,154	$ 3,746
Per Capita EBI	$ 9,300.00	$ 10,764	$ 11,142	$ 9,657
Median Household EBI	$ 22,000.00	$ 25,138	$ 24,514	$ 20,664
Household by EBI Groups				
% Distribution				
Under $10,000	20.3%	15.6%	15.5%	21.5%
$10,000 - $24,999	36.6%	34.1%	35.6%	26.8%
$25,000 & Over	43.1%	50.3%	48.9%	51.7%
Projected EBI % change 1987/1982	+71.6%	81.7%	74.4%	-- %
Projected average household EBI % change 1987/1982	+61.8%	56.3%	52.6%	-- %

9. WASHINGTON, D.C.—MARYLAND—VIRGINIA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
Giant Food	92	37.0	(Own) Landover, Md.
Safeway	117	32.0	(Own) Landover, Md.
A&P	19	7.0	(Own) Baltimore, Md.
Grand Union	34	7.0	(Own) Landover, Md.
Jumbo Food Stores	7	2.0	B. Breen & Co., Baltimore, Md.
7-Eleven	193	*	(Own) Falmouth, Va.
High's Dairy Stores (C)	184	*	Creasy, Hagerstown, Md.
Acme (Super Saver)	4	*	(Own) Baltimore, Md.
Consumer Supermarkets	5	*	P.A. & S. Small, York, Pa.
LEADING INDEPENDENTS:		11.9%	
Government Commissaries	8	6.0	na
Cook's	7	2.0	Richfood, Richmond, Va.
Magruder's	5	2.0	Richfood, Richmond, Va.
Food Town Group	4	0.8	B. Green & Co., Baltimore, Md.
Plus	8	0.7	na
Co-Op	3	0.4	P.A. & S. Small, York, Pa.
OTHER GROCERY STORES	na	2.7%	
TOTAL	690+	100.0%	

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* Included in "Other Grocery Stores"
na - not available
(C) Convenience Stores

Standard Metropolitan Area:
D.C., Md.: Charles, Montgomery, Prince George Counties
Va.: Alexandria City, Fairfax City, Falls Church City, Manassas City
Manassas Park, Arlington, Fairfax, Loudoun, Prince William Counties

Rank in U.S. based on supermarket sales 1982: 9

	U.S.	SMA Total	Central City Washington D.C.
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 18,987	$ 2,754
Food Store Sales (millions)	$ 268,352	$ 4,025	$ 512
% of total retail sales	24.4%	21.2%	18.6%
Supermarket Sales (millions)	$ 252,094	$ 3,724	$ 473
% of Food Store Sales	93.9%	92.5%	92.4%
Total number of Food Stores	171,592	2,033	538
Supermarket Sales per capita	$ 1,080.56	$ 1,123.01	$ 771.62
POPULATION 1982 TOTAL (thousands)	233,298.3	3,316.1	613.0
Total number of Households (thousands)	85,063.0	1,234.8	249.2
Population by Age of Household Head			
Under 25 Years	8.0%	6.7%	6.6%
25 - 34 Years	23.0%	27.3%	25.8%
35 - 44 Years	17.9%	22.7%	18.4%
45 - 54 Years	15.3%	16.5%	14.8%
55 - 64 Years	15.7%	14.2%	15.6%
65 & Over	20.1%	12.6%	18.8%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.9%	39.9%
Two	30.9%	28.2%	25.9%
Three	17.4%	17.7%	13.5%
Four	15.0%	15.2%	9.4%
Five	7.4%	7.2%	5.2%
Six & Over	5.2%	4.8%	6.1%
Average Household Size	2.74	2.69	2.46
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 41,176	$ 7,345
Per Capita EBI	$ 9,300.00	$ 12,417	$ 11,981
Median Household EBI	$ 22,000.00	$ 30,108	$ 23,416
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	10.6%	19.5%
$10,000 - $24,999	36.6%	28.7%	33.8%
$25,000 & Over	43.1%	60.7%	46.7%
Projected EBI % change 1987/1982	+71.6%	73.5%	59.6%
Projected average household EBI % change 1987/1982	+61.8%	64.4%	69.4%

10. BOSTON, MASSACHUSETTS

Market Area Covered: Essex, Middlesex, Norfolk & Suffolk Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.5%	
Stop & Shop	41	15.8	(Own) Boston, Mass.
Purity Supreme/Heartland	26	15.3	(Own) N. Billerica, Mass.
Star Market Co.	36	13.0	(Own) Norwood, Mass.
Shaw's	8	4.5	(Own) E. Bridgewater, Mass.
DeMoulas	20	3.9	(Own) Tewksbury, Mass.
Roche Bros.	6	3.0	Sweet Life Foods, Northboro, Mass.
Angelo's	19	2.7	(Own) Rockland, Mass.
First National	7	2.4	(Own) Windsor Locks, Conn.
Johnny's Foodmaster	9	2.2	Sweet Life Foods, Northboro, Mass.
Cerretani's	4	1.5	Cressey Dockham, Andover, Mass.
Harvest Markets	6	1.1	Sweet Life Foods, Northboro, Mass.
Victory Markets	5	1.1	Sweet Life Foods, Northboro, Mass.
Flanagan's Markets	5	1.0	Sweet Life Foods, Northboro, Mass.
OTHER GROCERY STORES	na	32.5%	
TOTAL	192+	100.0%	

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na - not available

Standard Metropolitan Area:
Essex, Middlesex, Norfolk, Suffolk Counties

Rank in U.S. based on supermarket sales 1982: 10

	U.S.	SMA Total	Central City Boston
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 17,226	$ 2,832
Food Store Sales (millions)	$ 268,352	$ 4,129	$ 567
% of total retail sales	24.4%	24.0%	20.0%
Supermarket Sales (millions)	$ 252,094	$ 3,713	$ --
% of Food Store Sales	93.9%	89.9%	-- %
Total number of Food Stores	171,592	2,743	605
Supermarket Sales per capita	$ 1,080.56	$ 1,150.32	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	3,227.8	542.5
Total number of Households (thousands)	85,063.0	1,190.9	217.4
Population by Age of Household Head			
Under 25 Years	8.0%	6.4%	-- %
25 - 34 Years	23.0%	22.9%	-- %
35 - 44 Years	17.9%	17.2%	-- %
45 - 54 Years	15.3%	15.7%	-- %
55 - 64 Years	15.7%	16.3%	-- %
65 & Over	20.1%	21.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	27.3%	-- %
Two	30.9%	29.4%	-- %
Three	17.4%	16.2%	-- %
Four	15.0%	13.9%	-- %
Five	7.4%	7.6%	-- %
Six & Over	5.2%	5.5%	-- %
Average Household Size	2.74	2.74	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 34,394	$ 4,889
Per Capita EBI	$ 9,300.00	$ 10,475	$ 9,012
Median Household EBI	$ 22,000.00	$ 25,525	$ 18,022
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.2%	27.8%
$10,000 - $24,999	36.6%	31.6%	27.2%
$25,000 & Over	43.1%	51.2%	45.0%
Projected EBI % change 1987/1982	+71.6%	66.0%	-- %
Projected average household EBI % change 1987/1982	+61.8%	65.4%	-- %

11. NASSAU—SUFFOLK, NEW YORK

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.8%	
Waldbaum's	39	20.0	(Own) Central Islip, N.Y.
King Kullen	43	13.0	(Own) Westbury, N.Y.
Pathmark	22	13.0	(Own) Woodbridge, N.J.
A&P	33	8.0	(Own) Garden City, N.Y.
Grand Union	25	6.0	(Own) Garden City, N.Y.
Finast	8	3.0	(Own) Windsor Locks, Conn.
Gristede	15	2.0	(Own) Bronx, N.Y.
Shopwell	8	1.5	(Own) Bronx, N.Y.
7-Eleven (C)	96	1.2	Gristede Bros., Bronx, N.Y.
Dan's Supreme	6	1.0	White Rose Foods, Farmingdale, N.Y.
Dairy Barns (C)	53	0.7	(Own) East Northport, N.Y.
Farmette Dairy Stores (C)	14	0.2	(Own) North Bellmore, N.Y.
Royal Farms	1	0.2	White Rose Foods, Farmingdale, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		23.0%	
Foodtown	22	10.0	(Own) Twin County Grocer, Edison, N.J.
Shop Rite	10	8.0	Wakefern Food Corp., Elizabeth, N.Y.
Key Foods	19	3.0	(Own) Brooklyn, N.Y.
IGA	18	2.0	Bozzuto's, Cheshire, Conn.
OTHER GROCERY STORES	na	7.2%	
TOTAL	432+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Nassau, Suffolk Counties

Rank in U.S. based on supermarket sales 1982: 11

	U.S.	SMA Total	Central City
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 14,018	$ --
Food Store Sales (millions)	$ 268,352	$ 3,319	$ --
% of total retail sales	24.4%	23.7%	-- %
Supermarket Sales (millions)	$ 252,094	$ 2,810	$ --
% of Food Store Sales	93.9%	84.7%	-- %
Total number of Food Stores	171,592		--
Supermarket Sales per capita	$ 1,080.56	$ 1,065.44	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	2,637.4	--
Total number of Households (thousands)	85,063.0	846.1	--
Population by Age of Household Head			
Under 25 Years	8.0%	2.9%	-- %
25 - 34 Years	23.0%	19.2%	-- %
35 - 44 Years	17.9%	21.1%	-- %
45 - 54 Years	15.3%	20.6%	-- %
55 - 64 Years	15.7%	19.2%	-- %
65 & Over	20.1%	17.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	15.3%	-- %
Two	30.9%	27.4%	-- %
Three	17.4%	19.0%	-- %
Four	15.0%	19.9%	-- %
Five	7.4%	11.1%	-- %
Six & Over	5.2%	7.3%	-- %
Average Household Size	2.74	3.12	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 32,117	$ --
Per Capita EBI	$ 9,300.00	$ 12,178	$ --
Median Household EBI	$ 22,000.00	$ 35,148	$ --
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	8.5%	-- %
$10,000 - $24,999	36.6%	21.9%	-- %
$25,000 & Over	43.1%	69.6%	-- %
Projected EBI % change 1987/1982	+71.6%	76.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	69.0%	-- %

12. BALTIMORE, MARYLAND

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.3%	
Giant Food	34	20.5	(Own) Landover, Md.
Food-A-Rama	34	12.3	B. Green & Co., Baltimore, Md.
A&P	31	8.0	(Own) Baltimore, Md.
Safeway	20	6.0	(Own) Landover, Md.
Kash 'n Karry	6	2.5	na
Brown's	8	2.5	P.A. & S. Small Co., York, Pa.
Valu Food	4	2.0	na
E-Zee Markets	7	2.0	na
Sanitary	2	0.5	B. Green & Co., Baltimore, Md.
Royal Farms (C)	44	*	B. Green & Co., Baltimore, Md.
Wawa (C)	19	*	(Own) Wawa, Pa.
7-Eleven (C)	92	*	(Own) Falmouth, Va.
High Dairy Stores (C)	113	*	M. Loeb, Laurel, Md.
VOLUNTARY &/OR COOPERATIVE GROUPS:		0.4%	
Eddie's	5	0.4	Richfoods, Richmond, Va.
LEADING INDEPENDENTS:		5.0%	
Mars	7	5.0	(Own) Baltimore, Md.
Shapiro's	2	*	Richfoods, Richmond, Va.
Bi Rite	5	*	Richfoods, Richmond, Va.
OTHER GROCERY STORES	800	38.3%	
TOTAL	1,233	100.0%	

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* Included in "Other Grocery Stores"
na - not available
(C) Convenience Stores

Standard Metropolitan Area:
Ann Arundel, Baltimore, Carroll, Hartford, Howard, Queen Anne's Counties

Rank in U.S. based on supermarket sales 1982: 12

	U.S.	SMA Total	Central City Baltimore
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 10,537	$ 2,551
Food Store Sales (millions)	$ 268,352	$ 2,675	$ 609
% of total retail sales	24.4%	25.4%	23.9%
Supermarket Sales (millions)	$ 252,094	$ 2,467	$ 533
% of Food Store Sales	93.9%	92.2%	87.5%
Total number of Food Stores	171,592	2,219	1,364
Supermarket Sales per capita	$ 1,080.56	$ 1,109.36	$ 705.68
POPULATION 1982 TOTAL (thousands)	233,298.3	2,223.8	755.3
Total number of Households (thousands)	85,063.0	797.5	275.7
Population by Age of Household Head			
Under 25 Years	8.0%	6.3%	6.7%
25 - 34 Years	23.0%	23.6%	21.7%
35 - 44 Years	17.9%	19.3%	15.6%
45 - 54 Years	15.3%	16.6%	15.2%
55 - 64 Years	15.7%	16.7%	17.6%
65 & Over	20.1%	17.5%	23.1%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.1%	28.4%
Two	30.9%	29.6%	28.0%
Three	17.4%	18.8%	16.8%
Four	15.0%	15.6%	12.3%
Five	7.4%	7.5%	6.9%
Six & Over	5.2%	5.3%	7.6%
Average Household Size	2.74	2.79	2.74
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 21,078	$ 5,573
Per Capita EBI	$ 9,300.00	$ 9,478	$ 7,379
Median Household EBI	$ 22,000.00	$ 24,051	$ 16,828
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.8%	30.7%
$10,000 - $24,999	36.6%	34.4%	38.3%
$25,000 & Over	43.1%	47.8%	31.0%
Projected EBI % change 1987/1982	+71.6%	65.8%	48.6%
Projected average household EBI % change 1987/1982	+61.8%	62.3%	62.5%

13. MINNEAPOLIS—ST. PAUL, MINNESOTA—WISCONSIN

Market Area Covered:
Anoka, Dakota, Hennepin,
Ramsey, Washington Counties

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.0%	
Cub	6	17.0	Super Valu, Hopkins, Minn.
Country Stores	15	15.0	Red Owl, Hopkins, Minn.
Country Club	51	14.0	Gateway Foods, Minneapolis, Minn.
Applebaum/National	27	9.0	Gateway Foods, Minneapolis, Minn.
Red Owl	12	5.0	(Own) Hopkins, Minn.
Lunds	6	3.0	Gateway Foods, Minneapolis, Minn.
LEADING CONVENIENCE STORE CHAINS:			
Tom Thumb	124	na	Hancock Nelson, St. Paul, Minn.
Kenny's	24	na	Hancock Nelson, St. Paul, Minn.
VOLUNTARY &/OR COOPERATIVE GROUPS:		20.0%	
Super Valu	60	20.0	Hopkins, Minn.
LEADING INDEPENDENTS:		10.0%	
Byerly's	6	4.0	Super Valu, Hopkins, Minn.
Jerry's	9	4.0	Super Valu, Hopkins, Minn.
Holiday	2	2.0	Fairway Foods, St. Paul, Minn.
OTHER GROCERY STORES	na	7.0%	
TOTAL	342+	100.0%	

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na - not available

Standard Metropolitan Area:
Minn.: Anoka, Carver, Chisago, Dakota, Hennepin, Ramsey, Scott, Washington, Wright Counties
Wisc.: St. Croix County

Rank in U.S. based on supermarket sales 1982: 13

		SMA	Central Cities	
	U.S.	Total	Minneapolis	St. Paul
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 12,315	$ 1,576	$ 1,362
Food Store Sales (millions)	$ 268,352	$ 2,467	$ 275	$ 340
% of total retail sales	24.4%	20.0%	17.4%	25.0%
Supermarket Sales (millions)	$ 252,094	$ 2,323	$ --	$ --
% of Food Store Sales	93.9%	94.2%	-- %	-- %
Total number of Food Stores	171,592	1,508	320	220
Supermarket Sales per capita	$ 1,080.56	$ 1,058.99	$ --	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	2,193.6	362.4	265.3
Total number of Households (thousands)	85,063.0	818.1	164.9	108.0
Population by Age of Household Head				
Under 25 Years	8.0%	9.5%	-- %	-- %
25 - 34 Years	23.0%	27.7%	-- %	-- %
35 - 44 Years	17.9%	19.1%	-- %	-- %
45 - 54 Years	15.3%	14.3%	-- %	-- %
55 - 64 Years	15.7%	13.2%	-- %	-- %
65 & Over	20.1%	16.6%	-- %	-- %
Number of Persons per Household				
% by number of persons per household				
One	24.1%	26.4%	-- %	-- %
Two	30.9%	29.4%	-- %	-- %
Three	17.4%	16.5%	-- %	-- %
Four	15.0%	15.5%	-- %	-- %
Five	7.4%	7.8%	-- %	-- %
Six & Over	5.2%	4.4%	-- %	-- %
Average Household Size	2.74	2.68	--	--
INCOME 1982				
Net Effective Buying Income (millions)	$2,169,679	$ 23,963	$ 3,822	$ 2,639
Per Capita EBI	$ 9,300.00	$ 10,924	$ 10,546	$ 9,947
Median Household EBI	$ 22,000.00	$ 27,055	$ 19,472	$21,234
Household by EBI Groups				
% Distribution				
Under $10,000	20.3%	13.7%	23.7%	30.6%
$10,000 - $24,999	36.6%	31.6%	27.6%	26.4%
$25,000 & Over	43.1%	54.7%	48.7%	43.0%
Projected EBI % change 1987/1982	+71.6%	78.8%	-- %	--
Projected average household EBI % change 1987/1982	+61.8%	66.9%	-- %	-- %

14. DENVER—BOULDER, COLORADO

DENVER

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.0%	
King Soopers (Dillon)	45	44.0	(Own) Denver, Colo.
Safeway	60	40.0	(Own) Denver, Colo.
Albertson's	17	10.0	Western Grocers, Denver, Colo.
Friendly Markets	5	*	(Own) Denver, Colo.
7-Eleven (C) (Southland Corp.)	110	*	McLane Western, Denver, Colo.
PDQ (C)	8	*	na
Tenneco (C)	15	*	na
U-Tote-M (C)	23	*	Associated Grocers, Denver, Colo.
Shop 'n Go (National Convenience)	21	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.5%	
Associated Grocers	70	5.5	(Own) Assoc. Grocers, Denver, Colo.
AG Super Food	10	*	Assoc. Grocers, Denver, Colo.
Associated Food Market	10	*	Assoc. Grocers, Denver, Colo.
LEADING INDEPENDENTS:			
Colo. Soupers	6	*	Western Grocers, Denver, Colo.
OTHER GROCERY STORES	na	0.5%	
TOTAL	400+	100.0%	

BOULDER

Market Area Covered:
ABC City Zone/Boulder County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
7-Eleven (C)	7	*	McLane Western, Denver, Colo.
King Soopers	3	45.0	(Own) Denver, Colo.
Safeway	2	31.0	(Own) Denver, Colo.
Albertson's	2	13.0	McLane Western
Miller's Supers	1	*	Western Grocers, Denver, Colo.
Duffy's IGA	1	*	na
LEADING INDEPENDENTS:			
Ideal	1	*	Assoc. Grocers, Denver, Colo.
Ray's	1	*	Meats Only-Swifts, Denver, Colo.
Bova's Pantry	1	*	Assoc. Grocers, Denver, Colo.
Steele's	1	*	Assoc. Grocers, Denver, Colo.
Cornucopia	1	*	Assoc. Grocers, Denver, Colo.
Country Store	1	*	Assoc. Grocers, Denver, Colo.
Alfelfa'a Pearl St. Market	2	*	Assoc. Grocers, Denver, Colo.
OTHER GROCERY STORES	na	11.0%	
TOTAL	24+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Adams, Arapahoe, Boulder, Denver, Douglas, Jefferson Counties

Rank in U.S. based on supermarket sales 1982: 14

	U.S.	SMA Total	Central City Denver
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,698	$ 2,687
Food Store Sales (millions)	$ 268,352	$ 2,394	$ 673
% of total retail sales	24.4%	24.7%	25.0%
Supermarket Sales (millions)	$ 252,094	$ 2,297	$ 635
% of Food Store Sales	93.9%	95.9%	94.3%
Total number of Food Stores	171,592	1,022	365
Supermarket Sales per capita	$ 1,080.56	$ 1,318.75	$ 1,298.57
POPULATION 1982 TOTAL (thousands)	233,298.3	1,741.8	489.0
Total number of Households (thousands)	85,063.0	678.3	218.0
Population by Age of Household Head			
Under 25 Years	8.0%	10.1%	10.6%
25 - 34 Years	23.0%	30.0%	29.2%
35 - 44 Years	17.9%	20.0%	14.5%
45 - 54 Years	15.3%	14.6%	12.2%
55 - 64 Years	15.7%	12.4%	13.6%
65 & Over	20.1%	12.9%	19.9%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	27.5%	38.5%
Two	30.9%	30.8%	31.7%
Three	17.4%	17.0%	13.2%
Four	15.0%	14.7%	9.1%
Five	7.4%	6.5%	4.3%
Six & Over	5.2%	3.5%	3.1%
Average Household Size	2.74	2.57	2.65
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 19,033	$ 5,176
Per Capita EBI	$ 9,300.00	$ 10,927	$ 10,585
Median Household EBI	$ 22,000.00	$ 25,158	$ 19,721
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	14.7%	22.6%
$10,000 - $24,999	36.6%	34.9%	40.4%
$25,000 & Over	43.1%	50.4%	37.0%
Projected EBI % change 1987/1982	+71.6%	82.3%	69.2%
Projected average household EBI % change 1987/1982	+61.8%	60.9%	65.2%

15. ATLANTA, GEORGIA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.0%	
Kroger	42	24.0	(Own) East Point, Ga.
Alterman Foods:			
Food Giant	59	21.0	(Own) Atlanta, Ga.
Big Apple Food Whse.	4		(Own) Atlanta, Ga.
Big Star	63	18.0	(Own) East Point, Ga.
Winn-Dixie	49	14.0	(Own) Atlanta, Ga.
A&P	24	9.0	(Own) Atlanta, Ga.
Ogletree's Fine Foods	4	na	Super Valu Stores, Anniston, Ala.
L'il General/Little Giant	18	*	Associated Grocers Cooperative, College Park, Ga.
LEADING CONVENIENCE STORE CHAINS:			
Food Mart	11	*	na
Majik Markets (Munford Inc.)	157	*	Atlanta, Ga.
7-Eleven	34	*	Atlanta, Ga.
Tenneco	42	*	Atlanta, Ga.
Stop 'N Go	26	*	College Park, Ga.
Minit Chek	13	*	Atlanta, Ga.
Sing Food Store	12	*	Rio Stores Co-op, Albany, Ga.
Mr. B's Food Mart	10	*	na
Quik Thrift	10	*	na
Starvin' Marvin	11	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
ABC Stores (Alterman)	161	5.0	(Own) Atlanta, Ga.
Associated Grocers	161		(Own) College Park, Ga.
Thriftown/Big Buy	29		
OTHER GROCERY STORES	na	9.0%	
TOTAL	940+	100.0%	

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na - not available
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Newton, Paulding, Rockdale, Spalding, Walton Counties

Rank in U.S. based on supermarket sales 1982: 15

	U.S.	SMA Total	Central City Atlanta
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 11,510	$ 2,375
Food Store Sales (millions)	$ 268,352	$ 2,355	$ 336
% of total retail sales	24.4%	20.5%	14.1%
Supermarket Sales (millions)	$ 252,094	$ 2,278	$ --
% of Food Store Sales	93.9%	96.7%	-- %
Total number of Food Stores	171,592	1,922	403
Supermarket Sales per capita	$ 1,080.56	$ 1,006.90	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	2,262.4	415.0
Total number of Households (thousands)	85,063.0	824.9	163.1
Population by Age of Household Head			
Under 25 Years	8.0%	8.2%	-- %
25 - 34 Years	23.0%	28.2%	-- %
35 - 44 Years	17.9%	21.8%	-- %
45 - 54 Years	15.3%	15.4%	-- %
55 - 64 Years	15.7%	12.8%	-- %
65 & Over	20.1%	13.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.7%	-- %
Two	30.9%	29.7%	-- %
Three	17.4%	19.2%	-- %
Four	15.0%	16.5%	-- %
Five	7.4%	7.4%	-- %
Six & Over	5.2%	4.6%	-- %
Average Household Size	2.74	2.74	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 21,314	$ 3,295
Per Capita EBI	$ 9,300.00	$ 9,421	$ 7,940
Median Household EBI	$ 22,000.00	$ 22,958	$ 14,780
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.7%	35.0%
$10,000 - $24,999	36.6%	36.1%	28.2%
$25,000 & Over	43.1%	45.2%	36.8%
Projected EBI % change 1987/1982	+71.6%	82.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	64.1%	-- %

16. NEWARK, NEW JERSEY

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.0%	
Shop Rite	52	27.0	Wakefern Food Corp., Elizabeth, N.J.
Pathmark	18	19.0	(Own) Woodbridge, N.J.
Foodtown	59	16.0	(Own) Twin County Grocers, Edison, N.J.
A&P	39	14.0	(Own) Edison, N.J.
Kings	12	7.0	White Rose Food Corp., Farmingdale, N.Y.
Acme	14	6.0	(Own) Whippany, N.J.
Grand Union	10	3.0	(Own) Elmwood Park, N.J.
OTHER GROCERY STORES	na	8.0%	
TOTAL	204+	100.0%	

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na - not available

Standard Metropolitan Area:
Essex, Morris, Somerset, Union Counties

Rank in U.S. based on supermarket sales 1982: 16

	U.S.	SMA Total	Central City Newark
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 8,450	$ 677
Food Store Sales (millions)	$ 268,352	$ 2,444	$ 161
% of total retail sales	24.4%	28.9%	23.8%
Supermarket Sales (millions)	$ 252,094	$ 2,208	$ --
% of Food Store Sales	93.9%	90.3%	-- %
Total number of Food Stores	171,592	2,309	456
Supermarket Sales per capita	$ 1,080.56	$ 1,184.17	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,864.6	318.1
Total number of Households (thousands)	85,063.0	656.7	108.9
Population by Age of Household Head			
Under 25 Years	8.0%	4.5%	-- %
25 - 34 Years	23.0%	20.6%	-- %
35 - 44 Years	17.9%	20.0%	-- %
45 - 54 Years	15.3%	17.7%	-- %
55 - 64 Years	15.7%	17.7%	-- %
65 & Over	20.1%	19.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.3%	-- %
Two	30.9%	28.7%	-- %
Three	17.4%	18.1%	-- %
Four	15.0%	16.3%	-- %
Five	7.4%	8.5%	-- %
Six & Over	5.2%	6.1%	-- %
Average Household Size	2.74	2.84	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 21,319	$ 2,006
Per Capita EBI	$ 9,300.00	$ 11,434	$ 6,306
Median Household EBI	$ 22,000.00	$ 28,638	$ 14,647
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	15.7%	36.8%
$10,000 - $24,999	36.6%	27.5%	26.2%
$25,000 & Over	43.1%	56.8%	37.0%
Projected EBI % change 1987/1982	+71.6%	66.0%	-- %
Projected average household EBI % change 1987/1982	+61.8%	67.4%	-- %

17. SEATTLE—EVERETT, WASHINGTON

Market Area Covered:
Standard Metropolitan Area
King and Snohomish Counties

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.5%	
Safeway	67	41.0	(Own) Bellevue, Wash.
Albertson's	31	9.0	West Coast Whlsl. Groc., Tacoma, Wash.
Lucky	20	7.0	West Coast Whlsl. Groc. Co., Tacoma, Wash.
Quality Food Centers (QFC)	20	7.0	West Coast Whlsl. Groc. Co., Tacoma, Wash.
Prairie Market	30	7.0	Tradewell Warehouse, Kent, Wash.
Tradewell	24		(Own) Kent, Wash.
Fred Meyer	11	2.0	(Own) Portland, Oregon
B & M	4	2.0	West Coast Whlsl. Groc., Tacoma, Wash.
7-Eleven (C)	142	1.5	McLane/Northwest, Tacoma, Wash.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.8%	
Mark-It	12	3.0	Assoc. Grocers, Inc., Seattle, Wash.
Thriftway	13	2.8	Assoc. Grocers, Inc., Seattle, Wash.
IGA	8	2.0	American-Strevell, Portland, Oregon
Haggens	2	*	Assoc. Grocers, Inc., Seattle, Wash.
Top Foods	1	*	Assoc. Grocers, Inc., Seattle, Wash.
OTHER GROCERY STORES	na	15.7%	
TOTAL	385+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Standard Metropolitan Area:
King, Snohomish Counties

Rank in U.S. based on supermarket sales 1982: 17

	U.S.	SMA Total	Central City Seattle
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,990	$ 3,299
Food Store Sales (millions)	$ 268,352	$ 2,306	$ 616
% of total retail sales	24.4%	23.1%	18.7%
Supermarket Sales (millions)	$ 252,094	$ 2,190	$ --
% of Food Store Sales	93.9%	95.0%	-- %
Total number of Food Stores	171,592	1,277	493
Supermarket Sales per capita	$ 1,080.56	$ 1,322.38	$
POPULATION 1982 TOTAL (thousands)	233,298.3	1,656.1	491.2
Total number of Households (thousands)	85,063.0	652.5	223.7
Population by Age of Household Head			
Under 25 Years	8.0%	9.0 %	-- %
25 - 34 Years	23.0%	26.5 %	-- %
35 - 44 Years	17.9%	19.4 %	-- %
45 - 54 Years	15.3%	14.4 %	-- %
55 - 64 Years	15.7%	14.3 %	-- %
65 & Over	20.1%	16.4 %	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	27.6 %	-- %
Two	30.9%	32.8 %	-- %
Three	17.4%	16.1 %	-- %
Four	15.0%	14.0 %	-- %
Five	7.4%	6.2 %	-- %
Six & Over	5.2%	3.3 %	-- %
Average Household Size	2.74	2.54	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 19,795	$ 5,962
Per Capita EBI	$ 9,300.00	$ 11,953	$ 12,138
Median Household EBI	$ 22,000.00	$ 27,285	$ 21,842
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	14.6%	21.1%
$10,000 - $24,999	36.6%	30.4%	24.7%
$25,000 & Over	43.1%	55.0%	54.2%
Projected EBI % change 1987/1982	+71.6%	82.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	63.0%	-- %

18. ST. LOUIS, MISSOURI—ILLINOIS

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Schnucks	59	25.0	(Own) Bridgeton, Mo.
Kroger	54	19.0	(Own) Hazelwood, Mo.
National Food	40	16.0	Nat'l. Tea, Vinita Park, Mo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.5%	
IGA (Wetterau Foods)	61	9.5	(Own) Hazelwood, Mo.
Associated Grocers	169	8.0	(Own) St. Louis, Mo.
Tom Boy	46	5.0	(Own) St. Louis, Mo.
LEADING INDEPENDENTS:		13.5%	
Shop 'n Save	15	4.5	Wetterau, Hazelwood, Mo.
Dierberg's	7	3.0	J.M. Jones, Champaign, Ill.
Bi-Rite	48	2.8	na
J.M. Jones	6	1.6	(Own) Champaign, Ill.
Overland Thrift Markets	7	1.6	Assoc. Grocers, St. Louis, Mo.
OTHER GROCERY STORES	na	4.0%	
TOTAL	512+	100.0%	

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na - not available

Standard Metropolitan Area:
Mo. : St. Louis City, Franklin, Jefferson, St. Charles, St. Louis Counties
Ill.: Monroe County

Rank in U.S. based on supermarket sales 1982: 18

	U.S.	SMA Total	Central City St. Louis
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,178	$ 1,827
Food Store Sales (millions)	$ 268,352	$ 2,255	$ 443
% of total retail sales	24.4%	24.6%	24.2%
Supermarket Sales (millions)	$ 252,094	$ 2,122	$ 410
% of Food Store Sales	93.9%	94.1%	92.5%
Total number of Food Stores	171,592	2,093	792
Supermarket Sales per capita	$ 1,080.56	$ 1,172.63	$ 977.59
POPULATION 1982 TOTAL (thousands)	233,298.3	1,809.6	419.4
Total number of Households (thousands)	85,063.0	665.8	168.8
Population by Age of Household Head			
Under 25 Years	8.0%	6.7%	7.4%
25 - 34 Years	23.0%	22.8%	18.8%
35 - 44 Years	17.9%	18.1%	12.4%
45 - 54 Years	15.3%	16.1%	13.8%
55 - 64 Years	15.7%	15.8%	17.0%
65 & Over	20.1%	20.5%	30.6%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	24.8%	36.4%
Two	30.9%	29.9%	28.5%
Three	17.4%	17.4%	13.5%
Four	15.0%	15.0%	9.5%
Five	7.4%	7.5%	5.4%
Six & Over	5.2%	5.4%	6.7%
Average Household Size	2.74	2.72	2.48
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 18,151	$ 3,259
Per Capita EBI	$ 9,300.00	$ 10,030	$ 7,771
Median Household EBI	$ 22,000.00	$ 24,656	$ 15,682
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.6%	32.0%
$10,000 - $24,999	36.6%	34.2%	40.2%
$25,000 & Over	43.1%	49.2%	27.8%
Projected EBI % change 1987/1982	+71.6%	69.1%	52.7%
Projected average household EBI % change 1987/1982	+61.8%	64.8%	66.9%

19. PITTSBURGH, PENNSYLVANIA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.8%	
Giant Eagle	45	26.0	(Own) Pittsburgh, Pa.
Shop 'n Save	61	25.5	Charley Bros., Greensburg, Pa.
Foodland	56	12.0	Fox Grocery Co., Belle Vernon, Pa.
Kroger	37	11.0	(Own) Cleveland, Ohio & Irwin, Pa.
Golden Dawn	na	3.2	Peter J. Schmitt Co., Buffalo, N.Y.
Super Dollar IGA	30	2.1	Potter-McCune Co., McKeesport, Pa.
LEADING INDEPENDENTS:			
Haines	2	*	Potter-McCune Co., McKeesport, Pa.
Marraccini	3	*	Potter-McCune Co., McKeesport, Pa.
OTHER GROCERY STORES:	na	20.2%	
TOTAL	234+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

Standard Metropolitan Area:
Allegheny, Fayette, Washington, Westmoreland Counties

Rank in U.S. based on supermarket sales 1982: 19

	U.S.	SMA Total	Central City Pittsburgh
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 10,211	$ 1,849
Food Store Sales (millions)	$ 268,352	$ 2,347	$ 349
% of total retail sales	24.4%	23.0%	18.9%
Supermarket Sales (millions)	$ 252,094	$ 2,116	$ --
% of Food Store Sales	93.9%	90.2%	-- %
Total number of Food Stores	171,592	2,519	528
Supermarket Sales per capita	$ 1,080.56	$ 969.80	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	2,181.9	407.1
Total number of Households (thousands)	85,063.0	826.8	165.6
Population by Age of Household Head			
Under 25 Years	8.0%	5.5%	-- %
25 - 34 Years	23.0%	19.6%	-- %
35 - 44 Years	17.9%	15.2%	-- %
45 - 54 Years	15.3%	16.3%	-- %
55 - 64 Years	15.7%	19.6%	-- %
65 & Over	20.1%	23.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.8%	-- %
Two	30.9%	30.8%	-- %
Three	17.4%	17.5%	-- %
Four	15.0%	14.4%	-- %
Five	7.4%	7.2%	-- %
Six & Over	5.2%	4.3%	-- %
Average Household Size	2.74	2.64	
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 21,875	$ 3,781
Per Capita EBI	$ 9,300.00	$ 10,026	$ 9,288
Median Household EBI	$ 22,000.00	$ 23,706	$ 18,616
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.8%	27.4%
$10,000 - $24,999	36.6%	34.2%	25.8%
$25,000 & Over	43.1%	47.0%	46.8%
Projected EBI % change 1987/1982	+71.6%	65.3%	-- %
Projected average household EBI % change 1987/1982	+61.8%	65.9%	-- %

20. TAMPA—ST. PETERSBURG, FLORIDA

TAMPA

Market Area Covered:
Hillsborough County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.5%	
Publix/Food World	14	24.0	(Own) Lakeland, Fla.
Winn-Dixie	17	24.0	(Own) Jacksonville, Fla.
Kash 'n Karry	19	14.5	Tampa Wholesale, Tampa, Fla.
Albertson's	4	13.5	(Own) Miami, Fla.
Family Mart	3	5.0	Publix, Lakeland, Fla.
U-Save	9	4.0	B&B Distributors, Tampa, Fla.
Thriftway	3	1.5	na
Jewel T Discount	5	0.3	(Own) Orlando, Fla.
Convenience Stores	300	0.7	Various Suppliers
OTHER GROCERY STORES	458	12.5%	
TOTAL	832	100.0%	

ST. PETERSBURG

Market Area Covered:
Pinellas

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.0%	
Winn-Dixie	28	23.1	(Own) Jacksonville, Fla.
Publix/Food World	28	22.7	(Own) Lakeland, Fla.
Kash 'n Karry	15	19.1	Tampa Wholesale, Tampa, Fla.
Albertson's Southco	9	17.3	Super Foods, Orlando, Fla.
Family Mart	4	6.8	Publix, Lakeland, Fla.
Jewel T Discount	9	2.8	(Own) Orlando, Fla.
Grand Union	3	2.0	(Own) Hialeah, Fla.
Luekens	3	1.2	na
Mr. C's	1	0.5	na
Sun World	2	0.2	na
Convenience Stores	279	0.3	Various Suppliers
OTHER GROCERY STORES (includes all independents)	484	4.0%	
TOTAL	865	100.0%	

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na - not available

Standard Metropolitan Area:
Hillsborough, Pinellas, Pasco Counties

Rank in U.S. based on supermarket sales 1982: 20

		SMA	Central Cities	
	U.S.	Total	Tampa	St. Pete
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 8,573	$ 2,232	$ 1,140
Food Store Sales (millions)	$ 268,352	$ 2,203	$ 342	346
% of total retail sales	24.4%	25.7%	15.3%	30.4%
Supermarket Sales (millions)	$ 252,094	$ 2,084	$ --	$ --
% of Food Store Sales	93.9%	94.6%	-- %	-- %
Total number of Food Stores	171,592	1,705	487	270
Supermarket Sales per capita	$ 1,080.56	$ 1,233.35	$ --	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,689.7	273.2	242.8
Total number of Households (thousands)	85,063.0	704.9	110.0	108.2
Population by Age of Household Head				
Under 25 Years	8.0%	6.1%	-- %	-- %
25 - 34 Years	23.0%	16.9%	-- %	-- %
35 - 44 Years	17.9%	13.7%	-- %	-- %
45 - 54 Years	15.3%	12.8%	-- %	-- %
55 - 64 Years	15.7%	16.8%	-- %	-- %
65 & Over	20.1%	33.7%	-- %	-- %
Number of Persons per Household				
% by number of persons per household				
One	24.1%	27.2%	-- %	-- %
Two	30.9%	39.8%	-- %	-- %
Three	17.4%	14.3%	-- %	-- %
Four	15.0%	10.7%	-- %	-- %
Five	7.4%	4.9%	-- %	-- %
Six & Over	5.2%	3.1%	-- %	-- %
Average Household Size	2.74	2.40	--	--
INCOME 1982				
Net Effective Buying Income (millions)	$2,169,679	$ 15,572	$ 2,299	$ 2,232
Per Capita EBI	$ 9,300.00	$ 8,804	$ 8,415	$ 9,193
Median Household EBI	$ 22,000.00	$ 17,549	$ 16,544	$16,111
Household by EBI Groups				
% Distribution				
Under $10,000	20.3%	23.7%	29.9%	28.5%
$10,000 - $24,999	36.6%	43.6%	29.0%	32.4%
$25,000 & Over	43.1%	32.7%	41.1%	39.1%
Projected EBI % change 1987/1982	+71.6%	86.4%	-- %	-- %
Projected average household EBI % change 1987/1982	+61.8%	59.8%	-- %	-- %

21. SAN DIEGO, CALIFORNIA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.0%	
Vons	28	24.5	(Own) El Monte, Cal., A.M. Lewis, National City, Cal.
Food Basket	23	18.5	(Own) Buena Park, Cal.
Safeway	45	13.0	(Own) National City, Cal.
Big Bear	29	9.5	(Own) San Diego, Cal. Certified Grocers, L.A. Cal.
Alpha Beta	26	9.0	(Own) LaHabra, Cal.
Gemco	6	7.0	(Own) Buena Park, Cal.
Convenience Stores (7-Eleven, Corner Foods, U-Tote'm Hoagy's Corners, AM-PM Mini Markets, Quick Korners, Circle K, Lavicio's Deli Market)	229	3.5	Various Suppliers
Ralphs	3	1.5	(Own) Compton, Cal.
Mayfair	5	0.5	Certified Grocers, L.A., Cal.
LEADING INDEPENDENTS:		5.5%	
Military Commissaries	5	5.5	(Own) San Diego, Cal., A.M. Lewis, National City, Cal. Certified Grocers, L.A., Cal.
OTHER GROCERY STORES*	326	7.5%	
TOTAL	725	100.0%	

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* Includes Albertson's, Windmill Farms, Frazier Farms, Price Club.

Standard Metropolitan Area
San Diego County

Rank in U.S. based on supermarket sales 1982: 21

	U.S.	SMA Total	Central City San Diego
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,832	$ 4,461
Food Store Sales (millions)	$ 268,352	$ 2,244	$ 1,055
% of total retail sales	24.4%	22.8%	23.6%
Supermarket Sales (millions)	$ 252,094	$ 2,061	$ --
% of Food Store Sales	93.9%	91.8%	-- %
Total number of Food Stores	171,592	1,379	645
Supermarket Sales per capita	$ 1,080.56	$ 1,032.36	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,996.4	925.6
Total number of Households (thousands)	85,063.0	739.3	349.3
Population by Age of Household Head			
Under 25 Years	8.0%	10.2%	-- %
25 - 34 Years	23.0%	25.6%	-- %
35 - 44 Years	17.9%	17.7%	-- %
45 - 54 Years	15.3%	14.3%	-- %
55 - 64 Years	15.7%	14.4%	-- %
65 & Over	20.1%	17.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	24.6%	-- %
Two	30.9%	34.4%	-- %
Three	17.4%	16.7%	-- %
Four	15.0%	13.5%	-- %
Five	7.4%	6.3%	-- %
Six & Over	5.2%	4.5%	-- %
Average Household Size	2.74	2.70	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 20,799	$ 9,728
Per Capita EBI	$ 9,300.00	$ 10,418	$ 10,510
Median Household EBI	$ 22,000.00	$ 23,219	$ 22,296
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.0%	18.5%
$10,000 - $24,999	36.6%	36.9%	26.0%
$25,000 & Over	43.1%	46.1%	55.5%
Projected EBI % change 1987/1982	+71.6%	83.2%	-- %
Projected average household EBI % change 1987/1982	+61.8%	62.6%	-- %

22. CLEVELAND, OHIO

Market Area Covered: Cuyhoga, Lake, Geauga & Medina Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.6%	
Pick-N-Pay	48	28.8	(Own) Maple Heights, Ohio
Fazio's	29	20.0	(Own) Bedford Heights, Ohio
Heinen's	11	7.8	(Own) Bedford Heights, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		36.2%	
Stop-N-Shop	35	20.0	American Seaway Foods, Cleveland, Ohio
Bi-Rite	28	7.1	American Seaway Foods, Cleveland, Ohio
Sav-Mor	20	3.5	Heritage Wholesale, Bedford Heights, Ohio
Bi-Lo/Barney's	15	3.0	(Own) Solon, Ohio
Eagle	29	2.6	American Seaway Foods, Cleveland, Ohio
OTHER GROCERY STORES	na	7.2%	
TOTAL	215+	100.0%	

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na - not available

Standard Metropolitan Area:
Cuyahoga, Geauga, Lake, Medina Counties

Rank in U.S. based on supermarket sales 1982: 22

	U.S.	SMA Total	Central City Cleveland
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,178	$ 1,643
Food Store Sales (millions)	$ 268,352	$ 2,222	$ 393
% of total retail sales	24.4%	24.2%	23.9%
Supermarket Sales (millions)	$ 252,094	$ 2,046	$ --
% of Food Store Sales	93.9%	92.1%	-- %
Total number of Food Stores	171,592	2,036	941
Supermarket Sales per capita	$ 1,080.56	$ 1,104.39	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,852.6	537.6
Total number of Households (thousands)	85,063.0	697.9	211.2
Population by Age of Household Head			
Under 25 Years	8.0%	6.4%	-- %
25 - 34 Years	23.0%	21.5%	-- %
35 - 44 Years	17.9%	17.1%	-- %
45 - 54 Years	15.3%	16.5%	-- %
55 - 64 Years	15.7%	18.1%	-- %
65 & Over	20.1%	20.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.2%	-- %
Two	30.9%	30.1%	-- %
Three	17.4%	16.9%	-- %
Four	15.0%	14.2%	-- %
Five	7.4%	7.6%	-- %
Six & Over	5.2%	5.0%	-- %
Average Household Size	2.74	2.65	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 18,700	$ 3,998
Per Capita EBI	$ 9,300.00	$ 10,094	$ 7,437
Median Household EBI	$ 22,000.00	$ 24,265	$ 16,072
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.8%	33.9%
$10,000 - $24,999	36.6%	32.9%	25.7%
$25,000 & Over	43.1%	48.3%	40.4%
Projected EBI % change 1987/1982	+71.6%	59.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	64.4%	-- %

23. PHOENIX, ARIZONA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.0%	
Smitty's	20	32.0	Assoc. Grocers, Phoenix, Ariz.
Fry's	23	16.0	Assoc. Grocers, Phoenix, Ariz.
Bayless	34	12.0	(Own) Phoenix, Ariz.
Safeway	32	8.0	(Own) Phoenix, Ariz.
Lucky	22	8.0	(Own) Phoenix, Ariz.
Alpha Beta	29	7.0	(Own) Phoenix, Ariz.
Bashas'	26	7.0	(Own) Chandler, Ariz.
Circle K (C)	221	4.0	na
Low Cost Mkts.	11	2.0	(Own) Phoenix, Ariz.
OTHER GROCERY STORES	na	4.0%	
TOTAL	418+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Maricopa County

Rank in U.S. based on supermarket sales 1982: 23

	U.S.	SMA Total	Central City Phoenix
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 7,631	$ 3,492
Food Store Sales (millions)	$ 268,352	$ 1,984	$ 873
% of total retail sales	24.4%	26.0%	25.0%
Supermarket Sales (millions)	$ 252,094	$ 1,930	$ --
% of Food Store Sales	93.9%	97.3%	-- %
Total number of Food Stores	171,592	1,111	600
Supermarket Sales per capita	$ 1,080.56	$ 1,167.72	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,652.8	836.5
Total number of Households (thousands)	85,063.0	616.4	311.8
Population by Age of Household Head			
Under 25 Years	8.0%	9.5%	-- %
25 - 34 Years	23.0%	23.5%	-- %
35 - 44 Years	17.9%	18.1%	-- %
45 - 54 Years	15.3%	14.2%	-- %
55 - 64 Years	15.7%	14.8%	-- %
65 & Over	20.1%	19.9%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.3%	-- %
Two	30.9%	34.8%	-- %
Three	17.4%	16.3%	-- %
Four	15.0%	14.2%	-- %
Five	7.4%	7.1%	-- %
Six & Over	5.2%	5.3%	-- %
Average Household Size	2.74	2.68	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 15,397	$ 7,644
Per Capita EBI	$ 9,300.00	$ 9,315	$ 9,138
Median Household EBI	$ 22,000.00	$ 21,972	$ 21,639
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.9%	16.7%
$10,000 - $24,999	36.6%	39.7%	27.1%
$25,000 & Over	43.1%	42.4%	56.2%
Projected EBI % change 1987/1982	+71.6%	90.2%	-- %
Projected average household EBI % change 1987/1982	+61.8%	59.0%	-- %

24. RIVERSIDE—SAN BERNARDINO, ONTARIO, CALIFORNIA

SAN BERNARDINO

Market Area Covered:
San Bernardino County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.8%	
Stater Bros.	37	26.1	(Own) Colton, Cal.
Alpha Beta	20	12.7	(Own) La Habra, Cal.
Lucky	5	8.7	(Own) Buena Park, Cal.
Safeway	12	8.4	(Own) Downey, Cal.
Vons	9	7.8	(Own) Los Angeles, Cal.
Base Commissary	4	4.8	na
Fedco	1	4.8	na
Circle K (C)	48	3.0	A.M. Lewis, Riverside, Cal.
Ralph's	1	1.7	(Own) Compton, Cal.
7-Eleven (C)	29	1.5	A.M. Lewis, Riverside, Cal.
Stop N Go (C)	15	1.4	A.M. Lewis, Riverside, Cal.
Gemco	2	0.8	(Own) Buena Park, Cal.
Food King	2	0.8	Certified Grocers, Corona, Cal.
Albertson's	1	0.3	(Own) Fullerton, Cal.
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Orange Empire	114	5.0	(Own) A.M. Lewis, Riverside, Cal.
Certified Grocers	108	5.0	(Own) Los Angeles, Cal.
LEADING INDEPENDENTS	na	7.2%	
OTHER GROCERY STORES	433	na	
TOTAL	841+	100.0%	

RIVERSIDE

Market Area Covered:
Riverside County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.5%	
Stater Bros.	28	17.0	(Own) Colton, Cal.
Alpha Beta	18	16.8	(Own) LaHabra, Cal.
Safeway	11	12.0	(Own) Downey, Cal.
Vons	12	9.6	(Own) Los Angeles, Cal.
Ralph's	4	4.2	(Own) Compton, Cal.
Gemco	4	4.2	(Own) Buena Park, Cal.
Lucky	2	4.0	(Own) Buena Park, Cal.
Albertson's	4	3.2	(Own) Los Angeles, Cal.
Circle K (C)	33	2.0	A.M. Lewis, Riverside, Cal.
7-Eleven (C)	30	1.5	A.M. Lewis, Riverside, Cal.
Stop N Go (C)	6	1.5	A.M. Lewis, Riverside, Cal.
Smith's Food King	4	1.5	Certified Grocers, Lynwood, Cal.
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Orange Empire	100	5.0	(Own) A.M. Lewis, Riverside, Cal.
Certified Grocers	99	5.0	(Own) Los Angeles, Cal.

(continued--see botton of page 49)

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na - not available
(C) Convenience Stores

Standard Metropolitan Area:
Riverside, San Bernardino Counties

Rank in U.S. based on supermarket sales 1982: 24

	U.S.	SMA Total	Central City Riverside
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 7,577	$ 1,044
Food Store Sales (millions)	$ 268,352	$ 1,875	$ 203
% of total retail sales	24.4%	24.7%	19.4%
Supermarket Sales (millions)	$ 252,094	$ 1,752	$ --
% of Food Store Sales	93.9%	93.4%	-- %
Total number of Food Stores	171,592	1,211	104
Supermarket Sales per capita	$ 1,080.56	$ 1,027.26	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,705.5	176.4
Total number of Households (thousands)	85,063.0	616.9	64.0
Population by Age of Household Head			
Under 25 Years	8.0%	8.3%	-- %
25 - 34 Years	23.0%	23.3%	-- %
35 - 44 Years	17.9%	17.5%	-- %
45 - 54 Years	15.3%	14.2%	-- %
55 - 64 Years	15.7%	15.2%	-- %
65 & Over	20.1%	21.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	21.2%	-- %
Two	30.9%	34.2%	-- %
Three	17.4%	16.7%	-- %
Four	15.0%	15.0%	-- %
Five	7.4%	7.4%	-- %
Six & Over	5.2%	5.5%	-- %
Average Household Size	2.74	2.76	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 15,596	$ 1,661
Per Capita EBI	$ 9,300.00	$ 9,145	$ 9,416
Median Household EBI	$ 22,000.00	$ 22,019	$ 23,113
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	19.2%	17.7%
$10,000 - $24,999	36.6%	37.5%	25.0%
$25,000 & Over	43.1%	43.3%	57.3%
Projected EBI % change 1987/1982	+71.6%	81.6%	-- %
Projected average household EBI % change 1987/1982	+61.8%	51.6%	-- %

RIVERSIDE (continued)

LEADING INDEPENDENTS:		3.0%	
Ray's	1	2.0	na
Uli's	1	1.0	A.M. Lewis, Riverside, Cal.
OTHER GROCERY STORES	409	9.5%	
TOTAL	766	100.0%	

25. MIAMI, FLORIDA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Publix	31	26.0	(Own) No. Miami, Fla.
Winn-Dixie/Kwik Chek	48	24.0	(Own) Hialeah, Fla.
Pantry Pride	36	15.0	(Own) Hialeah, Fla.
Grand Union/Basics	20	9.0	(Own) Hialeah, Fla.
U-Tote-M (C)	88	*	Malone & Hyde
7-Eleven (C)	73	*	(Own) Orlando, Fla.
Treasury	2	*	Malone & Hyde
Food Spot (C)	30	*	Assoc. Grocers, Hialeah, Fla.
Tom Thumb (C)	10	*	Assoc. Grocers, Hialeah, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
Associated Grocers	195	11.0	(Own) Hialeah, Fla.
Malone & Hyde	212	8.0	(Own) Hialeah, Fla.
LEADING INDEPENDENTS:			
Great Value	5	*	Assoc. Grocers, Hialeah, Fla.
OTHER GROCERY STORES	na	7.0%	
TOTAL	750+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Dade County

Rank in U.S. based on supermarket sales 1982: 25

	U.S.	SMA Total	Central City Miami
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 9,434	$ 2,149
Food Store Sales (millions)	$ 268,352	$ 1,903	$ 312
% of total retail sales	24.4%	20.2%	14.5%
Supermarket Sales (millions)	$ 252,094	$ 1,737	$ --
% of Food Store Sales	93.9%	91.3%	-- %
Total number of Food Stores	171,592	1,825	599
Supermarket Sales per capita	$ 1,080.56	$ 982.47	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,768.9	401.9
Total number of Households (thousands)	85,063.0	648.7	152.2
Population by Age of Household Head			
Under 25 Years	8.0%	5.6%	-- %
25 - 34 Years	23.0%	18.5%	-- %
35 - 44 Years	17.9%	17.7%	-- %
45 - 54 Years	15.3%	16.9%	-- %
55 - 64 Years	15.7%	16.1%	-- %
65 & Over	20.1%	25.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.2%	-- %
Two	30.9%	32.3%	-- %
Three	17.4%	16.4%	-- %
Four	15.0%	13.0%	-- %
Five	7.4%	6.6%	-- %
Six & Over	5.2%	5.4%	-- %
Average Household Size	2.74	2.73	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 15,831	$ 2,895
Per Capita EBI	$ 9,300.00	$ 8,954	$ 7,203
Median Household EBI	$ 22,000.00	$ 19,736	$ 14,407
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	24.6%	36.0%
$10,000 - $24,999	36.6%	37.2%	29.1%
$25,000 & Over	43.1%	38.2%	34.9%
Projected EBI % change 1987/1982	+71.6%	70.5%	-- %
Projected average household EBI % change 1987/1982	+61.8%	58.9%	-- %

26. SAN JOSE, CALIFORNIA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Safeway	28	21.0	(Own) Fremont, Cal.
Lucky	24	16.0	(Own) San Leandro, Cal.
Alpha Beta	24	12.0	(Own) Milpitas, Cal.
Frys	10	10.0	Certified, Los Angeles, Cal.
Nob Hill	8	8.0	Fleming Foods, San Leandro, Cal.
Albertson's	5	7.0	Fleming Foods, San Leandro, Cal.
P.W. Super	6	4.0	United Grocers, Richmond, Cal.
Brentwood	7	4.0	Fleming Foods, San Francisco, Cal.
7-Eleven (C)	90	1.0	United Grocers, Cupertino, Cal.
Stop-N-Go (C)	20	*	United Grocers, Richmond, Cal.
LEADING INDEPENDENTS:		8.0%	
Original Food Villa	3	3.0	United Grocers, Richmond, Cal.
H & S Food Villa	4	3.0	United Grocers, Richmond, Cal.
Food Fair	3	2.0	United Grocers, Richmond, Cal.
Lincoln Lane	2	*	United Grocers, San Jose, Cal.
Co-op Supermarkets	5	*	United Grocers, San Jose, Cal.
Food Plaza	2	*	United Grocers, San Jose, Cal.
OTHER GROCERY STORES	na	9.0%	
TOTAL	241+	100.0%	

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na - not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Santa Clara County

Rank in U.S. based on supermarket sales 1982: 26

	U.S.	SMA Total	Central City San Jose
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 8,036	$ 3,245
Food Store Sales (millions)	$ 268,352	$ 1,788	$ 783
% of total retail sales	24.4%	22.2%	24.1%
Supermarket Sales (millions)	$ 252,094	$ 1,680	$ --
% of Food Store Sales	93.9%	94.0%	-- %
Total number of Food Stores	171,592	983	416
Supermarket Sales per capita	$ 1,080.56	$ 1,225.11	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,371.3	675.0
Total number of Households (thousands)	85,063.0	503.2	234.4
Population by Age of Household Head			
Under 25 Years	8.0%	8.8%	-- %
25 - 34 Years	23.0%	26.9%	-- %
35 - 44 Years	17.9%	22.0%	-- %
45 - 54 Years	15.3%	16.4%	-- %
55 - 64 Years	15.7%	13.5%	-- %
65 & Over	20.1%	12.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.7%	-- %
Two	30.9%	30.6%	-- %
Three	17.4%	17.8%	-- %
Four	15.0%	15.7%	-- %
Five	7.4%	7.3%	-- %
Six & Over	5.2%	4.9%	-- %
Average Household Size	2.74	2.73	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 16,631	$ 7,359
Per Capita EBI	$ 9,300.00	$ 12,128	$ 10,902
Median Household EBI	$ 22,000.00	$ 30,570	$ 29,988
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	10.6%	11.5%
$10,000 - $24,999	36.6%	27.6%	17.9%
$25,000 & Over	43.1%	61.8%	70.6%
Projected EBI % change 1987/1982	+71.6%	73.1%	-- %
Projected average household EBI % change 1987/1982	+61.8%	58.0%	-- %

27. NEW ORLEANS, LOUISIANA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		61.0%	
Schwegmann Bros.	10	23.0	(Own) New Orleans, La.
Winn-Dixie	33	12.0	(Own) New Orleans, La.
National-Canal Villers	19	9.0	(Own) New Orleans, La.
A&P	16	7.0	(Own) New Orleans, La.
Delchamps	7	3.0	Mobile, Ala.
Breaux Mart	5	2.0	(Own) New Orleans, La.
Time Saver Food Stores (C)	89	2.0	Goodman & Beer Co., New Orleans, La.
Li'l General Stores (C)	23	1.0	Church Point Wholesale Grocery Co., Church Point, La.
7-Eleven (C)	3	1.0	Baton Rouge, La.
Piggly Wiggly	2	0.5	Shreveport, La.
Kart N Karry (C)	9	0.5	Kenner, La.
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.5%	
Louisiana Grocers Co-op	49	6.0	(Own) New Orleans, La.
Affiliated Foods	6	5.0	Broussard, La.
Super Valu Stores	4	2.0	Indianola, Miss.
Associated Grocers	3	0.5	Baton Rouge, La.
OTHER GROCERY STORES (including Convenience Stores)	85	25.5%	
TOTAL	363	100.0%	

(C) Convenience Stores

Standard Metropolitan Area:
Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist, St. Tammany Parishes

Rank in U.S. based on supermarket sales 1982: 27

	U.S.	SMA Total	Central City New Orleans
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 5,923	$ 2,385
Food Store Sales (millions)	$ 268,352	$ 1,728	$ 614
% of total retail sales	24.4%	29.2%	25.7%
Supermarket Sales (millions)	$ 252,094	$ 1,657	$ 589
% of Food Store Sales	93.9%	95.9%	95.9%
Total number of Food Stores	171,592	1,193	569
Supermarket Sales per capita	$ 1,080.56	$ 1,269.83	$ 1,054.42
POPULATION 1982 TOTAL (thousands)	233,298.3	1,304.9	558.6
Total number of Households (thousands)	85,063.0	473.0	214.0
Population by Age of Household Head			
Under 25 Years	8.0%	8.6%	8.3%
25 - 34 Years	23.0%	26.2%	24.9%
35 - 44 Years	17.9%	18.5%	16.0%
45 - 54 Years	15.3%	15.4%	14.2%
55 - 64 Years	15.7%	14.8%	15.4%
65 & Over	20.1%	16.5%	21.2%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.2%	31.4%
Two	30.9%	27.8%	27.9%
Three	17.4%	17.9%	15.8%
Four	15.0%	14.6%	11.5%
Five	7.4%	7.8%	6.5%
Six & Over	5.2%	6.6%	6.9%
Average Household Size	2.74	2.76	2.61
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 11,820	$ 4,495
Per Capita EBI	$ 9,300.00	$ 9,058	$ 8,047
Median Household EBI	$ 22,000.00	$ 21,349	$ 15,571
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	23.7%	34.0%
$10,000 - $24,999	36.6%	33.9%	36.1%
$25,000 & Over	43.1%	42.4%	29.9%
Projected EBI % change 1987/1982	+71.6%	77.0%	56.2%
Projected average household EBI % change 1987/1982	+61.8%	62.0%	53.9%

28. MILWAUKEE, WISCONSIN

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Pick 'N Save	18	32.0	Roundy's, Milwaukee, Wis.
Kohl's	47	25.0	(Own) Milwaukee, Wis.
Sentry	39	20.0	(Own) Godfrey Co., Waukesha, Wis.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Shop-Rite	32	6.0	Roundy's Milwaukee, Wis.
Super-Value Stores	3	1.0	(Own) Green Bay, Wis.
OTHER GROCERY STORES	na	16.0%	
TOTAL	139+	100.0%	

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na - not available

Standard Metropolitan Area:
Milwaukee, Ozaukee, Washington, Waukesha Counties

Rank in U.S. based on supermarket sales 1982: 28

	U.S.	SMA Total	Central City Milwaukee
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,755	$ 2,433
Food Store Sales (millions)	$ 268,352	$ 1,663	$ 657
% of total retail sales	24.4%	24.6%	27.0%
Supermarket Sales (millions)	$ 252,094	$ 1,561	$ --
% of Food Store Sales	93.9%	93.9%	-- %
Total number of Food Stores	171,592	1,001	543
Supermarket Sales per capita	$ 1,080.56	$ 1,113.65	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,401.7	622.7
Total number of Households (thousands)	85,063.0	518.4	244.9
Population by Age of Household Head			
Under 25 Years	8.0%	8.4%	-- %
25 - 34 Years	23.0%	24.0%	-- %
35 - 44 Years	17.9%	17.3%	-- %
45 - 54 Years	15.3%	15.8%	-- %
55 - 64 Years	15.7%	15.4%	-- %
65 & Over	20.1%	19.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.5%	-- %
Two	30.9%	30.1%	-- %
Three	17.4%	16.8%	-- %
Four	15.0%	14.9%	-- %
Five	7.4%	7.7%	-- %
Six & Over	5.2%	5.1%	-- %
Average Household Size	2.74	2.70	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 13,878	$ 5,436
Per Capita EBI	$ 9,300.00	$ 9,901	$ 8,730
Median Household EBI	$ 22,000.00	$ 24,807	$ 20,055
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	15.7%	22.3%
$10,000 - $24,999	36.6%	34.8%	27.5%
$25,000 & Over	43.1%	49.5%	50.2%
Projected EBI % change 1987/1982	+71.6%	68.5%	-- %
Projected average household EBI % change 1987/1982	+61.8%	64.3%	-- %

29. SACRAMENTO, CALIFORNIA

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.4%	
Lucky/Gemco	33	20.3	(Own) San Leandro, Cal.
Safeway	21	17.0	(Own) Sacramento, Cal.
Raley's	15	15.4	United Grocers, Sacramento, Cal.
Alpha Beta	8	6.0	(Own) Milpitas, Cal.
Albertson's	11	5.9	Fleming Foods, Fremont, Cal.
Bel Air	6	5.0	United Grocers, Sacramento, Cal.
Jumbo	9	4.8	Fleming Foods, Fremont, Cal.
OTHER GROCERY STORES	na	25.6%	
TOTAL	103+	100.0%	

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na - not available

Standard Metropolitan Area:
El Dorado, Placer, Sacramento, Yolo Counties

Rank in U.S. based on supermarket sales 1982: 29

	U.S.	SMA Total	Central City Sacramento
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,137	$ 1,466
Food Store Sales (millions)	$ 268,352	$ 1,627	$ 423
% of total retail sales	24.4%	26.5 %	28.9 %
Supermarket Sales (millions)	$ 252,094	$ 1,547	$ --
% of Food Store Sales	93.9%	95.1 %	-- %
Total number of Food Stores	171,592	860	280
Supermarket Sales per capita	$ 1,080.56	$ 1,304.49	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,185.9	287.6
Total number of Households (thousands)	85,063.0	468.1	123.3
Population by Age of Household Head			
Under 25 Years	8.0%	10.1%	-- %
25 - 34 Years	23.0%	25.4%	-- %
35 - 44 Years	17.9%	18.0%	-- %
45 - 54 Years	15.3%	15.3%	-- %
55 - 64 Years	15.7%	15.1%	-- %
65 & Over	20.1%	16.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	27.1%	-- %
Two	30.9%	32.8%	-- %
Three	17.4%	17.2%	-- %
Four	15.0%	13.8%	-- %
Five	7.4%	5.8%	-- %
Six & Over	5.2%	3.3%	-- %
Average Household Size	2.74	2.53	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 12,202	$ 2,908
Per Capita EBI	$ 9,300.00	$ 10,289	$ 10,111
Median Household EBI	$ 22,000.00	$ 22,940	$ 19,714
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.5%	24.5%
$10,000 - $24,999	36.6%	35.9%	26.2%
$25,000 & Over	43.1%	45.6%	49.3%
Projected EBI % change 1987/1982	+71.6%	80.8%	-- %
Projected average household EBI % change 1987/1982	+61.8%	55.3%	-- %

30. BUFFALO, NEW YORK

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.0%	
Tops Markets	43	34.0	Niagara Frontier Services, Buffalo, N.Y.
Bells	41	28.0	Peter J. Schmitt, Buffalo, N.Y.
Super Duper	33	28.0	S.M. Flickinger, Buffalo, N.Y.
Wegman Food Markets	3	5.0	Wegman, Rochester, N.Y.
IGA- Key Foods	5	*	Tripifoods Inc., Buffalo, N.Y.
Holly Farm	12		
Food Valu	4		
Busymart	10		
Federal Meat Markets	21	*	(Own) Williamsville, N.Y.
Food King	9	*	Bishop, Buffalo, N.Y.
Columbia Markets	4	*	Limco Imports, Buffalo, N.Y.
LEADING CONVENIENCE STORE CHAINS:			
Wilson Farms	48	*	Niagara Frontier Services, Buffalo, N.Y.
Convenient Food Marts	34	*	S.M. Flickinger, Buffalo, N.Y.
7-Eleven	23	*	S.M. Flickinger, Buffalo, N.Y.
Corner Store	11	*	S.M. Flickinger, Buffalo, N.Y.
Stop N Go Foods	9	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
B-Kwik	13	*	Niagara Frontier Services, Buffalo, N.Y
Bishop Stores	12	*	(Own) Buffalo, N.Y.
Red & White	4	*	S.M. Flickinger, Buffalo, N.Y.
OTHER GROCERY STORES	na	5.0%	
TOTAL	339+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

Standard Metropolitan Area:
Erie, Niagara Counties

Rank in U.S. based on supermarket sales 1982: 30

	U.S.	SMA Total	Central City Buffalo
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 5,878	$ 1,007
Food Store Sales (millions)	$ 268,352	$ 1,684	$ 455
% of total retail sales	24.4%	28.6%	45.2%
Supermarket Sales (millions)	$ 252,094	$ 1,512	$ --
% of Food Store Sales	93.9%	89.8%	-- %
Total number of Food Stores	171,592	1,337	551
Supermarket Sales per capita	$ 1,080.56	$ 1,237.72	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,221.6	340.5
Total number of Households (thousands)	85,063.0	450.5	138.1
Population by Age of Household Head			
Under 25 Years	8.0%	6.3%	-- %
25 - 34 Years	23.0%	20.4%	-- %
35 - 44 Years	17.9%	16.2%	-- %
45 - 54 Years	15.3%	16.6%	-- %
55 - 64 Years	15.7%	18.6%	-- %
65 & Over	20.1%	21.9%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.2%	-- %
Two	30.9%	30.1%	-- %
Three	17.4%	17.1%	-- %
Four	15.0%	14.7%	-- %
Five	7.4%	7.9%	-- %
Six & Over	5.2%	5.1%	-- %
Average Household Size	2.74	2.71	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 11,601	$ 2,789
Per Capita EBI	$ 9,300.00	$ 9,496	$ 8,191
Median Household EBI	$ 22,000.00	$ 23,649	$ 16,515
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.8%	30.9%
$10,000 - $24,999	36.6%	34.3%	27.5%
$25,000 & Over	43.1%	46.9%	41.6%
Projected EBI % change 1987/1982	+71.6%	42.5%	-- %
Projected average household EBI % change 1987/1982	+61.8%	51.5%	-- %

31. KANSAS CITY, MISSOURI—KANSAS

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	Share of Customers*	Principal Supplier
LEADING CHAINS:		50.5%	
Safeway	21	14.4	(Own) Kansas City, Mo.
Savemart	16	9.7	Milgram, Kansas City, Mo.
Thriftway	38	7.9	Assoc. Grocers, Kansas City, Kansas
Milgram	18	7.4	(Own) Kansas City, Mo.
Food Barn	6	6.7	Safeway, Kansas City, Mo.
Aldi	1	4.4	(Own) Aurora, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		25.6%	
Price Chopper	na	11.1	Assoc. Grocers, Kansas City, Kansas
United Super	34	10.4	Fleming Foods, Kansas City, Kansas
IGA	6	4.1	(Own) Mexico, Mo.
LEADING INDEPENDENTS		11.9%	
Hen House	na	4.4	na
Ball's	7	4.3	Assoc. Grocers, Kansas City, Kansas
Payless	4	3.2	Assoc. Grocers, Kansas City, Kansas
OTHER GROCERY STORES	na	12.0%	
TOTAL	151+	100.0%	

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* Reflects shoppers store preference
na - not available

Standard Metropolitan Area:
Mo.: Cass, Clay, Jackson, Platte, Ray Counties
Kans.: Johnson, Wyandotte Counties

Rank in U.S. based on supermarket sales 1982: 31

	U.S.	SMA Total	Central City Kansas City
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 7,795	$ 2,327
Food Store Sales (millions)	$ 268,352	$ 1,560	$ 515
% of total retail sales	24.4%	20.0%	22.1%
Supermarket Sales (millions)	$ 252,094	$ 1,497	$ --
% of Food Store Sales	93.9%	96.0%	-- %
Total number of Food Stores	171,592	1,035	394
Supermarket Sales per capita	$ 1,080.56	$ 1,117.41	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,339.7	436.2
Total number of Households (thousands)	85,063.0	511.2	172.8
Population by Age of Household Head			
Under 25 Years	8.0%	8.5%	-- %
25 - 34 Years	23.0%	24.5%	-- %
35 - 44 Years	17.9%	18.4%	-- %
45 - 54 Years	15.3%	15.6%	-- %
55 - 64 Years	15.7%	15.0%	-- %
65 & Over	20.1%	18.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.2%	-- %
Two	30.9%	31.5%	-- %
Three	17.4%	17.5%	-- %
Four	15.0%	15.0%	-- %
Five	7.4%	6.7%	-- %
Six & Over	5.2%	4.1%	-- %
Average Household Size	2.74	2.70	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 13,773	$ 4,163
Per Capita EBI	$ 9,300.00	$ 9,607	$ 9,544
Median Household EBI	$ 22,000.00	$ 23,970	$ 20,913
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.7%	21.7%
$10,000 - $24,999	36.6%	34.6%	26.0%
$25,000 & Over	43.1%	48.7%	52.3%
Projected EBI % change 1987/1982	+71.6%	67.3%	-- %
Projected average household EBI % change 1987/1982	+61.8%	58.1%	-- %

32. CINCINNATI, OHIO—KENTUCKY—INDIANA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Kroger	52	62.0	(Own) Cincinnati, Ohio
Thriftway	21	15.0	(Own) Cincinnati, Ohio
Larry's	8	3.0	Heritage Wholesalers, (Fisher Foods) Bedford Hgts., Ohio
Convenience Food Mart	43	*	na
Food Mart	1	*	na
Super Valu	5	*	na
White Villa	48	*	na
Marsh	2	*	(Own) Yorktown, Ind.
Stop-N-Go	8	*	American Seaway Foods, Bedford Heights, Ohio
United Dairy Farmers	78	*	na
King Kwik	105	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
IGA	59	16.0	Super Food Services, Bellefontaine, Ohio
U-Tote-M	14	*	na
OTHER GROCERY STORES	na	4.0%	
TOTAL	444+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

Standard Metropolitan Area:
Ohio: Clermont, Hamilton, Warren Counties
Ky.: Boone, Campbell, Kenton Counties
Ind.: Dearborn County

Rank in U.S. based on supermarket sales 1982: 32

	U.S.	SMA Total	Central City Cincinnati
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,623	$ 1,613
Food Store Sales (millions)	$ 268,352	$ 1,666	$ 322
% of total retail sales	24.4%	25.1%	20.0%
Supermarket Sales (millions)	$ 252,094	$ 1,491	$ --
% of Food Store Sales	93.9%	89.5%	-- %
Total number of Food Stores	171,592	1,661	557
Supermarket Sales per capita	$ 1,080.56	$ 1,060.00	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,406.6	373.3
Total number of Households (thousands)	85,063.0	514.9	157.5
Population by Age of Household Head			
Under 25 Years	8.0%	8.4%	-- %
25 - 34 Years	23.0%	23.4%	-- %
35 - 44 Years	17.9%	17.4%	-- %
45 - 54 Years	15.3%	15.9%	-- %
55 - 64 Years	15.7%	15.5%	-- %
65 & Over	20.1%	19.3%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.1%	-- %
Two	30.9%	29.2%	-- %
Three	17.4%	17.4%	-- %
Four	15.0%	15.0%	-- %
Five	7.4%	7.7%	-- %
Six & Over	5.2%	5.6%	-- %
Average Household Size	2.74	2.73	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 13,600	$ 3,417
Per Capita EBI	$ 9,300.00	$ 9,669	$ 9,149
Median Household EBI	$ 22,000.00	$ 23,619	$ 17,643
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.7%	29.0%
$10,000 - $24,999	36.6%	34.6%	27.2%
$25,000 & Over	43.1%	46.7%	43.8%
Projected EBI % change 1987/1982	+71.6%	71.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	68.6%	-- %

33. INDIANAPOLIS, INDIANA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.5%	
Kroger	34	33.0	(Own) Indianapolis, Ind.
Marsh	30	25.0	(Own) Yorktown, Ind.
A&P	14	8.0	(Own) Indianapolis, Ind.
Preston/Safeway	15	5.5	Allied Grocers of Ind., Indianapolis, Ind.
Big E	8	5.0	Jewel Tea, Champaign, Ill.
Village Pantry (C)	62	1.5	Marsh, Yorktown, Ind.
7-Eleven (C)	6	1.5	Grocers' Supply, Indianapolis, Ind.
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
IGA	20	5.0	Wetterau Foods, Bloomington, Ind.
LEADING INDEPENDENTS:		2.0%	
Super Valu	12	2.0	Food Marketing Corp., Ft. Wayne, Ind.
O'Malia's	5	na	Grocers' Supply, Indianapolis, Ind.
OTHER GROCERY STORES	na	13.5%	
TOTAL	206+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area
Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Shelby Counties

Rank in U.S. based on supermarket sales 1982: 33

	U.S.	SMA Total	Central City Indianapolis
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,288	$ 4,587
Food Store Sales (millions)	$ 268,352	$ 1,380	$ 931
% of total retail sales	24.4%	21.9%	20.3%
Supermarket Sales (millions)	$ 252,094	$ 1,328	$ --
% of Food Store Sales	93.9%	96.2%	-- %
Total number of Food Stores	171,592	819	526
Supermarket Sales per capita	$ 1,080.56	$ 1,126.19	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,179.2	691.4
Total number of Households (thousands)	85,063.0	434.6	265.2
Population by Age of Household Head			
Under 25 Years	8.0%	8.8%	-- %
25 - 34 Years	23.0%	24.6%	-- %
35 - 44 Years	17.9%	18.6%	-- %
45 - 54 Years	15.3%	15.7%	-- %
55 - 64 Years	15.7%	15.0%	-- %
65 & Over	20.1%	17.3%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.7%	-- %
Two	30.9%	30.7%	-- %
Three	17.4%	17.8%	-- %
Four	15.0%	15.7%	-- %
Five	7.4%	7.5%	-- %
Six & Over	5.2%	4.6%	-- %
Average Household Size	2.74	2.71	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 10,924	$ 6,566
Per Capita EBI	$ 9,300.00	$ 9,264	$ 9,497
Median Household EBI	$ 22,000.00	$ 22,787	$ 22,030
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	17.6%	19.2%
$10,000 - $24,999	36.6%	38.2%	25.6%
$25,000 & Over	43.1%	44.2%	55.2%
Projected EBI % change 1987/1982	+71.6%	71.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	67.6%	-- %

34. COLUMBUS, OHIO

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Kroger	31	33.0	(Own) Columbus, Ohio
Big Bear	32	30.0	(Own) Columbus, Ohio
Cardinal Food Stores	22	5.0	(Own) Columbus, Ohio
Gateway	10	*	Creasey Co., Columbus, Ohio
Stumps	7	3.5	S.M. Flickinger Co., Columbus, Ohio
Little Giant	4	*	Creasey Co., Columbus, Ohio
Lawson (C)	47	2.0	(Own) Cuyahoga Heights, Ohio
Food World	6	1.5	Seaway, Cleveland, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.0%	
Super Duper	19	7.0	(Own) S.M. Flickinger Co., Columbus, Ohio
ICA (Super Food Services)	24	4.0	(Own) Bellefontaine, Ohio
LEADING INDEPENDENTS:		2.0%	
Tom Tarpy's Markets	4	2.0	Food Marketing Corp., Ft. Wayne, Ind.
Red & White	25	*	S.M. Flickinger Co., Columbus, Ohio
Creco & Creco Assoc.	77	*	Creasey Co., Columbus, Ohio
OTHER GROCERY STORES	na	12.0%	
TOTAL	308+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union Counties

Rank in U.S. based on supermarket sales 1982: 34

	U.S.	SMA Total	Central City Columbus
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,039	$ 3,045
Food Store Sales (millions)	$ 268,352	$ 1,342	$ 557
% of total retail sales	24.4%	22.2%	18.3%
Supermarket Sales (millions)	$ 252,094	$ 1,291	$ --
% of Food Store Sales	93.9%	96.2%	-- %
Total number of Food Stores	171,592	2,036	941
Supermarket Sales per capita	$ 1,080.56	$ 1,016.70	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,269.8	570.8
Total number of Households (thousands)	85,063.0	475.0	228.7
Population by Age of Household Head			
Under 25 Years	8.0%	10.7%	-- %
25 - 34 Years	23.0%	25.8%	-- %
35 - 44 Years	17.9%	18.1%	-- %
45 - 54 Years	15.3%	15.3%	-- %
55 - 64 Years	15.7%	14.0%	-- %
65 & Over	20.1%	16.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.2%	-- %
Two	30.9%	30.2%	-- %
Three	17.4%	17.4%	-- %
Four	15.0%	15.0%	-- %
Five	7.4%	7.1%	-- %
Six & Over	5.2%	4.1%	-- %
Average Household Size	2.74	2.67	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 12,050	$ 5,123
Per Capita EBI	$ 9,300.00	$ 9,490	$ 8,975
Median Household EBI	$ 22,000.00	$ 22,560	$ 19,517
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.5%	23.5%
$10,000 - $24,999	36.6%	37.5%	27.9%
$25,000 & Over	43.1%	44.0%	48.6%
Projected EBI % change 1987/1982	+71.6%	71.0%	-- %
Projected average household EBI % change 1987/1982	+61.8%	65.2%	-- %

35. SAN ANTONIO, TEXAS

Market Area Covered:
ABC City Zone/County of Bexar

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
H.E. Butt	36	57.0	(Own) Corpus Christi, Texas
Albertson's	6	13.0	Fleming Co., San Antonio, Texas
Kroger	13	11.0	(Own) Houston, Texas
Handy Andy	20	4.0	Sweeney & Co., San Antonio, Texas
LEADING INDEPENDENTS:		13.0%	
Warehouse Groceries	9	7.0	(Own)
Super S Food Stores	5	3.0	Groce-Weardon Co., Victoria, Texas
Consumer's Commissary	3	2.0	Sweeney & Co., San Antonio, Texas (and direct)
Centeno Supermarkets	3	1.0	Sweeney & Co., San Antonio, Texas (and direct)
OTHER GROCERY STORES	na	2.0%	
TOTAL	95+	100.0%	

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na - not available

Standard Metropolitan Area:
Bexar, Comal, Guadalupe Counties

Rank in U.S. based on supermarket sales 1982: 35

	U.S.	SMA Total	Central City San Antonio
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 5,486	$ 4,720
Food Store Sales (millions)	$ 268,352	$ 1,323	$ 984
% of total retail sales	24.4%	24.1%	20.8%
Supermarket Sales (millions)	$ 252,094	$ 1,278	$ --
% of Food Store Sales	93.9%	96.6%	-- %
Total number of Food Stores	171,592	1,279	996
Supermarket Sales per capita	$ 1,080.56	$ 1,130.87	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,130.1	825.8
Total number of Households (thousands)	85,063.0	380.7	281.3
Population by Age of Household Head			
Under 25 Years	8.0%	8.4%	-- %
25 - 34 Years	23.0%	24.5%	-- %
35 - 44 Years	17.9%	18.5%	-- %
45 - 54 Years	15.3%	16.0%	-- %
55 - 64 Years	15.7%	15.2%	-- %
65 & Over	20.1%	17.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	20.7%	-- %
Two	30.9%	28.6%	-- %
Three	17.4%	17.9%	-- %
Four	15.0%	16.0%	-- %
Five	7.4%	8.7%	-- %
Six & Over	5.2%	8.1%	-- %
Average Household Size	2.74	2.97	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 9,529	$ 6,441
Per Capita EBI	$ 9,300.00	$ 8,432	$ 7,800
Median Household EBI	$ 22,000.00	$ 20,982	$ 19,195
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	21.3%	24.0%
$10,000 - $24,999	36.6%	38.1%	28.2%
$25,000 & Over	43.1%	40.6%	47.8%
Projected EBI % change 1987/1982	+71.6%	80.3%	-- %
Projected average household EBI % change 1987/1982	+61.8%	61.6%	-- %

36. PORTLAND, OREGON—WASHINGTON

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		66.0%	
Fred Meyer	26	27.0	(Own) Portland, Ore.
Safeway	32	13.0	(Own) Clackamas, Ore.
Albertson's	25	7.0	West Coast Grocery, Salem, Ore.
Kienow's	13	6.0	United Grocers, Milwaukie, Ore.
Waremart	6	5.0	West Coast Grocery, Salem, Ore.
Prairie Market	15	4.0	(Own) Kent, Wash.
Keil's	3	3.0	Fleming Companies, Milwaukie, Ore.
Tradewell	6	1.0	(Own) Kent, Wash.
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.0%	
Thriftway	53	28.0	United Grocers, Milwaukie, Ore.
Sentry Markets	11	1.0	United Grocers, Milwaukie, Ore.
IGA	8	**	Fleming Companies, Milwaukie, Ore.
A-G Stores	9	**	United Grocers, Milwaukie, Ore.
Food Warehouse	5	na	United Grocers, Milwaukie, Ore.
OTHER GROCERY STORES	na	5.0%	
TOTAL	212+	100.0%	

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* Reflects shoppers store preference.
** Less than 1%
na - not available

Standard Metropolitan Area:
Wash.: Clark County
Oregon: Clackamas, Multnomah, Washington Counties

Rank in U.S. based on supermarket sales 1982: 36

	U.S.	SMA Total	Central City Portland
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 7,131	$ 2,404
Food Store Sales (millions)	$ 268,352	$ 1,310	$ 382
% of total retail sales	24.4%	18.4%	15.9%
Supermarket Sales (millions)	$ 252,094	$ 1,235	$ --
% of Food Store Sales	93.9%	94.3%	-- %
Total number of Food Stores	171,592	1,069	369
Supermarket Sales per capita	$ 1,080.56	$ 963.19	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,282.2	365.2
Total number of Households (thousands)	85,063.0	505.3	162.2
Population by Age of Household Head			
Under 25 Years	8.0%	9.1%	-- %
25 - 34 Years	23.0%	26.9%	-- %
35 - 44 Years	17.9%	18.5%	-- %
45 - 54 Years	15.3%	13.4%	-- %
55 - 64 Years	15.7%	13.8%	-- %
65 & Over	20.1%	18.4%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.9%	-- %
Two	30.9%	33.0%	-- %
Three	17.4%	16.3%	-- %
Four	15.0%	14.2%	-- %
Five	7.4%	6.2%	-- %
Six & Over	5.2%	3.4%	-- %
Average Household Size	2.74	2.62	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 12,742	$ 3,562
Per Capita EBI	$ 9,300.00	$ 9,953	$ 9,754
Median Household EBI	$ 22,000.00	$ 23,865	$ 18,611
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.0%	25.1%
$10,000 - $24,999	36.6%	37.5%	28.6%
$25,000 & Over	43.1%	44.5%	46.3%
Projected EBI % change 1987/1982	+71.6%	86.2%	-- %
Projected average household EBI % change 1987/1982	+61.8%	64.2%	-- %

37. HARTFORD, CONNECTICUT

Market Area Covered: Hartford, Middlesex & Tolland Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
First National (incl. Edward's & Finast)	21	16.8	(Own) Windsor Locks, Conn.
Stop & Shop	12	14.3	(Own) North Haven, Conn.
Food Marts	13	11.1	Springfield Sugar, Suffield, Conn.
Mott's Shop Rite	10	10.8	(Own) E. Hartford, Conn.
Purity Supreme (Heartland)	2	3.5	(Own) North Billerica, Mass.
A&P	7	2.8	(Own) Springfield, Mass.
Grand Union	2	0.7	(Own) Mt. Kisco, N.Y.
LEADING INDEPENDENTS:		17.0%	
Stop 'N Save	6	4.4	Springfield Sugar, Suffield, Conn.
Andy's Food Town	4	1.9	na
Geissler's	3	1.7	Springfield Sugar, Suffield, Conn.
Fitzgerald's	2	1.6	na
Highland Park	2	0.9	na
Frank's	3	0.8	Springfield Sugar, Suffield, Conn.
Big Bunny	1	0.7	na
Mitchell's	1	0.7	na
Sussman's	3	0.6	Bozzuto's, Cheshire, Conn.
Colonial IGA	1	0.6	Bozzuto's, Cheshire, Conn.
Pegnataro's	1	0.6	na
Guido's Supermarket	2	0.5	Allied Grocers, Windsor, Conn.
Waz's IGA	2	0.5	na
Armata's	1	0.5	na
Crown Markets	1	0.4	na
Town Foods	2	0.3	na
Town & Country Markets	1	0.3	na
OTHER GROCERY STORES	na	23.0%	
TOTAL	103+	100.0%	

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na - not available

Standard Metropolitan Area
Hartford, Middlesex, Tolland Counties

Rank in U.S. based on supermarket sales 1982: 37

	U.S.	SMA Total	Central City Hartford
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 5,196	$ 493
Food Store Sales (millions)	$ 268,352	$ 1,293	$ 78
% of total retail sales	24.4%	24.9%	15.8%
Supermarket Sales (millions)	$ 252,094	$ 1,208	$ --
% of Food Store Sales	93.9%	93.4%	-- %
Total number of Food Stores	171,592	619	140
Supermarket Sales per capita	$ 1,080.56	$ 1,143.07	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,056.8	132.7
Total number of Households (thousands)	85,063.0	387.2	51.4
Population by Age of Household Head			
Under 25 Years	8.0%	6.4%	-- %
25 - 34 Years	23.0%	22.3%	-- %
35 - 44 Years	17.9%	18.6%	-- %
45 - 54 Years	15.3%	16.3%	-- %
55 - 64 Years	15.7%	17.2%	-- %
65 & Over	20.1%	19.2%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	24.4%	-- %
Two	30.9%	30.8%	-- %
Three	17.4%	17.4%	-- %
Four	15.0%	15.6%	-- %
Five	7.4%	7.6%	-- %
Six & Over	5.2%	4.1%	-- %
Average Household Size	2.74	2.73	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 11,695	$ 1,039
Per Capita EBI	$ 9,300.00	$ 11,066	$ 7,830
Median Household EBI	$ 22,000.00	$ 27,459	$ 16,337
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	13.4%	29.6%
$10,000 - $24,999	36.6%	31.0%	30.5%
$25,000 & Over	43.1%	55.6%	39.9%
Projected EBI % change 1987/1982	+71.6%	63.5%	-- %
Projected average household EBI % change 1987/1982	+61.8%	56.3%	-- %

38. LOUISVILLE, KENTUCKY—INDIANA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	Share of Customers*	Principal Supplier
LEADING CHAINS:		65.0%	
Kroger	30	41.0	(Own) Louisville, Ky.
Winn-Dixie	30	24.0	(Own) Louisville, Ky.
LEADING CONVENIENCE STORE CHAINS:		1.0%	
Convenience Food Mart	96	1.0	Winkler Wholesale, Dale, Ind.
Save-A-Step	18	**	na
Majic	12	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Creasey Co.			(Own) Louisville, Ky.
Gateway	11	4.0	
Key Market	21	4.0	
LEADING INDEPENDENTS:		17.0%	
Buy-Low Foods	3	5.0	W.T. Sistrunk, Lexington, Ky.
Melton Markets	9	3.0	Malone & Hyde, Nicholasville, Ky.
Pic Pac	13	3.0	Malone & Hyde, Nicholasville, Ky.
Warehouse of Groceries	3	3.0	Malone & Hyde, Nicholasville, Ky.
Valu Supermarkets	4	2.0	Scot Lad, Lima, Ohio
Rite Stop Foods	2	1.0	Malone & Hyde, Nicholasville, Ky.
OTHER GROCERY STORES	na	9.0%	
TOTAL	252+	100.0%	

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* Reflects shoppers store preference.
** Less than 1%.

Standard Metropolitan Area:
Ind.: Clark, Floyd, Harrison Counties
Ky.: Bullitt, Jefferson, Oldham, Shelby Counties

Rank in U.S. based on supermarket sales 1982: 38

	U.S.	SMA Total	Central City Louisville
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,848	$ 1,372
Food Store Sales (millions)	$ 268,352	$ 1,254	$ 434
% of total retail sales	24.4%	25.9%	31.6%
Supermarket Sales (millions)	$ 252,094	$ 1,188	$ --
% of Food Store Sales	93.9%	94.7%	-- %
Total number of Food Stores	171,592	855	410
Supermarket Sales per capita	$ 1,080.56	$ 1,233.39	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	963.2	286.3
Total number of Households (thousands)	85,063.0	353.3	116.7
Population by Age of Household Head			
Under 25 Years	8.0%	7.7%	-- %
25 - 34 Years	23.0%	24.3%	-- %
35 - 44 Years	17.9%	18.0%	-- %
45 - 54 Years	15.3%	15.8%	-- %
55 - 64 Years	15.7%	15.6%	-- %
65 & Over	20.1%	18.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.5%	-- %
Two	30.9%	30.0%	-- %
Three	17.4%	18.7%	-- %
Four	15.0%	15.8%	-- %
Five	7.4%	7.4%	-- %
Six & Over	5.2%	4.7%	-- %
Average Household Size	2.74	2.73	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 8,284	$ 2,255
Per Capita EBI	$ 9,300.00	$ 8,600	$ 7,876
Median Household EBI	$ 22,000.00	$ 20,915	$ 15,632
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	21.3%	32.5%
$10,000 - $24,999	36.6%	39.3%	29.0%
$25,000 & Over	43.1%	39.4%	38.5%
Projected EBI % change 1987/1982	+71.6%	70.7%	--%
Projected average household EBI % change 1987/1982	+61.8%	68.3%	--%

39. ROCHESTER, NEW YORK

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
Wegman's Food Markets	25	36.0	(Own) Rochester, N.Y.
Star Supermarkets	29	35.0	Peter J. Schmitt, Buffalo, N.Y.
Tops	10	12.0	Niagara Frontier, Buffalo, N.Y.
Bells	6	6.0	Peter J. Schmitt, Buffalo, N.Y.
Apple's	3	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Big M Supermarkets	14	3.0	Netti Whlsl. (Div. P&C), Syracuse, N.Y.
Super Duper	11	2.0	S.M. Flickinger Co., Buffalo, N.Y.
OTHER GROCERY STORES	na	6.0%	
TOTAL	98+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

Standard Metropolitan Area:
Livingston, Monroe, Ontario, Orleans, Wayne Counties

Rank in U.S. based on supermarket sales 1982: 39

	U.S.	SMA Total	Central City Rochester
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,797	$ 842
Food Store Sales (millions)	$ 268,352	$ 1,213	$ 151
% of total retail sales	24.4%	25.3%	17.9%
Supermarket Sales (millions)	$ 252,094	$ 1,161	$ --
% of Food Store Sales	93.9%	95.7%	-- %
Total number of Food Stores	171,592	865	305
Supermarket Sales per capita	$ 1,080.56	$ 1,182.04	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	982.2	234.7
Total number of Households (thousands)	85,063.0	358.6	95.6
Population by Age of Household Head			
Under 25 Years	8.0%	7.8%	-- %
25 - 34 Years	23.0%	23.8%	-- %
35 - 44 Years	17.9%	18.3%	-- %
45 - 54 Years	15.3%	15.3%	-- %
55 - 64 Years	15.7%	15.6%	-- %
65 & Over	20.1%	9.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.2%	-- %
Two	30.9%	29.8%	-- %
Three	17.4%	16.9%	-- %
Four	15.0%	15.6%	-- %
Five	7.4%	7.8%	-- %
Six & Over	5.2%	4.7%	-- %
Average Household Size	2.74	2.74	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 10,543	$ 2,172
Per Capita EBI	$ 9,300.00	$ 10,734	$ 9,254
Median Household EBI	$ 22,000.00	$ 27,035	$ 19,634
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	14.5%	25.3%
$10,000 - $24,999	36.6%	31.1%	25.6%
$25,000 & Over	43.1%	54.4%	49.1%
Projected EBI % change 1987/1982	+71.6%	64.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	59.1%	-- %

40. OKLAHOMA CITY, OKLAHOMA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		36.0%	
Safeway	23	17.0	(Own) Oklahoma City, Okla.
Skagg's	4	7.0	Waples-Platter Co., Ft. Worth, Texas
Humpty Dumpty	13	7.0	(Own) Oklahoma City, Okla.
Food World	9	5.0	Scrivner, Oklahoma City, Okla.
7-Eleven (C)	68	na	Oklahoma City, Okla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.0%	
IGA	31	17.0	Fleming Co., Oklahoma City, Okla.
Red Bud/Best Yet	7	5.0	Scrivner, Oklahoma City, Okla.
LEADING INDEPENDENTS:		32.0%	
Grider Foods	5	8.0	Scrivner, Oklahoma City, Okla.
Pratt's	6	6.0	na
Tinker Field Commissary	1	4.0	na
Crest	1	4.0	na
McCartney's	2	3.0	Fleming Co., Oklahoma City, Okla.
Brannon's	2	2.0	Fleming Co., Oklahoma City, Okla.
Buchanan	3	2.0	Fleming Co., Oklahoma City, Okla.
Kennard's	1	1.0	Scrivner, Oklahoma City, Okla.
AMC	1	1.0	na
Stone's United	2	1.0	na
OTHER GROCERY STORES	na	10.0%	
TOTAL	179+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Canadian Cleveland, Logan, McClain, Oklahoma, Pottawatomie Counties

Rank in U.S. based on supermarket sales 1982: 40

	U.S.	SMA Total	Central City Oklahoma City
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 5,042	$ 2,925
Food Store Sales (millions)	$ 268,352	$ 1,174	$ 589
% of total retail sales	24.4%	23.3%	20.1%
Supermarket Sales (millions)	$ 252,094	$ 1,142	$ --
% of Food Store Sales	93.9%	97.3%	-- %
Total number of Food Stores	171,592	663	340
Supermarket Sales per capita	$ 1,080.56	$ 1,261.04	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	905.6	410.4
Total number of Households (thousands)	85,063.0	347.2	168.1
Population by Age of Household Head			
Under 25 Years	8.0%	10.9%	-- %
25 - 34 Years	23.0%	25.0%	-- %
35 - 44 Years	17.9%	18.0%	-- %
45 - 54 Years	15.3%	14.8%	-- %
55 - 64 Years	15.7%	13.7%	-- %
65 & Over	20.1%	17.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.7%	-- %
Two	30.9%	32.3%	-- %
Three	17.4%	17.4%	-- %
Four	15.0%	14.8%	-- %
Five	7.4%	6.4%	-- %
Six & Over	5.2%	3.4%	-- %
Average Household Size	2.74	2.61	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 9,235	$ 4,374
Per Capita EBI	$ 9,300.00	$ 10,197	$ 10,658
Median Household EBI	$ 22,000.00	$ 22,997	$ 21,953
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.2%	19.9%
$10,000 - $24,999	36.6%	36.3%	25.4%
$25,000 & Over	43.1%	45.5%	54.7%
Projected EBI % change 1987/1982	+71.6%	80.9%	-- %
Projected average household EBI % change 1987/1982	+61.8%	60.8%	-- %

41. FORT LAUDERDALE—HOLLYWOOD, FLORIDA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.0%	
Winn-Dixie	46	32.0	(Own) Pompano Beach, Fla.
Publix	34	30.0	(Own) Miami, Fla.
Pantry Pride	10	11.0	Super Valu, Miami, Fla.
Grand Union/Basics	12	9.0	(Own) Hialeah, Fla.
Albertson's	7	4.0	Super Food Services, Orlando, Fla.
Pic-N-Pay/Payless/Buy Rite	9	3.0	Assoc. Grocers, Miami, Fla.
Great Valu/Grocery Warehouse	4	3.0	Assoc. Grocers, Miami, Fla.
7-Eleven (C)	83	2.0	Southland Dist., Orlando, Fla.
Majik Markets (C)	32	*	Cert. Grocers, Jacksonville, Fla.
Li'l General (C)	33	*	McLane Southeast, Athens, Ga.
The Family Mart	1	*	Super Food Services, Orlando, Fla.
Food Spot (C)	10	*	Assoc. Grocers, Miami, Fla.
Tenneco Food Stores (C)	10	*	Southland Dist., Orlando, Fla.
Mini Marts (C)	31	*	Southland Dist., Orlando, Fla.
U-Tote-M (C)	12	*	Assoc. Grocers, Miami, Fla.
Paks Food Stores (C)	3	*	Assoc. Grocers, Miami, Fla.
Farm Stores (C)	62	*	Fleming Foods, Lakeland, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.5%	
Associated Grocers	13	1.5	Assoc. Grocers, Miami, Fla.
LEADING INDEPENDENTS:		0.7%	
Sureway	1	0.3	Malone & Hyde, Miami, Fla.
Coral Ridge Market	1	0.2	Assoc. Grocers, Miami, Fla.
Oceanside Market	1	0.2	Assoc. Grocers, Miami, Fla.
OTHER GROCERY STORES	na	3.8%	
TOTAL	415+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Broward County

Rank in U.S. based on supermarket sales 1982: 41

	U.S.	SMA Total	Central City Ft. Lauderdale
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 6,790	$ 1,607
Food Store Sales (millions)	$ 268,352	$ 1,234	$ 153
% of total retail sales	24.4%	18.2%	9.5%
Supermarket Sales (millions)	$ 252,094	$ 1,093	$ --
% of Food Store Sales	93.9%	88.6%	-- %
Total number of Food Stores	171,592	1,059	207
Supermarket Sales per capita	$ 1,080.56	$ 986.82	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	1,107.6	154.3
Total number of Households (thousands)	85,063.0	470.5	70.7
Population by Age of Household Head			
Under 25 Years	8.0%	5.2%	-- %
25 - 34 Years	23.0%	17.4%	-- %
35 - 44 Years	17.9%	14.7%	-- %
45 - 54 Years	15.3%	12.9%	-- %
55 - 64 Years	15.7%	16.1%	-- %
65 & Over	20.1%	33.6%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	35.2%	-- %
Two	30.9%	24.2%	-- %
Three	17.4%	17.5%	-- %
Four	15.0%	13.2%	-- %
Five	7.4%	6.1%	-- %
Six & Over	5.2%	3.7%	-- %
Average Household Size	2.74	2.35	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 12,122	$ 1,864
Per Capita EBI	$ 9,300.00	$ 10,945	$ 12,080
Median Household EBI	$ 22,000.00	$ 21,566	$ 20,003
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.3%	21.6%
$10,000 - $24,999	36.6%	39.9%	28.4%
$25,000 & Over	43.1%	41.8%	50.0%
Projected EBI % change 1987/1982	+71.6%	88.8%	-- %
Projected average household EBI % change 1987/1982	+61.8%	60.1%	-- %

42. ALBANY—SCHENECTADY—TROY, NEW YORK

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.0%	
Price Chopper	28	30.0	(Own) Schenectady, N.Y.
Grand Union	18	26.0	(Own) Waterford, N.Y.
Albany Public Mkts. (Weis)	9	8.0	(Own) Albany, N.Y.
Star Markets	10	7.0	(Own) Albany, N.Y.
Trading Post/Food Circus	12	6.0	Bi-Lo, Albany, N.Y.
A&P	1	4.0	Super Food Services, Albany, N.Y.
P&C	3	3.0	(Own) Syracuse, N.Y.
Shop Rite	3	*	Big V, Florida, N.Y.
OTHER GROCERY STORES	na	16.0%	
TOTAL	86+	100.0%	

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na - not available
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Albany, Greene, Montgomery, Rensselaer, Saratoga, Schenectady Counties

Rank in U.S. based on supermarket sales 1982: 42

	U.S.	SMA Total	Central City Albany
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 3,982	$ 402
Food Store Sales (millions)	$ 268,352	$ 1,119	$ 115
% of total retail sales	24.4%	28.1%	28.6%
Supermarket Sales (millions)	$ 252,094	$ 1,058	$ --
% of Food Store Sales	93.9%	94.5%	--%
Total number of Food Stores	171,592	856	135
Supermarket Sales per capita	$ 1,080.56	$ 1,244.71	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	850.0	100.4
Total number of Households (thousands)	85,063.0	316.6	41.6
Population by Age of Household Head			
Under 25 Years	8.0%	6.8%	-- %
25 - 34 Years	23.0%	21.7%	-- %
35 - 44 Years	17.9%	16.5%	-- %
45 - 54 Years	15.3%	15.2%	-- %
55 - 64 Years	15.7%	16.9%	-- %
65 & Over	20.1%	22.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	26.5%	-- %
Two	30.9%	30.4%	-- %
Three	17.4%	16.7%	-- %
Four	15.0%	14.3%	-- %
Five	7.4%	7.4%	-- %
Six & Over	5.2%	4.7%	-- %
Average Household Size	2.74	2.68	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,670	$ 8,382	$ 961
Per Capita EBI	$ 9,300.00	$ 9,861	$ 9,572
Median Household EBI	$ 22,000.00	$ 23,781	$ 18,388
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.9%	25.1%
$10,000 - $24,999	36.6%	35.9%	29.2%
$25,000 & Over	43.1%	47.2%	45.7%
Projected EBI % change 1987/1982	+71.6%	63.4%	-- %
Projected average household EBI % change 1987/1982	+61.8%	61.8%	-- %

43. MEMPHIS—TENNESSEE, ARKANSAS, MISSISSIPPI

Market Area Covered:
Shelby County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		27.0%	
Kroger	16	15.0	(Own) Memphis, Tenn.
Pic-Pac Food Stores	10	8.0	Malone & Hyde, Memphis, Tenn.
7-Eleven (C)	58	2.0	Southland Corp., Tyler, Texas
Giant Foods	6	1.0	Malone & Hyde, Memphis, Tenn.
Stop-N-Go	34	1.0	Southern Wholesale Co., Miss.
VOLUNTARY &/OR COOPERATIVE GROUPS:		39.0%	
Big Star Food Stores	22	22.0	Malone & Hyde, Memphis, Tenn.
Liberty Cash	4	17.0	(Own) Memphis, Tenn.
Food Rite	6	*	Malone & Hyde, Memphis, Tenn.
LEADING INDEPENDENTS:		21.0%	
Fred Montesi's Markets	5	11.0	(Own) Memphis, Tenn.
Easy Way	4	6.0	Malone & Hyde, Memphis, Tenn.
Seesel's	7	4.0	Malone & Hyde, Memphis, Tenn.
OTHER GROCERY STORES	na	13.0%	
TOTAL	172+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Tenn.: Shelby, Tipton Counties
Ark.: Crittenden County
Miss.: DeSoto County

Rank in U.S. based on supermarket sales 1982: 43

	U.S.	SMA Total	Central City Memphis
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,092	$ 3,385
Food Store Sales (millions)	$ 268,352	$ 1,045	$ 833
% of total retail sales	24.4%	25.5%	24.6%
Supermarket Sales (millions)	$ 252,094	$ 1,020	$ --
% of Food Store Sales	93.9%	97.6%	-- %
Total number of Food Stores	171,592	1,062	719
Supermarket Sales per capita	$ 1,080.56	$ 1,094.65	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	931.8	655.6
Total number of Households (thousands)	85,063.0	328.4	241.2
Population by Age of Household Head			
Under 25 Years	8.0%	8.1%	-- %
25 - 34 Years	23.0%	25.7%	-- %
35 - 44 Years	17.9%	18.5%	-- %
45 - 54 Years	15.3%	15.4%	-- %
55 - 64 Years	15.7%	14.7%	-- %
65 & Over	20.1%	17.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.3%	-- %
Two	30.9%	29.1%	-- %
Three	17.4%	18.7%	-- %
Four	15.0%	15.6%	-- %
Five	7.4%	7.5%	-- %
Six & Over	5.2%	6.8%	-- %
Average Household Size	2.74	2.84	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 7,978	$ 5,632
Per Capita EBI	$ 9,300.00	$ 8,562	$ 8,591
Median Household EBI	$ 22,000.00	$ 20,419	$ 19,243
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	24.6%	26.4%
$10,000 - $24,999	36.6%	35.4%	25.5%
$25,000 & Over	43.1%	39.9%	48.1%
Projected EBI % change 1987/1982	+71.6%	77.3%	-- %
Projected average household EBI % change 1987/1982	+61.8%	67.4%	-- %

44. NASHVILLE—DAVIDSON, TENNESSEE

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.0%	
Kroger	25	35.0	(Own) Nashville, Tenn.
Winn-Dixie	19	15.0	(Own) Louisville, Ky.
H.G. Hill	15	6.0	(Own) Nashville, Tenn.
Farmer's Market Warehouse	1	2.0	Kroger Warehouse, Nashville, Tenn.
Sunflower Food Store	2	1.0	(Own) Indianola, Miss.
7-Eleven (C)	19	*	Charles C. Parks, Gallatin, Tenn.
Hot Stop (C)	16	*	Charles C. Parks, Gallatin, Tenn.
VOLUNTARY &/OR COOPERATIVE GROUPS:		25.0%	
Bi-Rite & Food Town	60	12.0	(Own) Bi-Rite Foods, Nashville, Tenn.
Big Star	50	7.0	Malone & Hyde, Nashville, Tenn.
Cee Bee	32	6.0	C.B. Ragland, Nashville, Tenn.
Best Way	60	*	Malone & Hyde, Nashville, Tenn.
LEADING INDEPENDENTS:		1.0%	
Green Hills Market	1	1.0	C.B. Ragland, Nashville, Tenn.
OTHER GROCERY STORES	na	15.0%	
TOTAL	300+	100.0%	

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na - not available
(C) Convenience Stores
* Included in "Other Grocery Stores"

Standard Metropolitan Area:
Davidson, Sumner, Wilson, Cheatham, Dickson, Robertson, Rutherford, Williamson Counties

Rank in U.S. based on supermarket sales 1982: 44

	U.S.	SMA Total	Central City Nashville-Davidson
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,404	$ 3,047
Food Store Sales (millions)	$ 268,352	$ 1,026	$ 619
% of total retail sales	24.4%	23.3%	20.3%
Supermarket Sales (millions)	$ 252,094	$ 1,008	$ 608
% of Food Store Sales	93.9%	98.2%	98.2%
Total number of Food Stores	171,592	992	498
Supermarket Sales per capita	$ 1,080.56	$ 1,132.84	$ 1,260.36
POPULATION 1982 TOTAL (thousands)	233,298.3	889.8	482.4
Total number of Households (thousands)	85,063.0	323.7	185.5
Population by Age of Household Head			
Under 25 Years	8.0%	8.2%	8.9%
25 - 34 Years	23.0%	24.4%	25.2%
35 - 44 Years	17.9%	19.1%	17.0%
45 - 54 Years	15.3%	15.4%	15.1%
55 - 64 Years	15.7%	14.5%	14.8%
65 & Over	20.1%	18.4%	19.0%
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.5%	27.4%
Two	30.9%	31.1%	31.9%
Three	17.4%	19.2%	18.0%
Four	15.0%	15.9%	13.2%
Five	7.4%	7.0%	5.8%
Six & Over	5.2%	4.2%	3.7%
Average Household Size	2.74	2.75	2.60
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 8,694	$ 5,042
Per Capita EBI	$ 9,300.00	$ 9,770	$ 10,453
Median Household EBI	$ 22,000.00	$ 23,184	$ 23,011
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.6%	18.7%
$10,000 - $24,999	36.6%	35.5%	35.8%
$25,000 & Over	43.1%	45.9%	45.5%
Projected EBI % change 1987/1982	+71.6%	82.6%	77.0%
Projected average household EBI % change 1987/1982	+61.8%	68.6%	69.1%

45. BIRMINGHAM, ALABAMA

Market Area Covered:
Jefferson County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.0%	
Bruno's Food World and Consumer Warehouse	24	45.0	(Own) Birmingham, Ala.
Winn-Dixie	25	15.0	(Own) Montgomery, Ala.
Western	15	7.0	Super Valu, Anniston, Ala.
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
Food Center	27	5.0	Assoc. Groc. of Ala., Birmingham, Ala.
Food Town	5	3.0	Assoc. Groc. of Ala., Birmingham, Ala.
Dixie Super	17	2.0	Assoc. Groc. of Ala., Birmingham, Ala.
Food Giant	2	2.0	Assoc. Groc. of Ala., Birmingham, Ala.
Piggly Wiggly	3	2.0	Piggly Wiggly, Birmingham, Ala.
LEADING INDEPENDENTS:		13.0%	
Liberty	3	10.0	Liberty Cash Stores, Memphis, Tenn.
Warehouse Groceries	1	3.0	Warehouse Groceries, Gadsden, Ala.
OTHER INDEPENDENTS:	na	6.0%	
TOTAL	122+	100.0%	

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na - not available

Standard Metropolitan Area:
Blount, Jefferson, St. Clair, Shelby, Walker Counties

Rank in U.S. based on supermarket sales 1982: 45

	U.S.	SMA Total	Central City Birmingham
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,205	$ 1,638
Food Store Sales (millions)	$ 268,352	$ 974	$ 278
% of total retail sales	24.4%	23.2%	17.0%
Supermarket Sales (millions)	$ 252,094	$ 955	$ --
% of Food Store Sales	93.9%	98.0%	-- %
Total number of Food Stores	171,592	945	314
Supermarket Sales per capita	$ 1,080.56	$ 1,057.47	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	903.1	281.3
Total number of Households (thousands)	85,063.0	332.0	109.5
Population by Age of Household Head			
Under 25 Years	8.0%	7.3%	-- %
25 - 34 Years	23.0%	23.0%	-- %
35 - 44 Years	17.9%	17.1%	-- %
45 - 54 Years	15.3%	15.4%	-- %
55 - 64 Years	15.7%	15.7%	-- %
65 & Over	20.1%	21.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	22.5%	-- %
Two	30.9%	30.9%	-- %
Three	17.4%	19.0%	-- %
Four	15.0%	15.7%	-- %
Five	7.4%	7.1%	-- %
Six & Over	5.2%	4.8%	-- %
Average Household Size	2.74	2.72	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 7,426	$ 2,053
Per Capita EBI	$ 9,300.00	$ 8,223	$ 7,298
Median Household EBI	$ 22,000.00	$ 19,276	$ 15,263
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	25.5%	33.4%
$10,000 - $24,999	36.6%	38.0%	28.9%
$25,000 & Over	43.1%	36.5%	37.7%
Projected EBI % change 1987/1982	+71.6%	67.1%	-- %
Projected average household EBI % change 1987/1982	+61.8%	61.3%	-- %

46. TULSA, OKLAHOMA

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.0%	
Safeway	30	23.0	(Own) Tulsa, Okla.
Scrivner	13	10.0	(Own) Oklahoma City, Okla.
Family Markets	8	6.0	Griffin Grocery, Van Buren, Ark.
Skaggs	4	5.5	American Stores, Richardson, Texas
Sipes	3	2.0	Hale Halsell, Tulsa, Okla.
Well's Food Market	7	2.0	Fleming Food Co., Okla. City, Okla.
Humpty Dumpty (Allied)	2	2.0	(Own) Oklahoma City, Okla.
Piggly Wiggly	1	0.5	(Own) Shreveport, La.
LEADING CONVENIENCE STORE CHAINS:		7.0%	
Quick-Trip	46	2.0	Affiliated Foods, Tulsa, Okla.
U-Tote-M	46	2.0	Affiliated Foods, Tulsa, Okla.
Git'N Go	32	2.0	Hale Halsell, Tulsa, Okla.
Mako	23	1.0	Affiliated Foods, Tulsa, Okla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
A-G/Thrift-T-Wise	43	10.0	Affiliated Foods, Tulsa, Okla.
IGA	2	2.0	Fleming Food Co., Oklahoma City, Okla.
LEADING INDEPENDENTS:		15.0%	
Oertles Discount	1	15.0	na
Yale Discount	1		na
Crosstown Discount	1		na
Osage Discount	1		na
OTHER GROCERY STORES	na	15.0%	
TOTAL	264+	100.0%	

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na - not available

Standard Metropolitan Area:
Creek, Osage, Rogers, Tulsa, Wagoner Counties

Rank in U.S. based on supermarket sales 1982: 46

	U.S.	SMA Total	Central City Tulsa
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 3,947	$ 2,961
Food Store Sales (millions)	$ 268,352	$ 942	$ 606
% of total retail sales	24.4%	23.9%	20.5%
Supermarket Sales (millions)	$ 252,094	$ 915	$ --
% of Food Store Sales	93.9%	97.1%	-- %
Total number of Food Stores	171,592	431	338
Supermarket Sales per capita	$ 1,080.56	$ 1,309.20	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	698.9	370.8
Total number of Households (thousands)	85,063.0	268.7	154.8
Population by Age of Household Head			
Under 25 Years	8.0%	9.6%	-- %
25 - 34 Years	23.0%	24.6%	-- %
35 - 44 Years	17.9%	18.6%	-- %
45 - 54 Years	15.3%	15.0%	-- %
55 - 64 Years	15.7%	14.2%	-- %
65 & Over	20.1%	18.0%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.3%	-- %
Two	30.9%	32.0%	-- %
Three	17.4%	17.6%	-- %
Four	15.0%	15.2%	-- %
Five	7.4%	6.5%	-- %
Six & Over	5.2%	3.3%	-- %
Average Household Size	2.74	2.60	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 7,239	$ 4,263
Per Capita EBI	$ 9,300.00	$ 10,358	$ 11,497
Median Household EBI	$ 22,000.00	$ 23,528	$ 22,959
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	18.2%	17.9%
$10,000 - $24,999	36.6%	35.2%	25.0%
$25,000 & Over	43.1%	46.6%	57.1%
Projected EBI % change 1987/1982	+71.6%	82.1%	-- %
Projected average household EBI % change 1987/1982	+61.8%	60.0%	-- %

47. SYRACUSE, NEW YORK

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
P&C Food Markets (Incl. Midstate & Big M Co-ops)	41	24.0	(Own) State Fair & Van Vleck, Syracuse, N.Y.
Price Chopper	8	15.0	Golub Corp., Schenectady, N.Y.
Wegman's	8	15.0	(Own) Rochester, N.Y.
Tops Markets	9	14.0	Niagara Frontier Services, Buffalo, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
Hometown Markets	8	7.0	P&C Foods, Syracuse, N.Y.
IGA	7	3.0	S.M. Flickinger, Liverpool, N.Y.
Super Duper	5	2.0	S.M. Flickinger, Liverpool, N.Y.
OTHER GROCERY STORES (Incl. Green Hills and William Groceries)	na	20.0%	
TOTAL	86+	100.0%	

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na - not available

Standard Metropolitan Area:
Madison, Onondaga, Oswego Counties

Rank in U.S. based on supermarket sales 1982: 47

	U.S.	SMA Total	Central City Syracuse
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 3,095	$ 682
Food Store Sales (millions)	$ 268,352	$ 956	$ 296
% of total retail sales	24.4%	30.9%	43.4%
Supermarket Sales (millions)	$ 252,094	$ 887	$ --
% of Food Store Sales	93.9%	92.8%	-- %
Total number of Food Stores	171,592	630	231
Supermarket Sales per capita	$ 1,080.56	$ 1,367.14	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	648.8	166.5
Total number of Households (thousands)	85,063.0	232.8	67.9
Population by Age of Household Head			
Under 25 Years	8.0%	8.4%	-- %
25 - 34 Years	23.0%	22.9%	-- %
35 - 44 Years	17.9%	17.2%	-- %
45 - 54 Years	15.3%	15.7%	-- %
55 - 64 Years	15.7%	16.3%	-- %
65 & Over	20.1%	19.5%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	24.5%	-- %
Two	30.9%	29.8%	-- %
Three	17.4%	17.0%	-- %
Four	15.0%	15.1%	-- %
Five	7.4%	8.0%	-- %
Six & Over	5.2%	5.5%	-- %
Average Household Size	2.74	2.79	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 6,382	$ 1,486
Per Capita EBI	$ 9,300.00	$ 9,836	$ 8,925
Median Household EBI	$ 22,000.00	$ 24,835	$ 18,049
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	16.2%	26.3%
$10,000 - $24,999	36.6%	34.2%	28.7%
$25,000 & Over	43.1%	49.6%	45.0%
Projected EBI % change 1987/1982	+71.6%	63.0%	-- %
Projected average household EBI % change 1987/1982	+61.8%	62.8%	-- %

48. SALT LAKE CITY—OGDEN, UTAH

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		47.0%	
Safeway	31	16.0	(Own) Salt Lake City, Utah
Albertson's	26	16.0	(Own) Salt Lake City, Utah
Smith's Food King	19	15.0	(Own) Layton, Utah
LEADING CONVENIENCE STORE CHAINS:		3.0%	
7-Eleven	52	3.0	McLane-Western, Denver, Colo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
AG and Food Town	23	3.0	Assoc. Food Stores, Salt Lake City, Utah
IGA	14	1.0	American Strevell, Salt Lake City, Utah
LEADING INDEPENDENTS:		24.5%	
Harmon's	4	13.0	Assoc. Food Stores, Salt Lake City, Utah
Dan's	6	6.0	
Ream's	6	3.0	
The Store	3	1.0	
Miniature Market	3	1.0	
Circle K (C)	13	0.5	
OTHER GROCERY STORES	160	21.5%	
TOTAL	360	100.0%	

(C) Convenience Stores

Market Area Covered:
Davis, Salt Lake, Weber Counties

Rank in U.S. based on supermarket sales 1982: 48

	U.S.	SMA Total	Central City Salt Lake City
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,269	$ 1,149
Food Store Sales (millions)	$ 268,352	$ 938	$ 177
% of total retail sales	24.4%	22.0%	15.4%
Supermarket Sales (millions)	$ 252,094	$ 886	$ --
% of Food Store Sales	93.9%	94.5%	-- %
Total number of Food Stores	171,592	564	190
Supermarket Sales per capita	$ 1,080.56	$ 909.28	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	974.4	161.9
Total number of Households (thousands)	85,063.0	315.8	68.9
Population by Age of Household Head			
Under 25 Years	8.0%	11.2%	-- %
25 - 34 Years	23.0%	28.5%	-- %
35 - 44 Years	17.9%	18.7%	-- %
45 - 54 Years	15.3%	14.0%	-- %
55 - 64 Years	15.7%	12.8%	-- %
65 & Over	20.1%	14.8%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	18.9%	-- %
Two	30.9%	28.1%	-- %
Three	17.4%	17.0%	-- %
Four	15.0%	15.8%	-- %
Five	7.4%	10.1%	-- %
Six & Over	5.2%	10.1%	-- %
Average Household Size	2.74	3.09	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 7,865	$ 1,435
Per Capita EBI	$ 9,300.00	$ 8,072	$ 8,863
Median Household EBI	$ 22,000.00	$ 22,739	$ 16,666
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	15.8%	27.3%
$10,000 - $24,999	36.6%	40.5%	32.1%
$25,000 & Over	43.1%	43.7%	40.6%
Projected EBI % change 1987/1982	+71.6%	84.5%	-- %
Projected average household EBI % change 1987/1982	+61.8%	61.8%	-- %

49. SPRINGFIELD, MASSACHUSETTS

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.0%	
Big Y	18	17.0	Springfield Sugar, Suffield, Conn.
Stop & Shop	7	10.0	(Own) Boston, Mass.
Food Mart	8	10.0	Springfield Sugar, Suffield, Conn.
Adams Supermarkets	8	8.0	na
A&P	7	8.0	(Own) Springfield, Mass.
Price Chopper	8	6.0	(Own) Schenectady, N.Y.
First National	2	2.0	(Own) E. Hartford, Conn.
Grand Union	2	2.0	(Own) Waterford, N.Y.
Food Basket	7	na	Cross Co.
Bi-Lo	2	na	Springfield Sugar, Suffield, Conn.
Edwards	2	na	(Own) E. Hartford, Conn.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Super Valu	4	*	na
LEADING INDEPENDENTS:			
Mini Food Baskets (C)	8	*	na
Open Pantry (C)	9	*	na
7-Eleven (C)	8	*	na
OTHER GROCERY STORES	na	37.0%	
TOTAL	100+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

Market Area Covered:
Hampden and Hampshire County

Rank in U.S. based on supermarket sales 1982: 49

	U.S.	SMA Total	Central City Springfield
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 3,106	$ 943
Food Store Sales (millions)	$ 268,352	$ 944	$ 259
% of total retail sales	24.4%	30.4%	27.5%
Supermarket Sales (millions)	$ 252,094	$ 863	$ --
% of Food Store Sales	93.9%	91.4%	-- %
Total number of Food Stores	171,592	578	170
Supermarket Sales per capita	$ 1,080.56	$ 1,482.56	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	582.1	151.1
Total number of Households (thousands)	85,063.0	208.9	56.6
Population by Age of Household Head			
Under 25 Years	8.0%	7.0%	-- %
25 - 34 Years	23.0%	21.5%	-- %
35 - 44 Years	17.9%	16.4%	-- %
45 - 54 Years	15.3%	15.2%	-- %
55 - 64 Years	15.7%	17.8%	-- %
65 & Over	20.1%	22.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	25.0%	-- %
Two	30.9%	30.5%	-- %
Three	17.4%	17.5%	-- %
Four	15.0%	14.9%	-- %
Five	7.4%	7.4%	-- %
Six & Over	5.2%	4.7%	-- %
Average Household Size	2.74	2.79	--
INCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 5,125	$ 1,169
Per Capita EBI	$ 9,300.00	$ 8,804	$ 7,737
Median Household EBI	$ 22,000.00	$ 21,824	$ 18,002
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	20.8%	27.7%
$10,000 - $24,999	36.6%	36.8%	27.6%
$25,000 & Over	43.1%	42.4%	44.7%
Projected EBI % change 1987/1982	+71.6%	57.7%	-- %
Projected average household EBI % change 1987/1982	+61.8%	55.9%	-- %

50. ORLANDO, FLORIDA

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		64.0%	
Winn-Dixie	35	23.0	(Own) Orlando, Fla.
Publix/Food World	24	21.0	(Own) Lakeland, Fla.
Food Fair	10	9.0	(Own) Jacksonville, Fla.
Albertson's	7	7.0	Super Food Services, Orlando, Fla.
7-Eleven (C)	63	2.0	(Own) Orlando, Fla.
Fairway	3	1.0	Malone & Hyde, Miami, Fla.
A&P	3	1.0	Super Food Services, Orlando, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		21.2%	
Certified	130	10.0	(Own) Ocala, Fla.
Affiliated of Fla.	1	0.2	(Own) Tampa, Fla.
Various, supplied by Super Food Services	14	11.0	
OTHER GROCERY STORES	na	14.8%	
TOTAL	290+	100.0%	

(C) Convenience Stores
na - not available

Standard Metropolitan Area:
Orange, Osceola, Seminole Counties

Rank in U.S. based on supermarket sales 1982: 50

	U.S.	SMA Total	Central City Orlando
RETAIL SALES 1982 TOTAL (millions)	$1,100,750	$ 4,156	$ 1,203
Food Store Sales (millions)	$ 268,352	$ 902	$ 172
% of total retail sales	24.4%	21.7%	14.3%
Supermarket Sales (millions)	$ 252,094	$ 861	$ --
% of Food Store Sales	93.9%	95.4%	-- %
Total number of Food Stores	171,592	695	155
Supermarket Sales per capita	$ 1,080.56	$ 1,118.04	$ --
POPULATION 1982 TOTAL (thousands)	233,298.3	770.1	136.0
Total number of Households (thousands)	85,063.0	287.4	52.3
Population by Age of Household Head			
Under 25 Years	8.0%	8.3%	-- %
25 - 34 Years	23.0%	22.3%	-- %
35 - 44 Years	17.9%	18.1%	-- %
45 - 54 Years	15.3%	16.3%	-- %
55 - 64 Years	15.7%	15.8%	-- %
65 & Over	20.1%	19.1%	-- %
Number of Persons per Household			
% by number of persons per household			
One	24.1%	23.3%	-- %
Two	30.9%	33.5%	-- %
Three	17.4%	17.5%	-- %
Four	15.0%	14.3%	-- %
Five	7.4%	6.8%	-- %
Six & Over	5.2%	4.6%	-- %
Average Household Size	2.74	2.68	--
NCOME 1982			
Net Effective Buying Income (millions)	$2,169,679	$ 6,934	$ 1,181
Per Capita EBI	$ 9,300.00	$ 9,004	$ 8,684
Median Household EBI	$ 22,000.00	$ 20,336	$ 17,225
Household by EBI Groups			
% Distribution			
Under $10,000	20.3%	20.2%	27.2%
$10,000 - $24,999	36.6%	41.3%	30.3%
$25,000 & Over	43.1%	38.4%	42.5%
Projected EBI % change 1987/1982	+71.6%	90.4%	-- %
Projected average household EBI % change 1987/1982	+61.8%	59.6%	-- %

OTHER MARKETS
RETAIL GROCERY STORE SALES BY TYPE OF ORGANIZATION
ARRANGED BY STATE AND CITY
INCLUDING CANADA

ALABAMA

ANNISTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		39.0%	
Winn-Dixie	5	17.0	(Own) Montgomery, Ala.
Bruno's	2	15.0	(Own) Birmingham, Ala.
Piggly Wiggly	3	7.0	(Own) Birmingham, Ala.
VOLUNTARY &/OR COOPERATIVE GROUPS:		33.0%	
Super Valu Stores	10	19.0	(Own) Anniston, Ala.
IGA	5	11.0	Graves Co., Demopolis, Ala.
Big Apple	1	3.0	Alterman Foods Inc., Atlanta, Ga.
LEADING INDEPENDENTS:		3.0%	
Quick Shops (C)	5	1.0	Thomas Wholesalers Inc., Gadsden, Ala.
Zippy Mart (C)	1	1.0	Hudson-Thompson, Inc. Montgomery, Ala.
Tom Thumb (C)	2	1.0	Higdon Grocery Co., Quincy, Fla.
OTHER GROCERY STORES	na	25.0%	
TOTAL	34+	100.0%	

(C) Convenience Stores
na - not available

FLORENCE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.0%	
Kroger	3	17.0	(Own) Nashville, Tenn.
Bruno's	1	10.0	(Own) Birmingham, Ala.
Winn-Dixie	2	7.0	(Own) Montgomery, Ala.
Com Pac Food Marts (C)	10	3.0	Ragland Bros., Huntsville, Ala.
A&P	1	2.0	(Own) Atlanta, Ga.
Piggly Wiggly	1	2.0	(Own) Birmingham, Ala.
Quick Shops (C)	5	1.0	Ragland Bros., Huntsville, Ala.
VOLUNTARY &/OR COOPERATIVE GROUPS:		32.0%	
Shop Rite	15	15.0	Mitchell Grocery Corp., Albertville, Ala.
Big Star	6	10.0	Malone & Hyde Inc., Tupelo, Miss.
Super Valu	1	5.0	(Own) Anniston, Ala.
Food Center	3	2.0	Malone & Hyde Inc., Goodlettsville, Tenn.
LEADING CONVENIENCE STORE CHAINS:		2.0%	
Zippy Mart	6	2.0	Hudson-Thompson Inc., Montgomery, Ala.
OTHER GROCERY STORES	na	24.0%	
TOTAL	54+	100.0%	

(C) Convenience Stores
na - not available

GADSDEN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		53.5%	
Bruno's	3	30.0	(Own) Birmingham, Ala.
Warehouse Groceries	3	14.0	Chastain-Roberts Super Valu, Anniston, Ala.
Alterman's	2	8.5	(Own) Atlanta, Ga.
Tom Thumb Food Stores (C)	1	1.0	Crestview, Fla.
Winn-Dixie	1	na	(Own) Montgomery, Ala.
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.0%	
Associated Grocers of Alabama	2	11.0	Birmingham, Ala.
LEADING INDEPENDENTS:		7.0%	
Johnson's Giant Food	2	5.0	Malone-Hyde, Tupelo, Miss.
Wood Bros., Super Saver	1	2.0	Harvey Ragland, Birmingham, Ala.
Glenco's Foodliner	1	na	Mitchell Grocery, Albertville, Ala.
Freeman's Food Center	1	na	Assoc. Grocers of Ala., Birmingham, Ala.
Burton's Food Store	1	na	Assoc. Grocers of Ala., Birmingham, Ala.
OTHER GROCERY STORES	75	28.5%	
TOTAL	93	100.0%	

(C) Convenience Stores

na - not available

HUNTSVILLE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		62.0%	
Kroger	4	20.0	(Own) Nashville, Tenn.
Winn-Dixie	8	16.0	(Own) Atlanta, Ga.
Food World	2	13.0	(Own) Birmingham, Ala.
Piggly Wiggly	3	6.0	Benson Wholesale, Birmingham, Ala.
Warehouse Groceries	1	5.0	(Own) Gadsden, Ala.
Big Brothers	2	2.0	Nashville, Tenn.
Lucky's	3	*	Alfred M. Lewis, Phoenix, Ariz.
Albertson's	2	*	Orlando, Fla.
LEADING INDEPENDENTS:		4.0%	
Star Market	1	2.0	Huntsville, Ala.
J.C. Brown & Co.	1	1.0	Huntsville, Ala.
R & W Market	1	1.0	Huntsville, Ala.
OTHER GROCERY STORES	130	34.0%	
TOTAL	158	100.0%	

MOBILE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
Delchamps	22	33.0	(Own) Mobile, Ala.
Winn-Dixie	12	15.0	(Own) Montgomery, Ala.
Greer's	15	13.0	(Own) Mobile, Ala.
Food World (Bruno's)	5	12.0	(Own) Birmingham, Ala.
A&P	6	8.0	(Own) New Orleans, La.
Albertson's	1	3.0	(Own) Orlando, Fla.
United Supermarkets	3	3.0	(Own) Pensacola, Fla.
National/No Frills	2	2.0	(Own) New Orleans, La.
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
IGA	2	1.0	Graves Co., Demopolis, Ala.
LEADING INDEPENDENTS: (Incl. Convenience Stores)		10.0%	
Long's Supermarket	2	10.0	Lewis Bear, Pensacola, Fla.
Sun Ray Foods	2		Hudson-Thompson, Montgomery, Ala.
Foodtown	2		Lewis Bear, Pensacola, Fla.
B&H Food	2		Lewis Bear, Pensacola, Fla.
Naman's Supermarket	1		Lewis Bear, Pensacola, Fla.
TOTAL	77	100.0%	

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* Included in "Other Grocery Stores"

MONTGOMERY

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		37.0%	
Winn-Dixie	14	20.0	(Own) Montgomery, Ala.
Food World	4	8.0	(Own) Birmingham, Ala.
A&P	3	5.0	(Own) Birmingham, Ala.
Big Apple	2	4.0	Atlanta, Ga.
VOLUNTARY &/OR COOPERATIVE GROUPS:		32.0%	
Hudson-Thompson Stores (including: Big Bear, Super Foods)	14	22.0	Hudson-Thompson, Montgomery, Ala.
Albertson's	1	8.0	na
IGA	2	2.0	Demopolis, Ala.
LEADING CONVENIENCE STORE CHAINS:		4.0%	
Majik Market	14	2.0	Smyrna, Ga.
Sunshine Jr. Stores	8	1.0	Panama City, Fla.
Zippy Mart	8	1.0	Jacksonville, Fla.
OTHER GROCERY STORES	na	27.0%	
TOTAL	70+	100.0%	

TUSCALOOSA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Piggly Wiggly	5	19.0	(Own) Birmingham, Ala.
Bruno's	3	14.0	(Own) Birmingham, Ala.
Kroger	2	13.0	(Own) Memphis, Tenn.
Winn-Dixie	3	11.0	(Own) Montgomery, Ala.
Albertson's	1	9.0	Orlando, Fla.
A&P	1	8.0	(Own) Atlanta, Ga.
LEADING CONVENIENCE STORE CHAINS:		6.5%	
Zippy Mart	7	2.0	Hudson-Thompson, Montgomery, Ala.
Austins' Food Store	3	1.0	Stewart King & McKenzie, Selma, Ala.
Associated Grocers	1	1.0	(Own) Birmingham, Ala.
Mr. Quick	5	1.0	Lewis Grocer Co., Indianola, Miss.
Sunshine Jr. Stores	4	1.0	Panama City, Fla.
Southern Pantry	1	0.5	Stewart King & McKenzie, Selma, Ala.
OTHER GROCERY STORES:	na	19.5%	
TOTAL	36+	100.0%	

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na - not available

ALASKA

ANCHORAGE

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
Carr's Food Centers	8	40.0	(Own) J.B. Gottstein, Anchorage, Alaska
Safeway	6	32.0	(Own) Bellevue, Wash.
Proctor's	2	8.0	West Coast, Tacoma, Wash.
D & A	2	5.0	West Coast, Tacoma, Wash.
LEADING INDEPENDENTS:		7.0%	
Foodland	3	5.0	(Own) J.B. Gottstein, Anchorage, Alaska
Prairie Market	1	2.0	(Own) J.B. Gottstein, Anchorage, Alaska
OTHER GROCERY STORES (Incl. Quik Stop and others)	10	8.0%	
TOTAL	32	100.0%	

FAIRBANKS

Market Area Covered:
ABC City & Retail Trading Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.0%	
Safeway	2	26.0	(Own) Bellevue, Wash.
Foodland	1	16.0	(Own) J.B. Gottstein, Anchorage, Alaska
VOLUNTARY &/OR COOPERATIVE GROUPS:		15.0%	
Southgate Hub	1	8.0	West Coast Groc., Seattle, Wash.
Northgate Hub	1	7.0	West Coast Groc., Seattle, Wash.
LEADING INDEPENDENTS:		34.0%	
Market Basket	3	30.0	West Coast Groc., Seattle, Wash.
McPeaks	1	4.0	na
OTHER GROCERY STORES	16	9.0%	
TOTAL	25	100.0%	

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na - not available

ARIZONA

TUCSON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Lucky (incl. Gemco)	14	20.0	Alfred M. Lewis, Phoenix, Ariz.
Arden Mayfair	17	12.0	(Own) Phoenix, Ariz.
Safeway	11	11.0	(Own) Phoenix, Ariz.
A.J. Bayless	12	10.0	(Own) Phoenix, Ariz.
American Stores/Alpha Beta	3	10.0	Assoc. Grocers, Phoenix, Ariz.
Fry's	6	9.0	Assoc. Grocers, Phoenix, Ariz.
LEADING CONVENIENCE STORE CHAINS:		12.0%	
Circle K	94	8.0	Alfred M. Lewis, Phoenix, Ariz.
Lavicio's Deli-Market	7	na	na
7-Eleven	27	2.0	Assoc. Grocers, Phoenix, Ariz.
U-Tote-M	22	1.0	Assoc. Grocers, Phoenix, Ariz.
Quick Mart	18	1.0	Assoc. Grocers, Phoenix, Ariz.
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
Associated	7	4.0	Assoc. Grocers, Phoenix, Ariz.
LEADING INDEPENDENTS:		1.0%	
Del Monte Market	2	1.0	Assoc. Grocers, Phoenix, Ariz.
United Market	1	na	na
AFCO Family Market	1	na	na
El Grande	3	na	na
Farmer's Market	1	na	na
Warehouse Foods	1	na	na
OTHER GROCERY STORES	na	11.0%	
TOTAL	247+	100.0%	

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na - not available

ARKANSAS

FAYETTEVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.5%	
Phillips Food Centers	12	24.0	Bentonville, Ark.
Harps Food Stores	3	9.5	Springdale, Ark.
Safeway Stores	3	9.0	(Own) Tulsa, Okla.
Consumer's Market	1	9.0	(Own) Springfield, Mo.
Gerbes Super Markets	4	8.0	Springfield, Mo.
LEADING CONVENIENCE STORE CHAINS:		4.5%	
Greenwood Food Stores	17	3.5	Fayetteville, Ark.
7-Eleven	6	1.0	Houston, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Griffin Groc., Co.	na	*	Van Buren, Ark.
Affiliated Food Stores	na	*	Little Rock, Ark.
LEADING INDEPENDENTS:		23.0%	
Consumer IGA	3	6.0	Fayetteville, Ark.
Independent IGA	4	6.0	na
IGA Thriftway	2	5.0	Rogers, Ark.
Watson	3	4.0	Hale Halsell, Tulsa, Okla.
Warehouse Markets	2	2.0	Springdale, Ark.
OTHER GROCERY STORES	na	13.0%	
TOTAL	60+	100.0%	

HOT SPRINGS

Market Area Covered: Garland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	3	na	(Own) Little Rock, Ark.
Kroger	3	na	(Own) Little Rock, Ark.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Piggly Wiggly	3	na	Piggly Wiggly Operator's Warehouse, Inc. Shreveport, La.
LEADING INDEPENDENTS:			
Jiffee Mart (C)	2	na	na
Cooley's	1	na	na
Razorback	2	na	na
Budget Saver Foods	1	na	na
Food-4-Less	1	na	na
TOTAL	16		

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

LITTLE ROCK-NORTH LITTLE ROCK

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
Safeway	17	30.0	(Own) Little Rock, Ark./ Memphis, Tenn.
Kroger	11	28.0	(Own) Little Rock, Ark.
Skaggs Albertson	3	12.0	Affiliated Foods, Little Rock, Ark.
Food For Less	5	9.0	na
Food City	1	6.0	(Own) Houston, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.5%	
Affiliated Food Stores (Model, Saver, AF, Thriftway)	40	10.0	(Own) Little Rock, Ark.
Rand Wholesale Grocery (IGA, Circle R)	78	2.5	(Own) Little Rock, Ark.
LEADING INDEPENDENTS:		2.5%	
Misc. (Incl. 7-Eleven, U-Tote-Em & Majik Markets)	80	2.5	na
TOTAL	235	100.0%	

PINE BLUFF

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		70.0%	
Safeway	5	40.0	(Own) Little Rock, Ark.
Kroger	1	23.0	(Own) North Little Rock, Ark.
Mad Butcher	4	7.0	(Own) Pine Bluff, Ark.
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.0%	
Affiliated Food Stores	2	6.0	(Own) Little Rock, Ark.
Rands	7	5.0	(Own) North Little Rock, Ark.
OTHER GROCERY STORES	na	19.0%	
TOTAL	19+	100.0%	

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na - not available

CALIFORNIA

BAKERSFIELD

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Albertson's	2	na	(Own) Fullerton, Cal.
Alpha Beta	3	na	(Own) La Habra, Cal.
Mayfair	2	na	Cert. Groc. of Cal., L.A., Cal.
Safeway	4	na	(Own) Santa Fe Springs
Thriftimart	3	na	(Own) Smart & Final
Von's	4	na	(Own) El Monte, Cal.
LEADING INDEPENDENTS:			
Center Market	2	na	Cert. Groc., of Cal., L.A., Cal.
Disco Market	2	na	Cert. Groc., of Cal., L.A., Cal.
11-C Market	2	na	Cert. Groc., of Cal., L.A., Cal.
Foodtown Market	3	na	United Grocers Fresno
Green Frog Market	1	na	United Grocers Fresno
Youngs	2	na	Cert. Groc., of Cal., L.A., Cal.
OTHER GROCERY STORES	33	na	
TOTAL	63		

CHICO

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.0%	
Safeway	3	76.0	(Own) San Francisco, Cal.
Lucky	1		(Own) Sacramento, Cal.
Holiday	2		Market Wholesale, Fresno, Cal.
Shop N'Save	2		United Grocers, Sacramento, Cal.
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	2	*	(Own) San Francisco, Cal.
Short Shop	2	*	(Own) San Francisco, Cal.
LEADING INDEPENDENTS		24.0%	
Park Ave. Market	1	24.0	Market Wholesale, Chico, Cal.
Super Shopper Market	1		
Chico Cannery Sales	1		
Behr's Market	1		
Harvey's Market	1		
Frank's Market	1		
TOTAL	19	100.0%	

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* Included in "Leading Independents"
na - not available

FRESNO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.0%	
Safeway	8	16.0	(Own) Sacramento, Cal.
Save Mart	7	16.0	Certified Los Angeles, Cal.
Alpha Beta	5	15.0	(Own) Milpitas, Cal.
Foodland	8	14.0	United Grocers, Fresno, Cal.
Country Boy	2	9.0	Mkt. Whlsl., Fresno, Cal.
Mayfair	4	7.0	Certified, Los Angeles, Cal.
Prairie Markets	1	4.0	Certified, Los Angeles, Cal.
Thriftimart	2	3.0	Certified, Los Angeles, Cal.
7-Eleven (C)	22	na	United Grocers, Fresno, Cal.
LEADING INDEPENDENTS:		16.0%	
Continental	1	5.0	United Grocers, Fresno, Cal.
Hanoian's	1	3.0	United Grocers, Fresno, Cal.
Boys Market	1	3.0	United Grocers, Fresno, Cal.
Young's	2	3.0	Certified Grocers & Mkt. Whlsl., Fresno, Cal.
Christensen's/Food World	2	2.0	United Grocers & Mkt. Whlsl., Fresno, Cal.
Gong's	2	na	United Grocers, L.A., Cal.
Bad Boy	2	na	United Grocers, Fresno, Cal.
Yohan	1	na	United Grocers, Fresno, Cal.
Stan's Mkt.	1	na	United Grocers, Fresno, Cal.
Shopper's Mkt.	1	na	Market Whlsl., Fresno, Cal.
McLane's Mkt.	1	na	United Grocers, Fresno, Cal.
OTHER GROCERY STORES	40	na	
TOTAL	114	100.0%	

(C) Convenience Stores
na - not available

MODESTO

Market Area Covered: Standard Metropolitan Area (Stanislaus County)	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		94.0%	
New Deal (includes Jumbo)	9	24.0	(Own) Mkt. Whlsl., Modesto & Certified Grocers, L.A., Cal.
Save Mart	8	23.0	(Own) Mkt. Whlsl., Modesto & Certified Grocers, L.A., Cal.
Lucky Stores/Gemco	7	14.0	(Own) San Leandro, Cal.
Raley's	2	13.0	Mkt. Whlsl., Modesto, Cal.
Quik Stop (C)	12	na	na
Alpha Beta	4	4.0	(Own) Milpitas, Cal.
Angelo's	2	4.0	Mkt. Whlsl., Modesto & United Grocers, Sacramento, Cal.
Safeway	5	4.0	(Own) Sacramento, Cal.
Richland	2	3.0	Mkt. Whlsl., Modesto & United Grocers, Sacramento, Cal.
Prairie Markets (Tradewell)	1	2.0	Certified Grocers, L.A., Cal.
7-Eleven (C)	7	na	na
Liberty Markets	2	1.0	United Grocers, Fresno & Mkt. Whlsl., Modesto, Cal.
Sam's Food City	2	1.0	United Groc., Sacramento, Cal.
Sav Mor	5	1.0	Mkt. Whlsl., Modesto, Cal.
Sequoia	1	na	na
LEADING INDEPENDENTS:		1.0%	
O'Brien's	1	1.0	Market Wholesale, Modesto, Cal.
Bell's Market	1	na	
Ray's Market	1	na	
OTHER GROCERY STORES	na	5.0%	
TOTAL	72+	100.0%	

(C) - Convenience Stores
na - not available
*Reflects consumer's store preference.

SALINAS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		35.0%	
Safeway Stores	2	20.0	(Own) Oakland, Cal.
Lucky Stores	2	8.0	(Own) San Leandro, Cal.
Alpha Beta	2	7.0	(Own) La Habra, Cal.
Nob Hill	2	na	Fleming, Fremont, Cal.
7-Eleven (C)	3	*	na
Quick Stop Market (C)	3	*	na
LEADING INDEPENDENTS:		16.0%	
Monte Mart	2	10.0	United Grocers, Richmond, Cal.
Star Market	1	5.0	
Gin's Supermarket	1	1.0	
Fairway Markets	3	na	
OTHER GROCERY STORES	na	49.0%	
TOTAL	21+	100.0%	

(C) Convenience Stores
na - not available
*Included in "Other Grocery Stores"

SAN FRANCISCO PENINSULA

Market Area Covered: Foster City-Cupertino (Spanning parts of Santa Clara & San Mateo Counties)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.0%	
Safeway Stores	14	21.0	(Own) San Francisco, Cal.
Lucky/Gemco	9	15.0	(Own) San Francisco, Cal.
Alpha Beta Markets	3	12.0	na
Brentwood Markets	4	7.0	na
Albertson's	1	4.0	na
Food Fair	3	4.0	na
Starlite (Al Bud Inc.)	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Co-op Markets	3	7.0	Assoc. Co-ops, Richmond, Cal.
LEADING INDEPENDENTS:		30.0%	
Petrini's	1	7.0	na
Continental Market	1	4.0	na
Midtown Markets	2	3.0	Assoc. Food Stores, Union City, Cal.
Key Markets	2	3.0	na
Manor Market	3	3.0	na
QFI	1	3.0	na
Bell	2	3.0	na
Draeger's Market	1	2.0	United Groc., Richmond, Cal.
Niven's International Mkt.	1	1.0	na
Littleman's	1	1.0	na
All American Market	2	na	na
OTHER GROCERY STORES	60	na	
TOTAL	115	100.0%	

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na - not available

SAN MATEO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Safeway	15	30.0	(Own) Fremont, Cal.
Lucky	9	16.0	(Own) San Leandro, Cal.
Cala/QFI	8	10.0	United Grocer, Richmond, Cal.
Alpha Beta	3	5.0	(Own) Milpitas, Cal.
Brentwood Markets	6	5.0	Fleming
Albertson's	1	2.0	(Own) Dublin, Cal.
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
Consumers Coop. of Palo Alto		1.0	Palo Alto, Cal.
LEADING INDEPENDENTS:		21.0%	
Petrinis	4	7.0	na
Draegers	1	1.0	na
Bell Markets	2	2.0	na
Marsh Manor	2	2.0	na
Westlake Food Center	1	2.0	na
Pepper Tree	1	1.0	na
Stanaway	2	1.0	na
Key Markets	3	2.0	na
Food Villa	1	1.0	na
Trag's Market	1	1.0	na
Laurelwood	1	1.0	na
OTHER GROCERY STORES	300	10.0%	
TOTAL	362	100.0%	

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na - not available

SANTA BARBARA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.0%	
Safeway	7	17.0	(Own) Downey, Cal.
Smith's Food King	7	12.0	Certified Grocers, L.A., Cal.
Lucky	6	12.0	(Own) Buena Park, Cal.
Vons	3	9.0	(Own) El Monte, Cal.
Williams Bros.	6	7.0	Certified Grocers, L.A., Cal.
Albertson's	1	4.0	(Own) Brea, Cal.
Alpha Beta	1	2.0	(Own) La Habra, Cal.
Santa Cruz	2	1.0	Certified Grocers, L.A., Cal.
Jurgenson's	1	1.0	Certified Grocers, L.A., Cal.
LEADING CONVENIENCE STORE CHAINS:		0.5%	
7-Eleven	15	na	A.M. Lewis, Northridge, Cal.
Circle K	3	0.5	A.M. Lewis, Northridge, Cal.
LEADING INDEPENDENTS:		12.0%	
Nielsen's	2	12.0	Certified Grocers, L.A., Cal.
Aiello's	1		
Chapala	1		
Foodland	1		
Montecito Village Grocery	1		
OTHER GROCERY STORES	204	22.5%	
TOTAL	262	100.0%	

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na-not available

SANTA CRUZ

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.0%	
Safeway	6	33.0	(Own) Fremont, Cal.
Albertson's	3	14.0	(Own) San Leandro, Cal.
Alpha Beta	2	7.0	(Own) Milpitas, Cal.
Lucky	2	5.0	(Own) Fremont, Cal.
Nob Hill	1	4.0	(Own) Gilroy, Cal.
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Big T Supermarkets	4	3.0	United Grocers, Richmond, Cal.
Lucky 7 (C)	1	2.0	San Francisco, Cal.
Speedee/7-Eleven (C)	8	2.0	San Francisco, Cal.
Quick Stop (C)	4	1.0	United Grocers, Richmond, Cal.
LEADING INDEPENDENTS:		23.0%	
Shoppers Corner	1	6.0	Mutual, Richmond, Cal.
De Luxe Foods	1	5.0	Kockos Bros., San Francisco, Cal.
MacDonald's	1	4.0	Mutual, Richmond, Cal.
Opal Cliffs	1	3.0	United Grocers, Richmond, Cal.
Zanotto's	1	3.0	United Grocers, Richmond, Cal.
Vista Foods	1	2.0	Kockos Bros., San Francisco, Cal.
OTHER GROCERY STORES	51	6.0%	
TOTAL	88	100.0%	

(C) Convenience Stores

STOCKTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Don Quick	6	na	(Own) Stockton, Cal.
Frys	4	na	(Own) El Sabrante, Cal.
Progressive Grocers	5	na	United Grocers, Sacramento, Cal.
Centro Mart	5	na	Market Whlsl., Modesto, Cal.
Safeway	4	na	(Own) Sacramento, Cal.
Segarinis	4	na	United Grocers Ltd., (Bert McDonnell Div.)
Quick Stop (C)	4	na	United Grocers, Sacramento, Cal.
Food Bank	3	na	na
Save-Mart	3	na	United Grocers, Ltd. (Bert McDonnell Div.)
New Deal Market	3	na	Market Whlsl., Modesto, Cal.
Lucky Stores	2	na	na
Giant	1	na	Market Whlsl., Modesto, Cal.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Market Wholesale	14	na	(Own) Stockton, Cal.
LEADING INDEPENDENTS:			
Big Value Market	1	na	United Grocers, Sacramento, Cal.
Quality Grocers	10	na	United Grocers, Sacramento, Cal.
Big T Supermarkets	3	na	na
OTHER GROCERY STORES	9	na	
TOTAL	81		

(C) Convenience Stores
na - not available

VALLEJO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Safeway	11	20.0	(Own) Fremont, Cal.
Lucky	4	18.0	(Own) San Leandro, Cal.
Albertson's	3	16.0	(Own) Dublin, Cal.
Farmers	5	14.0	(Own) San Francisco, Cal.
Fry's Food Stores	1	3.0	na
Raley's	1	*	na
LEADING INDEPENDENTS:		8.0%	
Vallergas	4	5.0	na
Food Fair	2	3.0	na
PX @ Mare Island & Travis AFB	2	*	na
OTHER GROCERY STORES	na	21.0%	
TOTAL	33+	100.0%	

COLORADO

COLORADO SPRINGS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.0%	
King Soopers	6	36.0	(Own) Denver, Colo.
Albertson's	6	33.0	Western Grocers, Denver, Colo.
Safeway	7	7.0	(Own) Denver, Colo.
LEADING CONVENIENCE STORE CHAINS:		7.5%	
7-Eleven	48	5.0	Southland Dairy, Dallas, Tex.
Kwik Way Stores	16	2.0	Assoc. Grocers, Denver, Colo.
Barn Stores	3	0.5	ABC Grocers, Denver, Colo.
LEADING INDEPENDENTS:		6.0%	
Simms Super	1	2.0	Assoc. Grocers, Denver, Colo.
Babe's Market	3	2.0	
Circle Super	1		
Black Forest Store	1		
City Supers	1	2.0	
OTHER GROCERY STORES	na	10.5%	
TOTAL	93+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

DURANGO

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		78.0%	
Safeway	2	46.0	(Own) Denver, Colo.
City Market	3	32.0	Dillon Co., Grand Junction, Colo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
Associated Grocers (Shur Valu)	2	19.0	(Own) Pueblo, Colo.
OTHER GROCERY STORES	5	3.0%	
TOTAL	13	100.0%	

FORT COLLINS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		48.0%	
King Soopers	3	26.0	(Own) Denver, Colo.
Safeway	4	22.0	Denver Assoc. Grocers, Denver, Colo.
Albertson's	1	na	(Own) Denver, Colo.
LEADING INDEPENDENTS:		16.0%	
Steele's Cash Market	2	16.0	Assoc. Groc. of Colo., Denver, Colo.
OTHER GROCERY STORES	na	36.0%	
TOTAL	10+	100.0%	

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na - not available

PUEBLO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
King Soopers Discount	2	na	(Own) Denver, Colo.
Safeway Stores	5	na	(Own) Denver, Colo.
Kwik Way (C)	19	na	Assoc. Groc., Denver, Colo.
7-Eleven (C)	15	na	na
Loaf N Jug (C)	5	na	na
Super Foods	4	na	Assoc. Groc., Denver, Colo.
Shoppin' Bag	1	na	Assoc. Groc., Denver, Colo.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Associated Grocers	33	na	(Own) Denver, Colo.
LEADING INDEPENDENTS:			
So-Lo Discount	1	na	Assoc. Groc., Denver, Colo.
Blende Super	1	na	Assoc. Groc., Denver, Colo.
Chet's Markets	3	na	Assoc. Groc., Denver, Colo.
OTHER GROCERY STORES	30	na	
TOTAL	119		

(C) Convenience Stores
na - not available

CONNECTICUT

MERIDEN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food Mart	3	na	Springfield Sugar, Suffield, Conn.
Stop & Shop	1	na	(Own) Montowese, Conn.
First National	2	na	(Own) E. Hartford, Conn.
Edwards Food Warehouse	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop Rite	2	na	(Own) Wakefern Food Corp., Elizabeth, N.J.
LEADING INDEPENDENTS:			
Guidos Super	2	na	Assoc. Grocers
Barker's Market	1	na	Sweetlife
Everybody's Market	3	na	Waterbury, Conn.
East Side Market	1	na	na
Suburban Super	1	na	na
Caplan's	1	na	na
Town & Country	1	na	na
TOTAL	19		

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na - not available

NEW BRITAIN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Sussman's	3	na	Bozzuto's, Cheshire, Conn.
Stop & Shop	1	na	(Own) North Haven, Conn.
Finast	3	na	na
Food Mart	2	na	Springfield Sugar, Suffield, Conn.
Stop 'N Save	2	na	Springfield Sugar, Suffield, Conn.
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	12	na	New England Wholesale Grocery, Northborough, Mass.
7-Eleven	3	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Bozzuto's	na	na	Cheshire, Conn.
LEADING INDEPENDENTS:			
Shop Rite	1	na	E. Hartford, Conn.
Guido's	1	na	na
Food Bag	2	na	na
TOTAL	30		

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na - not available

NEW HAVEN

Market Area Covered: County of New Haven	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Stop & Shop	16	22.0	(Own) Boston, Mass.
First National	8	8.0	(Own) Windsor Locks, Conn.
Stop & Save	2	7.0	Sweet Life, Suffield, Conn.
Food Mart	6	5.0	Sweet Life, Suffield, Conn.
Mott's Shop-Rite	3	5.0	(Own) Wakefern Food Corp., Elizabeth, N.J.
Pegnataros	6	4.0	Springfield Sugar, Suffield, Conn.
Pathmark	2	3.0	(Own) Woodbridge, N.J.
Grand Union	3	3.0	(Own) Elmwood Park, N.J.
A&P	3	1.5	(Own) Springfield, Conn.
Foodarama	1	1.0	(Own) Wakefern Food Corp., Elizabeth, N.J.
Gristede Brothers	1	0.5	(Own) Bronx, N.Y.
LEADING CONVENIENCE STORE CHAINS:		2.5%	
Cumberland Farms	53	1.5	Roger Williams, Providence, R.I.
Dairy Mart	20	na	na
Wa Wa Food Stores	14	0.5	Thrift-Way, Penn., Providence, R.I.
7-Eleven	7	0.5	Roger Williams, Providence, R.I.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Allied Grocers	25	7.0	(Own) Windsor, Conn.
LEADING INDEPENDENTS:		9.5%	
Everybody's Market	5	5.0	Sweetlife, Windsor Locks, Conn.
Klarides	2	2.0	Bozzuto's, Cheshire, Conn.
Central Supermarket	2	1.0	Springfield Sugar, Suffield, Conn.
Walsh's IGA	2	1.0	Bozzuto's, Cheshire, Conn.
Crown Market	1	0.5	Springfield Sugar, Suffield, Conn.
OTHER GROCERY STORES	na	21.0%	
TOTAL	182+	100.0%	

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na - not available

NORWALK

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	2	na	(Own) Hawthorne/Fairlawn, N.J.
Grand Union	3	na	(Own) Mount Kisco, N.Y.
Shopwell	1	na	(Own) Bronx, N.Y.
Stop & Shop	1	na	(Own) North Haven, Conn.
Pathmark	1	na	(Own) Woodbridge, N.J.
Waldbaums	2	na	(Own) Central Islip, N.Y.
Food Emporium	1	na	(Own) Bronx, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	1	na	Bozzuto's, Cheshire, Conn.
LEADING INDEPENDENTS:			
Market Basket	1	na	Associated Foods, Conn.
Manos Market	1	na	na
Rowayton Market	1	na	Bozzuto's, Cheshire, Conn.
Gregory's	1	na	na
Atlantic Meat	1	na	Sisk & Robotti, Stamford, Conn.
Vista Market	1	na	na
Village Market	1	na	na
Berlin Bros.	1	na	na
Tokeneke Market	1	na	na
Grand Central	1	na	na
Smith Ridge Market	1	na	na
Palmer's Market	2	na	na
Stew Leonard	1	na	na
TOTAL	26		

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na - not available

WATERBURY

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.0%	
Stop & Shop	7	20.0	(Own) North Haven, Conn.
Stop & Save (Warehouse Foods)	5	7.0	Sweetlife, Windsor Locks, Conn.
First National	7	6.0	(Own) Windsor Locks, Conn.
Everybody's	4	6.0	Sweetlife, Windsor Locks, Conn.
Shop-Rite	4	6.0	Wakefern, Bronx, N.Y.
A&P	4	5.0	(Own) Springfield, Mass.
Pathmark	1	4.0	(Own) New Jersey
Grand Union	4	2.0	(Own) Mt. Kisco, N.Y.
Shopwell	2	1.5	(Own) Bronx, N.Y.
Gristede	1	0.5	(Own) Bronx, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
A.G.	45	8.0	Allied Grocers, Windsor Locks, Conn.
IGA	6	6.0	Bozzuto, Cheshire, Conn.
LEADING INDEPENDENTS:		19.5%	
Olivers	11	19.5	AG, Windsor Locks, Conn.
Anfonso's			Bozutto's, Cheshire, Conn.
Waterbury Beef Foodland			Sweetlife, Windsor Locks, Conn.
Country Grocer			na
Four Corners			AG, Windsor Locks, Conn.
Antonelli's			AG, Windsor Locks, Conn.
Anthony's			Bozzuto's, Cheshire, Conn.
Town Plot Supermarket			AG, Windsor Locks, Conn.
Pik-Kwik			Twin County, Linden, N.J.
WAZ's			na
OTHER GROCERY STORES	200+	8.5%	
TOTAL	301+	100.0%	

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na - not available

DELAWARE

DOVER

Market Area Covered: ABC Primary Market Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.5%	
Acme	3	13.0	(Own) Baltimore, Md.
7-Eleven (C)	8	*	na
A&P	2	9.0	(Own) Baltimore, Md.
Safeway	1	6.5	(Own) Landover, Md.
VOLUNTARY &/OR COOPERATIVE GROUPS:		47.5%	
IGA (B. Green)	1	23.0	B. Green & Co., Baltimore, Md.
Warehouse Foods (B. Green)	1		B. Green & Co., Baltimore, Md.
AFB Commissary	1	17.0	(Own) Washington, D.C.
Thriftway	1	7.5	(Own) Oaks, Pa.
LEADING INDEPENDENTS:			
Marstellar's	8	*	P.A. & S. Small Co., York, Pa.
Banks Convenience Stores	5	*	Bridgeville Whlsl., Bridgeville, N.J.
Medd's	2	*	P.A. & S. Small Co., York, Pa.
OTHER GROCERY STORES	na	24.0%	
TOTAL	33+	100.0%	

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

WILMINGTON

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme/Super Saver	28	na	(Own) Philadelphia/Baltimore
A&P	17	na	(Own) Philadelphia/Baltimore
Safeway	4	na	(Own) Landover, Md.
Pathmark	4	na	Supermkts. General, Woodbridge, N.J.
Shop 'N Bag	1	na	Frankford Quaker Groc., Phila., Pa.
Shop 'N Sav	3	na	IGA
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	43	na	na
Cumberland Farms	14	na	(Own) Canton, Md.
Wa Wa	10	na	Thriftway Foods, King of Prussia, Pa.
Red Robin Stores	3	na	Supermkts. General, Woodbridge, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop Rite	2	na	Wakefern Food Corp., Elizabeth, N.J.
LEADING INDEPENDENTS:			
Food Rite	1	na	Rite Aid Drugs, Harrisburg, Pa.
Thriftway	6	na	(Own) Oaks, Pa.
Haldas Meats	3	na	na
Hub	1	na	na
Jake's	1	na	na
Miller's	1	na	na
Jansen's	1	na	na
OTHER GROCERY STORES	220	na	na
TOTAL	363		

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na - not available

FLORIDA

BRADENTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Winn-Dixie	9	23.0	(Own) Tampa, Fla.
Publix	5	20.0	(Own) Lakeland, Fla.
Lucky	3	12.0	(Own) Tampa, Fla.
A&P	1	8.0	Super Food Services, Orlando, Fla.
Grand Union	2	6.0	(Own) Hialeah, Fla.
Albertson's	2	3.0	Albertson's South Co., Orlando, Fla.
Family Mart	1	na	Family Center, Tampa, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Affiliated of Florida	6	7.0	Affiliated of Florida, Tampa, Fla.
Foodway	4	na	Affiliated of Florida, Tampa, Fla.
LEADING CONVENIENCE STORE CHAINS:		10.0%	
Shop N Go	20	5.0	Certified Grocers, Ocala, Fla.
L'il General	14	3.0	Malone & Hyde, Miami, Fla.
Majik Markets	5	1.0	Certified Grocers, Ocala, Fla.
7-Eleven	6	1.0	Southland Corp., Orlando, Fla.
OTHER GROCERY STORES	na	11.0%	
TOTAL	78+	100.0%	

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na - not available

DAYTONA BEACH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Publix	9	25.0	(Own) Lakeland, Fla.
Winn-Dixie	14	24.0	(Own) Orlando, Fla.
Pantry Pride	4	8.0	(Own) Jacksonville, Fla.
A&P	3	4.0	Super Food Services, Jacksonville, Fla.
Piggly Wiggly	2	3.0	Lakeland, Fla.
Pic N Save	3	2.0	Jacksonville, Fla.
Goodings (Certified)	1	na	(Own) Tampa, Fla.
LEADING CONVENIENCE STORE CHAINS:		10.5%	
7-Eleven	28	4.0	(Own) Southland Corp., Orlando, Fla.
Handy Way	25	3.0	Ocala, Fla.
Jiffy	31	1.5	(Own) Miami, Fla.
Majik	15	1.5	(Own) Jacksonville, Fla.
L'il General	5	0.5	Ocala, Fla.
LEADING INDEPENDENTS:			
Thriftway (Certified)	3	na	(Own) Tampa, Fla.
Metz (Certified)	1	na	(Own) Tampa, Fla.
Pearson's (Certified)	1	na	(Own) Tampa, Fla.
TOTAL	145	*	

GAINESVILLE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.0%	
Winn-Dixie	5	34.0	(Own) Jacksonville, Fla.
Publix	5	22.0	(Own) Lakeland, Fla.
Pantry Pride	1	21.0	(Own) Jacksonville, Fla.
Albertson's	1	7.0	(Own) Jacksonville, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
Affiliated of Florida	2	3.0	Tampa, Fla.
OTHER GROCERY STORES:		13.0%	
Li'l Champ Food Stores (C)	16	2.5	(Own) Jacksonville, Fla.
Munford (C)	15	2.0	(Own) Jacksonville, Fla.
Huntley Jiffy Stores (C)	6	1.5	Palotka, Fla.
Shelton Food Stores	1	1.5	Ocala, Fla.
7-Eleven (C)	9	1.0	Orlando, Fla.
M & H Stores (C)	5	0.5	Ocala, Fla.
Others	na	4.0	
TOTAL	66+	100.0%	

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na - not available

* Does not add to 100% due to the fact that the percent of sales for certain stores was not available.

(C) Convenience Stores

JACKSONVILLE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.0%	
Winn-Dixie	34	25.0	(Own) Jacksonville, Fla.
Pantry Pride	22	18.0	(Own) Jacksonville, Fla.
Publix	11	17.0	(Own) Jacksonville, Fla.
Albertson's	4	6.0	Super Food Services, Orlando, Fla.
Huntley Jiffy	110	5.0	Certified Grocers, Ocala, Fla.
Lil' Champ (C)	104	4.0	Certified Grocers, Ocala, Fla.
Affiliated of Florida	50	2.0	(Own) Tampa, Fla.
A&P	5	2.0	Hidgon Grocery Co., Quincy, Fla.
Majik Markets (C)	53	2.0	Munford, Atlanta, Ga.
Daylight	3	2.0	Higdon Grocery Co., Quincy, Fla.
7-Eleven (C)	30	2.0	Southland Corp., Orlando, Fla.
Zippy Mart(C)	30	2.0	(Own) Hickory, N.C.
Foodway Stores	3	2.0	Affiliated of Florida, Tampa, Fla.
Day-N-Nite	25	1.0	Fleming, Lakeland, Fla.
Souds	2	*	Certified Grocers, Ocala, Fla.
LEADING INDEPENDENTS:		7.0%	
Commissaries	3	5.0	na
Pic N'Save	2	2.0	(Own) Jacksonville, Fla.
OTHER GROCERY STORES	na	3.0%	
TOTAL	491+	100.0%	

(C) Convenience Stores
* Less than one percent
na - not available

PENSACOLA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.5%	
Delchamps	7	13.0	(Own) Mobile, Ala.
Winn-Dixie	7	12.5	(Own) Montgomery, Ala.
Food Fair (Pantry Pride)	3	8.0	(Own) Jacksonville, Fla.
Albertson's	2	7.0	Lewis Bear Co., Pensacola, Fla.
A&P	3	7.0	(Own) New Orleans, La.
Barnes	10	6.0	Pensacola, Fla.
Piggly Wiggly	2	3.0	Benson Wholesale, Geneva, Ala.
LEADING CONVENIENCE STORE CHAINS:		9.0%	
Li'l General	24	2.5	Lewis Bear Co., Pensacola, Fla.
Jr. Food Stores	17	2.0	na
Sunshine Jr. Stores	22	2.0	Panama City, Fla.
7-Eleven	14	1.0	Baton Rouge, La.
Plee-Zing	1	na	Pensacola, Fla.
Han D Pak	8	1.0	Lewis Bear Co., Pensacola, Fla.
Tom Thumb	1	0.5	Crestview, Fla.
Pak-A-Sak	20	*	na
Magic Market	18	*	na
LEADING INDEPENDENTS:			
McVay Red & White	2	*	Quincy, Fla.
Red & White	2	*	(Own) Pensacola, Fla.
IGA	4	*	na
Warehouse Food Center	1	na	Jackson, Miss.
United Supermarkets	3	na	Lewis Bear, Pensacola, Fla.
OTHER GROCERY STORES	na	34.5%	
TOTAL	171+	100.0%	

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na - not available

* Included in "Other Grocery Stores"

SARASOTA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Publix	10	30.0	(Own) Lakeland, Fla.
Winn-Dixie	9	20.0	(Own) Tampa, Fla.
Grand Union	4	19.0	(Own) Hialeah, Fla.
Kash n'Karry Discount Supermarkets	2	4.0	(Own) Tampa, Fla.
Jewel T	1	3.0	Orlando, Fla.
7-Eleven (C)	10	1.0	Orlando, Fla.
Mr. C's	1	na	na
Foodway	1	na	na
Super X	2	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.5%	
Affiliated of Florida	5	3.0	Tampa, Fla.
Certified Grocers of Florida	11	1.5	Ocala, Fla.
LEADING INDEPENDENTS:		4.0%	
Li'l General (C)	12	2.0	St. Petersburg, Fla.
Quick Stop Food Stores	9	1.0	Sarasota, Fla.
Speedee Shop	6	1.0	Plant City, Fla.
OTHER GROCERY STORES	na	14.5%	
TOTAL	83+	100.0%	

(C) Convenience Stores
na - not available

TALLAHASSEE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.5%	
Publix	4	32.5	Publix Warehouse, Lakeland, Fla.
Winn-Dixie	6	20.0	W/D Warehouse, Jacksonville, Fla.
Albertson's	2	10.0	Lewis Bear, Pensacola, Fla.
Pantry Pride	3	5.0	P.P. Warehouse
A&P	2	5.0	Higdon Grocery
Jewel T	1	1.0	na
Magic Markets (C)	19	*	(Own) Jacksonville, Fla.
Jr. Food Stores (C)	16	*	Panama City, Fla.
South Georgia Grocery (C)	12	*	Quitman, Ga.
Sing Stores	6	*	Higdon Grocery
Swanee Swifty	12	*	Higdon Grocery
Hoggly-Woggly	3	*	Lewis Bear, Pensacola, Fla.
LEADING INDEPENDENTS:		10.0%	
Willis IGA	1	10.0	Higdon Grocery
RIO	11	*	Albany, Ga.
Warehouse Foods	2	*	Higdon Grocery
Gary's IGA	2	*	Higdon Grocery
OTHER GROCERY STORES	na	16.5%	
TOTAL	102*	100.0%	

WEST PALM BEACH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.5%	
Publix	23	31.6	(Own) North Miami, Fla.
Winn-Dixie	34	28.2	(Own) Ft. Lauderdale, Fla.
Grand Union	7	6.8	(Own) Hialeah, Fla.
Pantry Pride Supermarkets	7	4.9	(Own) Miami, Fla.
Li'l General (C)	30	*	Hill Bros., West Palm Beach, Fla.
Cumberland Farms (C)	30	*	na
7-Eleven (C)	24	*	(Own) Hialeah, Fla.
National Convenience Stores (C)	28	*	National Convenience Stores, East Point, Ga.
Albertson's	2	*	Super Food Services, Orlando, Fla.
OTHER GROCERY STORES	na	28.5%	
TOTAL	185+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

GEORGIA

ALBANY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.0%	
A&P	1	15.0	(Own) Atlanta, Ga.
Kroger	2	14.0	(Own) Nashville, Tenn.
Harvey's	5	12.0	(Own) Nashville, Ga.
Winn-Dixie	2	8.0	Winn-Dixie, Jacksonville, Fla.
Food Fair Stores	1	6.0	(Own) Jacksonville, Fla.
Munford (C)	13	3.0	(Own) Jacksonville, Fla.
Kwickie Food Stores (C)	9	3.0	Macon, Ga.
Sunshine Jr. Stores (C)	2	2.0	Panama City, Fla.
South Georgia Grocery (C)	4	1.0	Quitman, Ga.
Zippy Mart (C)	2	1.0	Valdosta, Ga.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Piggly Wiggly	5	7.0	(Own) Vidalia, Ga.
LEADING INDEPENDENTS:		5.0%	
RIO	5	5.0	(Own) Albany, Ga.
OTHER GROCERY STORES	na	23.0%	
TOTAL	51+	100.0%	

(C) Convenience Stores
na - not available

COLUMBUS, GA.-ALA.

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.6%	
Piggly Wiggly	18	20.0	Southland Groc. Co., Columbus, Ga.
Winn-Dixie	5	12.0	(Own) Montgomery, Ala.
A&P	4	11.0	(Own) Atlanta, Ga.
Colonial Stores	3	8.0	Thomasville, Ga.
Big Apple Stores	4	7.5	Alterman Foods, Atlanta, Ga.
Munford (C)	15	3.0	(Own) Atlanta, Ga.
7-Eleven (C)	8	1.5	(Own) Atlanta, Ga.
United Super	5	1.0	Southland Groc. Co., Columbus, Ga.
Sing (C)	8	1.0	Timberlake Groc. Co., Timberlake, Ga.
U-Bag-It	2	0.5	Southland Groc. Co., Columbus, Ga.
Zippy Mart (C)	2	0.1	Hudson-Thompson, Inc., Montgomery, Ala.
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Thriftown	9	10.0	Assoc. Groc., College Park, Ga.
IGA	5		Quincy, Fla.
Giant Value	2		Assoc. Groc., College Park, Ga.
Super Foods	3		(Own) Orlando, Fla.
OTHER GROCERY STORES	na	24.4%	
TOTAL	93+	100.0%	

MACON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.5%	
Piggly Wiggly	15	48.0	(Own) Vidalia, Ga.
Kroger	3	20.0	(Own) Atlanta, Ga.
Winn-Dixie	2	6.0	(Own) Atlanta, Ga.
Big Star & Colonial	1	4.0	(Own) Atlanta, Ga.
Family Mart	1	4.0	na
Big Apple	2	1.5	(Own) Atlanta, Ga.
LEADING INDEPENDENTS:		5.0%	
Food Fair	1	3.0	(Own) Macon, Ga.
J & L Super Market	3	2.0	Macon, Ga.
OTHER GROCERY STORES (Including Convenience Stores)	58	11.5%	
TOTAL	86	100.0%	

(C) Convenience Stores

na - not available

ROME

Market Area Covered: Floyd County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Red Diamond	2	na	Assoc. Grocers, E. Point, Ga.
Piggly Wiggly	3	na	(Own) Vidalia, Ga.
Big Star	1	na	(Own) E. Point, Ga.
Kroger	2	na	(Own) Atlanta, Ga.
Walker-Mayes	1	na	Independent Grocers Assoc., Gadsden, Ala.
Warehouse Grocers	1	na	na
K-Mart Food	1	na	na
LEADING CONVENIENCE STORE CHAINS:			
E-Z	2	na	Munford Inc., Atlanta, Ga.
Majik Markets	2	na	Munford Inc., Atlanta, Ga.
LEADING INDEPENDENTS:			
Lowe's	1	na	J.L. Lester & Sons Inc., Rockmart, Ga.
Taylors	2	na	J.L. Lester & Sons Inc., Rockmart, Ga.
Thomas Food Center	2	na	na
K & J's	1	na	J.L. Lester & Sons Inc., Rockmart, Ga.
Lumpkin	1	na	na
Roy's Little Garden	1	na	na
Millican's Super Value	1	na	na
OTHER GROCERY STORES	85	na	
TOTAL	109		

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na - not available

SAVANNAH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.0%	
M & M	6	39.0	Savannah, Ga.
Piggly Wiggly Carolina	8	21.0	(Own) Charleston, S.C.
Kroger Sav-On	2	12.0	(Own) Atlanta, Ga.
Foodtown	4	11.0	(Own) Savannah, Ga.
Red & White	4	6.0	Wetterau, Inc., Charleston, S.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Alexander Groc. Co.	na	na	Wholesaler (Savannah, Ga.)
LEADING INDEPENDENTS:		2.0%	
David's	1	2.0	Savannah, Ga.
OTHER GROCERY STORES	35	9.0%	
TOTAL	60	100.0%	

HAWAII

HONOLULU

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		62.4%	
Foodland (including Food Pantry, Food Warehouse and Emjay's)	28	20.7	(Own) Honolulu, Hawaii
Times Super Markets	13	13.6	Certified Corp., Honolulu, Hawaii
Safeway	10	11.7	(Own) Richmond, Cal.
Star Markets	6	10.8	Certified Corp., Honolulu, Hawaii
Big-Way Super Markets	6	5.6	Certified Corp., Honolulu, Hawaii
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA Stores	5	na	Certified Corp., Honolulu, Hawaii
LEADING INDEPENDENTS:		6.8%	
Armed Forces Commissaries	5	na	na
Daiei/Holiday Mart	4	5.6	(Own) Honolulu, Hawaii
P & P Super Foods	2	1.2	(Own) Honolulu, Hawaii
OTHER GROCERY STORES	159	30.8%	
TOTAL	238	100.0%	

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na - not available

IDAHO

BOISE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
Albertson's	8	29.0	(Own) Boise, Idaho
Smith's Food King	6	18.0	(Own) Ogden, Utah
Buttrey's	4	14.0	(Own) Billings, Mont.
Safeway	2	6.0	(Own) Salt Lake City, Utah
M & W	4	5.0	Assoc. Grocers, Boise, Idaho
Waremart	1	3.0	na
Circle K (C)	17	3.0	na
7-Eleven (C)	9	2.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		2.0%	
AG/Thriftway	4	2.0	(Own) A.G. Wholesale, Boise, Idaho
LEADING INDEPENDENTS:		9.0%	
D'Allessandro's	1	9.0	na
OTHER GROCERY STORES	na	9.0%	
TOTAL	56+	100.0%	

LEWISTON

Market Area Covered: Lewiston/Clarkston City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		48.0%	
Safeway	2	17.0	(Own) Spokane, Wash.
Albertson's	2	15.0	Roundup, Spokane, Wash.
Buttrey's	1	16.0	(Own) Billings, Mont.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
IGA	2	7.0	Roundup, Spokane, Wash.
LEADING INDEPENDENTS:		19.0%	
Low Priced 3	3	5.0	Roundup, Spokane, Wash.
Fleenors Thrift	1	5.0	Roundup, Spokane, Wash.
Family Foods	1	4.0	na
Norden's	1	3.0	URM, Spokane, Wash.
Food City	1	2.0	URM, Spokane, Wash.
OTHER GROCERY STORES:	25	26.0%	
TOTAL	39	100.0%	

(C) Convenience Stores

na - not available

MOSCOW

Market Area Covered: Moscow, Idaho-Pullman, Washington	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.0%	
Rosauers	3	26.0	(Own) Spokane, Washington
Safeway	2	20.0	(Own) Spokane, Washington
Tidyman's Warehouse Foods	1	10.0	West Coast Grocery Co., Spokane, Washington
VOLUNTARY &/OR COOPERATIVE GROUPS:		33.0%	
Dissmore's IGA	1	14.0	West Coast Grocery Co., Spokane, Washington
Empire Foods	2	11.0	West Coast Grocery Co., Spokane, Washington
Modernway (Thrift)	1	8.0	West Coast Grocery Co., Spokane, Washington
LEADING INDEPENDENTS:		10.0%	
Pullman Warehouse Foods	1	10.0	West Coast Grocery Co., Spokane, Washington
LEADING CONVENIENCE STORE CHAINS:		1.0%	
Circle K	2	0.5	na
Sunset Mart	2	0.5	na
TOTAL	15	100.0%	

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na - not available

ILLINOIS

BLOOMINGTON

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	5	na	(Own) St. Louis, Mo.
Eisner Food Stores	9	na	(Own) Champaign, Ill.
Eagle Foods	1	na	Eagle Foods, Milan, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	19	na	J.M. Jones, Champaign, Ill
United Independent	24	na	(Own) Chris Hoerr & Sons, East Peoria, Ill.
LEADING INDEPENDENTS:			
Convenient Food Mart (Bloomington)	3	na	na
Eddie's Market (Bloomington)	1	na	Wayco Foods, Corp., Elgrove, Ill.
Convenient Food Mart (Norma)	1	na	na
Mike's Market	1	na	Certified Grocers, Chicago, Ill.
Dave's (Fairbury)	1	na	na
Clapp's (Delight)	1	na	na
Convenient Food Market (Lincoln)	1	na	na
OTHER GROCERY STORES	116	na	
TOTAL	183	na	

CHAMPAIGN-URBANA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		30.0%	
Eisner	5	30.0	(Own) Champaign, Ill.
Eagle Foods	3	na	(Own) Milan, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.0%	
IGA	5	29.0	J.M. Jones Co., Inc. Champaign, Ill.
LEADING INDEPENDENTS:		20.0%	
Colonial Pantry	3	20.0	Southland Corp., Champaign, Ill.
Convenient Food Mart	3		Southland Corp., Champaign, Ill.
Richards	1		J.M. Jones, Champaign, Ill.
7-Eleven	2		Southland Corp., Champaign, Ill.
Valu Check	2		J.M. Jones, Champaign, Ill.
White Hen Pantry	2		Chris Hoerr & Sons, East Peoria, Ill.
OTHER GROCERY STORES	8	21.0%	
TOTAL	34	100.0%	

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na - not available

DECATUR

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Eisner	5	23.0	(Own) Champaign, Ill.
Kroger	3	21.0	(Own) St. Louis, Mo.
Eagle	3	18.0	(Own) Milan, Ill.
A&P	2	10.0	(Own) Indianapolis, Ind.
Food For Less	1	4.0	IGA, St. Louis, Mo.
Cloyd's (Includes one in Oreana)	2	4.0	Chris Hoerr & Sons, East Peoria, Ill.
Tolly's	1	3.0	IGA, St. Louis, Mo.
LEADING INDEPENDENTS:			
Peters	1	*	na
OTHER GROCERY STORES (Including 4 Bi-Rite Stores)	36	17.0%	
TOTAL	54	100.0%	

ELGIN

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.0%	
Jewel	4	23.0	(Own) Melrose Park, Ill.
Eagle Foods	2	18.0	(Own) Milan, Ill.
Angelo's Finer Foods	1	8.0	Certified Grocers, Madison, Wis.
7-Eleven (C)	11	5.0	na
Convenience Food Marts	4	3.0	Dearborn Whlsl. Grocers, Chicago, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
IGA	1	3.0	M. Loeb & Co., Elk Grove, Ill.
LEADING INDEPENDENTS:		25.0%	
Gromer's	1	17.0	Central Grocers Corp., Franklin Park, Ill
Dino's	1	5.0	Central Grocers Corp., Franklin Park, Ill.
Stop'N Go Foods (C)	2	3.0	Certified Grocers, Madison, Wis.
OTHER CROCERY STORES	12	15.0%	
TOTAL	39	100.0%	

(C) Convenience Stores

na - not available

* Included in "Other Grocery Stores"

JOLIET

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Jewel Food	5	na	(Own) Melrose Park, Ill.
Eagle	3	na	(Own) Milan, Ill.
Dominick	1	na	(Own) Northlake, Ill.
Aldi	1	na	(Own) Batavia, Ill.
LEADING INDEPENDENTS:			
Economy	2	na	na
Honiotes	2	na	na
Certified	1	na	na
E-Z Pickins	2	na	na
JV Supermarket	1	na	na
OTHER GROCERY STORES	2	na	
TOTAL	20		

PEORIA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.0%	
Kroger	11	24.0	(Own) St. Louis, Mo. & Peoria, Ill.
Eagle (Lucky Stores, Inc.)	4	12.0	(Own) Milan, Ill.
Thompson Food Basket	8	11.0	Chris Hoerr & Sons, E. Peoria, Ill.
Convenient Food Marts	19	4.0	(Own) Peoria, Ill.
Randall's	1	3.0	J.M. Jones, Champaign & Peoria, Ill.
Standard Food Stores	3	3.0	(Own) Indianapolis, Ind.
VOLUNTARY &/OR COOPERATIVE GROUPS:		26.0%	
Red Fox Stores	16	17.0	Chris Hoerr & Sons, E. Peoria, Ill.
IGA (excluding Ben's)	9	5.0	J.M. Jones, Champaign & Peoria, Ill.
Cardinal	8	4.0	Wayco Foods Corp., Elk Grove, Ill.
LEADING INDEPENDENTS:		11.0%	
Ben Schwartz (IGA)	4	7.0	J.M. Jones, Champaign & Peoria, Ill.
Mr. K's	2	4.0	J.M. Jones, Champaign & Peoria, Ill.
OTHER GROCERY STORES	na	6.0%	
TOTAL	85+	100.0%	

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na - not available

QUINCY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	1	na	(Own) St. Louis, Mo.
Randall Discount	1	na	J.M. Jones, Champaign, Ill.
Eagle Foods	1	na	(Own) Eagle Foods, Milan, Ill.
Save U More	1	na	(Own) Hy-Vee, Chariton, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Niemann Foods No. 1	1	na	J.M. Jones, Champaign, Ill.
Niemann Foods No. 2	1	na	J.M. Jones, Champaign, Ill.
Niemann Foods No. 6	1	na	J.M. Jones, Champaign, Ill.
SUPERETTE			
Aldi Foods	1	na	na
OTHER GROCERY STORES	3	na	
TOTAL	11		

SPRINGFIELD

Market Area Covered: Sangamon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Kroger	4	20.0	(Own) Hazelwood, Mo.
National	3	17.0	(Own) Rosemont, Ill.
Eagle Foods	2	16.0	Rock Island, Ill.
Eisner	3	15.0	(Own) Champaign, Ill.
Aldi Benner	1	3.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		21.0%	
IGA	6	18.0	Wetterau Foods, St. Louis, Mo.
Red Fox	9	3.0	Chris Hoerr & Sons, E. Peoria, Ill.
LEADING INDEPENDENTS:		2.0%	
Avenue Foods	1	2.0	Chris Hoerr & Sons, E. Peoria, Ill.
Humphreys	1		Rejoyce Corp., Peoria, Ill.
OTHER GROCERY STORES	na	6.0%	
TOTAL	30+	100.0%	

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na - not available

INDIANA

ANDERSON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.0%	
Marsh	3	28.0	(Own) Yorktown, Ind.
LEADING INDEPENDENTS:		63.5%	
Payless	4	34.5	Scot Lad, Lansing, Ill.
Eaveys	2	8.0	na
Mathews	1	6.5	(Own) Indianapolis, Ind.
Harvest Market	3	6.5	McMahon-Lieb Co., Anderson, Ind.
Super Six	2	3.0	McMahon-Lieb Co., Anderson, Ind.
Yanceys	2	3.0	McMahon-Lieb Co., Anderson, Ind.
Aldi Foods	1	2.0	na
OTHER GROCERY STORES	na	8.5%	
TOTAL	18+	100.0%	

EVANSVILLE, IND.-KY.

Market Area Covered: Vanderburg, Warrick, Posey, and Gibson Counties, Indiana Henderson County, Kentucky	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.3%	
IGA	6	5.7	Wetterau Foods, Bloomington, Ind.
Key Markets	9	5.6	Creasey Co., Evansville, Ind.
LEADING INDEPENDENTS:		82.2%	
Great Scot	4	23.3	Scot Lad, Lansing, Ill.
Wesselman's	9	17.4	Creasey Co., Evansville, Ind.
Sureway	3	10.9	Malone & Hyde, Sykeston, Mo.
Schnucks/Walgreens	2	10.5	Schnucks Foods, St. Louis, Mo.
Spaulding's	6	6.0	J. Winkler & Sons, Dale, Ind.
Royal	2	5.8	J. Winkler & Sons, Dale, Ind.
Jerry's	4	5.7	na
Dick's Foodland	2	2.6	Malone & Hyde, Sykeston, Mo. & Creasey Co., Evansville, Ind.
OTHER GROCERY STORES	118	6.5%	
TOTAL	165	100.0%	

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na - not available

FORT WAYNE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		93.0%	
Scotts	9	32.0	Scot Lad, Inc., Lima, Ohio
Rogers	11	31.0	Food Marketing Corp., Fort Wayne, Ind.
Maloley's	11	19.0	Food Marketing Corp., Fort Wayne, Ind.
Kroger	4	11.0	(Own) Ft. Wayne, Ind.
Super Value	15	*	Food Marketing Corp., Fort Wayne, Ind.
Scott's "Value Plus" Stores	3	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		1.0%	
IGA	13	1.0	Super Foods, Bellefontaine, Ohio
OTHER GROCERY STORES	na	6.0%	
TOTAL	66+	100.0%	

GARY

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		14.0%	
Eagle	2	14.0	(Own) Milan, Ill.
Jewel	3		(Own) Chicago, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		66.0%	
Certified:			
Buy Low	7	13.5	Cert. Groc. of Ill., Chicago, Ill.
Basics Warehouse	3	13.0	
Wiseway	4	12.5	
Save More Food Centers	3	9.5	
Tip Top	1	6.5	
Lk. Pk. Foods	1	3.5	
Candiano's	1	2.0	
Central:			
Wilco	2	3.0	Central Grocers, Franklin Park, Ill.
Costas	3	2.5	Spartan, Grand Rapids, Mich.
OTHER GROCERY STORES	na	20.0%	
TOTAL	30+	100.0%	

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na - not available

* Included in "Other Grocery Stores"

HAMMOND

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		14.0%	
Jewel	5	14.0	Super Valu, Plainfield, Ind.
Dominick's	2		(Own) Northlake, Ill.
LEADING INDEPENDENTS:		63.5%	
Strack & Vantil	4	18.5	Central Grocers, Franklin Park, Ill.
Burgers	4	16.0	Scot Lad, Chicago, Ill.
Parkview	3	9.0	Certified, Chicago, Ill.
Ultra	1	7.0	Central Grocers, Franklin Park, Ill.
JM Foods	2	5.0	Certified, Chicago, Ill.
Sterk's	4	4.0	Certified, Chicago, Ill.
Wiseway	1	4.0	Certified, Chicago, Ill
OTHER GROCERY STORES	na	22.5%	
TOTAL	26+	100.0%	

MUNCIE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING GROCERY STORES:		100.0%	
Marsh	4	40.0	(Own) Yorktown, Ind.
Ross	4	34.0	Food Marketing, Ft. Wayne, Ind.
Wise	2	15.0	White Villa Foods, Dayton, Ohio
Eaveys	2	8.0	Certified Grocers, Indianapolis, Ind.
Harvest Market	2	3.0	Allied Grocers, Indianapolis, Ind.
TOTAL	14	100.0%	

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na - not available

SOUTH BEND

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		29.0%	
Kroger	7	29.0	(Own) Grand Rapids, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
W.W. Wilt	3	7.0	Food Marketing, Ft. Wayne, Ind.
Cira's	3	5.0	Food Marketing, Ft. Wayne, Ind.
LEADING INDEPENDENTS:		30.0%	
Martin's	7	26.0	(Own) Mishawka, Ind.
Prickett's	1	3.0	Scot Lad, Lansing, Ill.
Gruber's	2	1.0	Centrella, Franklin Park, Ill.
OTHER GROCERY STORES	na	29.0%	
TOTAL	23+	100.0%	

TERRE HAUTE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.0%	
Kroger	4	27.0	(Own) Indianapolis, Ind.
Great Scot	2	21.0	Scot Lad, Eldorado and Chicago, Ill.
No Frills	2	11.0	National Tea, Indianapolis, Ind.
VOLUNTARY &/OR COOPERATIVE GROUPS:		20.0%	
IGA	9	20.0	Wetterau Foods, Bloomington, Ill.
OTHER GROCERY STORES	na	21.0%	
TOTAL	17+	100.0%	

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na - not available

IOWA

CEDAR RAPIDS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		81.0%	
Hy-Vee Food Stores	7	44.0	(Own) Chariton Whlsl., Chariton, Iowa
Eagle Stores	4	22.0	Eagle, Milan, Ill.
Me Too Super Markets	5	15.0	Nash Finch Co., Cedar Rapids, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Barlows	2	7.0	Super Valu, Des Moines, Iowa
OTHER GROCERY STORES	30	12.0%	
TOTAL	48	100.0%	

DAVENPORT-ROCK ISLAND-MOLINE-EAST MOLINE

Market Area Covered: Scott County, Iowa & Rock Island County, Ill.	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.3%	
Eagle Discount Supermarkets	12	43.1	Lucky Stores, (Midwestern Div.), Milan, Ill.
Geifman Food Stores	11*	17.9	(Own) Davenport, Iowa
Randal Food Stores	7	14.4	Super Valu, Des Moines, Iowa
Jewel Food Stores	3	9.2	(Own) Chicago, Ill.
Aldi Discount Foods	4	4.7	na
VOLUNTARY &/OR COOPERATIVE GROUPS		3.7%	
Super Valu Stores	3	1.4	(Own) Des Moines, Iowa
Jack & Jill Stores	3	1.3	Nash Finch, Des Moines, Iowa
Convenient Stores	9	1.0	na
LEADING INDEPENDENTS:		5.9%	
7-Eleven (C)	23	3.3	na
Royal Blue	6	2.6	Farm House Foods, Davenport, Iowa
OTHER GROCERY STORES	20	1.1%	
TOTAL	101	100.0%	

(C) Convenience Stores

na - not available

* One Geifman store was closed for part of 1981 and 1982 due to fire. Percentage based on 10 stores in operation.

DES MOINES

Market Area Covered: Polk & Warren Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Hy-Vee Stores	12	46.0	(Own) Chariton Whlsl., Chariton, Iowa
Dahl's Food Stores	9	36.0	Super Valu, Des Moines, Iowa
Hinky Dinky	1	1.0	(Own) Omaha, Neb.
VOLUNTARY &/OR COOPERATIVE GROUPS:		15.0%	
Super Valu	7	10.0	(Own) Des Moines, Iowa
Sav-U-Mor	1	2.0	(Own) Chariton, Iowa
Food-4-Less	2	2.0	(Own) Laurens, Iowa
AG	6	1.0	Assoc. Grocers of Iowa, Des Moines, Iowa
OTHER GROCERY STORES	21	2.0%	
TOTAL	59	100.0%	

DUBUQUE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.0%	
Eagle	3	55.0	(Own) Milan, Ill.
Randall's	2	22.0	Super Valu, Des Moines, Iowa
Warehouse Market	1	10.0	Nash Finch Co., Cedar Rapids, Iowa
Thompson/Oky Doky	10	9.0	Assoc. Grocers, Des Moines, Iowa
Save-U-More	1	na	Hy-Vee, Chariton, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
IGA	1	3.0	Gateway Foods, LaCrosse, Wis.
Blue Jay	1	1.0	Farm House, Davenport, Iowa
TOTAL	19	100.0%	

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na - not available

SIOUX CITY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.0%	
HyVee	2	32.0	(Own) Chariton, Iowa
Sunshine	5	26.0	(Own) Sioux Falls
Hinky Dinky	2	18.0	(Own) Omaha, Nebraska
Warehouse Mkt.	1	9.0	Super Valu, Minneapolis, Minn.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	2	15.0%	Assoc. Groc. of Iowa, Ankeny, Iowa
Gateway Foods	1		(Own) LaCrosse, Wisc.
LEADING INDEPENDENTS:			
Boulevard	1		na
Solomons	1		na
Laurences	1		na
Corner Stores	1		Cohn Wholesale, Sioux City, Iowa
Economy Market	1		Cohn Wholesale, Sioux City, Iowa
Food For Less	1		na
OTHER GROCERY STORES:			
Rouses	2		na
Coopers	1		na
Polaykoff's	1		na
Harold's	1		na
Siouxland Grocers	1		na
OTHER GROCERY STORES	28		
TOTAL	53	100.0%	

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na - not available

WATERLOO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Hy-Vee	5	35.0	(Own) Chariton, Iowa
Eagle	4	27.0	(Own) Luck Stores, Milan, Ill.
Food-4-Less	1	7.0	(Own) Laurens, Iowa
Aldi	1	2.0	(Own) Burlington, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:		18.0%	
Super Valu	5	10.0	(Own) Des Moines, Iowa
Jack & Jill	5	3.0	Nash Finch, Cedar Rapids, Iowa
Warehouse Mart	1	3.0	Nash Finch, Cedar Rapids, Iowa
Stop 'n Shop	2	2.0	Grocers Wholesale, Des Moines, Iowa
LEADING INDEPENDENTS:		5.0%	
S & S Markets	2	3.0	Assoc. Grocers, Ankeny, Iowa
Adams Store	1	2.0	Assoc. Grocers, Ankeny, Iowa
OTHER GROCERY STORES	55	6.0%	
TOTAL	82	100.0%	

KANSAS

HUTCHINSON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		83.0%	
Dillon's (incl. 6 convenience stores)	10	50.0	(Own) Hutchinson, Kansas
Warehouse Market	1	16.0	Nash Finch Co., Hutchinson, Kansas
Safeway	1	15.0	(Own) Kansas City, Mo.
Jack & Jill	1	2.0	Nash Finch Co., Hutchinson, Kansas
VOLUNTARY &/OR COOPERATIVE GROUPS:		9.0%	
Risley IGA	1	6.0	Fleming Co., Wichita, Kansas
Harper's IGA	1	3.0	Fleming Co., Wichita, Kansas
LEADING INDEPENDENTS:		4.0%	
Pic-Quick, Inc.	5	3.0	na
Collins	1	1.0	Assoc. Grocers, Wichita, Kansas
OTHER GROCERY STORES	5	4.0%	
TOTAL	26	100.0%	

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na - not available

TOPEKA

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		47.0%	
Falley's	7	24.0	Assoc. Grocers, Kansas City, Kansas
Dillon's	4	12.0	(Own) Hutchinson, Kansas
Safeway	2	6.0	(Own) Kansas City, Mo.
Dibbles	3	5.0	Fleming, Topeka, Kansas
VOLUNTRAY &/OR COOPERATIVE GROUPS:		37.0%	
IGA	15	29.0	Fleming, Topeka, Kansas
Super Saver	7	8.0	Assoc. Grocer, Kansas City, Kansas
LEADING INDEPENDENTS:		6.0%	
Suttons	2	6.0	Fleming, Topeka, Kansas
OTHER GROCERY STORES (Grocery Supply, E-Z Shops, Kwik Shops, 7-Eleven Stores)	29	10.0%	
TOTAL	69	100.0%	

WICHITA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		53.0%	
Dillon's	15	36.0	(Own) Hutchinson, Kansas
Safeway	12	17.0	(Own) Kansas City, Mo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		20.0%	
IGA	16	19.0	(Own) Fleming, Wichita, Kansas
AG	na	1.0	(Own) Wichita, Kansas
LEADING INDEPENDENTS:		27.0%	
Bleier's	2	3.0	(Own) Fleming, Wichita, Kansas
Food 4 Less	1	3.0	Assoc. Whls. Grocers, Kansas City, Kansas
David's	3	3.0	Fleming, Wichita, Kansas
Best Yet	3	3.0	Scrivner, Oklahoma City, Oklahoma
Grocery Supply	1	2.0	Assoc. Whls. Grocers, Kansas City, Kansas
McConnell Commissary	1	2.0	na
Price Chopper	2	1.0	Assoc. Whls. Grocers, Kansas City, Kansas
Others	na	10.0	Various Suppliers
TOTAL	56+	100.0%	

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na - not available

KENTUCKY

ASHLAND

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	2	na	(Own) Charleston, W. Va.
Mussetter's	1	na	Malone & Hyde, Nicholasville, Kentucky
Key Markets	3	na	The Creasey Co. of Huntington, Kenova, W. Va.
Foodland	6	na	Service Whlsl. Groc. Co., Culloden, W. Va.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	3	na	W.T. Sistrunk & Co., Lexington, Kentucky
LEADING INDEPENDENTS:			
Best Way	1	na	Malone & Hyde, Nicholasville, Kentucky
Cardinal Foods	3	na	Cardinal Foods, Columbus, Ohio
Border's Market	1	na	na
Miller's Market	1	na	The Land Corp., Russell, Kentucky
Super Quik	2	na	na
Save Marts (C)	4	na	(Own) Russell, Kentucky
Wennings Market (C)	1	na	na
Gateway	3	na	The Creasey Co. of Huntington, Kenova, W.Va.
Pic-Pac	3	na	Malone & Hyde, Nicholasville, Kentucky
OTHER GROCERY STORES	32	na	
TOTAL	66		

(C) Convenience Stores
na - not available

LEXINGTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.1%	
Kroger	12	30.1	(Own) Louisville, Kentucky
Winn-Dixie	7	11.0	(Own) Louisville, Kentucky
Pic-Pac	5	10.0	Malone & Hyde, Lexington, Kentucky
Convenience Food Markets	26	6.0	Louisville, Kentucky
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Kentucky Food Stores	14	5.0	Kentucky Foods, Lexington, Kentucky
LEADING INDEPENDENTS:		27.8%	
Foodtown (incl. MRS Foodtown)	9	13.2	Lexington, Kentucky
Randalls (incl. County Mkt.)	6	11.1	Super Valu, Xenia, Ohio
Buy-Low	1	3.5	W.T. Sistrunk & Co., Lexington, Kentucky
OTHER GROCERY STORES:	144	10.1%	
Bestway Stores	2	10.1	Malone & Hyde, Lexington, Kentucky
IGA	5		W.T. Sistrunk & Co., Lexington, Kentucky
Minit Marts	4		(Own) Bowling Green, Kentucky
P.D.Q. Markets	3		na
Warehouse Food	1		Creasy Co., Evansville, Ind.
TOTAL	239	100.0%	

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na - not available

OWENSBORO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		19.0%	
Kroger	3	13.0	(Own) Louisville, Kentucky
Winn-Dixie	1	6.0	(Own) Louisville, Kentucky
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
IGA	3	10.0	Wetterau Foods, Inc., Greenville, Kentucky
LEADING INDEPENDENTS:		65.0%	
Wetzel's	4	26.0	Fed. Whlsl., El Dorado, Ill.
Wyndalls	6	20.0	Malone & Hyde, Nashville, Tenn.
Key Market	3	10.0	Creasey Co., Evansville, Ind.
The Pantry (C)	10	4.0	J.T. Davenport & Son, Sanford, N.C.
Stop N Go Goods (C)	6	2.0	Sealts Co., Inc., Lima, Ohio
Convenient Stores (C)	4	2.0	Louisville, Kentucky
Kwik-Pik Markets	3	1.0	Madisonville, Kentucky
OTHER GROCERY STORES	na	6.0%	
TOTAL	43+	100.0%	

LOUISIANA

BATON ROUGE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		49.0%	
Winn-Dixie	15	16.0	(Own) New Orleans, La.
National	10	12.0	(Own) Harahan, La.
A&P	11	11.0	(Own) New Orleans, La.
Kroger	4	7.0	(Own) Houston, Texas
Albertson's	1	3.0	Orlando, Fla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
Associated Grocers	24	13.0	(Own) Baton Rouge, La.
Affiliated Foods	5	3.0	Broussard, La.
LEADING CONVENIENCE STORE CHAINS:		3.0%	
7-Eleven	38	2.0	Baton Rouge, La.
Cracker Barrel Stores	16	1.0	Baton Rouge, La.
OTHER GROCERY STORES	na	32.0%	
TOTAL	124+	100.0%	

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na - not available

(C) Convenience Stores

SHREVEPORT

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.0%	
Brookshire Bros.	10	18.0	(Own) Tyler, Texas
Best-Yet	6	11.0	(Own) Oklahoma City, Okla.
Kroger	5	9.0	(Own) Dallas, Texas
Albertson's-Southco	2	7.0	(Own) San Antonio, Texas
7-Eleven (C)	47	7.0	Shreveport, La.
Safeway	3	5.0	(Own) Dallas, Texas
LEADING INDEPENDENTS:	43	7.0%	
OTHER GROCERY STORES	143	36.0%	
TOTAL	259	100.0%	

MAINE

BANGOR

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		12.0%	
Sampson's Markets	10	12.0	Hannaford Bros., South Portland, Maine
VOLUNTARY &/OR COOPERATIVE GROUPS:		80.0%	
Shop N' Save Stores	19	40.0	Hannaford Bros., S. Portland, Maine
IGA Stores	36	20.0	Milliken-Tomlinson Co., S. Portland, Maine
Associated Grocers	190	17.0	(Own) South Gardiner, Maine
Yankee Grocers	9	2.0	Associated Grocers Co., South Gardiner, Maine
Thriftway	7	1.0	Associated Grocers Co., South Gardiner, Maine
LEADING INDEPENDENTS:		2.0%	
Giguere's Super Discount	3	2.0	Various Suppliers
OTHER GROCERY STORES	415	6.0%	
TOTAL	689	100.0%	

(C) Convenience Stores

PORTLAND

Market Area Covered: Cumberland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		39.0%	
George C. Shaw Co.		33.0	(Own) Brockton, Mass.
Purity-Supreme Markets	1	5.0	Purity-Supreme, Billerica, Mass.
Shop 'n Save	1	1.0	Hannaford Bros., Portland, Me.
VOLUNTARY &/OR COOPERATIVE GROUPS:		29.0%	
Hannaford Bros.	10	22.0	(Own) Portland, Me.
IGA Stores	5	5.0	(Own) Milliken-Tomlinson Co., (subsidiary of Wetterau, Inc. Portland, Me.
Hi-Lo/Giguere's	2	2.0	na
LEADING INDEPENDENTS:		23.0%	
Martin's	6	16.0	Hannaford Bros., Portland, Me.
Cottle's	1	4.0	Hannaford Bros., Portland, Me.
Cummings Bros.	18	3.0	Hannaford Bros., Portland, Me.
OTHER GROCERY STORES	na	9.0%	
TOTAL	51+	100.0%	

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na - not available

MARYLAND

CUMBERLAND

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	7	na	(Own) Altoona, Pa.
Safeway	1	na	(Own) Baltimore, Md.
Acme	2	na	(Own) Philadelphia, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Economy Grocers	59	na	(Own) Cumberland, Md.
Independent Grocers	3	na	Reeves Parvin, Huntingdon, Pa.
LEADING INDEPENDENTS:			
Tommy's Market	1	na	Fox Grocery Co., Belle Vernon, Pa.
Davis Supermarket	1	na	Charley Bros., Greensburg, Pa.
Browning's	2	na	Fox Grocery Co., Belle Vernon, Pa.
Foodland	1	na	Fox Grocery Co., Belle Vernon, Pa.
LEADING CONVENIENCE STORE CHAINS:			
Sheetz Kwik Shoppers	5	na	Economy Wholesale Grocers, Altoona, Pa.
High's Dairy Stores	4	na	Creasey Co., Laurel, Md.
OTHER GROCERY STORES	20		
TOTAL	106		

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na - not available

HAGERSTOWN

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Martin's Food Markets	3	na	Giant Food, Carlisle, Pa.
A&P	2	na	(Own) Baltimore, Md.
Safeway	2	na	(Own) Landover, Md.
Weis	2	na	(Own) Sunbury, Pa.
7-Eleven (C)	4	na	M. Loeb Corp., Landover, Md.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Key Markets	4	na	Creasey Co., Hagerstown, Md.
Old Orchard Supermarket	1	na	Creasey Co., Hagerstown, Md.
Community Supermarket	1	na	Creasey Co., Hagerstown, Md.
Long Meadow Supermarket	1	na	Creasey Co., Hagerstown, Md.
LEADING INDEPENDENTS:			
Sunnyway Food Stores	1	na	Various
Rocky Ridge Farm Market	1	na	Creasey Co., Hagerstown, Md.
Towne & Country Foodland	1	na	Fox Groc. Co., Belle Vernon, Pa.
Ken's Market	1	na	Creasey Co., Hagerstown, Md.
TOTAL	24		

SALISBURY

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shore Stop (C)	12	na	Salisbury, Md.
A&P	2	na	(Own) Baltimore, Md.
Acme	1	na	(Own) Philadelphia, Pa.
Safeway	2	na	(Own) Landover, Md.
Warehouse Food Market	1	na	B. Green & Co., Baltimore, Md.
Meatland	1	na	Camellia, Norfolk, Va.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	2	na	B. Green & Co., Baltimore, Md.
TOTAL	21		

(C) Convenience Stores
na - not available

MASSACHUSETTS

BROCKTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Angelo's/Curtis	30	17.0	(Own) Rockland, Mass.
Shaws	4	11.0	(Own) East Bridgewater, Mass.
Stop & Shop	5	10.0	(Own) Boston, Mass.
Purity Supreme	3	7.0	(Own) North Billerica, Mass.
Fernandes	4	5.0	New England Grocer Supply, Northborough, Mass.
Star Markets	2	4.0	(Own) Cambridge, Mass.
Christy's (C)	18	2.0	Roger Williams Co., Cumberland, R.I.
A&P	3	2.0	(Own) Springfield, Mass.
Morse's Food Marts	1	2.0	(Own) Canton, Mass.
Valve Land	2	*	na
LEADING INDEPENDENTS:		3.0%	
Roxies	1	*	na
Trucchis	2	*	na
Cumberland Farms (C)	27	3.0	(Own) Canton, Mass.
OTHER GROCERY STORES	31	37.0%	
TOTAL	133	100.0%	

LOWELL

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
DeMoulas-Market Basket	8	na	(Own) Tweksbury, Mass.
Purity-Supreme-Heartland	4	na	(Own) Chelmsford, Mass.
Allegro Star	1	na	(Own) Boston, Mass.
Alexanders	3	na	Buy-Rite, Manchester, N.H.
Lowell Food Warehouse	1	na	(Own) Fitchburg, Mass.
LEADING INDEPENDENTS:			
Sintros Foodliner	1	na	na
Lowell Provision Co.	1	na	na
Shurfine Market	1	na	Assoc. Grocers
Flynn's Market	1	na	na
Ayotte's	1	na	na
Lil Peach (C)	4	na	na
TOTAL	26		

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* Included in "Other Grocery Stores"
(C) Convenience Stores
na - not available

LYNN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Stop & Shop	5	na	(Own) Boston, Mass.
Star Markets	4	na	(Own) Cambridge, Mass.
Purity Supreme	3	na	(Own) North Billerica, Mass.
DeMoulas Super Market	1	na	Danvers
LEADING INDEPENDENTS:			
Cumberland Farms (C)	6	na	(Own) Canton, Mass.
Convenient Food Marts	3	na	Lynn, Peabody, Saugus
Gloria Food Stores	3	na	Lynn, Peabody
Richdale Stores (C)	20	na	West-Lynn Creamery, Lynn, Mass.
Borardi's Super Markets	1	na	Lynn
Cerretani's Super Markets	1	na	Revere
Mayflower Markets	1	na	West Lynn Creamery, Lynn, Mass.
Frank T. Howard Corp.	1	na	Lynn
White Hen Pantry (C)	1	na	Lynn, Marblehead, Swampscott
Ernie's Market	1	na	Lynn
Franklin Super Market	1	na	Lynn
Coglianos Super Markets	1	na	Saugus
OTHER GROCERY STORES	na		
TOTAL	53+		

NEW BEDFORD

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.6%	
Shaw's Supermarkets	5	17.5	(Own) E. Bridgewater, Mass.
Almacs	9	17.3	(Own) E. Providence, R.I.
Stop & Shop	7	15.0	(Own) Boston, Mass.
Morse's Food Marts	6	10.9	(Own) Canton, Mass.
Fernandes Super Markets	7	9.1	New England Groc. Supply, Northborough, Mass.
Purity/Heartland	1	8.3	Purity Supreme, N. Billerica, Mass.
Star Market	1	1.5	(Own) Cambridge, Mass.
LEADING INDEPENDENTS:		4.0%	
Cumberland Farms	47	4.0	(Own) Canton, Mass.
OTHER GROCERY STORES		16.4%	
Trucchi's	7	16.4	
Scott's/Valueland			
Grand Central			
TOTAL	90	100.0%	

(C) Convenience Stores
na - not available

PITTSFIELD

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.4%	
Adams Supermarkets	7	30.0	na
Price Chopper	6	26.0	(Own) Schenectady, N.Y.
A&P	1	4.1	Super Food Services, Syracuse, N.Y.
Stop & Shop	1	3.4	(Own) Boston, Mass.
First National Supermarkets	1	2.6	(Own) E. Hartford, Conn.
Cumberland Farms (C)	7	1.3	(Own) Canton, Mass.
LEADING INDEPENDENTS:			
Quality Food Markets	4	*	na
Harry's Supermarket	1	*	na
Loeb's (in Lenox)	1	*	na
Simon's Market Basket	1	*	na
A-Mart	1	*	na
Palmer's Community Market	1	*	na
OCO Convenience Plus (C)	1	*	na
OTHER GROCERY STORES	na	32.6%	
TOTAL	33+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

WORCESTER

Market Area Covered: Worcester County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.1%	
Big Discount	8	16.4	C&S Whlsl. Groc., Brattleboro, Vt.
Iandoli's	13	15.4	(Own) Worcester, Mass.
Victory Markets	8	9.6	Sweet Life Foods, Northboro, Mass.
DeMoulas	3	6.5	(Own) Chelmsford, Mass.
Cumberland Farms (C)	50	6.3	(Own) Westboro, Mass.
Stop & Shop	4	5.8	(Own) Boston, Mass.
Honey Farms (Iandoli's) (C)	36	4.8	(Own) Worcester, Mass.
Price-Rite	4	3.8	N.E. Groc. Supply, Northboro, Mass.
Goretti's	4	3.5	Sweet Life Foods, Northboro, Mass.
Almac's	1	1.0	(Own) Providence, R.I.
LEADING INDEPENDENTS:		7.3%	
Julio's	3	2.5	Sweet Life Foods, Northboro, Mass.
Fortin's	1	1.6	Sweet Life Foods, Northboro, Mass.
Whitman's	2	1.2	C&S Whlsl. Groc., Worcester, Mass.
Hodes	1	1.0	Sweet Life Foods, Northboro, Mass.
Labonte's	2	1.0	na
OTHER GROCERY STORES	240	19.6%	
TOTAL	380	100.0%	

MICHIGAN

BATTLE CREEK

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		94.6%	
Cut Rate	3	35.9	Scot Lad, Lansing, Ill.
Felpausch	4	31.7	Spartan, Grand Rapids, Mich.
Meijer	1	27.0	(Own) Grand Rapids, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.1%	
Spartan Stores	5	4.1	Grand Rapids, Mich.
OTHER GROCERY STORES	na	1.3%	
TOTAL	13+	100.0%	

(C) Convenience Stores
na - not available

BAY CITY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		39.0%	
Kroger	2	19.0	(Own) Livonia, Mich.
Ray's Food Fair	5	11.0	Bay City Milling, Bay City, Mich.
A&P	1	6.0	(Own) Detroit, Mich.
Vescio's	1	3.0	Super Foods, Saginaw, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
Spartan	2	7.0	(Own) Grand Rapids, Mich.
IGA	3	6.0	Super Food Service, Vassar, Mich.
OTHER GROCERY STORES	na	48.0%	
TOTAL	14+	100.0%	

BENTON HARBOR

Market Area Covered: ABC-Primary Market Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		8.5%	
Meijer	1	4.5	(Own) Grand Rapids, Mich.
Jewel	1	4.0	(Own) Chicago, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		34.3%	
Spartan	22	30.1	(Own) Grand Rapids, Mich.
Certified Grocers	4	4.2	(Own) Chicago, Ill.
LEADING INDEPENDENTS:		12.2%	
Super Valu	4	5.4	FMC-Ft. Wayne, Ind.
Wilts	2	3.0	FMC-Ft. Wayne, Ind.
Buy Low	1	2.0	Scot Lad, Lansing, Ill.
IGA	3	1.3	Super Food, Vassar, Mich.
Thriftway	1	0.5	Viking, Muskegon, Mich.
OTHER GROCERY STORES	na	45.0%	
TOTAL	39+	100.0%	

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na - not available

FLINT

Market Area Covered: Genesee County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.1%	
Hamady	19	21.6	Detroit, Mich.
Kessels	6	9.1	(Own) Saginaw, Mich.
Meijer	3	7.3	Grand Rapids, Mich.
A&P	3	4.1	(Own) Detroit, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.9%	
Spartan	22	13.9	Grand Rapids, Mich.
LEADING INDEPENDENTS:		7.3%	
IGA	8	5.1	Vassar, Mich.
Giant	2	2.2	Bay City, Mich.
OTHER GROCERY STORES	na	36.7%	
TOTAL	63+	100.0%	

GRAND RAPIDS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		44.7%	
Meijers	10	23.0	(Own) Grand Rapids & Lansing, Mich.
Eberhards	10	19.0	Scot Lad Foods, Chicago, Ill.
Stop-N-Go (C)	23	1.5	Abner Wolf Co., Detroit, Mich.
7-Eleven (C)	12	0.8	na
Majik (C)	6	0.4	Abraham & Sons, Grand Rapids, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		47.0%	
Spartan	88	45.0	Spartan Stores, Inc. Grand Rapids, Mich.
Viking	8	2.0	Viking Food Stores, Inc. Muskegon, Mich.
OTHER GROCERY STORES	na	8.3%	
TOTAL	157+	100.0%	

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na - not available

(C) Convenience Stores

JACKSON

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		70.0%	
Kroger's	2	23.0	(Own) Livonia, Mich.
Meijer's Thrifty Acres	1	20.0	(Own) Grand Rapids, Mich.
Polly's	4	19.0	F.M.C., Fort Wayne, Ind.
Jewel/Osco	1	8.0	(Own) Melrose Park, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		18.0%	
IGA	4	18.0	Super Food Service, Vassar, Mich.
OTHER GROCERY STORES	na	12.0%	
TOTAL	12+	100.0%	

LANSING

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.3%	
Meijer	3	31.1	(Own) Grand Rapids, Mich.
Kroger	5	22.2	(Own) Grand Rapids, Mich.
Big E Thrifty Marts	4	6.0	Abner A. Wolf, Detroit, Mich.
A&P	1	1.0	(Own) Detroit, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		25.2%	
Shop-Rite	12	23.0	Spartan, Grand Rapids, Mich.
Goff	2	2.2	na
LEADING INDEPENDENTS		13.2%	
Schmidt's	5	13.2	(Own) Lansing, Mich.
OTHER GROCERY STORES	na	1.3%	
TOTAL	32+	100.0%	

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na - not available

MUSKEGON-MUSKEGON HEIGHTS

Market Area Covered: Muskegon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		89.5%	
Eberhard	4	20.2	Scot Lad Foods, Chicago, Ill.
Plumbs	10	20.0	Spartan Stores, Grand Rapids, Mich.
Thrif-T	6	16.3	Viking (Viking Store Corp.) Muskegon, Mich.
Meijer	1	14.5	(Own) Grand Rapids, Mich.
Thriftway	11	13.6	Viking (Viking Store Corp.) Muskegon, Mich.
Family Food	1	4.9	Spartan Stores, Grand Rapids, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS		2.3%	
IGA	2	2.3	Carpenter Cook Co., Menominee, Mich.
OTHER GROCERY STORES	na	8.2%	
TOTAL	35+	100.0%	

OWOSSO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Min-A-Mart	7	na	Lansing, Mich.
Giant	2	na	Mt. Pleasant, Mich.
Kroger	1	na	(Own) Livonia, Mich.
Eberhard	1	na	(Own) Grand Rapids, Mich.
Sunshine Stores	4	na	Burton, Michigan
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Foodland	3	na	Bay City Milling, Bay City, Mich.
IGA	1	na	Super Food Svce., Lansing, Mich.
LEADING INDEPENDENTS:			
Greenwood	1	na	Assorted Suppliers
Harrands	1	na	
Grand Packing	1	na	
Joe's Store	1	na	
Quick-Serve Market	1	na	
Spaniola's Grocery	1	na	
Little Giant	1	na	
OTHER GROCERY STORES:			
Pantry Shelf	1	na	Assorted Suppliers
Rohac's	1	na	
Maron's	1	na	
TOTAL	28+		

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na - not available

PONTIAC

Market Area Covered: North Oakland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	10	na	(Own) Detroit, Mich.
Kroger's	9	na	(Own) Livonia, Mich.
Great Scott Super Markets	2	na	Abner Wolf, Detroit, Mich.
Farmer Jack	8	na	Borman, Inc., Detroit, Mich.
Chatham	2	na	(Own) Warner, Mich.
LEADING INDEPENDENTS:			
Foodtown	5	na	Food Marketing, Ft. Wayne, Ind.
Atlas - Foodland	2	na	Spartan, Grand Rapids, Mich.
Felice Quality Market	1	na	Central Grocery, Flint, Mich.
LaRose	1	na	Spartan, Grand Rapids, Mich.
Bazely's Food Market	2	na	(Own) Williamston, Mich.
Hiland IGA	2	na	(Own) Flint, Mich.
OTHER GROCERY STORES			
Breen's IGA	2	na	IGA, Flint, Mich.
Sefas Supermarket	1	na	Central Grocery, Flint, Mich.
Tenuta's Supermarket	1	na	IGA, Flint, Mich.
L&S Family Center	1	na	Spartan, Grand Rapids, Mich.
TOTAL	49		

PORT HURON

Market Area Covered: St. Clair County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		53.6%	
Kroger	3	20.7	(Own) Livonia, Mich.
A&P	3	11.6	(Own) Detroit, Mich.
Farmer Jack	1	9.6	Borman's, Inc., Detroit, Mich.
Great Scott	1	6.1	Abner A. Wolf, Detroit, Mich.
Spartan	4	5.6	(Own) Grand Rapids, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.4%	
IGA	8	15.8	Super Food Service, Vassar, Mich.
Associated Grocers	3	0.6	(Own)
OTHER GROCERY STORES	na	30.0%	
TOTAL	23+	100.0%	

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na - not available

SAGINAW

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		61.0%	
Ray's Food Fair	8	22.0	Bay City Milling, Bay City, Mich.
Meijer	2	14.0	(Own) Detroit, Mich.
Kessels	2	10.0	(Own) Saginaw, Mich.
Vescio's	6	9.0	Super Foods, Saginaw, Mich.
A&P	2	6.0	(Own) Detroit, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
IGA	4	7.0	Super Food Service, Vassar, Mich.
Spartan	3	6.0	(Own) Grand Rapids, Mich.
OTHER GROCERY STORES	86	26.0%	
TOTAL	113	100.0%	

MINNESOTA

DULUTH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		76.0%	
Super Valu	8	24.0	(Own) Hopkins, Minn.
Twin Ports Grocery			
Coop	9	33.0	(Own) Superior, Wis.
Big Dollar	7		Superior, Wis.
Super One	3		Superior, Wis.
Piggly Wiggly	6		Superior, Wis.
Other	3		Superior, Wis.
Red Owl	5	10.0	Red Owl, Hopkins, Minn.
Other	6	9.0	Gateway, Minneapolis, Minn.
VOLUNTARY &/OR COOPERATIVE GROUPS:		24.0%	
IGA	18	20.0	Gateway Foods, Duluth, Minn.
Other	na	4.0	
TOTAL	65+	100.0%	

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na - not available

MISSISSIPPI

JACKSON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.1%	
Sunflower	10	18.5	(Own) Lewis Grocer, Indianola, Miss.
Kroger	5	17.8	(Own) Memphis, Tenn.
Food Center	3	16.4	McCarty-Holman, Jackson, Miss.
Jitney Jungle	12	16.0	(Own) McCarty-Holman, Jackson, Miss.
A&P	4	7.4	(Own) New Orleans, La.
Winn-Dixie	4	6.0	(Own) New Orleans, La.
LEADING INDEPENDENTS:		4.6%	
Star	3	2.4	Lewis Groc., Indianola, Miss.
Red & White/Fairway	4	2.2	Malone & Hyde, Memphis, Tenn.
New Deal	2	na	na
OTHER GROCERY STORES	195	13.3%	
TOTAL	242	100.0%	

MISSOURI

COLUMBIA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		37.0%	
Gerbes Market	2	12.0	Assoc. Grocers, Kansas City, Mo.
Safeway	2	10.0	Assoc. Grocers, Kansas City, Mo.
Schnucks	1	9.0	(Own) Bridgeton, Mo.
Kroger	1	6.0	St. Louis, Mo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
IGA	2	9.0	Wetterau Foods, Mexico, Mo.
Capitol Foods (IGA)	2	5.0	Wetterau Foods, Mexico, Mo.
Affiliated Foods	2	5.0	Elwood, Kansas
LEADING INDEPENDENTS:		44.0%	
Baumgartner's Market	1	20.0	na
Cronan's Market	1		IGA, Mexico, Mo.
Da-Nite Grocery	1		na
Greg's Market	1		Skyrack Hirst, Jefferson City, Mo.
Showcase Mart	1	24.0	General Grocers, Washington, Mo.
Nowells United Super	2		Fleming Co., No. Kansas City, Mo.
Wyatts U.S. Mart	1		Fleming Co., No. Kansas City, Mo.
TOTAL	20	100.0%	

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na - not available

ST. JOSEPH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.0%	
Green Hills	6	22.0	The Fleming Co., St. Joseph & Kansas City, Mo.
Food For Less	1	20.0	Kansas City, Mo.
Safeway	2	5.0	(Own) Kansas City, Mo.
Save-Mart	1	4.0	(Own) Kansas City, Mo.
Misc. Convenience Stores*	9	1.0	Kansas City, Mo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		48.0%	
Affiliated Foods Drive In Stores, AF Supers, Thomas Markets, Thrif-Tee Markets	39	43.0	(Own) St. Joseph, Mo.
Grocery Supply Co.	1	3.0	Omaha, Nebraska
Aldi, Inc.	1	2.0	Burlington, Iowa
TOTAL	60	100.0%	

SPRINGFIELD

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		63.1%	
Consumer's Markets	11	28.2	Direct & Consumer Warehouse, Springfield, Mo.
Ramey Supermarkets	8	13.3	Associated Wholesale Grocers, Springfield, Mo.
Dillons	3	12.6	(Own) Hutchinson, Kansas
Smitty's	2	9.0	Associated Wholesale Grocers, Springfield, Mo.
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.5%	
AG	3	18.0	Associated Wholesale Grocers, Springfield, Mo.
So-Lo	6	4.5	Associated Wholesale Grocers, Springfield, Mo.
LEADING INDEPENDENTS:		6.8%	
Git-N-Go Markets	19	3.0	Hale-Halsell, Tulsa, Okla.
Quick Shop Markets	9	1.5	Ozark Grocers, Springfield, Mo.
Jiffy Markets & 7-Eleven	9	1.3	Ozark Grocers, Springfield, Mo.
Pic-N-Pay	4	1.0	Ozark Grocers, Springfield, Mo.
OTHER GROCERY STORES	25	7.6%	
TOTAL	96	100.0%	

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*Convenience Stores include 7-Eleven & Convenience Food Mart

MONTANA

BILLINGS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.0%	
Buttrey's	5	31.0	(Own) Great Falls, Mont.
Albertson's	2	15.0	West Coast Grocery, Spokane, Wash.
Safeway	3	10.0	Ryan's Inc., Billings, Mont.
VOLUNTARY &/OR COOPERATIVE GROUPS		32.0%	
IGA	8	32.0	Ryan's Inc., Billings, Mont.
LEADING INDEPENDENTS		9.0%	
Kon's Sooper	4	9.0	Associated Food, Billings, Mont.
OTHER GROCERY STORES	29	3.0%	
TOTAL	51	100.0%	

GREAT FALLS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		54.0%	
Buttrey Foods (Div. of Jewel)	4	35.0	Buttrey Warehouse, Gt. Falls, Mont.
Albertson's	1	10.0	(Own) Boise, Idaho
Safeway	2	9.0	Ryan Super Valu, Gt. Falls, Mont.
LEADING CONVENIENCE STORE CHAINS:		6.0%	
Kwik Pik	1	2.0	Ryan Super Valu, Gt. Falls, Mont.
Circle K Stores	5	2.0	McClain Western, Tacoma, Wash.
7-Eleven	5	2.0	McClain Western, Tacoma, Wash.
VOLUNTARY &/OR COOPERATIVE GROUPS:		24.0%	
Super Save IGA	4	20.0	Ryan Super Valu, Gt. Falls, Mont.
Nobie's Foodland/IGA	1	4.0	Ryan Super Valu, Gt. Falls, Mont.
LEADING INDEPENDENTS:		14.0%	
Commissary	1	8.0	Ryan Super Valu, Gt. Falls, Mont.
Western Warehouse	1	4.0	Ryan Super Valu, Gt. Falls, Mont.
PX	1	2.0	Ryan Super Valu, Gt. Falls, Mont.
OTHER GROCERY STORES	na	2.0%	
TOTAL	26+	100.0%	

HELENA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.7%	
Buttreys	1	35.4	(Own) Great Falls, Mont.
Super Save Market	2	22.2	Associated Foods, Helena, Mont.
Safeway	1	14.5	(Own) Butte, Mont.
Albertson's	1	12.6	Roundup, Spokane, Wash.
LEADING INDEPENDENTS:		5.4%	
IGA Stores	1	4.4	Ryan's, Billings, Mont.
Western Warehouse	1	1.0	Ryan's, Billings, Mont.
OTHER GROCERY STORES	19	9.9%	
TOTAL	26	100.0%	

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na - not available

NEBRASKA

HASTINGS

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.0%	
Jack & Jill	3	34.0	Nash Finch Co., Grand Island, Neb.
Safeway	1	27.0	(Own) Omaha, Neb.
Hinky Dinky	1	6.0	(Own) Omaha, Neb.
Gibson's	1	2.0	na
LEADING INDEPENDENTS:		31.0%	
Allen's	1	20.0	na
Econo Foods	1	11.0	Nash Finch Co., Grand Island, Neb.
TOTAL	8	100.0%	

LINCOLN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		41.0%	
Hinky Dinky Stores	5	23.0	(Own) Omaha, Neb.
Safeway	7	18.0	(Own) Omaha, Neb.
VOLUNTARY &/OR COOPERATIVE GROUPS:		41.0%	
IGA (Fleming Co.)	8	19.0	(Own) Lincoln, Neb.
Jack & Jill (Nash-Finch)	10	15.0	(Own) Lincoln, Neb.
United A-G Stores (Assoc. Independent)	5	7.0	(Own) Omaha, Neb.
OTHER GROCERY STORES	20	18.0%	
TOTAL	55	100.0%	

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na - not available

NORFOLK

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Hinky Dinky	1	na	(Own) Omaha, Neb.
Warehouse Market	1	na	Nash Finch, Minneapolis, Minn.
Hy-Vee	1	na	(Own) Chariton, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Lynn & Al's GW Foods	1	na	Affiliated Foods Co-operative Inc., Norfolk, Neb.
Lou's Thrifty Way	1	na	Affiliated Foods Co-operative Inc., Norfolk, Neb.
Lynn & Al's Downtown GW Foods	1	na	Affiliated Foods Co-operative Inc., Norfolk, Neb.
Pic 'n Save	1	na	Affiliated Foods Co-operative Inc., Norfolk, Neb.
LEADING INDEPENDENTS:			
Jack's Market	1	na	Affiliated Foods Co-operative Inc., Norfolk, Neb.
TOTAL	8		

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na - not available

OMAHA, NEB.-IOWA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		66.6%	
Baker's**	10	33.6	United AG Stores, Omaha, Neb.
Hinky Dinky**	12	17.2	Super Valu, Omaha, Neb.
Hy Vee**	9	6.0	(Own) Chariton, Iowa
Food City	2	5.5	United AG Stores, Omaha, Neb.
Albertson's**	3	4.3	Super Valu, Des Moines, Iowa
Kwik Shops (C)	30	na	Gorden Foods, Des Moines, Iowa
Convenient Food Marts (C)	15	na	United AG Stores, Omaha, Neb.
7-Eleven (C)	20	na	McLane Western, Denver, Colo.
Town & Country Markets (C)	6	na	McLane Western, Denver, Colo.
Casey's General Store (C)	4	na	United AG Stores, Ankeny, Iowa
Eight-Eleven (C)	3	na	United AG Stores, Omaha, Neb.
Taylor's Quik-Pik (C)	2	na	Gorden Foods, Des Moines, Iowa
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.3%	
Shaver's**	3	2.2	United AG Stores, Omaha, Neb.
Super Valu	3	2.2	(Own) Des Moines, Iowa
Spartan Stores	14	1.4	United AG Stores, Omaha, Neb.
Shur-Save Stores	9	1.3	United AG Stores, Omaha, Neb.
IGA	2	0.6	Fleming Foods, Lincoln, Neb.
Bi-Rite	4	0.5	United AG Stores, Omaha, Neb.
Lucky 7	2	0.1	United AG Stores, Omaha, Neb.
Foodman Food Stores**	5	na	United AG Stores, Omaha, Neb.
Jack & Jill	1	na	Nash Finch, Grand Island, Neb.
LEADING INDEPENDENTS:		8.7%	
A.F. Base Commissary	1	6.4	United AG Stores, Omaha, Neb.
Louis Market	1	0.9	
Philips	1	0.6	
Dick's Hillrise Market	1	0.4	
Frederick Bros.	1	0.4	
WAREHOUSE/BOX STORES:		12.3%	
No Frills Market**	3	4.0	United AG Stores, Omaha, Neb.
Bag 'N Save**	2	3.5	United AG Stores, Omaha, Neb.
World of Food	1	3.2	United AG Stores, Omaha, Neb.
Food Barn	1	0.9	Safeway, Inc., Kansas City, Mo.
Warehouse Market	1	0.7	Nash Finch, Minneapolis, Minn.
OTHER GROCERY STORES	69	4.1%	
TOTAL	241	100.0%	

Source: Consumer Preference Study, © 1983 by the Omaha World-Herald.

(C) Convenience Stores
na - not available
* Market share percentages from question, "Where does household buy most groceries?"
**Baker's to open store in 1983 (total will be 11); Hinky Dinky closed 3 stores; Hy-Vee opened 2 stores in 1982 and 5 in 1983; Albertsons opened 2 stores in 1982; five Shaver stores have become Foodman Food Stores for advertising purposes only; No Frills opened 1 store in 1982, 1 in 1983 and Bag 'N Save opened 1 store in 1982.

SCOTTSBLUFF

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		38.0%	
Safeway	2	20.0	(Own) Denver, Colo.
Jack & Jill	2	18.0	Nash Finch, Rapid City, S.D.
VOLUNTARY &/OR COOPERATIVE GROUPS:		34.0%	
Panhandle Coop	1	34.0	A.G., Colorado
LEADING INDEPENDENTS:		28.0%	
Alexander's Market	1	11.0	AG, Gering, Neb.
Town & Country Market	1	10.0	AG, Gering, Neb.
Henry's Market	1	7.0	AG, Gering, Neb.
TOTAL	8	100.0%	

NEVADA

LAS VEGAS

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.4%	
Safeway	15	21.0	Nat'l. Groc., Santa Fe Springs, Cal.
Food King	14	19.0	Certified Grocers, L.A., Cal.
Lucky	11	18.0	A.M. Lewis, Las Vegas, Nev.
Albertson's	7	8.0	Certified Grocers, L.A., Cal.
Von's Grocery	5	7.0	(Own) El Monte, Cal.
Thriftimart	4	5.5	Certified Grocers, L.A., Cal.
7-Eleven (C)	74	4.0	A.M. Lewis, Las Vegas, Nev.
Mayfair	2	1.5	Certified Grocers, L.A., Cal.
Stop & Go (C)	25	1.4	A.M. Lewis, Las Vegas, Nev
Circle K (C)	11	1.0	na
OTHER GROCERY STORES	25	13.6%	
TOTAL	193	100.0%	

(C) Convenience Stores
na - not available

RENO

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		90.0%	
Warehouse Markets	10	30.0	Bavarian Wholesale Groc. Co., Sparks, Nev.
Raley's	6	21.0	United Grocers, Sacramento, Cal.
Albertson's	4	12.0	(Own) Salt Lake City, Utah
Safeway	3	10.0	(Own) Sacramento, Cal.
Gemco/Lucky	2	9.0	(Own) Lucky Stores Inc., San Leandro, Cal.
Mayfair	2	6.0	Certified Grocers of Cal., L.A., Cal.
7-Eleven (C)	19	2.0	A.M. Lewis, Las Vegas, Nev.
OTHER GROCERY STORES	na	10.0%	
TOTAL	46+	100.0%	

NEW HAMPSHIRE

NASHUA-MANCHESTER

Market Area Covered:
Hillsborough County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		65.0%	
Alexander's Markets	4	22.0	(Own) Dracut, Mass.
DeMoulas Markets	3	13.0	(Own) Tewksbury, Mass.
Purity Supreme	2	9.0	(Own) N. Billerica, Mass.
Shaw's Supermarkets	4	6.5	(Own) Portland, Maine
Stars Markets	2	5.5	(Own) Cambridge, Mass.
Cumberland Farms (C)	13	3.0	(Own) Canton, Mass.
Cross Stores	2	2.0	(Own) White River Jct.. Vermont
AM/PM Mini Markets (C)	2	1.5	na
Grand Union	1	1.5	(Own) Waterford, N.Y.
A&P	1	1.0	(Own) Boston, Mass.
LEADING INDEPENDENTS:		12.5%	
Ferretti's	2	5.0	(Own) Manchester, N.H.
Soucy's Super Market	1	3.0	(Own) Nashua, N.H.
Bunny's Superette	2	1.5	Associated Grocers, Manchester, N.H.
Thompson's Market	1	1.0	(Own) Hudson, N.H.
Jean's Foodland	1	1.0	Associated Grocers, Manchester, N.H.
BiWise Markets	1	1.0	Associated Grocers, Manchester, N.H.
OTHER GROCERY STORES	na	22.5%	
TOTAL	42+	100.0%	

(C) Convenience Stores
na - not available

PORTSMOUTH

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shaws	2	na	(Own) E. Bridgewater, Mass.
North Country Star	1	na	(Own) Kittery, Maine
A&P	1	na	na
DeMoulas	2	na	(Own) Tewksbury, Mass.
IGA	1	na	York Village, Maine
Mr. Grocer	1	na	York, Maine
LEADING INDEPENDENTS:			
Shop and Save/Pic 'N Pay	1	na	Portsmouth, N.H.
OTHER GROCERY STORES:			
Richardson's Super Market	1	na	Portsmouth, N.H.
TOTAL	10		

NEW JERSEY

ATLANTIC CITY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		61.5%	
Acme	16	29.0	(Own) Philadelphia, Pa.
A&P	9	17.0	(Own) Philadelphia, Pa.
Pathmark	3	11.6	(Own) Philadelphia, Pa.
Thriftway	3	3.9	(Own) King of Prussia, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:		73.6%	
Shop Rite	4	48.6	Wakefern Food, Elizabeth, N.J.
Shop N' Bag	2	19.3	Frankford-Quaker, Phila., Pa.
IGA	1	3.6	na
Foodtown	2	2.1	Twin County Grocers, Phila., Pa.
LEADING INDEPENDENTS:			
Casel's	1	na	Margate, N.J.
Clover Meats	2	na	na
Shop N' Save	1	na	na
OTHER GROCERY STORES	40	na	
TOTAL	84	*	

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na - not available

*Percents add to more than 100.0% because of multiple answers in a shoppers survey.

BRIDGEWATER

Market Area Covered: Standard Metroplitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	13	na	(Own) Edison, N.J.
Shop-Rite	9	na	Wakefern Corp., Elizabeth, N.J.
Foodtown	7	na	Twin County, Edison, N.J.
Acme	6	na	(Own) Philadelphia, Pa.
Grand Union	4	na	(Own) Garfield, N.J.
Pathmark	4	na	(Own) Woodbridge, N.J.
Stop & Shop	2	na	(Own) Boston, Mass.
LEADING INDEPENDENTS:			
Lane Co.	2	na	Easton, Pa.
TOTAL	47	na	

CAMDEN

Market Area Covered: Burlington, Camden & Gloucester Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme-Super Saver	29	na	(Own) Philadelphia, Pa.
Super Fresh*	5	na	(Own) Florence, N.J.
Pathmark	7	na	(Own) Woodbridge, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop N' Bag	16	na	(Own) Woodbridge, N.J.
Shop-Rite	7	na	Wakefern Foods, Elizabeth, N.J.
Thriftway	10	na	King of Prussia, Pa.
TOTAL	74		

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na - not available

* Super Fresh is owned and operated by A&P

JERSEY CITY

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		42.5%	
Pathmark	3	18.0	(Own) Woodbridge, N.J.
A&P	9	17.5	(Own) Paterson, N.J.
Acme	3	7.0	Whippany, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:		55.5%	
Shop Rite	15	36.0	Wakefern Food Corp., Elizabeth, N.J.
Foodtown	6	10.5	Twin County Groc., Edison, N.J.
Met Foods	5	3.5	White Rose Food Corp., Farmingdale, N.Y.
Pagano's IGA	2	3.0	na
Fine Fair	4	1.5	na
C-Town	2	1.0	na
LEADING INDEPENDENTS:			
Shelly's	1	*	Twin County Groc., Edison, N.J.
Universal	2		na
Moloney's	1		na
OTHER GROCERY STORES	500	2.0%	
TOTAL	553	100.0%	

LONG BRANCH-ASBURY PARK

Market Area Covered:
Monmouth and Ocean Counties

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	15	na	(Own) Edison, N.J.
Acme	9	na	(Own) Newark, N.J.
Grand Union	5	na	(Own) Elmwood Park, N.J.
Pathmark	5	na	(Own) Edison, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop-Rite	15	na	Wakefern Food Corp., Elizabeth, N.J.
Foodtown	24	na	Twin City Grocers, Edison, N.J.
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	49	na	na
Krauzer's	34	na	(Own) Edison, N.J.
7-Eleven	37	na	na
Wawa	9	na	na
Quick Chek	12	na	na
Fresh Farms	1	na	na
TOTAL	215		

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na - not available
* Included in "Other Grocery Stores"

NEW BRUNSWICK

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.0%	
Pathmark	6	13.0	(Own) Woodbridge, N.J.
A&P	8	7.0	(Own) Newark, N.J.
Acme	5	6.0	(Own) Newark, N.J.
Grand Union	1	2.0	(Own) Carlstadt, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:		43.0%	
Shop-Rite	13	24.0	Wakefern Food Corp., Elizabeth, N.J.
Mayfair	12	19.0	Twin County Grocers, Edison, N.J.
OTHER GROCERY STORES	na	29.0%	
TOTAL	45+	100.0%	

PASSAIC

Market Area Covered: Passaic, Bergen, Morris & Essex Counties, N.J. Trading Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		48.0%	
Pathmark	20	25.0	(Own) Woodbridge, N.J.
A&P	57	10.0	(Own) Paterson & Edison, N.J.
Grand Union	34	8.0	(Own) Elmwood Park, N.J.
Acme Supermarkets, Inc.	12	5.0	(Own) Whippany, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:		45.0%	
ShopRite	45	30.0	(Own) Wakefern Food Corp., Elizabeth, N.J.
Foodtown	47	15.0	Twin County Grocers, Edison, N.J.
LEADING INDEPENDENTS:		2.0%	
Kings	13	1.0	Perloff Bros., Philadelphia, Pa.
Met Supermarkets	3	1.0	White Rose Food Corp., Farmingdale, N.Y.
OTHER GROCERY STORES	na	5.0%	
TOTAL	231+	100.0%	

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na - not available

SOMERVILLE-PLAINFIELD

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	11	na	(Own) Kearny, N.J.
Grand Union	6	na	(Own) Carlstadt, N.J.
Pathmark	5	na	(Own) Woodbridge, N.J.
A&P	15	na	(Own) Edison, N.J.
Big-Buy Finast	3	na	Finast, Kearny, N.J.
Stop & Shop	2	na	(Own) North Haven, Conn.
Valley Fair	1	na	(Own) Linden, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop Rite	12	na	Wakefern Food Corp., Elizabeth, N.J.
Foodtown	6	na	Twin County Grocers, Edison, N.J.
Laneco	2	na	na
TOTAL	63		

TRENTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		28.5%	
Acme	7	14.0	(Own) Philadelphia, Pa.
A&P	5	11.5	(Own) Philadelphia, Pa.
Pathmark	1	3.0	(Own) Woodbridge, N.J.
VOLUNTARY &/OR COOPERATIVE GROUPS:		46.0%	
ShopRite	9	30.0	(Own) Wakefern Food Corp., Elizabeth, N.J.
Thriftway/Pennington	5	10.0	(Own) Thriftway, King of Prussia, Pa.
Shop 'N Bag	4	6.0	(Own) Frankford-Quaker Groc., Philadelphia, Pa.
OTHER GROCERY STORES	36	25.5%	
TOTAL	67	100.0%	

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na - not available

NEW MEXICO

ALBUQUERQUE

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.0%	
Safeway	16	22.0	(Own) El Paso, Texas
Bag 'n Save	3	17.0	Assoc. Groc. of Colo., Albuquerque, N.M.
Furr's Food Markets	7	15.0	(Own) Lubbock, Texas
Smith's Food King	16	15.0	Western Grocers, Albuquerque, N.M.
Albertson's-Denver	3	8.0	Western Grocers, Albuquerque, N.M.
Skaggs	2	8.0	Western Grocers, Albuquerque, N.M.
Shur Valu	6	6.0	Assoc. Groc. of Colo., Albuquerque, N.M.
Save 'N Gain	2	4.0	Furr, Lubbock
OTHER GROCERY STORES	na	5.0%	
TOTAL	55+	100.0%	

GALLUP

Market Area Covered:
N.M.: McKinley County
Ariz.: Apache County

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		41.0%	
Smith's Foodway	1	18.0	na
Albertson's	1	14.0	na
Piggly Wiggly	1	9.0	na
Safeway	1	na	na
LEADING INDEPENDENTS:		53.0%	
California Markets	2	26.0	Assoc. Groc., N.M.
Shop 'N Save Warehouse Foods	1	14.0	Assoc. Groc., N.M.
Dandee's	1	13.0	Assoc. Groc., N.M.
OTHER GROCERY STORES (Tanner's, Navajo Shopping Center, Imperial, 7 to 11, Circle K)	na	6.0%	
TOTAL	8+	100.0%	

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na - not available

ROSWELL

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		82.0%	
Safeway	3	31.0	(Own) El Paso, Texas
Furrs	2	26.0	(Own) Lubbock, Texas
Albertson's-Denver	1	14.0	Western Grocers, Albuquerque, N.M.
Gibson's	2	11.0	Waples West, Lubbock, Texas
OTHER GROCERY STORES	na	18.0%	
TOTAL	8+	100.0%	

SANTA FE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		91.0%	
Safeway	3	30.0	(Own) El Paso, Texas
Furrs	1	22.0	(Own) Lubbock, Texas
Associated Groc.	3	14.0	Assoc. Groc. of Colo., Albuquerque, N.M.
Albertson's	2	13.0	Waples-West, Lubbock, Texas
Smith's Food King	1	12.0	Western Grocers, Albuquerque, N.M.
OTHER GROCERY STORES	na	9.0%	
TOTAL	10+	100.0%	

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na - not available

NEW YORK

BINGHAMTON

Market Area Covered: N.Y.: Broome, Tioga Counties Pa.: Susquehanna County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:	---	94.0%	
Giant	12	35.0	Akel Warehouse, Johnson City, N.Y.
Great American	14	21.0	(Own) Victory, Norwich, N.Y.
Grand Union	11	18.0	(Own) Waterford, N.Y.
Shop-Rite	1	7.0	(Own)
Shusters	6	6.0	na
Norman's	2	4.0	(Own) Binghamton, N.Y.
P&C	1	3.0	(Own) Syracuse, N.Y.
Day & Night Stores (C)	5	*	na
Reliable Markets	1	*	na
7-Eleven Stores (C)	3	*	na
OTHER GROCERY STORES	na	6.0%	
TOTAL	56+	100.0%	

ELMIRA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
7-Eleven (C)	8	na	na
Convenient Food Marts (C)	5	na	S.M. Flickinger, Elmira, N.Y.
Great American	2	na	(Own) Norwich, N.Y.
P&C	2	na	(Own) Syracuse, N.Y.
Super Duper	3	na	S.M. Flickinger, Elmira Hgts., N.Y.
Acme	1	na	(Own) Syracuse, N.Y.
Tops	2	na	(Own) Buffalo, N.Y.
Weis Markets	1	na	(Own) Sunbury, Pa.
TOTAL	24		

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na - not available

* Included in "Other Grocery Stores"

(C) Convenience Stores

GLENS FALLS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Grand Union	6	na	(Own) Waterford, N.Y.
Price Chopper	3	na	(Own) Schenectady, N.Y.
Shop Rite	1	na	(Own) Florida, N.Y.
LEADING INDEPENDENTS:			
Barbers Market	2	na	Bi-Lo, Albany, N.Y.
Donohues Market	1	na	P & C Cross, White River Junction, Vt.
Clay's Market	1	na	P & C Cross, White River Junction, Vt.
OTHER GROCERY STORES			
Convenient Food Markets	8	na	(Own) Syracuse, N.Y.
Cumberland Farms	4	na	(Own) Canton, Mass.
TOTAL	26		

JAMESTOWN

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Quality Markets, Inc.	12	na	(Own) Jamestown, N.Y.
Super Duper	2	na	S.M. Flickinger Co., Jamestown, N.Y.
Bells	2	na	Peter J. Schmitt, Buffalo, N.Y.
Tops Markets	2	na	(Own) Buffalo, N.Y.
LEADING INDEPENDENTS:			
Market Place	3	na	Olean Wholesale, Olean, N.Y.
Quick-E-Mart	1	na	S.M. Flickinger Co., Jamestown, N.Y.
Lake County Dairy Stores	3	na	S.M. Flickinger Co., Jamestown, N.Y.
TOTAL	25		

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na - not available

NIAGARA FALLS

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Tops Markets	5	60.0	Niagara Frontier Services, Buffalo, N.Y.
LEADING CONVENIENCE STORE CHAINS:		20.0%	
B-Kwik	2	10.0	Niagara Frontier Services, Buffalo, N.Y.
Wilson Farms	6	9.0	Niagara Frontier Services, Buffalo, N.Y.
7-Eleven	3	1.0	Southland Distribution Services
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
Bells	1	na	Peter J. Schmitt, Buffalo, N.Y.
Super Duper-Pine Plaza	1	19.0	Flickinger Corp., Buffalo, N.Y.
Super Duper-City Market	1	na	Flickinger Corp., Buffalo, N.Y.
LEADING INDEPENDENTS:		1.0%	
Slipko Bros.	1	1.0	Bishop Company, Inc., Buffalo, N.Y.
OTHER GROCERY STORES	14	na	
TOTAL	34	100.0%	

ROME

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.0%	
Price Chopper	1	15.0	(Own) Schenectady, N.Y.
Victory	2	14.0	(Own) Norwich, N.Y.
Grand Way	1	12.0	Grand Union, Waterford, N.Y.
Chicago	2	11.0	Netti Wholesale, Syracuse, N.Y.
P&C	1	7.0	(Own) Syracuse, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
Scheidelman	12	8.0	(Own) Utica, N.Y.
LEADING INDEPENDENTS:		8.0%	
Gillette's	1	4.0	na
Schaller's	1	2.0	na
Joe's Foodland	1	2.0	Scheidelman, Inc., Utica, N.Y.
OTHER GROCERY STORES	45	25.0%	
TOTAL	67	100.0%	

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na - not available

UTICA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.0%	
Chicago Markets	8	24.0	S.M. Flickinger, Syracuse, N.Y.
Price Chopper	3	16.0	Golub Corp., Schenectady, N.Y.
Grand Union	2	7.0	(Own) Syracuse, N.Y.
P&C Markets	1	2.0	(Own) Syracuse, N.Y.
Great American	2	2.0	(Own) Norwich, N.Y.
A&P	1	1.0	Super Foods (Cobb), Syracuse, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		23.0%	
Scheidelman	14	23.0	(Own) Utica, N.Y.
LEADING INDEPENDENTS:		7.0%	
Chanatry	2	3.0	Scheidelman, Inc., Utica, N.Y.
Aiello's Market	1	2.0	na
Herkimer Chief	1	2.0	na
OTHER GROCERY STORES	197	18.0%	
TOTAL	232	100.0%	

WATERTOWN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		105.0%	
P&C	3	65.0	(Own) Syracuse, N.Y.
Great American	1	28.0	(Own) Victory Mkts., Norwich, N.Y.
A&P	2	12.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
IGA	1	13.0	S.M. Flickinger, Buffalo, N.Y.
OTHER GROCERY STORES		1.0%	
Kwik Stop	2	1.0	na
TOTAL	9	*	

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* Adds to more than 100.0% because of multiple answers in a shoppers survey.
na - not available

NORTH CAROLINA

ASHEVILLE

Market Area Covered: 16 County Market	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
Ingles Markets	16	45.0	Asheville, N.C.
Winn-Dixie	5	14.0	(Own) Greenville, S.C.
Bi-Lo	4	11.0	Greenville, S.C.
Fast Fare (C)	7	1.5	na
7-Eleven (C)	2	0.5	Atlanta, Ga.
Fine Fare Grocery Warehouse	1	*	Ingles Markets, Asheville, N.C.
Hop-In (C)	7	*	Sav-A-Stop, Salem, Virginia
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Merchants Distributors	25	3.5	Hickory, N.C.
Thomas & Howard	23	3.0	Asheville, N.C.
Haywood Grocery Co.	2	0.5	Waynesville, N.C.
OTHER GROCERY STORES	98	21.0%	
TOTAL	190	100.0%	

CHARLOTTE

Market Area Covered: Mecklenberg County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		86.1%	
Harris-Teeter	17	19.5	(Own) Charlotte, N.C.
Food Town	9	19.5	(Own) Salisbury, N.C.
Winn-Dixie	10	16.2	(Own) Charlotte, N.C.
Kroger	6	11.1	(Own) Charlotte, N.C.
A&P	7	6.9	(Own) Charlotte, N.C.
Bi-Lo	6	6.3	(Own) Greenville, S.C.
Big Star	4	3.4	(Own) Raleigh, N.C.
3-Guys	3	3.2	(Own) Salisbury, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Red & White	5	2.0	(Own) Charlotte, N.C.
Park 'N' Shop	2	1.5	Assoc. Groc. Mutual of Carolina, Charlotte, N.C.
Giant Genie	2	1.5	Assoc. Groc. Mutual of Carolina, Charlotte, N.C.
OTHER GROCERY STORES	na	8.9%	
TOTAL	71+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

DURHAM

Market Area Covered: Durham & Orange Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.0%	
Winn-Dixie	8	32.0	(Own) Raleigh, N.C.
Kroger	4	19.0	(Own) Salem, Va.
Big Star	5	12.0	(Own) Raleigh, N.C.
Byrd's Food Center	5	9.0	Burlington, N.C.
A&P	5	8.0	(Own) Charlotte, N.C.
Food Town	2	4.0	(Own) Salisbury, N.C.
Harris-Teeter	1	2.0	(Own) Charlotte, N.C.
7-Eleven (C)	12	na	Raleigh, N.C.
Fast Fare (C)	8	na	Henderson, N.C.
Ken's Quickie Mart (C)	7	na	Durham, N.C.
Li'l General (C)	5	na	na
Lit'l Rebel (C)	3	na	na
Piggly Wiggly	2	1.0	(Own) Kinston, N.C.
LEADING INDEPENDENTS:		1.5%	
King's Red & White	1	0.5	Thos. & Howard, Durham, N.C.
Fowler's of Durham	1	0.5	Durham, N.C.
Fowler's Food Store	1	0.5	Chapel Hill, N.C.
OTHER GROCERY STORES	120	11.5%	
TOTAL	190	100.0%	

FAYETTEVILLE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.2%	
Winn-Dixie	7	20.4	(Own) Raleigh, N.C.
Food Lion	6	18.3	(Own) Salisbury, N.C.
Big Star	4	12.5	(Own) Raleigh, N.C.
A&P	2	10.5	(Own) Charlotte, N.C.
Harris-Teeter	2	8.0	(Own) Charlotte, N.C.
Kroger Sav-On	3	7.5	(Own) Charlotte, N.C.
Food World	2	3.0	(Own) High Point, N.C.
OTHER GROCERY STORES		19.8%	
Including:			
7-11 Stores (C)	27	11.5	Various
Short Stop & Quick Stop Stores	26		
V-Point Supermarket	2		
Economy Food Center	1		
Knowles	1		
Other	126	8.3	
TOTAL		100.0%	

(C) Convenience Stores

na - not available

GREENSBORO

Market Area Covered: Guilford County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food Lion	9	na	Save-Rite, Inc., Salisbury, N.C.
Food World	11	na	High Point, N.C.
Winn-Dixie	8	na	(Own) Raleigh, N.C.
Kroger	4	na	(Own) Salem, Va.
Big Star	6	na	(Own) Raleigh, N.C.
Columbia Foods	5	na	Central Carolina Grocers, High Point, N.C.
Family Mart	1	na	na
LEADING INDEPENDENTS:			
Bestway	8	na	Central Carolina Grocers, High Point, N.C.
Bi-Rite	4	na	Central Carolina Grocers, High Point, N.C.
Food Rite	9	na	na
OTHER GROCERY STORES	136	na	
TOTAL	201		

RALEIGH

Market Area Covered: Wake County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.8%	
Winn-Dixie	16	25.8	(Own) Raleigh, N.C.
Colonial/Big Star	12	18.4	(Own) Raleigh, N.C.
Foodtown	9	13.4	(Own) Salisbury, N.C.
A&P	9	12.8	(Own) Charlotte, N.C.
Food World	3	4.8	(Own) High Point, N.C.
Harris-Teeter	2	4.6	(Own) Charlotte, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.4%	
Piggly Wiggly	4	1.8	(Own) Kinston, N.C.
Red & White	2	1.4	(Own) Rocky Mount, N.C.
IGA	4	1.2	Quinn Wholesale, Warsaw, N.C.
OTHER GROCERY STORES	na	15.8%	
TOTAL	61+	100.0%	

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na - not available

WINSTON-SALEM

Market Area Covered: Forsyth County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.2%	
Food Fair	12	25.3	(Own) Winston-Salem, N.C.
Food Lion	9	13.1	Save Rite, Inc., Salisbury, N.C.
Kroger	3	9.6	(Own) Salem, Va.
Mt. Tabor	3	8.7	Central Carolina, Kernersville, N.C.
Winn-Dixie	6	7.9	(Own) Raleigh, N.C.
Food World	5	6.9	(Own) High Point, N.C.
Lowe's Foods (Thrifti-Mart)	5	4.4	(Own) Wilkesboro, N.C.
Big Star*	2	1.7	(Own) Raleigh, N.C.
Family Mart**	1	1.7	na
Others***	7	7.9	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.7%	
Shop Rite	3	5.7	Central Carolina, Kernersville, N.C.
LEADING INDEPENDENTS:		7.1%	
Foodland	1	7.1	na
TOTAL	57	100.0%	

NORTH DAKOTA

FARGO-MOORHEAD

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		57.0%	
Piggly Wiggly/Jack & Jill	7	20.0	Nash Finch Co., Fargo, N.D.
Buttrey Foods	2	17.0	Fairway Foods, Fargo, N.D.
Country Stores	2	15.0	Red Owl Stores, Fargo, N.D.
Warehouse	1	5.0	Red Owl Stores, Fargo, N.D.
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Super Valu/U Save	2	5.0	Super Valu, Fargo, N.D.
LEADING CONVENIENCE STORE CHAINS:		3.0%	
Stop-N-Go	13	3.0	L.B. Hartz Co., Thief R. Falls, Minn.
LEADING INDEPENDENTS:		35.0%	
Hornbachers	3	35.0	Super Valu, Fargo, N.D.
TOTAL	30	100.0%	

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na - not available

* Big Star Stores now closed.

** Family Mart now closed.

***Includes 3-Guys, Joe's Foods, Bestway, etc.

MINOT

Market Area Covered: Corporate City Limits	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
VOLUNTARY &/OR COOPERATIVE GROUPS:		60.0%	
Piggly Wiggly	3	38.0	Nash Finch, Minot, N. Dakota
Red Owl	1	22.0	(Own) Fargo, N. Dakota
LEADING INDEPENDENTS:		26.0%	
Miracle Mart	1	26.0	Red Owl, Fargo, N. Dakota
OTHER GROCERY STORES	na	14.0%	
TOTAL	5+	100.0%	

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na - not available

OHIO

AKRON

Market Area Covered: Smmit, Portage & Medina Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.8%	
Acme/Click	23	38.9	Fred W. Albrecht Co., Akron, Ohio
Kroger	10	12.2	(Own) Solon, Ohio
Fazio's	6	7.1	Fisher Foods, Bedford Heights, Ohio
Heinen's	1	1.4	(Own) Warrensville Heights, Ohio
Pick-N-Pay	1	1.2	(Own) Cleveland, Ohio
LEADING CONVENIENCE STORE CHAINS:		2.0%	
Open Pantry	11	0.8	American Seaway Foods, Inc., Bedford Heights, Ohio
Convenient Food Mart	7	0.8	Frank Fortune Grocery, Ashtabula, Ohio
Quick Shop	4	0.2	American Seaway Foods, Inc., Bedford Heights, Ohio
Li'l Shopper	4	0.2	Golden Dawn Foods, Sharon, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:		27.7%	
Sparkle	27	11.3	Betsy Ross Foods, Mogadore, Ohio
Valu King	7	5.8	Tamarkin Co., Youngstown, Ohio
IGA	10	4.4	McLain Grocery, Massillon, Ohio
Betsy Ross	12	3.5	Betsy Ross Foods, Mogadore, Ohio
Stop-N-Shop	2	2.2	American Seaway Foods, Inc., Bedford Heights, Ohio
Cardinal/RB	3	0.3	Cardinal Foods, Inc., Columbus, Ohio
Golden Dawn	1	0.2	Golden Dawn Foods, Sharon, Pa.
Associated Grocers	1	*	(Own) Dennison, Ohio
LEADING INDEPENDENTS:		1.9%	
Bisson's	3	1.9	Betsy Ross & American Seaway Foods
West Point Market	1	*	Betsy Ross Foods, Mogadore, Ohio
OTHER GROCERY STORES	na	7.6%	
TOTAL	134+	100.0%	

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na - not available

* Included in "Other Grocery Stores"

CANTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales*	Principal Supplier
LEADING CHAINS:		57.2%	
Fisher Foods of Canton	5	18.6	(Own) Canton, Ohio
Kroger	5	10.6	(Own) Cleveland, Ohio
A&D	4	10.2	McLain Grocery, Massillon, Ohio
Edward's Warehouse	1	6.8	Pick 'N' Pay, Maple Hgts., Ohio
Fisher/Fazio	2	4.9	Fisher Foods, Bedford Hgts., Ohio
Sparkle	2	3.3	Betsy Ross Foods, Mogadore, Ohio
Lawson's	31	na	(Own) Akron, Ohio
Spee Dee Foods/Minit Mart	17	na	(Own) Akron, Ohio
Acme/Click	2	na	Akron, Ohio
Valu King	1	1.1	Tamarkin Co., Youngstown, Ohio
Stop-N-Go	11	0.8	American Seaway Foods, Bedford Hgts., Ohio
7-Eleven	2	na	na
CFM	1	0.6	Scot Lad Foods, Lima, Ohio
Open Pantry	2	0.3	American Seaway Foods, Bedford Hgts., Ohio
Carm's Foods	2	na	na
King Kwik	2	na	Scot Lad Foods, Lima, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		44.1%	
IGA	29	37.2%	McLain Grocery, Massillon, Ohio
A/G	25	6.6	Dennison, Ohio
Super Valu	1	0.3	(Own) Xenia, Ohio
LEADING INDEPENDENTS:		5.9%	
Bordner's	2	3.7	na
Stoll's	2	2.2	McLain Grocery, Massillon, Ohio
TOTAL	149	107.2%	

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na - not available

* Reflects consumer's store preference, adds to more than 100% because some people shop more than one store.

DAYTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.0%	
Kroger	23	43.0	(Own) Cincinnati, Ohio
White Villa (C)	100	10.0	Super Valu, Xenia, Ohio
Stump's	10	7.0	Super Valu, Xenia, Ohio
Lawsons (C)	26	5.0	Consolidated Foods, Cuyahoga, Ohio
Stop & Go (C)	22		(Own) Trotwood, Ohio
7-Eleven (C)	36		(Own) Rolling Meadows, Ill.
King Kwik (C)	23		(Own) Cincinnati, Ohio
United Dairy (C)	7		(Own) Cincinnati, Ohio
Imperial	8	4.0	Cardinal Foods, Columbus, Ohio
Fulmer's	5	3.0	Super Valu, Xenia, Ohio
Marsh	2	2.0	(Own) Yorktown, Ind.
Metro Market	3	2.0	Cardinal Foods, Columbus, Ohio
Pangles Thrifty Mart	1	2.0	Scot Lad, Lima, Ohio
Foodtown	2	1.0	Seaway, Toledo, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
IGA	22	10.0	Super Food Services, Dayton, Ohio
Super Valu	11	6.0	(Own) Xenia, Ohio
LEADING INDEPENDENTS:			
Woody's	1	*	White Villa Grocery, Dayton, Ohio
Dillman Foods	1	*	Super Valu, Xenia, Ohio
Lofino	2	*	Super Valu, Xenia, Ohio
Dorothy Lane Market	1	*	Super Valu, Xenia, Ohio
Phil & Jerry's	1	*	White Villa Grocery, Xenia, Ohio
County Market	1	*	Super Valu, Xenia, Ohio
Shiloh Market	1	*	Super Foods, Dayton, Ohio
Freedom Foods	4	*	White Villa Grocery, Dayton, Ohio
Bob's Food Warehouse	1	*	na
Kash 'N' Karry	3	*	na
Kantor's Supermarket	1	*	na
OTHER GROCERY STORES	264	5.0%	
TOTAL	582	100.0%	

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na - not available

(C) Convenience Stores

* Included in "Other Grocery Stores"

LIMA

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Pangles	3	na	Scot Lad, Lima, Ohio
Kroger	3	na	(Own) Columbus, Ohio
A&P	1	na	(Own) Detroit, Mich.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	3	na	Super Food Service, Dayton, Ohio
LEADING INDEPENDENTS:			
Clyde Evans Markets	5	na	Food Marketing, Fort Wayne, Ind.
Clyde Evans Warehouse	1	na	
OTHER GROCERY STORES	19	na	
TOTAL	35		

LORAIN-ELYRIA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.0%	
Fisher Foods	8	27.0	(Own) Bedford Hgts., Ohio
Bi-Lo (Kroger)	5	18.0	(Own) Maple Hgts., Ohio
Sparkle (C)	7	10.0	Betsy Ross Foods, Mogadore, Ohio
Pick-N-Pay (Edwards)	2	10.0	(Own) Maple Hgts., Ohio
CFM	15	10.0	Scot Lad Foods, Lima, Ohio
Eagle	5	3.0	(Own) Bedford Hgts., Ohio
Open Pantry (C)	4	1.0	American Seaway Food, Bedford Hgts., Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		11.5%	
IGA (McLain)	6	9.0	McLain Groc. Co., Massillon, Ohio
Super Valu	1	1.5	Super Valu, Xenia, Ohio
A/G	1	0.5	Dennison, Ohio
Betsy Ross	2	0.5	Betsy Ross, Mogadore, Ohio
OTHER GROCERY STORES	na	9.5%	
TOTAL	56+	100.0%	

(C) Convenience Stores
na - not available

SANDUSKY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Pick 'N Pay	3	32.0	(Own) Maple Heights, Ohio
Kroger	1	21.0	(Own) Solon, Ohio
Foodtown	2	18.0	(Own) Maumee, Ohio
Lawsons (C)	3	3.0	(Own) Akron, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.0%	
Foodland	1	7.0	Defiance Grocery, Defiance, Ohio
LEADING INDEPENDENTS:			
Enderle's Cardinal	1	*	na
Sandusky Cardinal	1	*	na
Sandusky IGA	1	*	na
Consolo's IGA	1	*	na
Keeber Marine Grocery	1	*	na
Kuhn's Best Mart	1	*	na
Eastman's Best Mart	1	*	na
Miller Bros. Super Self Serve Grocery & Market	1	*	na
OTHER GROCERY STORES (Includes Grocery and Carry-Out)	17	19.0%	
TOTAL	35	100.0%	

SPRINGFIELD

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		52.5%	
Kroger	6	20.0	(Own) Cincinnati, Ohio
Fulmers	4	16.0	Super Valu, Xenia, Ohio
Big Bear	5	14.0	(Own) Columbus, Ohio
Lawson Milk (C)	10	2.0	Cuyahoga Falls, Ohio
7-Eleven (C)	3	0.5	White Villa, W. Carrollton, Ohio
LEADING INDEPENDENTS:		23.0%	
Northridge IGA	1	11.0	Super Foods, Bellefontaine, Ohio
Shoemakers	2	10.0	Super Valu, Xenia, Ohio
Howard	2		Super Valu, Xenia, Ohio
Johnson Super Valu	1		Super Valu, Xenia, Ohio
Mundys	1	2.0	White Villa, W. Carrollton, Ohio
Pik N Pak	1	na	Super Foods, Bellefontaine, Ohio
OTHER GROCERY STORES	na	24.5%	
TOTAL	36+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

STEUBENVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	2	na	(Own) Columbus, Ohio
Big Bear	1	na	(Own) Columbus, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Foodland	1	na	na
IGA	1	na	McLain Grocers, Massillon, Ohio
Valu King	1	na	Tomarkin, Youngstown, Ohio
LEADING INDEPENDENTS:			
Convenience Mkts.	2	na	Associated Grocers, Dennison, Ohio
Co-Op Food Mkts.	1	na	Wheeling Wholesale, Wheeling, W.Va.
Big "D" Market	1	na	Wheeling Wholesale, Wheeling, W. Va. & Associated Grocers, Uhrichsville, Ohio
TOTAL	10		

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na - not available

TOLEDO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		58.0%	
Food Town	32	29.0	Valley Farm Foods, Toledo, Ohio
Kroger	14	15.0	(Own) Detroit, Mich.
Centre Markets	7	6.0	Scot Lad Foods, Lima, Ohio
Farmer Jack	1	2.0	Borman's, Detroit, Mich.
Pick-N-Pay	1	2.0	(Own) Cleveland, Ohio
Lawson's (C)	18	2.0	Lawson Milk Co., Cuyahoga Hgts., Ohio
Franklin Ice Cream Stores (C)	13		Allied Foods, Detroit, Mich.
Open Pantry (C)	12		United Grocery Co., Lansing, Mich.
Joseph's	2	1.0	Valley Farm Foods, Toledo, Ohio
Sterling Milk Stores (C)	23	1.0	Assoc. Grocers, Holt, Mich.
Convenient Food Stores (C)	5	*	Scot Lad Foods, Lima, Ohio
In and Out Stores (C)	23	*	J.M. Sealts Co., Lima, Ohio
7-Eleven (C)	24	*	Southland Distrib. Co., Champaign, Ill.
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.0%	
AG & 5 Star Food Stores	23	12.0	(Own) Holt, Mich.
LEADING INDEPENDENTS:		4.0%	
Bischoff's	1	4.0	Assoc. Grocers, Holt, Mich.
Kelly's IGA	3		IGA Whse., Bellefontaine, Ohio
Churchills	4		Food Marketing, Ft. Wayne, Ind.
OTHER GROCERY STORES	36	26.0%	
TOTAL	242	100.0%	

(C) Convenience Stores

* Included in "Other Grocery Stores"

YOUNGSTOWN-WARREN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.3%	
Valu King	55	38.3	Tamarkin Co., Youngstown, Ohio
Sparkle Markets	24	24.1	Betsy Ross, Mogadore, Ohio
Lawson Milk Co.	23	5.3	Cardinal Foods, Columbus, Ohio
Lil Shopper	16	2.8	na
Convenient Food Marts	6	2.7	(Own) Solon, Ohio
7-Eleven Stores	12	2.5	na
Bi-Lo Markets	4	2.2	(Own) Bedford Hgts., Ohio
Lo-Buy	2	1.3	(Own) Solon, Ohio
Quik Chek	4	1.1	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		12.7%	
United Family Foods	16	6.2	Tamarkin Co., Youngstown, Ohio
Golden Dawn	8	3.3	Golden Dawn Foods, Sharon, Pa.
Queens Markets	5	1.2	Golden Dawn Foods, Sharon, Pa.
Mavars Markets	3	1.0	Tamarkin Co., Youngstown, Ohio
Isaly Dairy Stores	9	1.0	na
OTHER GROCERY STORES	272	7.0%	
TOTAL	459	100.0%	

ZANESVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Big Bear	3	30.0	(Own) Columbus, Ohio
Kroger	3	30.0	(Own) Columbus, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		35.0%	
IGA Foodliners	6	20.0	McLain Grocery, Massillon, Ohio
Foodtown	5	15.0	Creasey Co., Columbus, Ohio
OTHER GROCERY STORES	34	5.0%	
TOTAL	51	100.0%	

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na - not available

OKLAHOMA

ENID

Market Area Covered: Home & Garfield Counties	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		78.0%	
Safeway	3	32.0	Hale-Halsell, Tulsa, Okla.
United Super Market	3	28.0	Hale-Halsell, Tulsa, Okla.
Best Yet Discount Foods	2	17.0	Scrivner, Oklahoma City, Okla.
Circle K Food Stores	8	1.0	na
LEADING INDEPENDENTS:		21.0%	
The Boys Super Market	1	15.0	Scrivner, Oklahoma City, Okla.
Roy's Super Market	1	6.0	Hale-Halsell, Tulsa, Okla.
OTHER GROCERY STORES	15	1.0%	
TOTAL	33	100.0%	

McALESTER

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		40.0%	
Safeway	1	25.0	(Own) Tulsa, Oklahoma
Humpty Supermarkets	1	15.0	(Own) Oklahoma City, Okla.
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
IGA	1	10.0	Fleming Co., Oklahoma City, Okla.
LEADING INDEPENDENTS:		40.0%	
Ray's Market	1	10.0	Fleming Co., Oklahoma City, Okla.
Danny's Grocery	1	10.0	Hale Halsell Co.
Sixth Street Grocery	1	10.0	Hale Halsell Co.
Allen's Market	1	10.0	na
OTHER GROCERY STORES		10.0%	
Gibson's Market	1	10.0	na
TOTAL	8	100.0%	

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na - not available

MUSKOGEE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Weddle	3	na	Affiliated Foods, Tulsa, Okla.
Safeway	2	na	(Own) Tulsa, Okla.
Humpty Dumpty	2	na	Allied Supermkts., Okla. City, Okla.
Milgrams	1	na	A.G. Fleming Inc., Joplin, Mo.
Gibson Grocery	1	na	Affiliated Foods, Tulsa, Okla.
Johnson Foods	2	na	Scrivner, Oklahoma City, Okla.
Bestyet	1	na	Scrivner, Oklahoma City, Okla.
Muskogee Discount Foods	1	na	Scrivner, Oklahoma City, Okla.
TOTAL	13		

SHAWNEE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Handy Dandy (C)	3	na	Tyler & Simpson, Norman, Okla.
7-Eleven (C)	5	na	Tyler & Simpson, Norman, Okla.
Wag-A-Bag, Inc. (C)	2	na	Affiliated Foods, Tulsa, Okla.
Humpty Dumpty	1	na	Allied Foods, Oklahoma City, Okla.
Happy Snappy (C)	1	na	na
Kwik Stop (C)	2	na	na
Love's Country Store	2	na	na
Shop-N-Go (C)	1	na	McLane, Temple, Texas
Safeway	1	na	(Own) Tulsa, Okla.
LEADING INDEPENDENTS:			
Pratts Foods	4	na	Scrivner-Boogaart, Okla. City, Okla.
Brannon's IGA	1	na	Fleming Food Co., Okla. City, Okla.
M&P Stores	1	na	Affiliated Foods, Tulsa, Okla.
Al-James IGA	1	na	Fleming Food Co., Okla. City, Okla.
TOTAL	25		

(C) Convenience Stores
na - not available

OREGON

EUGENE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		77.0%	
Safeway	14	30.0	(Own) Portland, Ore.
McKay's	7	13.0	West Coast Grocery Co., Salem, Ore.
Albertson's	6	13.0	West Coast Grocery Co., Salem, Ore.
Fred Meyer	3	12.0	(Own) Portland, Ore.
Drive & Save Foods	3	5.0	American Strevell, Portland, Ore.
Mayfair	3	4.0	na
Consumer Warehouse Foods (Fred Meyer)	1	*	(Own) Portland, Ore.
LEADING CONVENIENCE STORE CHAINS:		4.0%	
7-Eleven Stores	15	*	na
Dari-Mart	17	2.0	American Strevell, Portland, Ore.
Grocery Carts, Inc.	16	2.0	West Coast Grocery, Inc., Salem, Ore.
VOLUNTARY &/OR COOPERATIVE GROUPS:		5.0%	
Waremart	2	5.0	American Strevell, Portland, Ore.
IGA	2	*	West Coast Grocery, Salem, Ore.
Thriftway	6	*	United Grocers, Portland, Ore.
IGA	1	*	American Strevell, Portland, Ore.
LEADING INDEPENDENTS:			
Paramount Markets	2	*	Wadhams, Porland, Ore.
D.J.'s Market	1	*	na
Mark and Pak	2	*	na
OTHER GROCERY STORES	na	14.0%	
TOTAL	101+	100.0%	

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na - not available

* Included in "Other Grocery Stores"

MEDFORD

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		40.4%	
Safeway	3	11.2	(Own) Portland, Ore.
Richard's	5	10.8	Fleming Companies, Portland, Ore.
Sentry	2	7.2	United Grocers, Medford, Ore.
U-Mark-It	2	5.4	Fleming Companies, Portland, Ore.
Albertson's	1	4.8	West Coast Grocery, Salem, Ore.
Mayfair	1	1.0	West Coast Grocery, Salem, Ore.
LEADING INDEPENDENTS:		43.6%	
Sherm's	2	38.4	Fleming Companies, Portland, Ore.
Shop-Rite	1	2.8	United Grocers, Medford, Ore.
Quality	1	1.4	na
Van Weys	1	0.6	na
Fair City	1	0.4	na
LEADING CONVENIENCE STORE CHAINS:		10.0%	
Minute Markets	8	6.0	na
7-Eleven	6	4.0	na
OTHER GROCERY STORES	33	6.0%	
TOTAL	67	100.0%	

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na - not available

SALEM

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Safeway	8	27.0	(Own) Portland, Ore.
Fred Meyer, Inc.	3	15.0	(Own) Portland, Ore.
Waremart	2	7.0	American Strevell & United Grocers, Portland, Ore.
McKays Market	3	5.0	West Coast Grocery, Salem, Ore.
Albertson's	2	4.0	West Coast Grocery, Salem, Ore.
Prairie Market	2	2.0	Tradewell, Kent, Wash.
LEADING CONVENIENCE STORE CHAINS:		6.0%	
Circle K Food Stores	15	3.0	McClane's, Kent, Wash.
Plaid Pantry	8	2.0	American Strevell, Portland, Ore.
Little Giant	2	1.0	West Coast Grocery, Salem, Ore.
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
IGA Stores	6	12.0	West Coast Grocery, Salem, Ore.
Thriftway	5	7.0	United Grocers, Portland, Ore.
LEADING INDEPENDENTS:		5.0%	
Capital Market	1	3.0	American Strevell, Portland, Ore.
Corner's Central Market	1	2.0	na
OTHER GROCERY STORES	25	10.0%	
TOTAL	83	100.0%	

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na - not available

PENNSYLVANIA

ALLENTOWN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	21	na	(Own) Philadelphia, Pa.
Food Lane	21	na	Wetterau Food Dist., Temple, Pa.
Super Fresh Food Markets	3	na	A&P, Edison, N.J. & Baltimore, Md.
7-Eleven (C)	27	na	Southland Dist. Ctr. Falmouth, Va.
WaWa Markets	15	na	Miller & Hartman, Lancaster, Pa.
Weis Markets	9	na	(Own) Sunbury, Pa.
Thriftway	7	na	Fleming Cos., Inc. (Phila. Div.), Oaks, Pa.
Giant	1	na	Super Rite Foods, Inc., Harrisburg, Pa.
Pensupreme	11	na	DeWitt Wholesale, Syracuse, N.Y.
Jewel T	4	na	No Principal Supplier
Pathmark	1	na	Pathmark, Woodbridge, N.J.
Clemen's Markets	4	na	Perloff Bros., Philadelphia, Pa.
Turkey Hill Minit Market (C)	12	na	Miller & Hartman, Lancaster, Pa.
Genuardi's	1	na	Fleming Cos., Inc. (Phila. Div.), Oaks, Pa.
Redner's Markets, Inc., The Quality Food People	1	na	Super Rite Foods. Inc. Harrisburg, Pa.
VOLUNTARY &/OR GOOPERATIVE GROUPS:			
IGA	20	na	Wetterau Foods Dist., Temple, Pa.
Shop Rite	2	na	Wakefern Foods Corp., Elizabeth, N.J.
Quick Chek	2	na	General Trading, Carlstadt, N.J.
LEADING INDEPENDENTS:			
Traub's Market	1	na	Wetterau Food Dist., Temple, Pa.
Fairground Farmers Big Market	1	na	United Associated Grocers, Robesonia, Pa.
Schoenen's	2	na	United Associated Grocers, Robesonia, Pa.
Dan Schantz Farm Markets	2	na	Wetterau Foods Dist., Temple, Pa.
TOTAL	168		

(C) Convenience Stores
na - not available

ALTOONA

Market Area Covered: Blair County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		56.0%	
Riverside Markets	8	26.0	Penn Traffic, DuBois, Pa.
Weis	2	24.0	(Own) Sunbury, Pa.
Shop 'N Save	1	6.0	Charlie Bros., Greenburg, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:		34.0%	
IGA Foodliners	4	28.0	Reeves Parvin, Huntington, Pa.
Economy A/G	9	4.0	(Own) Altoona, Pa.
Foodland	1	2.0	Fox Grocery, Belle Vernon, Pa.
WAREHOUSE OUTLETS:			
U-Save Warehouse Market	1	8.0%	
OTHER GROCERY STORES	na	2.0%	
TOTAL	26+	100.0%	

EASTON

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Food Lane	10	na	Thriftway, Philadelphia, Pa.
A&P	5	na	(Own) Philadelphia, Pa.
Acme	6	na	(Own) Philadelphia, Pa.
Shop-Rite	5	na	Wakefern Foods, Elizabeth, N.J.
Super Fresh	2	na	A&P, Philadelphia, Pa.
Weis	1	na	(Own) Sunbury, Pa.
LEADING CONVENIENCE STORE CHAINS:			
Quik Chek	6	na	na
Kraussers	2	na	na
7-Eleven	1	na	na
AM/PM Mini Market	1	na	na
LEADING INDEPENDENTS:			
Keppels	3	na	Thriftway, Philadelphia, Pa.
OTHER GROCERY STORES	320	na	
TOTAL	362	na	

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na - not available

ERIE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		59.8%	
Super Duper	10	32.0	Jamestown, N.Y.
Loblaws	9	24.5	P.J. Schmitt, Sharon, Pa.
Quality Markets	2	3.3	Quality, Jamestown, N.Y.
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.5%	
Golden Dawn	11	14.3	(Own) Sharon, Pa.
Shur Fine	7	8.2	Olean Wholesale, Olean, N.Y.
LEADING INDEPENDENTS:		15.7%	
Valu King	4	8.1	Tamarkin, Youngstown, Ohio
Lawsons (C)	20	4.3	(Own) Akron, Ohio
Country Fair (C)	17	3.3	P.J. Schmitt, Buffalo, N.Y.
OTHER GROCERY STORES	na	2.0%	
TOTAL	80+	100.0%	

HARRISBURG

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Giant	14	33.0	Carlisle Good Mkt., Carlisle, Pa.
Weis	15	32.0	(Own) Sunbury, Pa.
Pathmark	1	6.0	(Own) Woodbridge, N.J.
A&P	2	3.0	(Own) Baltimore, Md.
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
Foodtown & Save Rite	52	5.0	Louis Lehrman, Harrisburg, Pa.
Super Thrift & WFM	4	3.0	P.A. & S. Small, York, Pa.
IGA	6	3.0	G.H. Delp & Co., Temple, Pa.
AG Stores	63	2.0	Yorktown Whlsl., Grocery Co., Harrisburg, Pa.
CONVENIENCE STORE GROUP:		2.0%	
Handy Markets	27	1.0	Convenience Dist., Camp Hill, Pa.
7-Eleven	12	1.0	na
OTHER GROCERY STORES		11.0%	
Konhaus	4	3.0	(Own) Mechanicsburg, Pa.
Karns	4	3.0	(Own) Mechanicsburg, Pa.
Fox's	2	3.0	(Own) Middletown, Pa.
Pantry Fresh	2	2.0	(Own) Harrisburg, Pa.
TOTAL	208	100.0%	

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na - not available
(C) Convenience Stores

JOHNSTOWN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Gee Bee	9	na	Fox Grocery, Bell Vernon, Pa.
Riverside	10	na	Fox Grocery, Bell Vernon, Pa.
Gaint Eagle	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Shop & Save	4	na	Charlie Bros., Greensburg, Pa.
AG Stores	13	na	Economy Wholesale, Altoona, Pa.
IGA/Ideal Food Markets	2	na	Reeves Parvin, Huntington, Pa.
LEADING INDEPENDENTS:			
Market Basket	1	na	Louis Lehrman, Shiremanstown, Pa.
Koch Cut Rate	1	na	Louis Lehrman, Shiremanstown, Pa.
McKee's Makret	1	na	Louis Lehrman, Shiremanstown, Pa.
Stines Grocery	1	na	Louis Lehrman, Shiremanstown, Pa.
Whitfield's Shur-Save	1	na	Economy Wholesale, Altoona, Pa.
TOTAL	44		

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na - not available

LANCASTER

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Weis Markets	13	na	(Own) Sunbury, Pa.
Erb's	2	na	Weis Markets, Sunbury, Pa.
Giant Food Stores	3	na	(Own) Carlisle, Pa.
Acme	3	na	(Own) Philadelphia, Pa.
Oregon Dairy	1	na	United Associated Grocers, Robesonia, Pa.
Jay's Super Markets	1	na	(Own) York, Pa.
Stauffers of Kissel Hill	4	na	United Associated Grocers, Robesonia, Pa.
Bob's Markets	2	na	Louis Lehrman & Son, Shiremanstown, Pa.
Jewel Tea Discount Grocery	3	na	(Own) Fogelsville, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	10	na	G.H. Delp Co., Temple, Pa.
Red Rose (incl. Turkey Hill Markets)	125	na	Miller & Hartman Wholesale Grocery Co., Lancaster, Pa.
Super Thrift Stores	1	na	P.A. & S. Small Co., York, Pa.
AG Food Stores	70	na	Associated Wholesalers, York, Pa.
LEADING CONVENIENCE STORE CHAINS:			
Pensupreme Grocerettes	31	na	DeWitt Wholesale, Syracuse, N.Y.
Turkey Hill Minit Market	49	na	Miller & Hartman, Lancaster, Pa
AM/PM Mini Markets	3	na	na
7-Eleven	3	na	na
Rutters Farm Stores	2	na	na
TOTAL	326		

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na - not available

LEBANON

Market Area Covered: Lebanon County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	1	na	(Own) Philadelphia, Pa.
Weis	1	na	(Own) Sunbury, Pa.
LEADING CONVENIENCE STORE CHAINS:			
Handy Food	3	na	na
Turkey Hill	8	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
United Assoc. Groc.			Robesonia, Pa.
LEADING INDEPENDENTS:			
Foodland	1	na	United Assoc. Grocers, Robesonia, Pa.
Zweiers	1	na	United Assoc. Grocers, Robesonia, Pa.
Millers	1	na	na
OTHER GROCERY STORES:			
Martin's Farm Market	1	na	United Assoc. Grocers, Robesonia, Pa.
Viozzi's	1	na	United Assoc. Grocers, Robesonia, Pa.
Dutchway	1	na	United Assoc. Grocers, Robesonia, Pa.
Snavely's	1	na	United Assoc. Grocers, Robesonia, Pa.
Valley Food Market	1	na	United Assoc. Grocers, Robesonia, Pa.
Other Stores	25	na	Various Suppliers
TOTAL	46		

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na - not available

NORRISTOWN

Market Area Covered: County of Montgomery	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	4	na	(Own) Philadelphia, Pa.
Genuardi's	7	na	Thriftway Foods, Oaks, Pa.
Jewel T	1	na	na
7-Eleven (C)	4	na	na
Fiore's	2	na	Thriftway Foods, Oaks, Pa.
Wa-Wa Food Market	2	na	Thriftway Foods, King of Prussia, Pa.
Clemen's Market	2	na	Thriftway Foods, Oaks, Pa.
Plus Discount	1	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway	1	na	(Own) Oaks, Pa.
Shop Rite	2	na	(Own) Wakefern Food Corp., Elizabeth, N.J.
White Marsh Shop & Bag	1	na	na
LEADING INDEPENDENTS:			
Colonial Village Meat Market	2	na	na
Young's Meat Market	1	na	na
Mariani's	1	na	Thriftway Foods, Oaks, Pa.
Rosenberger's	1	na	na
Clemen's	1	na	na
Al's Cold Cuts	1	na	na
DiRenzo's Market	1	na	na
Zeller's Meats	1	na	na
Murphy's Food Mart	1	na	na
Frozen Food Outlet	1	na	na
Tony's Market	1	na	na
OTHER GROCERY STORES	39	na	
TOTAL	78		

(C) Convenience Stores
na - not available

READING

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		36.0%	
Acme	8	16.4	(Own) Philadelphia, Pa.
Weis	6	13.6	(Own) Sunbury, Pa.
Pathmark	2	6.0	(Own) Woodbridge, N.J.
Turkey Hill Markets	11	*	Miller & Hartman, Lancaster, Pa.
Mr. Food	1	*	(Own) Lancaster, Pa.
Redner's Tiger Markets	8	*	Thriftway, King of Prussia, Pa.
Jewel-T Discount Grocery	1	*	na
Food Lane Market	1	*	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		23.2%	
IGA	10	12.3	(Own) G.H. Delp Co., Temple, Pa.
Thriftway	5	7.7	(Own) King of Prussia, Pa.
Shop Rite	1	3.2	Wakefern Food Corp., Elizabeth, Pa.
Keyco-Keystone	117	*	United Assoc. Grocers, Robesonia, Pa.
LEADING INDEPENDENTS:			
Keystone Meat Markets	1	*	United Assoc. Grocers, Robesonia, Pa.
DeCarlo Meat Market	1	*	United Assoc. Grocers, Robesonia, Pa.
Weaver's Supermarket	1	*	United Assoc. Grocers, Robesonia, Pa.
Pensupreme Grocerette	9	*	DeWitt Wholesale Co., Syracuse, N.Y.
WaWa	1	*	Miller & Hartman, Lancaster, Pa.
Briners Food Market	1	*	United Assoc. Grocers, Robesonia, Pa.
OTHER GROCERY STORES	12	40.8%	
TOTAL	197	100.0%	

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na - not available

* Included in "Other Grocery Stores"

SCRANTON

Market Area Covered: Lackawanna County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS		54.7%	
Acme Markets (Super Save)	7	28.4	(Own) King of Prussia, Pa.
Giant Markets & Food Champ	12	19.8	(Own) Scranton, Pa.
Weis Markets	2	4.5	(Own) Sunbury, Pa.
Food Lane	1	2.0	Easton, Pa.
Price Chopper	2	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		43.6%	
Affiliated Foods	102	33.9	(Own) Scranton, Pa.
IGA	2	5.5	G.H. Delp Co., Temple, Pa.
Economy Stores	11	4.2	Wyoming Valley Dist., Co., Wilkes Barre, Pa.
OTHER GROCERY STORES	na	1.7%	
TOTAL	137+	100.0%	

WILKES-BARRE

Market Area Covered: City & Retail Trading Zone Luzerne County, Pa.	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Acme	17	na	(Own) King of Prussia, Pa.
Pantry Quik (C)	6	na	(Own) Hazelton, Pa.
Giant	3	na	(Own) Scranton, Pa.
Weis	4	na	(Own) Sunbury, Pa.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Economy Stores	196	na	Wyoming Valley Distrib. Co.
Fairway	80	na	Duryea, Pa.
IGA	3	na	G.H. Delp Co., Temple, Pa.
LEADING INDEPENDENTS:			
Insalaco's Supermarkets	5	na	Affiliated Foods, Scranton, Pa.
Sunshine Markets	3	na	Scott Grocery, Wilkes-Barre, Pa.
Shoprite	1	na	Wakefern Food Corp, Elizabeth, N.J.
Daring's Market	1	na	na
Academy Market	1	na	na
Johnny's Market	1	na	na
W.E. Bonnice & Sons	1	na	na
Fetch's Markets	2	na	Affiliated Foods, Scranton, Pa.
TOTAL	324		

(C) Convenience Stores
na - not available

YORK

Market Area Covered: York County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		47.0%	
Weis	8	20.0	(Own) Sunbury, Pa.
Giant	3	13.0	Carlisle, Pa.
A&P	1	9.0	(Own) Baltimore, Md.
Pathmark	1	3.0	(Own) Woodbridge, N.J.
Safeway	1	2.0	(Own) Landover, Md.
VOLUNTARY &/OR COOPERATIVE GROUPS:		31.0%	
Super Thrift	75	20.0	P.A. & S. Small Co., York, Pa.
AG	150	11.0	Assoc. Wholesalers, Inc., York, Pa.
OTHER GROCERY STORES	na	22.0%	
TOTAL	239+	100.0%	

RHODE ISLAND

NEWPORT

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
A&P	1	na	(Own) Boston, Mass.
Almac's	2	na	(Own) Providence, R.I.
Stop & Shop	1	na	(Own) S. Boston, Mass.
Star Market	1	na	(Own) Norwood, Mass.
Food Mart	1	na	N.E. Grocers, North Boro, Mass.
IGA	1	na	Roger Williams, Cumberland, R.I.
LEADING CONVENIENCE STORE CHAINS:			
Cumberland Farms	7	na	Canton, Mass.
Dairy Mart	6	na	Dolep Bros., Chicopee, Mass.
TOTAL	20		

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na - not available

PAWTUCKET

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Almacs	7	31.0%	(Own) E. Providence, R.I.
Star Market	3	14.0	(Own) Cambridge, Mass.
Stop & Shop	4	9.0	(Own) S. Boston, Mass.
Wonder/Big Discount	1	3.0	na
OTHER GROCERY STORES			
Valueland	1	4.0	(Own) Canton, Mass.
Morse Food Mart	1	2.0	(Own) Canton, Mass.
Dumas Bros. IGA Foodline	2	2.0	Roger Williams, Cumberland, R.I.
Cumberland Farms (C)	18	na	na
Dutchland Farms (C)	10	na	na
Sunnybrook Farms (C)	8	na	na
Li'l General (C)	1	na	na
TOTAL	56	*	

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* Does not add to 100% due to the fact that the percent of sales for certain stores was not available.

Figures are for all of Providence County, R.I.

na - not available

(C) Convenience Stores

SOUTH CAROLINA

ANDERSON

Market Area Covered: Anderson County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Winn-Dixie	14	24.0	(Own) Greenville, S.C.
Bi-Lo	11	23.0	Bi-Lo Warehouse, Mauldin, S.C.
Ingles	10	17.0	Merchants Distributors, Hickory, N.C.
Kroger	2	9.0	(Own) Charlotte, N.C.
A&P	2	2.0	(Own) Charlotte, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
Associated Grocers	200*	7.0	(Own) Greenville, S.C.
Dexter Grocery Co.	200*	5.0	(Own) Anderson, S.C.
Thomas & Howard	50*	2.0	(Own) Greenville, S.C.
LEADING INDEPENDENTS	11	5.0%	
OTHER GROCERY STORES (Including Convenience Stores)	28	6.0%	
TOTAL	528	100.0%	

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* Represents the number of stores served.

CHARLESTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		49.0%	
Bi-Lo	9	16.0	(Own) Mauldin, S.C.
Winn-Dixie	7	14.0	(Own) Greenville, S.C.
Kroger	6	10.0	(Own) Atlanta, Ga.
Harris Teeter	4	7.0	(Own) Charlotte, N.C.
Food Lion	2	2.0	(Own) Salisbury, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		37.0%	
Piggly Wiggly	21	27.0	(Own) Charleston Hgts., S.C.
Red & White	8	9.0	Wetterau Foods, N. Charleston, S.C.
IGA	4	1.0	W. Lee Flowers, Lake City, S.C.
LEADING INDEPENDENTS:		11.0%	
Doscher's	14	10.0	Thomas & Howard, Columbia, S.C.
Big W	1	1.0	Wetterau Foods, N. Charleston, S.C.
OTHER GROCERY STORES	na	3.0%	
TOTAL	76+	100.0%	

COLUMBIA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.5%	
Winn-Dixie	13	19.0	(Own) Greenville, S.C.
Food Lion	7	17.0	Salisbury, N.C.
Bi-Lo	7	16.0	(Own) Greenville, S.C.
Kroger	5	14.0	(Own) Charlotte, N.C.
Family Mart (A&P)	2	6.0	MDI, Hickory, N.C.
Giant Food World	6	5.0	(Own) Columbia, S.C.
A&P	3	2.5	(Own) Charlotte, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
Piggly Wiggly	16	17.0	(Own) Charleston, S.C.
OTHER GROCERY STORES	na	3.5%	
TOTAL	59+	100.0%	

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na - not available

GREENVILLE-SPARTANBURG

Market Area Covered:
Standard Metropolitan Area

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.0%	
Bi-Lo	28	21.0	(Own) Mauldin, S.C.
Winn-Dixie	26	20.0	(Own) Greenville, S.C.
Ingles	16	13.0	(Own) Asheville, N.C.
Community Cash	26	11.0	(Own) Spartanburg, S.C.
The Family Mart	2	3.0	(Own) Atlanta, Ga.
Food Lion	3	*	(Own) Salisbury, N.C.
Mr. Zip (C)	28	*	Spartanburg, S.C.
The Pantry (C)	41	*	Greenville, S.C.
Fast Fare (C)	39	*	Thomas & Howard, Columbia, S.C.
Handee Food Mart (C)	17	*	Greenville, S.C.
7-Eleven (C)	10	*	na
Majik Markets (C)	6	*	Munford, Atlanta, Ga.
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
Associated Grocery	150	4.0	(Own) Greenville, S.C.
LEADING INDEPENDENTS:		3.0%	
Kash & Karry	1	3.0	(Own) Greenville, S.C.
OTHER GROCERY STORES	na	25.0%	
TOTAL	393+	100.0%	

SOUTH DAKOTA

HURON

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.5%	
Randall Super Valu	1	60.0	(Own) Mitchell, S.C.
Red Owl	1	9.5	(Own) Minneapolis, Minn.
LEADING INDEPENDENTS:		25.5%	
Haley's Fairway Foods	1	15.0	na
Farmer's Market	1	10.5	Nash-Finsh, S.D.
OTHER GROCERY STORES	na	5.0%	
TOTAL	4+	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

RAPID CITY

Market Area Covered: Home County, Pennington County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		60.0%	
Safeway	3	29.0	(Own) Denver, Colo.
Family Thrift Center	2	11.0	Nash-Finch, Rapid City, S.C.
K-Mart	1	10.0	Super Value, Bismarck, N.D.
Scooper Dooper	5	8.0	Gen. Whlsl. Co., Norfolk, Neb.
Albertson's	1	2.0	(Own) Omaha, Neb.
VOLUNTARY &/OR COOPERATIVE GROUPS:		19.0%	
Piggly Wiggly	5	19.0	Prairie Market, Nash-Finch, Rapid City, S.D.
OTHER GROCERY STORES	8	21.0%	
TOTAL	25	100.0%	

TENNESSEE

CHATTANOOGA, TENN.-GA.

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Red Food Stores	26	na	(Own) Chattanooga, Tenn.
Pruitts Food Town	11	na	Ragland Bros., Chattanooga, Tenn.
Consumer Warehouse	3	na	Bruno's Inc., Birmingham, Ala.
Shop-Rite	3	na	Ragland Bros., Chattanooga, Tenn.
Kroger	7	na	(Own) Atlanta, Ga.
LEADING CONVENIENCE STORE CHAINS:			
Golden Gallon	65	na	Canton Wholesale, Canton, Ga.
Favorite Markets	17	na	Various
Majik Markets	15	na	Munford Inc., Atlanta, Ga.
Handy Andy Pantries	12	na	Various
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Dixie Savings Stores	240	na	(Own) Chattanooga, Tenn.
TOTAL	384		

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na - not available

JACKSON

Market Area Covered: ABC City Zone, Madison County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Liberty	4	25.0	Jackson Fruit Co., Jackson, Tenn.
Kroger	2	20.0	(Own) Memphis, Tenn.
Sunflower	2	12.0	Lewis Groc. Co., Indianola, Miss.
Pic Pac	2	5.0	Malone & Hyde, Memphis, Tenn.
Q-Mart (C)	9	4.0	P.A. Clayton, Memphis, Tenn.
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
E.W. James & Sons	2	10.0	Malone & Hyde, Memphis, Tenn.
Piggly Wiggly	2	6.0	Malone & Hyde, Memphis, Tenn.
Clover Farm	1	1.0	P.A. Clayton, Memphis, Tenn.
LEADING INDEPENDENTS:		12.0%	
Camp's	1	7.0	Malone & Hyde, Memphis, Tenn.
Super Save	2	3.0	P.A. Clayton, Memphis, Tenn.
C&L Meats	2	1.0	Malone & Hyde, Memphis, Tenn.
Highland Park	1	1.0	Malone & Hyde, Memphis, Tenn.
OTHER GROCERY STORES	53	5.0%	
TOTAL	83	100.0%	

KINGSPORT

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		98.0%	
Kroger	2	28.0	(Own) Kingsport, Texas
Oakwood Super Markets	6	26.0	na
Giant Food	5	22.0	(Own) Kingsport, Tenn.
Food City	3	8.5	na
Winn-Dixie	1	8.0	(Own) Greenville, S.C.
Buy Food For Less	1	2.0	Pay Cash Groc. Co., Knoxville, Tenn.
Ingles	1	1.5	na
Jiffy Markets	6	1.0	na
Minute Markets	8	1.0	Pay Cash Groc. Co., Knoxville, Tenn.
Roadrunner Markets (C)	3	na	na
Food Lion	1	na	na
OTHER GROCERY STORES	na	2.0%	
TOTAL	37+	100.0%	

(C) Convenience Stores
na - not available

KNOXVILLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.5%	
Kroger	13	37.0	(Own) Nashville, Tenn.
White Store	28	22.0	(Own) Nashville, Tenn.
Winn-Dixie	8	12.0	(Own) Greenville, S.C.
Giant Food Store	6	8.0	na
A&P	2	3.0	(Own) Atlanta, Ga.
Cas Walker Cash Stores	11	2.0	(Own) Atlanta, Ga.
Hop-In Food Stores	12	1.0	Pay Cash Groc., Co., Knoxville, Tenn.
Convenient (C)	9	1.0	The H.J. Hackney Co., Knoxville, Tenn.
Mini-Marts (C)	2	1.0	na
Weigel's (C)	30	1.0	na
Quick Stop Stores (C)	2	0.2	na
7-Eleven (C)	5	0.1	na
Smoky Mountain Mkts.	16	0.1	na
Handy Dandy Food Mkts.	6	0.1	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Galaxy	12	*	KMC Co., Inc.
LEADING INDEPENDENTS:			
Cox & Wright Food Basket	3	*	na
Norris Food Market	1	*	na
OTHER GROCERY STORES	226	11.5%	
TOTAL	392	100.0%	

OAK RIDGE

Market Area Covered: ABC City Zone (Anderson County)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		88.0%	
A&P	1	24.0	(Own) Atlanta, Ga.
Kroger	1	22.0	(Own) Nashville, Tenn.
Superior	1	15.0	Laurel Groc. Co., East Bernhart, Ky.
White Stores	2	15.0	(Own) Knoxville, Tenn.
Winn-Dixie	1	12.0	(Own) Greenville, S.C.
LEADING INDEPENDENTS:		12.0%	
Anderson's Hilltop Market	1	6.0	Malone-Hyde, Nashville, Tenn.
Bruner Food Center	1	5.0	H.T. Hackney, Nashville, Tenn.
Ingle's Super Market	1	1.0	(Own) Asheville, N.C.
TOTAL	9	100.0%	

(C) Convenience Stores
na - not available
* Included in "Other Grocery Stores"

TEXAS

ABILENE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		100.0%	
Safeway Stores	3	23.0	(Own) Dallas, Texas
Super Duper	6	22.0	Abilene, Texas
Furr's Super Market	2	9.0	(Own) Lubbock, Texas
M Systems	3	9.0	(Own) San Angelo, Texas
Piggly Wiggly	2	7.0	Affiliated Food Stores, Dallas, Texas
Albertson's	1	6.0	(Own) Dallas, Texas
Colonial Food Stores	11	24.0	San Angelo, Texas
Skinny Drive in Grocery	24		Abilene, Texas
Air Force Commissary	1		na
Jewel T-Discount Grocery	1		na
TOTAL	54	100.0%	

AMARILLO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		96.0%	
United Food	8	32.0	Waples West, Lubbock, Texas
Furr Food	9	25.0	(Own) Lubbock, Texas
Safeway	4	22.0	Oklahoma City & Amarillo, Texas
Albertson's Southco	2	17.0	Waples West, Lubbock, Texas
OTHER GROCERY STORES	na	4.0%	
TOTAL	23+	100.0%	

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na - not available

AUSTIN

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		85.2%	
H.E.B.	17	25.8	(Own) Corpus Christi, Texas
Safeway	18	22.3	(Own) Houston, Texas
Tom Thumb	9	11.4	(Own) Austin, Texas
Skaggs	2	8.9	(Own) Richardson, Texas
Market Basket	7	8.7	Warehouse Grocery, Houston, Texas
Minimax	6	4.2	Fleming Foods, San Antonio, Texas
Eagle	2	3.9	(Own) Houston, Texas
LEADING INDEPENDENTS:		11.6%	
Foodland of Austin	5	4.0	Grocers Supply Co., Houston, Texas
Kash-Karry	7	3.9	Brenham Wholesale Grocery, Inc., Brenham, Texas
Sun Harvest	1	3.7	na
OTHER GROCERY STORES:		3.2%	
Ballard's (C)	12	3.2	McLane Co., Temple, Texas
Minit Mart	10		McLane Co., Temple, Texas
7-Eleven (C)	35		Southland Corp., Tyler, Texas
Stop & Go	32		McLane Co., Temple, Texas
Sunny's (C)	12		Grocers Supply Co., Houston, Tex.
U-Tote-M (C)	57		McLane Co., Temple, Texas
Neil One Stop	8		McLane Co., Temple, Texas
Others	132		Various Suppliers
TOTAL	372	100.0%	

(C) Convenience Stores
na - not available

BEAUMONT

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.5%	
Market Basket	17	22.8	Grocers Supply, Houston, Texas
J. Weingarten (Grand Union)	12	18.3	(Own) Houston, Texas
Kroger	2	5.8	(Own) Houston, Texas
Safeway	2	2.8	(Own) Houston, Texas
Albertson's	1	1.8	(Own) Richardson, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		32.9%	
Grocers Supply	70	13.0	Houston, Texas
Affiliated Stores (A-G Stores)	38	6.9	Dallas, Texas
Gerland's	4	5.4	Grocers Supply, Houston, Texas
Malone & Hyde	20	4.8	Beaumont, Texas
Fleming Foods	9	1.8	Houston, Texas
Schepp's	10	1.0	Houston, Texas
LEADING INDEPENDENTS:		3.9%	
Speirs Discount	4	3.9	Malone & Hyde
OTHER GROCERY STORES:		11.7%	
Howard Hatfield	2	5.1	Affiliated Foods
Lucky/Gemco	1	2.1	Grocers Supply, Houston, Texas
O'Bannion's	16	1.5	Grocers Supply, Houston, Texas
Howard's Superettes	11	1.0	Affiliated Foods
Cliff's	18	1.0	Grocers Supply, Houston, Texas
Judice's French Market	2	1.0	Affiliated Foods
King-Saver	1	na	na
TOTAL	240	100.0%	

BROWNSVILLE-HARLINGEN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		80.0%	
H.E.B.	23	45.0	(Own) Corpus Christi, Texas
Valley Mart	14	25.0	Scrivner, Donna, Texas
Carl's	7	10.0	Scrivner, Donna, Texas
LEADING INDEPENDENTS:			
King Mart	2	*	na
Scurlock's	3	*	na
Calzada's	2	*	na
Lopez	3	*	na
Val-U-Fair	1	*	na
LEADING CONVENIENCE STORE CHAINS:			
7-Eleven	1	*	na
OTHER GROCERY STORES	na	20.0%	na
TOTAL	56+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

BRYAN

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		75.0%	
Safeway	3	26.0	(Own) Houston, Texas
Kroger	2	23.0	(Own) Houston, Texas
Skaggs	1	14.0	(Own) Richardson, Texas
Piggly Wiggly	3	6.0	(Own) Shreveport, La.
J. Weingarten	2	6.0	(Own) Houston, Texas
OTHER GROCERY STORES (Not including Convenience Stores)	25	25.0%	na
TOTAL	36	100.0%	

CORPUS CHRISTI

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		87.0%	
H.E. Butt	19	50.0	(Own) Corpus Christi, Texas
Kroger	3	22.0	(Own) Houston, Texas
Handy Andy	5	10.0	(Own) San Antonio, Texas
Albertson's	1	4.0	Malone & Hyde, Beaumont, Texas
JFM Stores	3	1.0	L.L. Harris Wholesale, Corpus Christi, Texas
Foodland	2	na	na
LEADING INDEPENDENTS:		2.0%	
Super Mex Stores	4	2.0	Fleming Wholesale, San Antonio, Texas
OTHER GROCERY STORES:		11.0%	
Maverick Markets	37	11.0	Groce-Wearden, Victoria, Texas
7-Eleven (C)	20		(Own) Tyler, Texas
Circle K	27		McLane Wholesale, Temple, Texas
Independents	na		L.L. Harris Wholesale, Corpus Christi, Texas & Groce-Wearden, Victoria, Texas
TOTAL	121+	100.0%	

(C) Convenience Stores
na - not available

EL PASO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		74.0%	
Safeway	12	29.0	(Own) El Paso, Texas
Furr's Super Mkts.	5	12.0	(Own) Lubbock, Texas
Texas Skaggs	3	12.0	Western Grocers, Albuquerque, N.M.
Save and Gain--Bag & Save (Furrs)	7	8.0	(Own) Lubbock, Texas
Gibson's Discount	3	7.0	Waples-Platter, Lubbock, Texas
Smith's Food King	3	3.0	Tri-State Assoc., El Paso, Texas
United Food	4	2.0	Tri-State Assoc., El Paso, Texas
Albertson's-Las Cruces	1	1.0	Waples-West, Lubbock, Texas
LEADING CONVENIENCE STORE CHAINS:			
Circle K	34	na	McLane Co., Temple, Texas
7-Eleven	19	na	McLane Co., Temple, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		10.0%	
Shur-Save	10	10.0	Tri-State Assoc., El Paso, Texas
LEADING INDEPENDENTS:		16.0%	
Big 8 Stores	6	10.0	Tri-State Assoc., El Paso, Texas
Food City-El Rancho	6	6.0	Tri-State Assoc., El Paso, Texas
TOTAL	113	100.0%	

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na - not available

GALVESTON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Gerland's Food Fair	3	na	Grocers Supply, Houston, Texas
J. Weingarten, Inc. (Grand Union)	1	na	(Own) Houston, Texas
Kroger's	1	na	(Own) Houston, Texas
Safeway	1	na	(Own) Houston, Texas
LEADING INDEPENDENTS:			
Alderigi Bros.	1	na	na
Menotti's	1	na	na
Micheletti's	2	na	na
O'Ambra Bros.	2	na	na
West End Grocery	1	na	na
Allen's Food King	1	na	na
OTHER GROCERY STORES:			
7-Eleven (C)	11	na	Southland Corp., Houston, Texas
U-Tote-M (C)	7	na	na
Stop-N-Go	4	na	na
Ranger Food Market (C)	1	na	na
TOTAL	37		

LAREDO

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		43.0%	
HEB Food Stores	4	23.0	(Own) Corpus Christi, Texas
Food City	2	15.0	San Antonio, Texas
Kroger Food Stores	1	5.0	(Own) Houston, Texas
Warehouse	2	na	na
LEADING INDEPENDENTS:		34.7%	
Tony's Supermarket	2	34.7	Various Suppliers
Alfredo Santo Grocery	1		
El Rio	1		
Jitney Jungle	1		
Santos River Drive Mall	1		
OTHER GROCERY STORES	na	22.3%	
TOTAL	15+	100.0%	

(C) Convenience Stores
na - not available

LUBBOCK

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		98.0%	
United	11	35.0	Waples-West, Lubbock, Texas
Albertson's-Southco	3	30.0	Waples-West, Lubbock, Texas
Safeway	3	15.0	(Own) Oklahoma City
Furrs	7	11.0	(Own) Lubbock, Texas
Save 'N Gain	2	7.0	na
OTHER GROCERY STORES	na	2.0%	
TOTAL	26+	100.0%	

MIDLAND

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		95.0%	
Gibson's	1	25.0	Waples West, Lubbock, Texas
Albertson's Southco	1	25.0	Waples West, Lubbock, Texas
Furrs	2	21.0	(Own) Lubbock, Texas
Safeway	3	16.0	(Own) El Paso, Texas
M-System	3	8.0	(Own) San Angelo, Texas
OTHER GROCERY STORES	na	5.0%	
TOTAL	10+	100.0%	

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na - not available

ODESSA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		91.0%	
Furr's	3	25.0	(Own) Lubbock, Texas
Albertson's Southco	1	20.0	Waples West, Lubbock, Texas
Gibson's	2	18.0	na
Safeway	2	12.0	(Own) El Paso, Texas
Bill Sears	4	7.0	Affiliated Foods, Amarillo, Texas
Foodway	3	5.0	Fleming, San Antonio, Texas
M-System	1	4.0	(Own) San Angelo, Texas
7-Eleven (C)	23	na	Tri-State, San Antonio, Texas
Colonial	25	na	(Own) San Angelo, Texas
LEADING INDEPENDENTS:		3.0%	
Everybody's	1	3.0	Affiliated Foods, Amarillo, Texas
Odessa Frozen Foods	1	na	na
OTHER GROCERY STORES	na	6.0%	
TOTAL	66+	100.0%	

(C) Convenience Stores
na - not available

PORT ARTHUR

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		37.0%	
Weingarten (Grand Union)	2	19.0	(Own) Houston, Texas
Safeway	2	10.0	(Own) Houston, Texas
King Saver	1	8.0	Associated Grocers, Dallas, Texas
LEADING CONVENIENCE STORE CHAINS:		3.0%	
Short Stop	4	1.0	Grocers Supply, Houston, Texas
Cliff's 7-11	4	0.5	Grocers Supply, Houston, Texas
Howard's Superette	5	0.5	Grocers Supply, Houston, Texas
Jif-E-Mart	4	0.5	Grocers Supply, Houston, Texas
Sak-N-Pak	10	0.5	Grocers Supply, Houston, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		52.0%	
Market Basket	11	41.0	Grocers Supply, Houston, Texas
Discount Foods	3	8.0	Malone & Hyde, Beaumont, Texas
Judice's	2	3.0	Assoc. Grocers, Dallas, Texas
LEADING INDEPENDENTS:		8.0%	
Piggy Bank	1	3.0	Grocers Supply, Houston, Texas
J&L Foods	1	1.0	Grocers Supply, Houston, Texas
Andy's Super Market	1	1.0	Grocers Supply, Houston, Texas
Blackies Food Market	1	1.0	Grocers Supply, Houston, Texas
Cothams	1	1.0	Assoc. Grocers, Dallas, Texas
Howdy Dowdy Food Stores	1	0.5	Grocers Supply, Houston, Texas
Glen's 7-Eleven	2	0.5	Grocers Supply, Houston, Texas
TOTAL	56	100.0%	

SAN ANGELO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		92.0%	
M-System	4	25.0	(Own) San Angelo, Texas
Safeway	2	20.0	(Own) Dallas, Texas
Winn-Dixie	2	17.0	(Own) Fort Worth, Texas
Albertson's-Southco	1	17.0	Waples Platter Co., Ft. Worth, Texas
Furrs	1	13.0	(Own) Lubbock, Texas
LEADING CONVENIENCE STORE CHAINS:			
Town & Country	11	na	(Own) San Angelo, Texas
Colonial Food	5	na	na
LEADING INDEPENDENTS:		5.0%	
Harry's	1	3.0	Affiliated Food, Dallas, Texas
Abbott's	1	2.0	Affiliated Food, Dallas, Texas
OTHER GROCERY STORES	na	3.0%	
TOTAL	28+	100.0%	

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na - not available

TEMPLE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		53.0%	
H.E.B.	3	20.0	(Own) Corpus Christi, Texas
Safeway	1	15.0	(Own) Oakland, Cal.
Albertson's	1	13.0	na
7-Eleven (C)	10	5.0	Southland Corp., Dallas, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		31.0%	
Piggly Wiggly	2	10.0	(Own) Shreveport, La.
Glidden's Red & White	1	7.0	McLane Co., Temple, Texas
Zippy	7	6.0	McLane Co., Temple, Texas
Minimax	1	5.0	Fleming Company
Smith's Red & White	1	3.0	McLane Co., Temple, Texas
LEADING INDEPENDENTS:		7.0%	
Strausburger's	1	3.0	Affiliated Grocers, Dallas, Texas
King Saver Food	1	2.0	Affiliated Grocers, Dallas, Texas
Lavendusky	1	1.0	Affiliated Grocers, Dallas, Texas
King's Grocery	1	1.0	McLane Co., Temple, Texas
OTHER GROCERY STORES	17	9.0%	
TOTAL	48	100.0%	

(C) Convenience Stores
na - not available

TYLER

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Brookshires-B-Mart	11	na	(Own) Tyler, Texas
Safeway	2	na	(Own) Garland, Texas
Gibson Discount	2	na	(Own) Tyler, Texas
Kroger	2	na	(Own) Irving, Texas
Skaggs-Alpha Beta	1	na	(Own) Dallas, Texas
LEADING CONVENIENCE STORE CHAINS:			
Cabell's	6	na	Southland Corp., Dallas, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Affiliated			Dallas, Texas
LEADING INDEPENDENTS:			
Graham Foods	3	na	Affiliated Foods, Dallas, Texas
Baird's Big Star	1	na	Affiliated Foods, Dallas, Texas
A&B Foods	1	na	Affiliated Foods, Dallas, Texas
Odom Foods	1	na	Affiliated Foods, Dallas, Texas
Lovin's Food	1	na	Affiliated Foods, Dallas, Texas
Phillips	1	na	Tyler, Texas
Whitaker	1	na	Tyler, Texas
OTHER GROCERY STORES	93	na	
TOTAL	126		

WACO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		72.0%	
H.E.B. Food Stores	6	29.0	(Own) Corpus Christi, Texas
Safeway	5	22.5	(Own) Dallas, Texas
Skaggs	1	15.0	(Own) Dallas, Texas
Winn-Dixie	1	3.0	(Own) Fort Worth, Texas
United Super Market	1	1.5	Fleming, San Antonio, Texas
Jewel T	1	1.0	(Own)
LEADING CONVENIENCE STORE CHAINS:		10.0%	
7-Eleven	28	7.0	Southland Corp., Dallas, Texas
Zippy Food Stores	15	3.0	McLane Co., Temple, Texas
VOLUNTARY &/OR COOPERATIVE GROUPS:		17.0%	
Piggly Wiggly	6	15.0	Malone & Hyde, Beaumont, Texas
A-G Food Stores	7	2.0	Affiliated Food Stores, Dallas, Texas
OTHER GROCERY STORES	na	1.0%	
TOTAL	71+	100.0%	

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na - not available

VERMONT

BURLINGTON

Market Area Covered: Chittenden County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		78.0%	
Grand Union	9	30.0	(Own) Waterford, N.Y.
P&C	4	22.0	Cross Co., White River Jct., Vt.
Martin's	2	19.5	Hannaford Bros., Portland, Me.
A&P	1	6.5	(Own) Springfield, Mass.
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
IGA	7	3.0	Wetterau Foods, Keene, N.H.
LEADING INDEPENDENTS:		6.5%	
Kennett's IGA	1	6.5	Wetterau Foods, Keene, N.H.
OTHER GROCERY STORES	50	12.5%	
TOTAL	74	100.0%	

RUTLAND

Market Area Covered: Rutland County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		51.0%	
Grand Union	5	25.0	(Own) Waterford, N.Y.
Martins	1	14.0	Hannaford Bros., Portland, Me.
First National	2	12.0	(Own) Somerville, Mass
VOLUNTARY &/OR COOPERATIVE GROUPS:		3.0%	
IGA	1	3.0	Wetterau Foods, Keene, N.H.
LEADING INDEPENDENTS:		6.0%	
California Fruit	1	3.0	The Cross Co., White River Jct., Vt.
Humiston Market Place	1	2.0	The Cross Co., White River Jct., Vt.
South End Food Market	1	1.0	The Cross Co., White River Jct., Vt.
OTHER GROCERY STORES	45	40.0%	
TOTAL	57	100.0%	

VIRGINIA

DANVILLE

Market Area Covered:
ABC City Zone

	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Kroger	2	na	(Own) Roanoke, Va.
Food World	1	na	(Own) High Point, N.C.
Winn-Dixie	2	na	(Own) Raleigh, N.C.
Big Star	1	na	Colonial Stores, Raleigh, N.C.
Old Dutch	4	na	J.W. Wyatt, Danville, Va.
7-Eleven (C)	1	na	Virginia Foods, Salem, Va.
Food Town	3	na	(Own) Salisbury, N.C.
Hop In (C)	4	na	Thomasson Howard, Hickory, N.C.
Fast Fare (C)	3	na	Thomasson Howard, Hickory, N.C.
Kwik Shop (C)	3	na	J.W. Wyatt & Co., Danville, Va.
Quick-N-Plenty (C)	2	na	J.W. Wyatt & Co., Danville, Va.
Quick-Chek (C)	2	na	J.W. Wyatt & Co., Danville, Va.
LEADING INDEPENDENTS:			
Wyatt & Hall Foods	1	na	J.W. Wyatt & Co., Danville, Va.
Midtown	1	na	J.W. Wyatt & Co., Danville, Va.
South Main Produce	1	na	J.W. Wyatt & Co., Danville, Va.
Best Way	1	na	(Own) Greensboro, N.C.
Eddie's Supermarket	1	na	Richfood, Richmond, Va.
OTHER GROCERY STORES	105	na	
TOTAL	138		

(C) Convenience Stores
na - not available

LYNCHBURG

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		64.0%	
Food Town	11	22.0	Richfood, Richmond, Va.
Winn-Dixie	6	18.0	(Own) Raleigh, N.C.
Kroger	4	13.0	(Own) Roanoke, Va.
Big Star Markets	2	8.0	Colonial Store, Raleigh, N.C.
A&P	1	3.0	(Own) Richmond, Va.
Food Lion	3	*	(Own) Salisbury, N.C.
LEADING CONVENIENCE STORE CHAINS:		2.0%	
7-Eleven	8	2.0	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Quality Good Co-op		*	(Own) Lynchburg, Va.
Hill City Wholesale Co.		*	(Own) Lynchburg, Va.
LEADING INDEPENDENTS:			
Virginia Markets	1	*	(Own) Salem, Va.
Big Horn Quality Foods Corp.	3	*	(Own) Lynchburg, Va.
Fairway	2	*	(Own) Lynchburg, Va.
OTHER GROCERY STORES	na	34.0%	
TOTAL	41+	100.0%	

NEWPORT NEWS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.0%	
Farm Fresh	6	21.0	Richfoods, Richmond, Va.
Pantry Pride	6	13.0	(Own) Baltimore, Md.
Giant Open Air	4	12.0	(Own) Norfolk, Va.
Safeway	5	7.0	(Own) Richmond, Va.
Be-Lo	6	7.0	Economy Stores, Norfolk, Va.
A&P	3	4.0	(Own) Richmond, Va.
Food Lion	3	4.0	(Own) Salisbury, N.C.
Winn-Dixie	1	1.0	(Own) Raleigh, N.C.
LEADING INDEPENDENTS:		22.0%	
Lou Smith	6	22.0	Richfoods, Richmond, Va.
OTHER GROCERY STORES	164	9.0%	
TOTAL	204	100.0%	

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na - not available

* Included in "Other Grocery Stores"

NORFOLK-VA. BEACH-PORTSMOUTH, VA.-NC.

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		32.0%	
Food Lion	14	7.0	(Own) Salisbury, N.C.
7-Eleven (C)	142	6.0	Tidewater Whlsl., Norfolk, Va.
Pantry Pride	7	6.0	(Own) Baltimore, Md.
A&P	10	5.0	(Own) Richmond, Va.
Safeway	8	5.0	(Own) Richmond, Va.
Winn-Dixie	4	3.0	(Own) Raleigh, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS:		57.0%	
Economy Stores Inc., total	160		(Own) Norfolk, Va.
(including: Be-Lo	30	11.0	Economy Stores, Norfolk, Va.
Earles)	8	8.0	Economy Stores, Norfolk, Va.
Giant Open Air	12	16.0	Bisese & Consol Inc., Norfolk, Va.
Tinee Giant (C)	29	1.0	Bisese & Consol Inc., Norfolk, Va.
Richmond Food Stores, Inc., total			
(including: Farm Fresh	11	20.0	Richmond Food Stores
Boulevard)	2	1.0	Richmond Food Stores
OTHER GROCERY STORES	345	11.0%	
TOTAL	782	100.0%	

(C) Convenience Stores

PETERSBURG-COLONIAL HEIGHTS

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		46.9%	
Safeway Stores	4	22.5	(Own) Chester, Va.
A&P	1	6.5	(Own) Richmond, Va.
Pantry Pride	2	6.3	(Own) Norfolk, Va.
Winn-Dixie	2	4.2	na
7-Eleven (C)	11	1.8	na
Price Slasher	1	na	Own (Safeway) Chester, Va.
LEADING INDEPENDENTS:		13.8%	
Harrison's Market	2	13.8	Richfood, Richmond, Va.
Produce Center #2	1		
Hines Food Center	1		
Liberty Food Market	1		
Young's Super Market	1		
Edgehill Super Market	1		
Ettrick Super Market	1		
Gates Foodland	1		
Julian A. Pugh's Super Market	1		
Lou Weiner's Food Market	1		
Dinwiddie Super Market	1		
I.G.A. Blue Ridge Grocery	1		
Robinson's Market	1		
Try Me Grocery	1		
Fifth Ward Grocery	1		
Moogalian's Super Market	1		
Matoaca Supermarket	1		
L&D IGA	1		
Goin's Bi-Rite Food Stores	1		
Ukrops	2		
OTHER GROCERY STORES	44	39.3%	
TOTAL	87	100.0%	

(C) Convenience Stores
na - not available

RICHMOND

Market Area Covered: Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS*:		49.0%	
Safeway	24	29.0	(Own) Richmond, Va.
A&P	13	8.0	(Own) Richmond, Va.
Big Star**	9	8.0	(Own) Virginia Beach, Va.
Winn-Dixie	7	4.0	(Own) Raleigh, N.C.
VOLUNTARY &/OR COOPERATIVE GROUPS*:		39.0%	
Richfood:			(Own) Richfood, Richmond, Va.
Ukrops	12	23.0	
Pantry Pride	5	6.0	
Farm Fresh	2	4.0	
Foodtown	3	3.0	
Siegels	5	2.0	
Lukhards	6	1.0	
OTHER GROCERY STORES	5	12.0%	
TOTAL	91	100.0%	

ROANOKE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		93.0%	
Kroger	10	47.0	(Own) Salem, Va.
Mick-or-Mack	11	22.0	(Own) Salem, Va.
Winn-Dixie	7	15.0	(Own) Raleigh, N.C.
Food World	1	4.0	Malone & Hyde, Salem, Va.
Thriftway	3	3.0	Richmond Foods, Richmond, Va.
Sureway/Bestway	5	2.0	Malone & Hyde, Salem, Va.
OTHER GROCERY STORES	226	7.0%	
TOTAL	263	100.0%	

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* Surveyed stores only.

**Withdrew from Richmond market after completion of study.

WASHINGTON

BREMERTON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Shop-Rite	4	na	West Coast Grocery, Tacoma, Wash.
Safeway	4	na	(Own) Bellevue, Wash.
Albertson	2	na	West Coast Grocery, Tacoma, Wash.
Prairie Market	2	na	Tradewell, Inc., Kent, Wash.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway	5	na	Assoc. Grocers, Seattle, Wash.
Mark-It Foods	2	na	Assoc. Grocers, Seattle, Wash.
IGA	3	na	American Strevel, Kent, Wash.
TOTAL	22		

LONGVIEW

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Minit Mart	7	na	na
Safeway	3	na	(Own)
Fred Meyer	1	na	(Own)
Albertson	[illegible]	na	West Coast Grocers, Salem, Ore.
Prairie Market	[illegible]	na	Tradewell, Kent, Wash.
Keil's	2	na	American-Strevell, Kent, Wash.
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Thriftway	1	na	N.W. Grocers
LEADING INDEPENDENTS:			
Mark 'n Pak	1	na	Assoc. Groc., Seattle, Wash.
Markit	1	na	Assoc. Groc., Seattle, Wash.
TOTAL	18	na	

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na - not available

SPOKANE

Market Area Covered: Metropolitan Spokane County	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		73.5%	
Safeway	12	25.0	(Own) Spokane, Wash.
Rosauer's	12	20.5	URM, Spokane, Wash.
Albertson's	8	20.5	Roundup, Spokane, Wash.
Warehouse Markets, Inc.	3	4.5	Roundup, Spokane, Wash.
Circle K (C)	8	1.5	Roundup, Spokane, Wash.
7-Eleven (C)	17	1.5	American-Strevell Wholesale Grocery
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
Excell	9	5.0	URM, Spokane, Wash.
Starco	5	3.5	West Coast, Spokane, Wash.
IGA	3	2.0	West Coast, Spokane, Wash.
Thrift	6	1.0	URM, Spokane, Wash.
Food Mart	2	1.0	URM, Spokane, Wash.
Empire	2	0.5	West Coast, Spokane, Wash.
Food City	5	1.0	URM, Spokane, Wash.
LEADING INDEPENDENTS	90	12.5%	
TOTAL	182	100.0%	

(C) Convenience Stores

TACOMA

Market Area Covered: Retail Trading Zone (Pierce and South King Counties)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		66.0%	
Safeway	22	37.0	(Own) Bellevue, Wash.
Lucky Stores	7	9.0	West Coast Grocery, Tacoma, Wash.
Piggly Wiggly	10	6.0	West Coast Grocery, Tacoma, Wash.
Fred Meyer	3	5.0	(Own) Portland, Oregon
Prairie Markets	9	4.0	Tradewell, Kent, Wash.
7-Eleven (C)	28	3.0	McClean Northwest, Tacoma, Wash.
The Family Grocers	2	1.0	Assoc. Grocers, Seattle, Wash.
Albertson's	1	1.0	West Coast Grocery, Tacoma, Wash.
IGA	4	*	Fleming Companies, Portland, Oregon
VOLUNTARY &/OR COOPERATIVE GROUPS:		8.0%	
NFC (Neighborhood Food Centers)/ (Shoprite)	14	5.0	West Coast Grocery, Tacoma, Wash.
Uddenbergs Thriftway	3	3.0	Assoc. Grocers, Seattle, Wash.
LEADING INDEPENDENTS:		7.0%	
Manley's	3	4.0	West Coast Grocery, Tacoma, Wash.
Lively Markets	4	1.0	na
Save Mart Market	1	1.0	Assoc. Grocers, Seattle, Wash.
Johnny's	1	1.0	Assoc. Grocers, Seattle, Wash.
OTHER GROCERY STORES		19.0%	
Mark-It Foods	6	10.0	Assoc. Grocers, Seattle, Wash.
Mark 'N Pak (Holiday Foods)	1	2.0	Assoc. Grocers, Seattle, Wash.
Mark 'N Save	1	1.0	West Coast Groc., Tacoma, Wash.
Others, Military, etc.	24	6.0	Direct and assorted
TOTAL	144	100.0%	

(C) Convenience Stores

na - not available

* New--not yet audited for percent of sales.

WALLA WALLA

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		44.0%	
Safeway	3	30.0	(Own) Spokane, Wash.
Albertson's	1	14.0	Roundup Co., Spokane, Wash.
LEADING INDEPENDENTS:		56.0%	
Danielson's Foods	1	15.0	United Grocers, Portland, Oregon
Fleenors	2	12.0	U.R.M., Spokane, Wash.
Wade's Thriftway	1	9.0	Assoc. Groc., Seattle & Yakima, Wash.
Prices Sentury	1	8.0	United Grocers, Portland, Oregon
Andy's Market	1	6.0	U.R.M., Spokane, Wash.
Mark & Pak	1	3.0	Assoc. Groc., Seattle & Yakima, Wash.
Farmers Market	1	2.0	Assoc. Groc., Seattle & Yakima, Wash.
Pioneer Market	1	1.0	U.R.M. Spokane, Wash.
TOTAL	13	100.0%	

WENATCHEE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	2	na	(Own) Bellevue, Wash.
Albertson's	1	na	Roundup Co., Spokane, Wash.
Buttrey Foods	1	na	Jewel Co., Boise, Idaho
Prairie Market	1	na	Tradewell, Inc., Kent, Wash.
Top Foods	1	na	Associated Grocers, Seattle, Wash.
7-Eleven (C)	3	na	Amer. Whlsl. Groc. Co., Kent, Wash.
LEADING INDEPENDENTS:			
Hometown Market	1	na	Roundup Co., Spokane, Wash.
Fleenor's	1	na	Roundup Co., Spokane, Wash.
Gordon's Foods	1	na	Associated Grocers, Seattle, Wash.
Plaza Super Jet (C)	1	na	U.R.M., Spokane, Wash.
C.C. Mini Marts (C)	4	na	McCleans Grocery Distributors, Tacoma, Wash.
OTHER GROCERY STORES	23	na	
TOTAL	40		

(C) Convenience Stores
na - not available

WEST VIRGINIA

BLUEFIELD

Market Area Covered: ABC Retail Trading Zone (Mercer County, W. Va. & Tazewell County, Va.)	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		71.0%	
Kroger	5	24.0	(Own) Salem, Va.
Acme	5	23.0	(Own) North Tazewell, Va.
Deskins	7	21.0	(Own) North Tazewell, Va.
A&P	1	3.0	(Own) Richmond, Va.
VOLUNTARY &/OR COOPERATIVE GROUPS:		14.0%	
IGA	8	14.0	Virginia Foods, Fall Mills, Va.
OTHER GROCERY STORES	na	15.0%	
TOTAL	26+	100.0%	

CHARLESTON

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		48.0%	
Kroger	14	45.0	(Own) Salem, Va.
Super Valu	3	3.0	(Own) Xenia, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		22.0%	
Big Star	8	17.0	Scot Lad, Clarksburg, W. Va.
Foodland	5	5.0	Wetterau, Milton, W.Va.
IGA	3	na	McLain Groceries, Massillon, Ohio
LEADING INDEPENDENTS		24.0%	
Fas-Chek	14	16.0	Malone & Hyde, Lexington, Ky.
Key Markets & Little Giant Mkts.	24	8.0	Creasey Co., Kenova, W. Va.
OTHER GROCERY STORES	na	6.0%	
TOTAL	71+	100.0%	

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na - not available

HUNTINGTON-ASHLAND, W. VA.-KY-OHIO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		22.8%	
Kroger	6	12.1	(Own) Salem, Va.
Big Bear	4	10.7	(Own) Columbus, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
IGA	9	4.0	McLain Grocery, Massillon, Ohio
LEADING INDEPENDENTS:		55.6%	
Tradewell	7	15.0	Service Wholesale, Colloden, W. Va.
Foodland	6	10.0	Service Sales, Inc.
B & B Market	1	9.7	Assoc. Groc., Huntington, W. Va.
Gateway	5	7.0	Creasey Co., Kenova, W. Va.
Food King	7	7.0	Assoc. Groc., Huntington, W. Va.
Key Markets	11	5.9	Creasey Co., Kenova, W. Va.
Thriftway	6	1.0	Assoc. Groc., Huntington, W. Va.
OTHER GROCERY STORES	100	17.6%	
TOTAL	162	100.0	

WHEELING

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		34.0%	
Kroger	6	30.5	(Own) Solon, Ohio
A&P	1	3.5	(Own) Columbus, Ohio
VOLUNTARY &/OR COOPERATIVE GROUPS:		36.3%	
Foodland	4	30.3	Fox Groc. Co., Belle Vernon, Pa.
IGA	17	6.0	(Own) Massillon, Ohio
LEADING INDEPENDENTS:		26.4%	
Convenient Foods	10	6.0	Wheeling Whlsl. Groc., Wheeling, W. Va.
Giant Eagle	1	5.0	(Own) Pittsburgh, Pa.
New Coop	10	4.5	Wheeling Whlsl. Groc., Wheeling, W. Va.
Tusco's	14	3.5	na
Hart's	1	3.3	Big Bear, Columbus, Ohio
State Foods	4	2.6	Wheeling Whlsl. Groc., Wheeling, W. Va.
Super $	1	1.5	McKeesport, Pa.
Shop 'N Save	3	na	Charley Bros., New Stanton, Pa.
OTHER GROCERY STORES	na	3.3%	
TOTAL	72+	100.0%	

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na - not available

WISCONSIN

APPLETON

Market Area Covered: Counties of Calumet, Outagamie and Winnebago	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		35.3%	
Save-U-Foods	6	12.2	Schultz Bros., Sheboygan, Wis.
Piggly Wiggly	2	11.6	Schultz Sav-O-Stores, Sheboygan, Wis.
Super Valu	1	4.8	(Own) Green Bay, Wis.
Kohl's	2	3.2	(Own) Milwaukee, Wis.
Sentry	2	2.2	Godfrey Co., Waukesha, Wis.
Red Owl	2	1.3	Green Bay, Wis. & Hopkins, Minn.
LEADING INDEPENDENTS:		31.3%	
Towne & Country Mkts.	3	11.9	S.C. Shannon, Appleton, Wis.
Gordy's Food Fair	2	11.3	S.C. Shannon, Appleton, Wis.
Park 'N Market	4	8.1	S.C. Shannon, Appleton, Wis.
WAREHOUSE OPERATIONS:		29.6%	
Pick 'N' Save	1	17.7	Roundy's United Foods, Little Chute, Wis.
Cub Foods	1	11.9	Super Valu, Hopkins, Minn.
OTHER GROCERY STORES	na	3.8%	
TOTAL	26+	100.0%	

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na - not available

GREEN BAY

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		67.0%	
Sure Way	10	30.0	Roundy's/United Grocers, Little Chute, Wis.
Cub Foods	2	16.0	Super Valu, Green Bay, Wis.
Lindy's	3	12.0	Red Owl, Green Bay, Wis.
Kohl's	2	8.0	(Own) Milwaukee, Wis.
Piggly Wiggly	1	1.0	Shultz Sav-O-Stores, Sheboygan, Wis.
VOLUNTARY &/OR COOPERATIVE GROUPS		23.0%	
Sentry	3	9.0	Godfrey Co., Waukesha, Wis.
Super Ron's	4	8.0	Super Valu, Green Bay, Wis.
Red Owl Agency Stores	3	6.0	Red Owl, Green Bay, Wis.
LEADING INDEPENDENTS:		5.0%	
Market Place	1	2.0	Carpenter Cook, Marinette, Wis.
Biebel's	1	1.0	United Grocers, Little Chute, Wis.
Le Capitaine's	1	1.0	S.C. Shannon, Appleton, Wis.
Blazei's	1	1.0	Super Valu, Green Bay, Wis.
OTHER GROCERY STORES	40	5.0%	
TOTAL	72	100.0%	

LA CROSSE

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		27.4%	
Copps IGA	2	13.8	(Own) Stevens Point, Wis.
Super Valu	2	7.6	Green Bay, Wis.
Roundy's	1	4.8	Milwaukee, Wis.
Fairview	1	1.2	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		58.7%	
IGA	26	58.7	Gateway Foods, La Crosse, Wis.
OTHER GROCERY STORES	na	13.9%	
TOTAL	32+	100.0%	

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na - not available

MADISON

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		68.3%	
Eagle	7	19.6	Lucky Stores, Milan, Ill.
Certified	56	18.8	Chicago, Ill.
Kohl's	6	15.8	(Own) Milwaukee, Wis.
Sentry	7	14.1	(Own) Milwaukee, Wis.
VOLUNTARY &/OR COOPERATIVE GROUPS:		7.4%	
IGA	6	2.7	Gateway Foods, La Crosse, Wis.
Roundy's	5	2.2	na
Piggly Wiggly	1	1.4	Schultz Sav-O Stores, Sheboygan, Wis.
Super Valu	2	1.1	Super Valu, Green Bay, Wis.
OTHER GROCERY STORES (Stop 'N Go, Open Pantry, PDQ, plus all others)	44	24.3%	Various
TOTAL	134	100.0%	

RACINE

Market Area Covered: ABC City Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		50.0%	
Piggly Wiggly	5	23.0	(Own) Sheboygan, Wis.
Sentry	2	15.0	(Own) Waukesha, Wis.
Kohl's	3	12.0	(Own) Milwaukee, Wis.
VOLUNTARY &/OR COOPERATIVE GROUPS:		16.0%	
Roundy's	1	8.0	Milwaukee, Wis.
Super Valu	2	8.0	Green Bay, Wis.
LEADING INDEPENDENTS:			
Matranga	1	*	na
Chopyak	1	*	na
Randalls Country Market	1	*	Super Valu, Green Bay, Wis.
OTHER GROCERY STORES:		34.0%	
Open Pantry	11	2.2	Racine, Wis.
PDQ	3	0.6	na
White Hen	1	0.2	na
Other	na	31.0	
TOTAL	31+	100.0%	

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* Included in "Other Grocery Stores"
na - not available

SHEBOYGAN

Market Area Covered: Counties of Sheboygan, Calumet, Ozaukee, Manitowoc, Washington and Fond du'Lac	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Piggly Wiggly	6	na	Schultz Sav-O-Stores, Sheboygan, Wis.
Sentry	1	na	Godfrey Co.
Austins	2	na	United Grocers
LEADING INDEPENDENTS:			
Park & Shop	6	na	Shannon, Appleton, Wis.
Bill's Red Owl	1	na	Red Owl, Green Bay, Wis.
Country Store	1	na	Red Owl, Green Bay, Wis.
Luedke's	1	na	Schultz Sav-O-Stores, Sheboygan, Wis.
OTHER GROCERY STORES:			
Triangle Market	1	na	Schultz Sav-O-Stores, Sheboygan, Wis.
Ford Farms	3	na	Schultz Sav-O-Stores, Sheboygan, Wis.
Sunnyside Foods	1	na	Schultz Sav-O-Stores, Sheboygan, Wis.
Bitter-Neumann	1	na	Schultz Sav-O-Stores, Sheboygan, Wis.
TOTAL	24		

WYOMING

CASPER

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mini Marts	12	na	McLane Western, Denver, Colo.
Safeway	3	na	(Own) Denver, Colo.
Albertson's	2	na	Western Grocers, Denver, Colo.
Buttrey Foods	2	na	A.G., Denver, Colo.
LEADING INDEPENDENTS:	1	na	A.G., Denver, Colo.
OTHER GROCERY STORES:			
Elk Street Grocery	1	na	A.G., Denver, Colo.
Grant Street Grocery	1	na	A.G., Denver, Colo.
Gil's Market	1	na	A.G., Denver, Colo.
Hutsells Pay 'N Save	1	na	A.G., Denver, Colo.
Ideal Grocery	1	na	A.G., Denver, Colo.
Jerry's Market	1	na	A.G., Denver, Colo.
TOTAL	26		

na - not available

CHEYENNE

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mini-Mart (C)	9	na	Casper, Wyo. Hq.
Safeway	4	na	(Own) Denver, Colo.
Albertson's	2	na	(Own) Boise, Colo.
National Foods	2	na	(Own) Denver, Colo.
Buttrey Foods	2	na	Billings, Mont.
LEADING INDEPENDENTS:			
Super Foods (AG)	1	na	Assoc. Groc., Cheyenne, Wyo.
TOTAL	20		

LARAMIE

Market Area Covered: ABC City & Retail Trading Zone	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway Stores, Inc.	1	na	(Own) Denver, Colo.
Albertson's	1	na	Denver, Colo.
Buttrey Food Stores	1	na	(Own) Great Falls, Mont.
Mini-Mart	3	na	(Own) Casper, Wyoming
7-Eleven	1	na	(Own) Denver, Colo.
LEADING INDEPENDENTS:			
Ideal Super Stores	1	na	A.G., Denver, Colo.
Corner Market	1	na	A.G., Denver, Colo.
West Laramie Fly Store	1	na	A.G., Denver, Colo.
Rainbow Grocery	1	na	A.G., Denver, Colo.
TOTAL	11		

(C) Convenience Stores
na - not available

CANADA

BRITISH COLUMBIA

VANCOUVER

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Safeway	49	na	(Own) Vancouver, B.C.
Shop Easy	30	na	Kelly Douglas, Vancouver, B.C
Overwaitea	8	na	(Own) Vancouver, B.C.
Lucky Dollar	6	na	Kelly Douglas, Vancouver, B.C.
Woodwards Food Stores	7	na	na
Econo-Mart	2	na	Kelly Douglas, Vancouver, B.C.
LEADING CONVENIENCE STORE CHAINS:			
Mac's	49	na	na
7-Eleven	17	na	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Affiliated Accounts	29	na	na
Assoc. Merchants of B.C.	94	na	Kelly Douglas, Vancouver, B.C.
Super Valu	35	na	Kelly Douglas, Vancouver, B.C.
IGA	27	na	H.Y. Louie, Vancouver, B.C.
Red & White	12	na	Kelly Douglas, Vancouver, B.C.
Federated Co-op	7	na	(Own) Vancouver, B.C.
Stongs	5	na	na
TOTAL	377+		

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na - not available

VICTORIA

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		69.0%	
Safeway	10	40.0	(Own)
Woodwards	1	11.0	(Own) Vancouver, B.C.
Warehouse Food Stores	4	9.0	na
Shop-Easy Stores	6	9.0	Kelly Douglas
LEADING CONVENIENCE STORE CHAINS:		0.5%	
Mac's	4	0.5	na
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Associated Merchants, Ltd.			Victoria, B.C.
Slade & Stewart Ltd.			Victoria, B.C.
LEADING INDEPENDENTS:		23.0%	
Fairway	1	8.0	na
Economart	1	4.0	na
Low Cost	16	4.0	na
Capital Foods	2	3.0	na
Saanick Peninsula Co-op	1	2.0	na
Wellburns	1	2.0	na
OTHER GROCERY STORES	165	7.5%	
TOTAL	212	100.0%	

ALBERTA/CALGARY

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Mac's	65	na	Western Grocers
Safeway	35	na	(Own) Vancouver, B.C.
7-Eleven	43	na	(Own) Burnaby, B.C.
Valdi Inc.	4	na	Steinbergs, Montreal, Quebec
VOLUNTARY &/OR COOPERATIVE GROUPS:			
Calgary Co-op	11	na	Federated Cooperative, Calgary
Super Valu	6	na	Western Grocers
IGA	4	na	Horne & Pitfield, Edmonton
Allwest Supermarkets Ltd.	5	na	Assoc. Grocers, Calgary
Food City	4	na	Assoc. Grocers, Calgary
Food Vale	1	na	Assoc. Grocers, Calgary
Red Rooster Food Store	7	na	Horne & Pitfield, Edmonton
LEADING INDEPENDENTS:			
Loaf'N Jug Foods	6	na	Assoc. Grocers, Calgary
TOTAL	191		

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na - not available.

ONTARIO/HAMILTON

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:			
Dominion	9	na	(Own) Toronto, Ontario
Loblaws	2	na	(Own) Toronto, Ontario
Miracle Food Mart (Steinbergs)	12	na	(Own) Toronto, Ontario
A&P	6	na	(Own) Toronto, Ontario
Safeway	6	na	(Own) Toronto, Ontario
Food City	4	na	Oshawa Group, Toronto, Ontario
Red & White	3	na	(Own) Toronto, Ontario
Zehrs	1	na	(Own) Toronto, Ontario
Best For Less (Dominion)	2	na	(Own) Toronto, Ontario
No Frills (Loblaws)	5	na	(Own) Toronto, Ontario
Food Barn (Safeway)	1	na	(Own) Toronto, Ontario
VOLUNTARY &/OR COOPERATIVE GROUPS:			
IGA	8	na	Oshawa Group, Oshawa, Ontario
LEADING INDEPENDENTS			
Fortino	4	na	na
Commisso	1	na	na
Lo Food	2	na	na
TOTAL	66		

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na - not available

KITCHENER

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		84.6%	
Zehrs	17	84.6	(Own) Cambridge, Ontario
Dutch Boy	6		Oshawa Group, Oshawa, Ontario
Dominion	2		(Own) Toronto, Ontario
Miracle Food Mart	3		Steinberg's, Totonto, Ontario
Food Barn	1		Steinberg's, Toronto, Ontario
Darrigo's	1		(Own) Toronto, Ontario
A&P	1		(Own) Toronto, Ontario
Valdi	4		Steinberg's, Toronto, Ontario
LEADING CONVENIENCE STORE CHAINS:			
Mac's Milk	14	*	Lumsden Wholesalers, Hamilton, Ontario
Little Short Stop	18		National Grocers, Kitchener, Ontario
Becker's Milk	13		National Grocers, Kitchener, Ontario
Kwikie Minit Markets	13		National Grocers, Kitchener, Ontario
Dutch Girl	4		Oshawa Group, Oshawa, Ontario
LEADING INDEPENDENTS:		12.8%	
Knechtel's	1	12.8	(Own) Kitchener, Ontario
Peter's	1		Knechtel's, Kitchener, Ontario
Central Meat Market	1		(Own) Kitchener, Ontario
Hiway Market	1		(Own) Kitchener, Ontario
OTHER GROCERY STORES	25	2.6%	
TOTAL	126	100.0%	

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* Included in percent of sales for "Leading Chains."

OTTAWA

Market Area Covered: Census Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		62.0%	
Loblaw	14	25.0	National Grocers, Ottawa
Dominion	12	18.0	(Own) Montreal
Steinberg	12	17.0	(Own) Toronto
A&P	3	2.0	(Own) Toronto
LEADING CONVENIENCE STORE CHAINS:		8.0%	
Mac's Milk	50	4.0	Silverwood Industries
Pinto	33	3.0	M. Loeb, Ottawa
Beckers	15	1.0	National Grocers, Ottawa
VOLUNTARY &/OR COOPERATIVE GROUPS:		13.0%	
IGA	32	13.0	M. Loeb, Ottawa
LEADING INDEPENDENTS:		1.5%	
Provibec	6	0.5	Provigo, Ottawa
Much More	5	0.4	M. Loeb, Ottawa
Red & White	3	0.3	National Grocers, Ottawa
Provipop	4	0.3	Provigo, Ottawa
OTHER GROCERY STORES	190+	15.5%	
TOTAL	379+	100.0%	

TORONTO

Market Area Covered: Standard Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		79.1%	
Dominion	129	31.5	(Own) Toronto
Loblaw	80	15.5	(Own) Toronto
Miracle Mart	35	12.5	Steinberg's Limited, Toronto
Food City (Oshawa)	12	6.2	Oshawa Group, Toronto
A&P	40	4.5	(Own) Toronto
Safeway	12	2.5	(Own) Toronto
Knob Hill Farms	5	4.0	(Own) Toronto
Darrigo Supermarkets	5	1.2	(Own) Toronto
Darrigo Food Markets	9	1.2	(Own) Toronto
LEADING CONVENIENCE STORES:		5.9%	
Sunnybrook	5	0.6	(Own) Toronto
Becker's	269	3.5	National Grocers Co.
Mac's Milk	150	1.7	(Own) Toronto
Your Pantry	9	0.1	na
VOLUNTARY &/OR COOPERATIVE GROUPS:		4.0%	
IGA	52	3.2	Oshawa Group, Toronto
Red & White	16	0.8	National Grocers Co.
LEADING INDEPENDENTS:		1.8%	
Bittner's	16	0.7	Dominion Stores, Toronto
Ziggy's	16	0.6	Loblaws Limited, Toronto
Dixie Market	1	0.3	na
Discount Food	1	0.1	Dominion Stores, Toronto
Super Save	1	0.1	National Grocers Co.
OTHER GROCERY STORES	774+	9.2%	
TOTAL	1,637+	100.0%	

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na - not available

QUEBEC

MONTREAL

Market Area Covered: Metropolitan Area	No. of Stores	% of Market's Grocery Store Sales	Principal Supplier
LEADING CHAINS:		50.8%	
Steinberg	89	30.1	(Own) Montreal, P.Q.
Dominion	71	15.4	(Own) Montreal, P.Q.
A&P	12	2.1	(Own) Montreal, P.Q.
Hypermarche	3	1.5	Hudon et Deaudelin
AVA	5	0.9	Provigo (Montreal)
Vincent	7	0.8	(Own) Montreal, P.Q.
VOLUNTARY &/OR COOPERATIVE GROUPS:		27.7%	
Metro	145	8.6	Metro-Richelieu Inc., Montreal, P.Q.
IGA-Boniprix	83	5.1	Hudon et Deaudelin, Montreal, P.Q.
Provigain	40	4.1	Provigo (Montreal) Inc., Montreal, P.Q.
Richelieu-Select	70	3.3	Metro-Richelieu Inc., Montreal, P.Q.
Provibec	50	1.9	Provigo (Montreal) Inc., Montreal, P.Q.
Champion	140	1.7	Provigo (Montreal) Inc., Montreal, P.Q.
L'Equipe	47	1.1	Hudon et Deaudelin, Montreal, P.Q.
H.H.	45	0.8	H. Harwood Ltee., Montreal, P.Q.
Provipop	40	0.7	Provigo (Montreal) Inc., Montreal, P.Q.
Lucerne	6	0.4	Legault & Masse Ltee., Montreal, P.Q.
LEADING INDEPENDENTS:		0.9%	
Cooprix	3	0.6	Federation des Magasins Co-op, Quebec City
Warsaw	2	0.3	(Own) Montreal
OTHER GROCERY STORES	992+	20.6%	
TOTAL	1,850	100.0%	

SECTION 3

PROFILES OF LEADING FOOD CHAINS

1982 STATISTICS FOR 31 LEADING FOOD CHAINS

Company	Sales (000's) 1982	Sales (000's) 1981	% Chg.	Net Income (000's) 1982	Net Income (000's) 1981	% Chg.	% Net Income to Sales 1982	% Net Income to Sales 1981	Pre-Tax Income (000's) 1982	Pre-Tax Income (000's) 1981	Shareholders' Fquity (000's) 1982	Shareholders' Fquity (000's) 1981	% Net Income to Shareholders' Equity 1982	% Net Income to Shareholders' Equity 1981
Albertson's +	$3,940,117	$3,480,570	+ 3.20	$58,375	$48,478	+20.42	1.48	1.39	$107,315	$88,777	$340,348	$238,792	17.15	20.30
Allied Supermarkets (A)	603,358	609,384	- 0.99	42,752	5,498	+677.59	7.09	0.90	8,527	7,698	41,538	(2,574)	102.92	--
American Stores	7,507,772	7,096,590	+ 5.79	90,371	64,552	+40.00	1.20	0.01	166,859	118,968	357,455	289,593	25.28	22.29
Borman's (B)	1,000,888	976,940	+ 2.45	7,419	(3,462)	--	0.74	--	7,419	(3,142)	35,304	28,262	21.01	--
Cullum Cos.	1,062,081	974,934	+ 8.94	13,032	13,645	- 4.49	1.23	1.40	19,696	23,356	75,858	66,804	17.18	20.43
Dominion Stores (C)	2,348,352	2,560,576	- 8.29	28,221	45,626	-38.15	1.20	1.78	20,822	33,298	437,305	424,675	6.45	10.74
First Nat'l. Supermarkets	1,267,563	1,201,258	+ 5.52	8,078	5,070	+59.33	0.64	0.42	11,678	6,063	47,165	36,787	17.13	13.78
Fisher Foods (D)	524,328	1,492,709	-64.87	(176)	21,133	--	--	1.42	(4,819)	38,917	75,089	87,262	--	24.22
Foodarama	425,961	421,508	+ 1.06	1,153	788	+46.32	0.27	0.19	1,703	318	21,928	20,782	5.26	3.79
George Weston (E)	7,830,462	7,428,609	+ 5.41	68,727	95,305	-27.89	0.88	1.28	151,280	162,801	626,775	591,038	10.97	16.13
Giant Food	1,852,134	1,683,881	+ 9.99	37,213	16,769	+121.92	2.01	1.00	67,526	25,036	161,557	132,810	23.03	12.63
Great A&P (F)	6,226,755	6,989,529	-10.91	(101,633)	(43,049)	--	--	--	(224,633)	(36,049)	302,153	403,786	--	--
Jewel Cos.	5,571,721	5,107,614	+ 9.09	88,109	101,670	-13.34	1.58	1.99	105,484	111,488	576,239	555,750	15.29	18.29
Kroger Co. (G)	11,901,892	11,266,520	+ 5.64	143,758	128,045	+12.27	1.21	1.14	207,958	194,289	871,053	807,471	16.50	15.86
Loblaw Cos. (H)	6,220,981	5,794,531	+ 7.36	39,306	52,649	-25.34	0.63	0.91	88,371	83,022	343,866	316,711	11.43	16.62
Lucky Stores (I)	7,972,973	7,133,676	+11.77	92,228	95,452	- 3.38	1.16	1.34	176,430	168,766	526,400	491,127	17.52	19.44
Marsh Supermarkets	567,956	535,365	+ 6.09	4,853	7,182	-32.43	0.85	1.34	6,215	10,621	44,177	36,089	10.99	19.90
Nash Finch	1,103,932	1,057,844	+ 4.36	11,559	10,902	+ 6.03	1.05	1.03	20,579	19,840	86,670	80,338	13.34	13.57
Oshawa Group (J)	2,118,285	1,896,569	+11.69	18,327	15,417	+18.88	0.87	0.81	16,912	15,310	142,774	127,825	12.84	12.06
Pacific Gamble Robinson	836,878	810,357	+ 3.27	3,781	4,598	-17.77	0.45	0.57	5,808	7,596	53,886	58,106	7.02	7.91
Pueblo Int'l. (K)	505,912	452,823	+11.72	3,906	3,009	+29.81	0.77	0.66	3,099	5,320	39,466	36,839	9.90	8.17
Safeway Stores	17,632,821	16,580,318	+ 6.35	159,660	108,284	+47.45	0.91	0.65	248,260	166,346	1,137,095	1,075,098	14.04	10.07
Shopwell	N.A.	433,133	--	N.A.	1,216	--	--	0.28	N.A.	1,892	N.A.	18,739	--	6.49
Steinberg's + (L)	3,303,756	2,813,376	+17.43	34,103	39,480	-13.62	1.03	1.40	33,303	58,432	345,081	325,602	9.88	12.13
Stop & Shop	2,341,874	2,168,148	+ 8.01	34,823	24,531	+41.96	1.49	1.13	52,827	36,583	181,455	151,489	19.19	16.19
Super Valu	4,197,081	4,622,444	- 9.20	68,031	64,721	+ 5.11	1.62	1.40	125,834	120,988	327,924	277,265	20.75	23.34
Supermarkets General	3,247,338	2,999,379	+ 8.27	37,693	30,256	+24.58	1.16	1.01	66,543	51,225	[illegible]06,191	167,291	18.28	18.09
Thriftimart	502,963	505,958	- 0.59	5,045	4,888	+ 3.21	1.00	0.97	9,010	8,008	[illegible]7,435	53,815	8.78	9.08
Waldbaum's	1,491,363	1,375,787	+ 8.40	16,825	10,376	+62.15	1.13	0.75	31,925	18,076	101,471	86,662	16.58	11.97
Weis Markets	812,215	756,800	+ 7.32	43,241	37,989	+13.83	5.32	5.02	82,696	72,075	245,186	212,170	17.64	17.90
Winn-Dixie	6,764,472	6,200,167	+ 9.10	103,513	95,395	+ 8.51	1.67	1.54	176,113	161,545	514,618	467,195	20.11	20.42

NOTE: The criterion for inclusion in this list is that the sales of each chain be at least $200,000,000. In some instances comparative figures for 1981 have been restated for various reasons.

( ) Designates a loss.

N.A. Not available.

+ 53 weeks in 1982; 52 weeks in 1981.

* 52 weeks in 1982; 53 weeks in 1981.

(A) Net income of Allied Supermarkets includes extraordinary gains of $38,105,000 in 1982 and $1,288,000 in 1981.

(B) Net income of Borman's includes discontinued operations in 1981 and an extraordinary gain of $2,500,000 in 1982.

(C) Net income of Dominion Stores includes extraordinary gains of $1,208,000 in 1982 and $21,805,000 in 1981.

(D) Net income of Fisher Foods includes an extraordinary gain of $1,210,000 in 1982 and an extraordinary loss of $8,772,000 in 1981.

(E) Net income of George Weston includes an extraordinary loss of $1,712,000 in 1982 and an extraordinary gain of $16,133,000 in 1981.

(F) Net income of Great A&P includes an extraordinary gain of $[illegible]30,000,000 in 1982.

(G) Net income of Kroger Co. includes discounted operations in 1981.

(H) Net income of Loblaw Cos. includes an extraordinary loss of $5,682,000 in 1982 and an extraordinary gain of $12,057,000 in 1981.

(I) Net income of Lucky Stores includes discontinued operations in both years.

(J) Net income of Oshawa Group includes extraordinary gains of $1,415,000 in 1982 and $107,000 in 1981.

(K) Net income of Pueblo Int'l. includes extraordinary gains of $1,490,000 in 1983 and $75,000 in 1982.

(L) Net income of Steinberg's includes an extraordinary loss of $1,162,000 in 1981.

ALBERTSON'S, INC.

P.O. Box 20
250 Parkcenter Boulevard
Boise, Idaho 83726
(208) 344-7441

OFFICERS: J.A. Albertson, chairman of the exec. committee; Warren E. McCain, chairman of the board, chief exec. officer & president; Robert D. Bolinder, vice chairman & chief financial and administrative officer; Kenneth R. Huff, exec v.p.-distribution & manufacturing; John B. Carley, retail operations; Gary C. Michael, exec. v.p.-property development; Paul W. Mouser, sr. v.p.-property management; C. Clint Joyce, sr. v.p.-management information systems; Alec R. Gloth, sr. v.p.-store planning; Michael F. Reuling, sr. v.p.-real estate; Gerald R. Rudd, sr. v.p.-human resources; vice presidents: Pamela J. Beaumont-marketing; Robert C. Braun-distribution; David I. Connolly-treasurer; Harvey S. Durand-drug sales; Dennis R. Graves, v.p.-general merchandise sales; Peter W. Gustavsen-distribution; Duane M. Hamilton-bakery sales; Wendell E. Hornecker-design & construction; James L. Jackson-dairy operations; Alfred A. Kasner-grocery sales; Kenneth R. Kramer-service delicatessen sales; Lee F. Levy-private label operations; M. Jed Pritchett, Jr.-industrial relations; Richard C. Rowe-produce & liquor sales; Thomas R. Saldin-general counsel; Burnell K. Semrau-employee development; Jerry R. Timm-controller; Robert R. Wilt-meat operations; Minnie O. Armstrong-secretary; Ada A. Connor, R. Bruce Gordon, Carol L. Wood, asst. secretaries; Gordon G. Henderson, asst. treasurer.

DIRECTORS: J.A. Albertson, Kathryn Albertson, Robert D. Bolinder, R.V. Hansberger, Barbara Rasmussen, B.Z. Kastler, Warren E. McCain, John B. Fery, Charles D. Lein, John B. Carley, W.H. McMurren, Gary G. Michael, David Little, James E. Bruce.

BUSINESS ACTIVITIES: Operates a chain of food centers in Idaho, California, Montana, Nevada, Oregon, Utah, Washington, Nebraska, Wyoming, Colorado, Arizona and New Mexico. Operates a chain of supermarkets in 17 western and southern states, broken down into 272 conventional supermarkets, 45 superstores, 85 combination food-drug units, and 14 special supermarkets called "The Grocery Warehouse".

NUMBER OF STORES: 416

RETAIL SALES (1983): $3,940,117,000

ALLIED SUPERMARKETS, INC.

8711 Meadowdale
Detroit, Michigan 48228
(313) 943-3300

OFFICERS: D.J. Rixmann, chairman of the board and president; Elmer L. Blatz, senior v.p.-wholesale operations; Charles W. Fazio, sr. v.p.-retail operations; Lon D. Makanoff, sr. v.p.-finance & treasurer; Robert D. Billman, v.p. & gen. mgr.-Humpty/Ideal Supermarkets Division; Donald R. Gapp, v.p. & controller; John W. Masek, v.p.-industrial relations; Joseph Mocnik, v.p. & gen. mgr.-Great Scott Super Markets and Family Drug Divisions; Dennis M. Siedlaczek, v.p. & gen. mgr.-Abner A. Wolf Company; Stephen J. Zula, v.p.-real estate; David K. Page, secretary & general counsel.

DIRECTORS: D.J. Rixmann, chairman; Martin E. Citrin, Sidney Lapidus, Barbara B. Murray, David K. Page, Earl W. Smith.

BUSINESS ACTIVITIES: Operates in Michigan, Oklahoma, Kansas, Texas, and South Dakota. Also operates Abner Wolf Wholesale Company which serves independent grocery stores in Michigan and Ohio.

NUMBER OF STORES: 105*

*Includes 30 drug units, most of which are located in Allied Supermarkets.

RETAIL SALES (1982): $603,358,000

AMERICAN STORES COMPANY

P.O. Box 27447
709 East South Temple
Salt Lake City, Utah 84127
(801) 539-0112

OFFICERS: L. S. Skaggs, chairman of the board; Thomas W. Field, Jr., president, Richard L. Shanaman, vice chairman & treasurer; Thomas H. Sunday, exec. v.p. & general counsel; Richard G. Dunlop, exec. v.p. & secretary; Robert L. Salmon, v.p.; Calvin O. Drecksel, v.p, & controller; Michael T. Miller, v.p. & asst. secretary; Gerald T. Glancey, asst. treasurer; Frederick P. McBrier, asst. secretary.

DIRECTORS: William R. Deeley, Thomas W. Field, Jr.*, Thomas W. King, Richard L. Shanaman, Williford Gragg, Leon G. Harmon, John Hartman, L. Spry Kelly, L. Tom Perry, Isadore M. Scott, L.S. Skaggs*, Aline W. Skaggs, Earl P. Staten, Thomas H. Sunday*, I.J. Wagner.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates self-service supermarkets under the names of Acme and Super Saver in New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, and West Virginia. Subsidiaries also manufacture and process food for sale in these supermarkets and Alpha Beta Stores the Company operates in California, and Arizona. Also operates Rea and Derick Drug Stores in Pennsylvania, New York, and Maryland. Operates Skagg's Drug Centers, 190 drug stores and 70 combination drug/grocery stores in 20 states in the Southwest, West, and Midwest.

NUMBER OF STORES: 629

RETAIL SALES (1983): $7,507,772,000

BORMAN'S, INC.

18718 Borman Avenue
Detroit, Michigan 48228
(313) 835-9500

Mailing address:
P.O. Box 446
Detroit, Michigan 48232

OFFICERS: Paul Borman, president; Daniel J. Church, v.p.-finance & treasurer; Leonard Borman, secretary; James R. Smith, v.p.-personnel; Robert Marquart, v.p.-public relations; Ray Rohr, controller, Ted J. Simon, v.p.-real estate.

DIRECTORS: Paul Borman, Sylvan Rapaport, Thomas V. Angott, Lawrence Kron, Daniel J. Church, Leonard Borman, E.L. Koning, Grant C. Gentry, Ted J. Simon, Jack Levine.

BUSINESS ACTIVITIES: Operates Farmer Jack supermarkets located in Detroit and environs; Food Fair, Mini-Mart convenience stores; also owns the Detroit Pure, a Milk Company, and the Wesley's Quaker Maid ice cream company.

NUMBER OF STORES: 85

RETAIL SALES (1983): $1,000,888,000

CULLUM COMPANIES, INC.

14303 Inwood Road
Dallas, Texas 75234
(214) 661-9700

OFFICERS: Charles G. Cullum, chairman of the board and chief executive officer; Jack W. Evans, president & chief operating officer; J. T. Hairston, Jr., exec. v.p.; James E. Stiles, controller; Robert B. Cullum, Jr., v.p. corporate development; Houston E. Holmes, Jr., v.p., secretary & general counsel; J. Harold Berg, asst. secretary.

DIRECTORS: John S. Burns, Charles G. Cullum, J. Harold Berg, Jack W. Evans, Earl A. Forsythe, W.R. Hawn, Mrs. Paul Middleton, Houston E. Holmes, Jr., J.T. Hairston, Jr., Mrs. Robert B. Cullum.

BUSINESS ACTIVITIES: Operates a chain of supermarkets and drug stores in Texas and California; the Tom Thumb Supermarkets and Page Drug Stores operate in the Austin and Dallas, Texas area and Pantry Food Markets are located in the greater Los Angeles area; operates Hinky-Dinky Supermarkets in Nebraska, South Dakota and Iowa and Grocery Supply Company stores in Nebraska, Kansas, Iowa, Arkansas, Oklahoma and Missouri. Also operates wholesale food distributing companies and a meat packing firm.

NUMBER OF STORES: 120

RETAIL SALES (1982): $1,062,081,000

DOMINION STORES LIMITED

605 Rogers Road
Toronto, Ontario, M6M 1B9, Canada
(416) 652-2000

OFFICERS: G. Montegu Black, chairman of the board & chief executive officer; John C. Toma, president & chief operating officer; Dixon S. Chant, v.p.; Larry C. Gee, v.p.-administration & distribution services; Allister M. Macdonald, v.p.-real estate & development; Alan A. Liston, v.p., general counsel & secretary; James B. Williams, v.p.-finance & corporate planning; Roger E. Acton, v.p.-marketing; William J. Gibb, v.p.-company brands; Raymond J. Menard, v.p.-produce merchandising; Chester H. Wilcox, v.p.-meat merchandising; John N. Campbell, v.p.-Hamilton, Eastern Ontario, and Southwestern Ontario; W. Barry Hagan, v.p.-Western Canada & Atlantic Provinces; James A. Malcolm, v.p.-Toronto & North Central Ontario.

DIRECTORS: Lewis H. M. Ayre, Thomas G. Bolton*, Glen W. Davis, John R. Finlay, Ronald T. Riley*, Pierre Paul Daigle, Conrad M. Black*, Clarence L. Gosse, W. John McKeag, Trumbull Warren, Andre Monast, Dixon S. Chant*, Beryl A. Plumptre, G. Montegu Black,* chairman.

*Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of retail food stores, convenience stores and drug stores throughout Canada.

NUMBER OF STORES: 390

RETAIL SALES (1983): $2,348,352,000

FIRST NATIONAL SUPERMARKETS, INC.

17000 Rockside Road
Maple Heights, Ohio 44137
(216) 587-7100

OFFICERS: Richard J. Bogomolny, chairman of the board, president & chief executive officer; William C. Prain, exec. v.p. & president-Ohio Division; Robert T. Samuels, v.p. & president-Eastern Division; M. Michael Charnas, chief financial & administrative officer & treasurer; Edward M. Harwell, sr. v.p.; Frank McDonald, sr. v.p.-labor management affairs, v.p.-New York Division; John E. Wade, sr. v.p.-general counsel & secretary; Glenn N. Willard, Jr., sr. v.p.-special projects; Laurence R. Buxbaum, v.p.-public, government & legal affairs; Donald A. DeSantis, v.p. & controller; William E. Kinslow, v.p.-corporate & technical services; George F. McPhillips, v.p.-real estate & construction; Philip Doherty, treasurer.

DIRECTORS: Richard J. Bogomolny, chairman, Milton Kravitz, Martin M. Lewis, William C. Prain, Maurice Saltzman, Allan K. Shaw, Henry Weigi, Robert L. Bogomolny, Robert T. Samuels.

BUSINESS ACTIVITIES: Operates a chain of food stores known as Pick-N-Pay, Finast, and Edwards in Ohio, Maine, New Hampshire, Vermont, Massachusetts, Connecticut and New York.

NUMBER OF STORES: 155

RETAIL SALES (1983): $1,267,563,000

FISHER FOODS, INC.

5300 Richmond Road
Bedford Heights, Ohio 44146
(216) 292-7000

Mailing address:

P.O. Box 46555
Cleveland, Ohio 44146

OFFICERS: Carl Fazio, chairman of the board, Bill J. Nichols, president; Robert V. D'Amato, vice president & president, Fazio's; Robert Fazio, vice president-corporate development; Robert R. Gerber, vice president-finance, John L. Dampeer, secretary.

DIRECTORS: John L. Dampeer, Mario A. DiFederico, Wendell Earle, Carl Fazio, Carl Fazio, Jr., George J. Grabner, Fred Kayne, Vincent R. Little, Bill J. Nichols.

BUSINESS ACTIVITIES: The company is a food wholesaler under the "Heritage Wholesalers" name and a retailer operating 47 supermarkets under the "Fazio's" name in the Cleveland metropolitan area. The company also operates Omar Bakeries, Inc., Eagle Ice Cream, Prestige Donuts and Feren Fruit Basket Company.

NUMBER OF STORES: 47

RETAIL SALES (1982): $524,328,000

FOODARAMA SUPERMARKETS, INC.

303 West Main Street
Box 592
Freehold, New Jersey 07728
(201) 462-4700

OFFICERS: Joseph J. Saker, chairman of the board & president; Sidney Cohen, sr. v.p.-administration & corporate planning; Robert V. Condon, v.p.-sales & merchandising; Richard Saker, v.p.-operations; John J. McAteer, v.p.-personnel & labor relations; Joseph C. Troilo, v.p.-finance; Mary Saker, secretary & treasurer.

DIRECTORS: Joseph J. Saker*, chairman; Arthur M. Borden, Sidney Cohen*, John W. Hurley, Mary Saker*.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates Foodarama Supermarkets in New York, New Jersey, Connecticut, and Pennsylvania. Also operates one liquor store, two garden centers, and in-store pharmacies.

NUMBER OF STORES: 36

RETAIL SALES (1982): $425,961,000

GEORGE WESTON LIMITED

22 St. Clair Avenue East
Suite 1901
Toronto, Ontario, Canada N4T 2S7
(416) 922-2500

OFFICERS: W. Galen Weston, chairman of the board & president; Richard J. Currie, president - Food Distribution Group; Mark Hoffman, managing director, Guinness Peat Group; Don McCarthy, president - food processing group; Robert H. Kidd, sr. v.p. & chief financial officer; David A. Nichol, sr. v.p.; William A. Sloan, v.p.-finance; Ralph S. Barnes, treasurer; Ivan R. Franklin, tax officer; Stewart E. Green, secretary; Terrence H. Wardrop, controller; G. Ross Lawford, gen. mgr.-Weston Research Center; Douglas E. Perrin, v.p.-finance, Food Processing Group.

DIRECTORS: W. Galen Weston, chairman; John C. Scarth, John D. Stevenson, Richard J. Currie, David A. Nichol, Mark Hoffman, S. Simon Reisman, Hugo Mann, Pauline McGibbon, Richard I. Nelson, Garry H. Weston, Don McCarthy, Robert H. Kidd.

BUSINESS ACTIVITIES: Diversified operations in food processing, fisheries, forest products, and wholesale-retail food distribution.

DIVISIONS AND SUBSIDIARIES:

Wholesale and Retail

Canadian operations include wholesale and retail marketing of food and other products throughout Canada, catering and restaurant servicing in Western Canada, food manufacturing for distribution in Canada and the United States. Also engaged in wholesale and retail distribution of food and other products in central United States and California. The Company owns warehouses in strategic centers with 292 supermarkets across Canada and 214 in the northeastern and south central United States. Also operates food manufacturing plants in Burnaby, British Columbia. United States facilities include approximately supermarkets located primarily in the central United States with warehouses in major centers.

Canadian Operations

- Loblaw Companies Limited (78% owned)
- Atlantic Wholesalers Division
- National Grocers Company, Limited
- Zehrmart Limited
- Kelly, Douglas & Company, Limited (73% owned)
- National Tea
- Loblaw, Ontario

United States Operations

- National Tea Co. (73% owned)
- Peter J. Schmitt Co., Inc.

NUMBER OF STORES: 506

RETAIL SALES (1982): $7,830,462,000

GIANT FOOD INC.

6300 Sheriff Road
Landover, Maryland 20785
(301) 341-4100

Mailing Address:
Box 1804
Washington, D.C. 20013

OFFICERS: Israel Cohen, chairman of the board, president & chief exec. officer; David B. Sykes, sr. v.p.-finance & secretary; Gerson Barnett, sr. v.p.-grocery operations; Alvin Dobbin Sr., v.p.-operations; David Freedman, v.p.-construction & real estate; Emanuel Cohen, v.p. & treasurer; David W. Rutstein, sr. v.p. & counsel; William P. Barry, v.p.-bakery operations; Morris H. Bortnick Sr., v.p.-professional services, Donald R. Buchanan Sr., v.p.-data processing; Jeremiah E. Donovan, v.p.-personnel; Morris Hamberger, v.p.-meat & seafood operations; Albert J. Lechert, Jr. v.p.-construction operations; Joseph J. Jacobe, v.p.-Pants Corral; Clifford R. Logan, Sr., v.p.-corp. planning; Peter L. Manos, sr. v.p.-delicatessen, diary operations & produce; Alvin I. Miller, v.p.-advertising & sales promotion; Roger D. Olson, v.p.-labor relations; Alan Swoff, v.p.-frozen food operations; David Larson, v.p.-dairy & ice cream processing; Samuel E. Thurston, v.p.-distribution; Albert Reinach, controller; Arthur Koch, asst. secretary.

DIRECTORS: David B. Sykes, Mrs. Jac Lehrman, Israel Cchen, Millard F. West, Jr., Morton H. Wilner, Richard Waxenberg, O. Roy Chalk.

BUSINESS ACTIVITIES: Operates a chain of Giant Food supermarkets in Washington, D.C., Maryland and Virginia.

NUMBER OF STORES: 130

RETAIL SALES (1983): $1,852,134,000

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

(50.3% owned by Tengelmann Warenhandels-Gesellschaft)

Box 418
2 Paragon Drive
Montvale, New Jersey 07645
(201) 573-9700

OFFICERS: James Wood, chairman of the board, president & chief executive officer; James W. Rowe, vice chairman, chief administrative officer & asst. to the chief exec. officer; Eckart C. Siess, vice chairman-international operations; Alan C. Goulding, sr. exec. v.p.-merchandising & purchasing, chief operating officer-South/Midwest; John J. Miles, sr. exec. v.p. & chief operating officer-East Coast; Frederick C. Kennedy, exec. v.p. & pres.-A&P Canada; Robert E. Bradford, sr. v.p.-human resources, communications & public affairs; Vito A. Cardace, sr. v.p.-finance & administration; Gerald L. Good, sr. v.p.-field support; James T. Gow, Jr., sr. v.p.-supermarket support services; Louis Kertesz, perishable merchandising & purchasing; Joseph H. McCarthy, sr. v.p.-Metro/New York Group; H. Prentice Merritt, sr. v.p.-development; J. Paul Stillwell, sr. v.p.-field support; Ivan K. Szathmary, sr. v.p.-information & administration systems; Robert G. Ulrich, sr. v.p. & general counsel; Larry G. Zettle, sr. v.p.-grocery/general merchandise; Randall A. Bostwick, v.p. & president-Super Market Service Corporation; James B. Burmeister, v.p.-Carolina Group; Timothy J. Courtney, controller; Patrick R. Cronin, v.p.-personnel; Herman J. Freytag, v.p.-Central Group; William W. Jackson, v.p.-Southwestern Group; H. Nelson Lewis, v.p.-industrial relations; James L. Madden, v.p.-Mid-Atlantic Group; Thomas F. Mayer, v.p.-meat merchandising; Arthur C. Melervey, secretary; Merlin R. Miller, v.p.-labor & control; Robert M. Quinn; v.p.-financial planning; Gregory K. Raven, treasurer; Michael J. Rourke, v.p.-advertising & marketing; Robert L. Spencer, v.p.-Southern Group; Burton J. Weinbaum, v.p.-Northeast Group; Harold N. Tolchinsky, asst. secretary & general counsel.

DIRECTORS: James Wood, chairman; Harold J. Berry, Walter D. Dance, Rosemarie Baumeister, Sidney A. Kohl, Eckart C. Siess, Helga Haub, Christopher F. Edley, James W. Rowe, Paul C. Nagel, Jr., Barbara Barnes Hauptfuhrer, Fritz Teelen, Henry W. Van Baalen, Eckart C. Siess.

BUSINESS ACTIVITIES: Operates a chain of supermarkets under the A&P, PLUS and Family Mart names in the United States and Canada.

NUMBER OF STORES: 1,055

RETAIL SALES (1982): $6,226,755,000

JEWEL COMPANIES, INC.

O'Hare Plaza
5725 N. East River Road
Chicago, Illinois 60631
(312) 693-6000

OFFICERS: Weston R. Christopherson, chairman of the board and chief executive officer; Richard G. Cline, president & chief operating officer; Lawrence Howe, vice chairman; Donald S. Perkins, chairman of the executive committee; Robert P. Dorsher, Clifford R. Johnson, Gene B. Kilham, senior vice presidents; Stephen C. Adams, v.p.-information systems; John N. Balch, v.p. & treasurer; John L. Benner, v.p. & controller; Robert F. Berrey, v.p., general counsel & secretary; Robert D. Jones, v.p.-public affairs; Bruce L. Margolis, v.p.-human resources; Charles E. McClellan, v.p.-taxes; Thomas M. Nielsen, v.p.-compensation & benefits; Jacob J. Schnur, v.p. & chief real estate counsel.

DIRECTORS: Raymond C. Baumhart, Silas S. Cathcart*, Richard G. Cline, Weston R. Christopherson*, Stephen M. DuBrul, Jr., Karl D. Bays, Lawrence Howe*, Louis V. Gerstner, Jr., Richard B. Ogilvie*, Donald S. Perkins*, Barbara Scott Preiskel, Lawrence E. Fouraker, James E. Olson.

* Member of the Executive Committee

BUSINESS ACTIVITIES: Operates supermarkets under the names Jewel Food Stores, Star Markets, Buttrey Food Stores, and Eisner Food Stores and convenience stores under the White Hen Pantry name. Stores operate in Maine, Massachusetts, New Hampshire, Rhode Island, Michigan, Minnesota, Montana, Indiana, Illinois, Idaho, and Wisconsin.

NUMBER OF STORES: 488

RETAIL SALES (1983): $5,571,721,000

THE KROGER CO.

1014 Vine Street
Cincinnati, Ohio 45201
(513) 762-4000

OFFICERS: Lyle Everingham, president, chairman of the board & chief exec. officer; John A. Cornett, vice chairman; William G. Kagler, president; Richard M. Koster, Charles L. Thomas, sr. v.p.'s; George W. Keith, v.p. & chairman-Super Rx Drug Stores; George A. Leonard, v.p., secretary & general counsel; Gerald L. Wolken, v.p. & president-Super Rx Drug Stores; Lorrence T. Kellar, v.p. & treasurer; Jack C. Hudson, v.p. & controller; Raymond F. Abaray, Robert W. Braunschweig, Robert E. Saffron, v.p.'s; Arthur Juergens, William J. Sinkula, John L. Strubbe, group v.p.'s.

DIRECTORS: Morley P. Thompson, Jackson C. Hinds, Philip E. Beekman, Lyle Everinghman, James P. Herring, T. Ballard Morton, Jr., W. George Pinnell, John A. Cornett, Jr., Ray E. Dillon, Jr., Richard W. Dillon, William G. Kagler, Joseph A. Pichler, William D. Atteberry, Russell L. Wagner, John D. Ong, Patricia Shontz Longe, Thomas H. O'Leary, Raymond B. Carey, Jr.

BUSINESS ACTIVITIES: Operates a chain of retail supermarkets and drug stores; also conducts food processing operations. Supermarkets are located in 21 states, primarily in the Midwest and South; drug stores are located in 21 states.

NUMBER OF STORES: 1,418

RETAIL SALES (1982): $11,901,892,000

LOBLAW COMPANIES LIMITED

22 St. Clair Avenue East
Toronto, Ontario, Canada M4T253
(416) 922-2500

OFFICERS: W. Galen Weston, chairman of the board; Richard J. Currie, president; David M. Williams, sr. v.p. & chief financial officer; Brian Y. Davidson, sr. v.p.-business development; Harold A. Seitz, sr. v.p.-real estate development; Douglas N. Lunau, v.p.-procurement services; Sheldon Douglass, v.p.-financial services; Wayne E. East, v.p.-information services; David Bragg, controller; James H. Farrell, v.p., general counsel & secretary; John N. McCullogh, v.p. & real property counsel; John W. Thompson, treasurer; Dorothy M. Leamen, assistant controllers; Stewart E. Green, asst. secretary; Shimona Petroff, asst. treasurer.

DIRECTORS: W. Galen Weston, chairman; Richard J. Currie, Charles M. Humphrys, Robert H. Kidd, Roger A. Lindsay, Arthur H. Mingay, David A. Nichol, George B. Robertson.

BUSINESS ACTIVITIES: A Canadian holding company controlling major interest in food retailing and wholesaling in Canada and the United States. In addition to its food-related operations, Loblaw, through its subsidiaries, also participates in the Canadian general merchandise industries.

NUMBER OF STORES: 506

RETAIL SALES (1982): $6,220,981,000

LUCKY STORES, INC.

6300 Clark Avenue
P.O. Box BB
Dublin, California 94566
(415) 828-1000

OFFICERS: S. Donley Ritchey, chairman & chief executive officer; John M. Lillie, president; Reed L. Buffington, sr. v.p.-administration; Theodore F. Brunner, sr. v.p.-manufacturing & support facilities; Ivan Owen, sr. v.p. & chief financial officer; Leon W. Roush, sr. v.p.-food operations; Kenneth W. Cope, v.p. & controller; Richard C. Biagi, v.p.-real estate; Jerry J. Sgobassi, v.p.-meat operations Lester C. Kranhold, v.p.-engineering; Frank J. Dorsey, v.p.-warehousing, distribution and store systems; Walter A. Nelsen, v.p.-produce merchandising; Raymond H. Sweeney, v.p.-industrial relations; R. Lee Paulson, v.p.-management information systems; Donna L. Weaver, v.p. & treasurer; Nancy E. Burnette, v.p. & secretary.

DIRECTORS: Gerald A. Awes*, William H. Dyer, Jr.*, Wayne H. Fisher*, Ivan Owen, Dwight E. Stanford, Stanley Hiller, Jr., Walter E. Hoadley, John H. Hoefer, [illegible] A. Petit, Joseph A. Woods, Jr., Dr. Reed L. Buffington, Don C. Frisbee, Forrest A. Plant, Mary E. Lanigar, S. Donley Ritchey*.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of food units consisting of supermarkets, discount centers and food departments of department stores; Lucky Discount Supermarkets are located in Western states; Food Basket in San Diego County, California; Kash N'Karry in Florida; Eagle Discount Supermarkets in the Midwest and Texas.

NUMBER OF STORES: 561

RETAIL SALES (1982): $7,972,973,000

MARSH SUPERMARKETS, INC.

P.O. Box 155
501 Depot Street
Yorktown, Indiana 47396
(317) 759-8101

OFFICERS: William P. Givens, chairman of the board; Don E. Marsh, president & chief exec. officer; C. Alan Marsh, exec. vice president; William L. Marsh, v.p.-real estate; Donald M. Rix, v.p.-merchandising; Ronald R. Walicki, v.p.-convenience store operations; P. Lawrence Butt, v.p. & counsel; Porter Eckerty v.p.-supermarket operations; Kenneth D. Kelly, v.p.-warehousing & transportation; Hartman W. Smith, v.p.-finance, secretary & treasurer; Mary B. Needler, asst. secretary & asst. treasurer; David M. Redden, v.p.-personnel; Lois A. Gross, asst. secretary.

DIRECTORS: Jack E. Buckles, William P. Givens, Don E. Marsh, Estel V. Marsh, C. Alan Marsh, Garnet Marsh, Van P. Smith, Charles R. Clark, Thomas L. Reese, Van P. Smith.

BUSINESS ACTIVITIES: Operates supermarkets, combination food and drug stores, and Village Pantry convenience stores in Indiana and Ohio. Also operates 5 fresh produce markets under the name of "Farmers' Market".

NUMBER OF STORES: 222

RETAIL SALES (1983): $567,955,671

NASH FINCH COMPANY

3381 Gorham Avenue
St. Louis Park, Minnesota 55426
(612) 929-0371

OFFICERS: Thomas A. Riley, chairman of the board; Harold B. Finch, Jr., president & chief executive officer; R.N. Mammel, Alan W. Clark, senior vice presidents; Arthur C. Wangaard, Jr., J.O. Rodysill, vice presidents; Robert F. Nash, treasurer; Burton M. West, Philip E. Bortscheller, assistant treasurers; J.F. Shekleton, controller; Julian W. Mageli, secretary; Walter G. Hreno, asst. secretary.

DIRECTORS: Thomas A. Riley*, chairman; Floyd C. Ashley*, Alan W. Clark*, Ann M. Crowley, Harold B. Finch, Jr.*, Julian W. Mageli, R.N. Mammel*, Donald R. Miller, Robert F. Nash*, J.O. Rodysill, J.F. Shekleton, Arthur C. Wangaard, Jr.*

* Member of the Executive Committee

BUSINESS ACTIVITIES: Owns and operates 101 supermarkets, membership food markets and Family Thrift Centers. Its 13 food distribution centers supply approximately 391 affiliated supermarkets and over 1,700 independent retailers and institutions. The firm also owns a produce marketing subsidiary in California, which sells fresh fruits and vegetables to large wholesalers and chain retailers.

NUMBER OF STORES: 101

RETAIL SALES (1982): $1,120,156,755

THE OSHAWA GROUP LIMITED

302 The East Mall
Islington, Ontario, Canada M9B 6B8
(416) 236-1971

OFFICERS: Ray D. Wolfe, chairman of the board & president; Philip F. Connell, sr. v.p. & chief financial officer; William L. Atkinson, group v.p.-general merchandise; Jack B. Wolfe, group v.p.-food service and produce companies, Allister P. Graham, group v.p.-food divisions; Sam Crystal, v.p.-public affairs; Paul B. Nielsen, v.p.-industrial relations, Matilda Manojlov, v.p.-profit improvement; Murray C. Goldman, v.p.-development; Donald A. Smith, v.p.-human resources; E. Leonard Besler, controller; Leonard Eisen, treasurer; Harold J. Wolfe, secretary & general counsel.

DIRECTORS: ·William L. Atkinson, Murray C. Goldman, Allister P. Graham, Albert Shifrin, Charles Perrault, Arthur J.R. Smith, Harold J. Wolfe, Harvey S. Wolfe, Philip F. Connell, Ray D. Wolfe, Jack B. Wolfe.

BUSINESS ACTIVITIES: Canadian food supplier through retail outlets in Ontario, Quebec, the Atlantic provinces, Manitoba and Saskatchewan. These comprise franchise markets (including IGA markets) as well as company-owned food markets (Food City Markets, Bonimart stores). Also a food wholesaler (Codville Distributors in Manitoba, Saskatchewan and Northwestern Ontario; Ontario Food Division in Ontario; Hudon et Deaudelin Limitee in Quebec and Bolands in the Atlantic Provinces) and food supplier to institutional customers (Hickerson-Langs Supply Company).

NUMBER OF STORES: 876

RETAIL SALES (1983): $2,118,285,000

PACIFIC GAMBLE ROBINSON CO.

4103 Second Avenue
Seattle, Washington 98134
(206) 624-0111

OFFICERS: Douglas S. Gamble, president; E.A. Thompson, exec. vice president; Donald P. Gamble, Jr., vice president; E.W. Sandygren, v.p. & secretary; John L. Knukson, treasurer; Richard Elzner, asst. secretary.

DIRECTORS: Mervin Arenchild, Douglas S. Gamble*, E.A. Thompson*, Donald P. Gamble, Jr., Douglas R. Hendel, Norman C. Morrison, E.W. Sandygren*, Virginia L. Parks, George K. Gosko, Hans G. Willers.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates 32 conventional supermarkets (Family Market and Tradewell Stores) and 75 wholesale type markets (Prairie Markets). These stores are located in Oregon, Washington and California. Also conducts shipping, distributing and trucking operations.

NUMBER OF STORES: 107

RETAIL SALES (1982): $836,878,357

PUEBLO INTERNATIONAL, INC.

Loiza Expressway
Corner of Campo Rico Avenue
Carolina, Puerto Rico 00630

375 Park Avenue
New York, New York 10152
(212) 935-1710

OFFICERS: Harold Toppel, chairman of the board; Manuel I. Vallecillo, president; Milton Toppel, v.p.; Agustin Borrero, sr. v.p.-finance & administration; Robert Locke, v.p. & secretary; Jesus Jaen, controller; Manuel Cuevas, Rafael Torres, asst. secretaries & asst. treasurers.

DIRECTORS: Harold Toppel*, William C. Lang*, George Toppel*, Milton Toppel*, Manuel Vallecillo*, A. Michael Victory, Abraham Zaleznik, Guillermo Rodriguez-Benitez.

* Member of Executive committee.

BUSINESS ACTIVITIES: Operates Pueblo Supermarkets, conventional and warehouse-type stores, in Puerto Rico and the U.S. Virgin Islands. Also operates a bakery in Venezuela and a wholesale cash-and-carry operation in Florida.

NUMBER OF STORES: 44

RETAIL SALES (1983): $505,912,000

SAFEWAY STORES, INCORPORATED

Fourth and Jackson Streets
Oakland, California 94660
(415) 891-3000

OFFICERS: Peter A. Magowan, chairman of the board & chief executive officer; Dale L. Lynch, president & chief operating officer; Edward N. Henney, sr. v.p.-supply operations; John L. Repass, sr. v.p.-personnel & industrial relations; J.A. Rowland, sr. v.p.-retail; Harry D. Sunderland, sr. v.p.-finance & treasurer; F.J. Dale, v.p. & controller; John Prinster, sr. v.p.-marketing; Robert J. Van Gemert, sr. v.p.-law, secretary & general counsel; Philip G. Horton, v.p.-real estate, industrial design & construction, retail engineering; Neils V. Lawson, sr. v.p.-management info. services; John Bell, Fred E. MacRae, William H. Maloney, v.p.'s & regional mgr.'s-retail.

DIRECTORS: A.G. Anselmo, John F. Bookout, Dale L. Lynch, William H. Webster, Brayton Wilbur, Jr., Percy Chubb III, Charles DeBretteville, Mary Gardiner Jones, Harry D. Sunderland, James R. Harvey, Roger D. Lapham, Jr., James A. Rowland, Merrill L. Magowan, W.S. Mitchell, Edward N. Henney, Marjorie S. Kinney, Peter A. Magowan.

BUSINESS ACTIVITIES: Operates a chain of supermarkets in the United States, Canada, The United Kingdom, West Germany and Australia.

NUMBER OF STORES: 2,454

RETAIL SALES (1982): $17,632,821

SHOPWELL, INC.

400 Walnut Avenue
Bronx, New York 10454
(212) 665-6200

OFFICERS: Martin Rosengarten, chairman of the board & chief executive officer; Seymour D. Simpson, president and chief operating officer; Jay M. Rosengarten, exec. v.p.-finance & administration; Glen Rosengarten, exec. v.p.-operations; James Flanagan, v.p.-warehousing & transportation; Abraham Laxer, v.p.-advertising; Alan H. Olstein, v.p.-sales & merchandising; G. Michael Parisi, v.p.-real estate; David Smithies, v.p.-store operations; Stuart Spivak, v.p. & controller, Robert Winters, v.p.-corporate services; Harry Stern, v.p. human resources; Kenneth I. Haber, secretary.

DIRECTORS: Herbert B. Daitch*, Walter Feldesman*, Arthur I. Meyer, Martin Rosengarten*, Fred Siegel*, Seymour D. Simpson*, Milton Farber, John L. Procope*, Judianne Densen-Gerber, Ted Petrillo*, Glen Rosengarten*, Jay M. Rosengarten*.

* Member of Executive Committee.

BUSINESS ACTIVITIES: Operates a chain of conventional department supermarkets. Stores operate under the name of Daitch-Shopwell Supermarkets. Shopwell Supermarkets, and Daitch Dairy Stores are located in the metropolitan New York area, Westchester, Rockland, Putnam and Nassau Counties in New York State and Connecticut. In addition, the Company operates a convenience store and a Shopwell package Store.

NUMBER OF STORES: 68

RETAIL SALES (1981): $433,133,258

STEINBERG INC.

Alexis Nihon Plaza
1500 Atwater Avenue
Montreal, Quebec, Canada H3Z 1Y3
(514) 931-9131

OFFICERS: Melvyn A. Dobrin, chairman of the board & chief executive officer; Nathan Steinberg, vice-chairman of the board & sr. v.p.; Peter F. McGoldrick, president & chief operating officer; Mitzi S. Dobrin, exec. v.p.-legal & corp. affairs; Gerry Spitzer, exec. v.p.-food retailing; H. Arnold Steinberg, exec. v.p.-finance & development; Henri Tremblay, group v.p.-Human resources; Marcal Crous, v.p.-management information systems; William Howieson, v.p.-treasurer and comptroller; Diane Marcelin Laurin, v.p.-general counsel & secretary; David Martz, v.p.-strategic planning & development; Pierre de Grandpreq, asst. treasurer-taxation; Michael J. Livingston, asst. treasurer-finance; Marvin Biltis, group v.p. & gen. mgr.-Quebec Div.; Morris Alvo, v.p.-real estate, Quebec Div.; Norman Auslander, group v.p. & gen. mgr., Ontario Div.; Harold G. Geraghty, v.p.-real estate, Ontario Div.; Soly Cohen, group v.p. & gen. merchandise mgr.-Miracle Mart Div.

DIRECTORS: Donald G. Campbell, Andre Charron, J.V. Raymond Cyr, Melvin Dobrin, Mitzi S. Dobrin, Lazarus Phillips, Gerard Plourde, H. Arnold Steinberg, Nathan Steinberg, Peter F. McGoldrick.

BUSINESS ACTIVITIES: Operates food stores in the provinces of Quebec, New Brunswick, and Ontario. Businesses include restaurants, flour milling, bakery and food processing operations, with restaurant activities in Manitoba, and box stores in Ontario, Manitoba, Saskatchewan and Alberta.

NUMBER OF STORES: 512

RETAIL SALES (1982): $3,303,756,000

THE STOP & SHOP COMPANIES, INC.

P.O. Box 369
Boston Massachusetts 02101
(617) 770-8000

OFFICERS: Sidney R. Rabb, chairman of the board; Irving W. Rabb, vice chairman of the board and chairman of the executive committee; Avram J. Goldberg, president and chief executive officer; Albert S. Frager, sr. v.p., treasurer & chief financial officer; Frank A. Crowley, v.p.-real estate; Carol R. Goldberg, exec. v.p. & chief operating officer; Robert J. Levin, vice chairman of the board; Anthony DiNardo, sr. v.p.; Ellen Zawel Dubin, v.p.-external affairs; Samuel W.W. Mandell, v.p.-gen. counsel, clerk & secretary; Daniel Donegan, v.p.-distribution & management information planning; Louis P. Steinberg, v.p.-marketing services; Harold E. Fine, v.p.-engineering and construction; Arthur S. Robbins, v.p.-financial services & asst. treasurer; Charles Richards, v.p.-corporate properties; Geoffrey M. Hokzer, corporate controller; Joseph D. McGlinchey, v.p.-finance & chief accounting officer; William Vaughn, III, v.p.-employee relations; Janet Elliott Freeman, v.p.-human resources; Rufus E. Lester, group v.p.-public policy & technical affairs.

DIRECTORS: Norman L. Cahners, Clifton B. Cox, Julian I. Edison, Avram J. Goldberg*, Irving W. Rabb*, Norman S. Rabb, Sidney R. Rabb*, Lloyd D. Tarlin, William W. Wolbach, Albert S. Grager, Carol R. Goldberg, John G.L. Cabot, Phyllis A. Wallace, William F. Pounds, Robert J. Levin.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates Stop & Shop supermarkets in Connecticut, Massachusetts, New Hampshire, New York, Rhode Island and Virginia.

NUMBER OF STORES: 120

RETAIL SALES (1983): $2,341,874,000

SUPER VALU STORES, INC.

11840 Valley View Road
Eden Prairie, Minnesota 55344
(612) 828-4000

Mailing address:

P.O. Box 990
Minneapolis, Minnesota 55440

OFFICERS: Michael W. Wright, chairman, president & chief executive officer; John E. Morrissey, sr. v.p.-distribution; John B. Ferris, sr. v.p.-finance; William S. Bailey, v.p. & pres.-County Seat Stores; Thomas L. Dekko, v.p.-sales; Charles D. Dugan, Jr., v.p.-legal & secretary: J. Gary Rhymes, controller; Ronald C. Tortelli, v.p.-human resources; Sumner H. Goldman, v.p.-merchandising; Lloyd Stenbeck, v.p.-store engineering; Gene D. Hoffman, v.p. & pres.-Wholesale Food Companies; John J. Prior, v.p.-labor relations; Robert O. Erickson, treasurer; William C. Hunt, asst. secretary; William J. Tyrrell, v.p. & pres.-ShopKo Stores.

DIRECTORS: Morris Lewis, Jr., Jack J. Crocker, George W. McKay, James P. McFarland, James T. Wyman, Albert R. Whitman, William S. Bailey, John E. Morrissey, Michael W. Wright, Arnold R. Weber, Fredric H. Corrigan, Harriet Perlmutter, Vernon H. Heath.

BUSINESS ACTIVITIES: Engaged principally in the supplying and servicing of over 2,200 retail food stores in 27 states from sixteen distribution centers. Independent retailers own and operate 1,885 of the retail food stores and the Company owns all or a majority interest of the remaining 111 stores. Most of the stores operate under one of the Super Valu licensed or sub-licensed names: Super Valu, IGA, Sure Save, U-Save, Disco, Super Dollar, Sunflower, Banner and Mr. Quik.

NUMBER OF STORES: 111

RETAIL SALES (1983): $5,197,018,000

SUPERMARKETS GENERAL CORPORATION

301 Blair Road
Woodbridge, New Jersey 07095
(201) 499-3000

OFFICERS: Alex Aidekman, chairman of the board; Herb Brody, chief executive officer, vice chairman of the board & chairman of the executive committee; Leonard Lieberman, president; Stanley Abramson, exec. v.p. & group exec.-General Merchandise Divisions; Bernard Paroly, exec. v.p.: James D. Dougherty, sr. v.p., secretary & general counsel; Murray Levine, sr. v.p. & controller; Harvey M. Gutman, v.p.-planning & research; Jerome Katcher, v.p.-technical services; Arnold J. Pearl, v.p.-real estate & store development; Jeffrey C. Girard, treasurer.

DIRECTORS: Alex Aidekman, J. Kenneth Boyles, Herbert Brody, Leonard Lieberman, Raymond J. Petersen, Stanley Abramson, Harvey M. Krueger, Fred R. Sullivan, Bernard Paroly, Claudine Malone, Robert I. Smith, Norman M. Hinerfield, Alan Sagner.

BUSINESS ACTIVITIES: Operates a chain of supermarkets under the Pathmark name in New York, New Jersey, Connecticut, Delaware and Pennsylvania.

NUMBER OF STORES: 121

RETAIL SALES (1982): $3,247,338,000

THRIFTIMART, INC.

1837 South Vermont Ave.
Los Angeles, California 90006
(213) 737-8400

OFFICERS: Robert E. Laverty, chairman of the board; Roger M. Laverty, Jr., president & chief officer; William R. Micka, F. Gene Dupree, v.p.'s; Robert S. Satt, v.p.-retail; Edward A. Pearson, v.p.-finance & treasurer; Edward B. Smith III, secretary; Roger M. Laverty, III, v.p. & asst. secretary; Catherine M. Stemmler, asst. secretary.

DIRECTORS: Robert E. Laverty, chairman; Roger M. Laverty, Jr.; Edward J. Mulliner, Nancy L. Harris, Edward B. Smith III, Marshall D. Duffield, Robert J. Emmons, Ross E. Roeder, William R. Micka.

BUSINESS ACTIVITIES: Operates a chain of supermarkets and a chain of Cash-and-Carry wholesale outlets in Southern California and Nevada. The Company's wholesale warehouse supplies merchandise to those company-owned stores as well as to institutional customers and other supermarkets. Supermarkets are operated under the name "Thriftimart." Cash-and-Carry stores operated under the name "Smart & Final Iris Co."

NUMBER OF STORES: 41

RETAIL SALES (1983): $502,963,000

WALDBAUM, INC.

Hemlock Street and Boulevard Avenue
Central Islip, New York 11722
(516) 582-9300

OFFICERS: Ira Waldbaum, president; Aaron Malinsky, exec. v.p.; Ernest Brown, sr. v.p.-sales & merchandising; George Brown, sr. v.p.-store operations; Jack Kaufman, v.p.-finance; Melvin Levy, v.p.-industrial relations; Joseph Senitt, v.p.-grocery buying; Martin Krichmar, v.p.-produce; Stanley Lang, v.p.-store operations; Alfred Leffel, v.p.-frozen foods; Frank Bzezinski, v.p.-meat; Dominic Piccininni, v.p.-safety & claims; Martin Waldbaum, v.p.-non-foods; Morris Pitt, v.p.-appetizing; Sidney Zukerman, v.p.-advertising; Julia Waldbaum, secretary; Irving Leffel, treasurer.

DIRECTORS: Ira Waldbaum, Julia Waldbaum, Irving Leffel, Philip Greene, Kenneth Gordon.

BUSINESS ACTIVITIES: Operates a chain of Waldbaum's supermarkets in Brooklyn, The Bronx, Staten Island, Queens, Nassau, Suffolk, Westchester, and Rockland counties in New York State and in Connecticut; also operates Food Mart Supermarkets in Connecticut and Massachusetts.

NUMBER OF STORES: 142

RETAIL SALES (1982): $1,491,363,000

WEIS MARKETS, INC.

1000 South Second Street
Sunbury, Pennsylvania 17801
(717) 286-4571

OFFICERS: Sigfried Weis, president; Robert F. Weis, vice president and treasurer; Michael C. Rheam, vice president and secretary; Richard D. Madison, v.p.-merchandising; Alan L. Barrick, v.p.-engineering and manufacturing; Walter B. Bruce, v.p.-private label; Kenneth M. Gingrich, v.p. & controller; George J. Michalak, v.p.-perishables; John W. Phillips, v.p.; Norman S. Rich, v.p.-store operations; Richard L. Wetzel, v.p.-accounting.

DIRECTORS: Sigfried Weis, Robert F. Weis, Michael C. Rheam, Charles H. Watts, II, Peter M. Sacerdote.

BUSINESS ACTIVITIES: Operates supermarkets in Pennsylvania, New York and Maryland, under the name of Weis Markets. The Sunbury Wholesale Seafood Company specializes in the distribution of frozen seafood and grocery items to restaurants and institutions. Also operates 9 Amity House Restaurants.

NUMBER OF STORES: 112

RETAIL SALES (1982): $812,215,000

WINN-DIXIE STORES, INC.

5050 Edgewood Court
Jacksonville, Florida 32203
(904) 783-1800

Mailing address:

Post Office Box B
Jacksonville, Florida 32203

OFFICERS: James E. Davis, chairman of the board; A.D. Davis, vice chairman of the board; Bert L. Thomas, president & chairman of the executive committee; C.W. Waldorf, exec. v.p.; A. Dano Davis, S.W. Evans, R.J. Holmes, F.L. James, senior v.p.'s; J. Shepard Bryan, Jr., v.p., general counsel & secretary; Robert D. Davis, T. Wayne Davis, Jr., T.N. Alexander, O.D. Carpenter, J.H. Childers, C. Lester Cotton, C.T. Golden, F.W. Hammond, W.M. Harris, T.E. Holloway, J.D. James, J. Don James, D.L. Kimsey, James Kufeldt, L.G. Libby, R.W. Massey, C.H. McKellar, H.F. Minshew, T.H. Moss, L.B. Perry, C.R. Raulerson, L.J. Sadlowski, E.T. Walters, G.P. Woodard, vice presidents; R.J. Head, treasurer; W.F. Fant, controller.

DIRECTORS: James E. Davis*, chairman; A.D. Davis*, M. Austin Davis, R.D. Davis*, A. Dano Davis*, T. Wayne Davis, Jr., Joe A. Adams, J. Shepard Bryan, Jr.*, G. Keith Funston, Ben Hill Griffin, Jr., M.H. Hollingsworth, J.C. Pace, Jr., George A. Smathers, Bert L. Thomas*, C.W. Waldorf*, Sam M. Walton.

* Member of the Executive Committee.

BUSINESS ACTIVITIES: Operates Winn-Dixie food stores in Florida, Georgia, North Carolina, South Carolina, Alabama, Mississippi, Louisiana, Virginia, Kentucky, Tennessee, Indiana, Oklahoma and Texas.

NUMBER OF STORES: 1,222

RETAIL SALES (1982): $6,764,472,000

SECTION 4

GROCERY STORE STATISTICAL PROFILE

The information contained in this section consists of data based on reports from the U.S. Bureau of the Census, Food Marketing Institute and other trade sources as compiled by the Market Research Department and The Special Projects Division of Fairchild Books.

GROCERY STORE FIRMS BY SALES SIZE, 1977

	Firms		Stores	Sales	
	Number	%	Number	Mil. $	%
Firms, Total	136,263	100.0%	178,835	$147,759	100.0%
Annual Sales					
$50,000,000 or more	220	0.4	29,629	84,823	57.4
25,000,000 - 49,999,000	153		2,331	5,360	3.6
20,000,000 - 24,999,000	70		858	1,588	1.1
15,000,000 - 19,999,000	141		1,430	2,494	1.7
10,000,000 - 14,999,000	274	0.2	1,756	3,349	2.3
5,000,000 - 9,999,000	1,009	0.7	3,674	6,954	4.7
1,000,000 - 4,999,000	10,148	7.4	13,767	20,878	14.1
500,000 - 999,000	9,533	7.0	10,298	6,865	4.6
Less than $500,000	114,715	84.2	115,092	15,448	10.5

CONCENTRATION OF SALES AMONG MAJOR GROCERY STORE FIRMS, 1977

	Stores		Sales		Payroll (Entire year)	
	Number	%	Mil. $	%	Mil. $	% of Sales
All firms (136,263)	178,835	100.0%	$147,759	100.0%	$13,342	9.0%
4 largest firms	6,150	3.4	25,764	17.4	2,552	9.9
8 largest firms	8,195	4.6	36,003	24.4	3,643	10.1
20 largest firms	13,950	7.8	51,006	34.5	5,072	9.9
50 largest firms	18,909	10.6	64,259	43.5	6,336	9.9

Source: U.S. Bureau of the Census,
Census of Retail Trade, 1977.

GROCERY STORE FIRMS, NUMBER OF STORES OPERATED & SALES, 1977

	Firms		Stores		Sales	
	Number	%	Number	%	Mil. $	%
Total	136,263	100.0%	178,835	100.0%	$147,759*	100.0%
Single units	132,850	97.1	132,850	74.3	41,752	28.2
Multi units	3,413	2.5	45,985	25.7	104,076	70.4
2 - 5 stores	2,504	1.8	6,962	3.9	11,716	7.9
6 - 10 stores	349		2,612	1.5	5,377	3.6
11 or more stores	460		36,411	20.4	86,981	58.9
11 - 25 stores	247	0.9	3,908	2.2	8,332	5.6
26 - 50 stores	99		3,666	2.0	8,926	6.0
51 - 100 stores	61		4,325	2.4	10,403	7.0
101 or more	53		24,512	13.7	59,320	40.1

*Does not include sales of firms not in business at end of year amounting to $1.7 billion.

Source: U.S. Bureau of the Census,
Census of Retail Trade, 1977

GROCERY STORES (Individual Stores) BY SALES SIZE, 1977, 1972

	1977				1972			
			Sales				Sales	
	Number	%	Mil. $	%	Number	%	Mil. $	%
Grocery stores, total	178,835		$147,758.5		194,379		$93,327.5	
In business entire year	156,098	100.0%	139,916.5	100.0%	178,379	100.0%	87,440.8	100.0%
$5,000,000 or more	6,915	4.4	51,849.3	37.0	1,687	0.9	11,792.6	13.5
$2,000,000 - $4,999,000	15,049	9.6	49,400.9	35.3	11,333	6.4	33,982.4	38.9
$1,000,000 - $1,999,000	8,914	5.7	12,949.9	0.9	11,974	6.7	17,365.4	19.8
Under $1,000,000	125,220	80.2	25,716.4	18.4	153,385	86.0	24,300.5	27.8

Source: U.S. Bureau of the Census,
Censuses of Retail Trade, 1972, 1977

GROCERY STORES WITH PAYROLL: SALES BY TYPE OF MERCHANDISE, 1977, 1972

	1977				1972			
	Stores		Sales		Stores		Sales	
	Number	%	Mil. $	%	Number	%	Mil. $	%
Total	126,635	100.0%	$143,937.6	100.0%	128,115	100.0%	$90,048.2	100.0%
Groceries & other foods	126,635	100.0	122,136.6	84.9	128,115	100.0	76,429.0	84.9
Meat, fish, poultry	103,761	81.9	27,604.5	19.2	119,818	93.5	23,037.8	25.6
Fresh fruits, vegetables	94,834	74.9	10,063.3	7.0	103,796	81.0	6,126.7	6.8
Frozen foods	98,545	77.8	6,367.1	4.4	98,140	76.6	4,050.1	4.5
Dairy products	107,272	84.7	11,221.1	7.8	105,624	82.4	6,694.4	7.4
Bakery products except frozen	93,281	73.7	4,894.9	3.4	92,419	72.1	3,102.2	3.4
Delicatessen items	51,620	40.8	3,913.1	2.7	--	--	--	--
All other foods	121,254	95.7	58,072.6	40.3	115,583	90.2	33,417.8	37.1
Packaged alcoholic beverages	58,813	46.4	3 651.6	2.5	47,017	36.7	1,915.1	2.1
Tobacco products	83,704	66.1	3,483.9	2.4	78,481	61.3	2,578.9	2.9
Drugs, health aids	41,068	32.4	856.1	0.6	56,201	43.9	1,203.6	1.3
Toiletries, beauty aids	74,592	58.9	2,901.1	2.0	60,878	47.5	1,026.5	1.1
Soaps, detergents	71,883	56.8	2,821.5	2.0	67,560	52.7	1,818.1	2.0
Paper products	72,949	57.6	2,421.2	1.7	65,620	51.2	1,450.2	1.6
Apparel, except footwear								
Men's & boys'	4,247	3.3	120.6	0.1	5,097	4.0	66.6	0.1
Women's & children's	4,473	3.5	173.3	0.1	6,971	5.4	134.0	0.1
Kitchenware & home furnishings	12,721	10.0	528.7	0.4	8,622	6.7	216.1	0.2
Hardware, electrical supplies	7,023	5.5	143.2	0.1	9,015	7.0	141.4	0.2
Lawn, garden supplies	3,646	2.9	103.7	0.1	4,927	3.8	86.4	0.1
Auto fuels, lubricants	12,851	10.1	762.8	0.5	7,451	5.8	165.4	0.2
Meals, snacks	22,500	17.8	347.0	0.2	9,379	7.3	214.2	0.2
Other, incl. non-merchandise income	105,188	83.1	2,955.4	2.1	--	--	2,602.6	2.9

GROCERY STORES: ESTIMATED NUMBER OF STORES & SALES, 1972-1982

		ALL GROCERY STORES	CHAIN GROCERY STORES*	
YEAR	NUMBER	SALES (MIL. $)	SALES (MIL. $)	% OF TOTAL GROCERY STORE SALES
1972	194,346	$ 91,685	$ 49,206	53.7%
1973	192,000	102,385	55,165	53.9
1974	191,000	116,056	62,614	54.0
1975	190,000	128,061	68,441	53.4
1976	189,000	137,122	73,505	53.6
1977	178,835	147,142	83,269	56.6
1978	169,500	161,527	91,700	56.8
1979	168,900	188,551	92,900	49.3
1980	167,100	220,800	103,115	46.7
1981	165,000	240,900	119,905	49.8
1982	162,000	252,000	124,382	49.4

*Stores in organizations of 11 or more stores with sales of $25 million or more.

SUPERMARKETS: ESTIMATED NUMBER OF STORES & SALES, 1972-1982

YEAR	NUMBER	% OF TOTAL GROCERY STORES	SALES (MIL. $)	% OF TOTAL GROCERY STORE SALES
1972	27,234	14.0%	$ 67,378	73.5%
1973	29,000	15.1	75,464	73.7
1974	31,000	16.2	86,029	74.1
1975	31,000	16.3	94,653	73.9
1976	30,700	16.2	101,373	73.9
1977	30,500	17.1	109,483	74.4
1978	33,400	19.7	138,470	85.7
1979	33,600	19.9	154,100	81.7
1980	34,900	20.9	170,700	77.3
1981	28,680	17.4	171,620	71.2
1982	28,950	17.9	180,700	71.7

Note: A supermarket is defined as a grocery store with annual sales volume of $2 million or more.

Source: Fairchild Market Research Department estimates based on U.S. Census Bureau reports and trade reports.

DISTRIBUTION OF GROCERY STORE SALES BY GEOGRAPHIC REGION

	1982	1981	1980	1979
U.S. Total	100.0%	100.0%	100.0%	100.0%
Northeastern States (New England, Middle Atlantic)	20.3	21.1	21.1	22.7
North Central States (East North Central, West North Central)	23.7	23.9	24.1	23.7
South (South Atlantic, East South Central, West South Central)	35.2	34.3	34.2	32.3
West (Mountain, Pacific)	20.8	20.7	20.5	21.2

PER CAPITA SALES OF GROCERY STORES BY GEOGRAPHIC REGION

	1982	1981	1980	1979	% Change in Sales 1982/1981
U.S. Total	$ 987	$ 955	$ 860	$ 835	+ 3.4%
Northeastern States	1,027	947	846	840	+ 8.4
North Central States	1,062	889	802	745	+ 19.5
South	949	974	879	834	- 2.6
West	926	1,019	919	958	- 9.1

Source: Based on U.S. Bureau of the
Census reports.

GROCERY STORE SALES BY MONTHS, 1978-1982

MONTH	1982	1981	1980	1979	1978
January	8.0%	8.1%	8.0%	7.7%	7.5%
February	7.4	7.3	7.9	7.3	7.4
March	8.0	7.9	8.2	8.3	8.4
April	8.2	8.1	8.2	7.7	8.0
May	8.5	8.6	8.1	8.4	8.3
June	8.3	8.3	8.3	8.8	8.6
July	9.0	8.8	8.3	8.3	8.6
August	8.2	8.5	8.5	8.7	8.5
September	8.3	8.2	8.5	8.4	8.6
October	8.6	8.8	8.6	8.4	8.2
November	8.2	8.2	8.6	8.7	8.5
December	9.3	9.2	8.8	9.3	9.4
Year	100.0%	100.0%	100.0%	100.0%	100.0%

Source: Based on U.S. Bureau of the
Census reports.

DISTRIBUTION OF THE U.S. RESIDENT POPULATION, PERSONAL INCOME & SUPERMARKET SALES, BY STATE & REGION, 1982

	Population	Income	Supermarket Sales
U.S. Total (mil. $)	233.3	$2,169.7	$ 252.1
	100.0%	100.0%	100.0%
New England	5.4	5.7	5.8
Conn.	1.3	1.7	1.4
Maine	0.5	0.4	0.5
Mass.	2.5	2.6	2.8
New Hamp.	0.4	0.4	0.5
Rhode Island	0.4	0.4	0.4
Vermont	0.2	0.2	0.2
Middle Atlantic	15.8	17.0	15.1
New Jersey	3.2	3.7	3.4
New York	7.5	8.2	7.1
Pa.	5.1	5.1	4.6
East No. Central	18.0	18.0	16.8
Illinois	4.9	5.4	4.6
Indiana	2.4	2.1	2.3
Michigan	4.0	4.0	3.6
Ohio	4.6	4.6	4.5
Wisconsin	2.1	1.9	1.8
West No. Central	7.5	7.3	7.2
Iowa	1.3	1.2	1.3
Kansas	1.0	1.1	1.0
Minnesota	1.8	1.8	1.6
Missouri	2.1	2.0	2.2
Nebraska	0.7	0.7	0.6
North Dakota	0.3	0.3	0.2
South Dakota	0.3	0.3	0.3
South Atlantic	16.6	15.4	15.8
Delaware	0.3	0.3	0.3
D.C.	0.3	0.3	0.2
Florida	4.5	4.5	4.4
Georgia	2.4	2.1	2.2
Maryland	1.8	2.0	2.0
North Carolina	2.6	2.1	2.2
South Carolina	1.4	1.1	1.2
Virginia	2.4	2.3	2.4
West Virginia	0.9	0.7	1.0

(continued)

DISTRIBUTION OF THE U.S. RESIDENT POPULATION, PERSONAL INCOME & SUPERMARKET SALES, BY STATE & REGION, 1982

(continued)

	Population	Income	Supermarket Sales
East So. Central	6.5%	5.2%	6.4%
Alabama	1.7	1.3	1.5
Kentucky	1.6	1.3	1.8
Mississippi	1.1	0.8	1.1
Tennessee	2.0	1.8	1.9
West So. Central	10.8	10.5	11.8
Arkansas	1.0	0.8	1.0
Louisiana	1.9	1.7	2.0
Oklahoma	1.4	1.3	1.5
Texas	6.5	6.7	7.3
Mountain	5.2	4.9	5.5
Arizona	1.3	1.2	1.3
Colorado	1.3	1.4	1.5
Idaho	0.4	0.4	0.5
Montana	0.3	0.3	0.4
Nevada	0.4	0.4	0.4
New Mexico	0.6	0.5	0.6
Utah	0.7	0.5	0.5
Wyoming	0.2	0.2	0.3
Pacific	14.3	15.9	15.4
Alaska	0.2	0.2	0.3
California	10.7	12.1	11.6
Hawaii	0.4	0.5	0.4
Oregon	1.2	1.1	1.1
Washington	1.8	2.0	2.0

Note: State totals may not add to regional totals due to rounding.

Source: Sales and Marketing Management of Buying Power and Data Service.

PER CAPITA CONSUMPTION OF MAJOR FOOD COMMODITIES*

IN POUNDS

	1981(p)	1980	1979	% Change 1981/1980
All items	1399.8	1406.9	1415.1	- 0.5%
Animal products	582.2	587.4	589.9	- 0.9
Crop products	817.6	819.5	825.2	- 0.2
Total red meat	145.2	147.7	144.9	- 1.7
Beef	77.2	76.5	78.0	+ 0.9
Pork	65.0	68.3	63.8	- 4.8
Lamb and mutton	1.4	1.4	1.3	--
Veal	1.6	1.5	1.7	+ 6.7
Fishery products	13.0	12.8	13.0	+ 1.6
Chicken	51.7	50.1	50.6	+ 3.2
Turkey	10.7	10.5	9.9	+ 1.9
Eggs	33.6	34.6	35.2	- 2.9
All dairy products	541.5	544.3	547.7	- 0.5
Fluid whole milk	137.9	143.5	150.1	- 3.9
Total cheese	18.2	17.6	17.2	+ 3.4
Butter	4.3	4.5	4.5	- 4.4
Ice cream	17.2	17.3	17.1	- 0.6
Fats and oils--total fat food content (including butter)	56.9	55.8	55.8	+ 2.0
Animal fats	10.8	11.0	11.0	- 1.8
Vegetable oils	46.1	44.8	44.8	+ 2.9
Total fruit	142.3	141.2	136.2	+ 0.8
Processed	55.0	55.4	55.5	- 0.7
Fresh	87.3	85.7	80.8	+ 1.9
Total vegetables	154.3	159.2	160.8	- 3.1
Fresh (commercial)	97.1	99.0	96.4	- 1.9
Processed	57.2	60.2	64.4	- 5.0
Wheat flour	116.6	116.9	117.2	- 0.3
Rice	11.0	9.4	9.4	+ 17.0
Sugar	79.4	83.7	89.3	- 5.1
Corn sweeteners	55.0	48.9	43.3	+ 12.5
Coffee	7.7	7.8	8.5	- 1.3
Soft drinks (gallons)	38.0	37.8	36.8	+ 0.5
Spirits**	2.5	2.5	2.6	--
Beer**	31.1	30.9	30.5	+ 0.6
Wine**	2.7	2.8	2.5	- 3.6

* Civilian

** Alcoholic beverages are in gallons of beverage volume for the drinking age population.

(p) preliminary

Source: U.S. Department of Agriculture

CONSUMER PRICE INDEX

(1967 = 100)

	Annual Averages				% Change
	1982	1981	1980	1979	1982/1981
All Items	289.1	272.5	246.8	217.4	+ 6.1%
Food	285.7	274.7	254.6	234.5	+ 4.0
Food at home	279.2	269.9	251.5	232.9	+ 3.4
Cereals & bakery products	283.4	271.0	246.4	220.1	+ 4.6
Meats, poultry, fish & eggs	258.2	256.5	242.2	234.2	+ 0.7
Dairy products	247.0	243.5	227.4	207.1	+ 1.4
Fruits, vegetables	291.4	276.3	246.7	230.0	+ 5.5
Other foods at home	350.4	308.1	284.5	250.9	+ 13.7
Food away from home	306.5	291.0	267.0	242.9	+ 5.3

Source: U.S. Department of Labor,
Bureau of Labor Statistics.

SUPERMARKETS
TRENDS IN OPERATING RESULTS, 1976-1980

	1980	1979	1978	1977	1976
Gross Profit With Warehouse (% of Sales)	22.4%	22.3%	22.6%	22.0%	22.2%
Gross Profit Without Warehouse (% of Sales)	20.9%	20.5%	21.0%	19.7%	20.0%
Sales Per Man Hour	$ 75.15	$68.56	$65.71	$59.62	$57.40
Sales Per Square Foot	$ 6.37	$ 6.49	$ 6.17	$ 5.80	$ 5.50
Sales Per Customer Transaction	$ 13.03	$11.60	$10.28	$ 9.85	$ 9.39
Average Hourly Labor Cost*	$ 6.57	$ 5.92	$ 5.36	$ 4.91	$ 4.53
Store Labor Expense	8.4%	8.3%	8.5%	8.4%	8.3%
Fringe Benefit Expense	1.9%	1.8%	2.0%	1.7%	1.5%
Net Profit	1.5%	1.9%	1.7%	1.4%	1.3%

*Excluding fringe benefits

Source: Food Marketing Institute

WHOLESALERS

ESTIMATED SALES OF MERCHANT WHOLESALERS
1976-1980
(Millions of Dollars)

Type of Merchant Wholesaler*	1980	1979	1978	1977	1976	% Change 1980/1979
General-line groceries	$49,183	$43,919	$39,615	$40,610	$36,124	+12.0%
Confectionery	3,136	2,943	2,514	1,921	1,762	+ 6.5
Meat, meat products	23,361	22,584	21,960	17,475	16,424	+ 3.4
Poultry, poultry products	7,416	6,893	6,395	5,172	4,880	+ 7.6
Fresh fruits, vegetables	15,425	13,431	12,755	9,895	8,863	+14.8
Total[1]	$98,521	$89,770	$83,239	$75,073	$68,053	+ 9.7

*The Department of Commerce defines a merchant wholesaler as follows: "Wholesalers who take title to the goods they sell, such as wholesale merchants or jobbers, industrial distributors, voluntary group wholesalers, exporters, importers, wagon distributors, retailer cooperative warehouses, cooperative buying associations..."

[1] Specialty line grocery sales omitted.

Source: U.S. Department of Commerce,
Bureau of the Census.

SECTION 5

ADDITIONAL SUPERMARKET DATA

1. A calendar of industry events for 1984 including all major conventions and annual meetings.
2. An Up-to-date directory of food associations.

CALENDAR OF INDUSTRY EVENTS • 1984

MARCH – CONVENTIONS AND ANNUAL MEETINGS

4-8 Produce Marketing Association, Canadian floral tour, Ontario.

7 New Hampshire Retail Grocers Association, How to Compete Against the Giants seminar, Chateau Restaurant, Manchester.

12-16 Food Industry Management, 1984 seminar, graduate school of business, University of Southern California, Los Angeles.

13 RGA of Florida, successful-produce-management advanced course, Howard Johnson Hotel, Orlando.

13,14 California Grocers Association, legislative conference, Sacramento Convention Center and Red Lion Motor Inn, Sacramento.

18-20 NGA, warehousing/transportation conference, Fairmont Hotel, Denver.

18-21 NAWGA, annual convention, Hyatt Regency, Chicago.

23,24 Retail Bakers of America, 15th annual supermarket bakery conference, Disneyland Hotel, Anaheim, Calif.

24-28 Retail Bakers of America, 66th convention-exhibition, Disneyland Hotel, Anaheim Convention Center, Anaheim, Calif.

25-27 North Carolina Food Dealers Association, management institute, University of South Carolina School of Business, Chapel Hill.

25-28 NGA, public affairs conference, Hyatt Regency Capitol Hill, Washington.

25-29 National Association of Service Merchandisers, health and beauty aid conference, Fairmont Hotel, New Orleans.

26-28 NAWGA, financial management seminar, Sheraton Twin Towers, Orlando, Fla.

28,29 NGA, legal conference, Hyatt Regency Capitol Hill, Washington.

30,31 United Dairy Industry Association, annual meeting, Hyatt Regency, San Antonio.

APRIL – CONVENTIONS AND ANNUAL MEETINGS

1-4 FMI/PMA/NAWGA/UFFVA, produce conference, Americana Dutch Resort, Lake Buena Vista, Fla.

1-4 FMI, advertising/marketing executives conference, Camelback Inn, Scottsdale, Ariz.

2-3 NAWGA, injury prevention and rehabilitation seminar, Brown Palace, Denver.

2-3 New England Wholesale Food Distributors Association, executive conference, hotel to be announced, Boston.

7-9 Tennessee Grocers Association, annual convention, Peabody Hotel, Memphis.

7-12 Western Association of Food Chains, annual convention, Convention Center, San Antonio.

8-12 National Housewares Manufacturers Association, annual convention, McCormick Place, Chicago.

9-11 NAWGA, food service warehousing and delivery seminar, Loews Anatole, Dallas.

11,12 NGA, human resources conference, Marriott Hotel, Atlanta.

15,16 U.S. International Food Show, Coliseum, New York.

16,17 American Butter National Cheese Institute, annual meeting, Chicago Marriott O'Hare, Chicago.

24 Pennsylvania Grocers Association, spring seminar, Marriott Inn, Harrisburg.

23,24 NAWGA, government procurement briefing, Bellevue Stratford, Philadelphia.

25,26 NAWGA, executives' personal-computer briefing, Galt House, Louisville.

28-30 North Dakota Food Retailers Association, annual convention, Civic Center, Bismarck.

30-
May 2 AMI, meat marketing conference, Hyatt Regency O'Hare, Chicago.

MAY—CONVENTIONS AND ANNUAL MEETINGS

2 RGA of Florida, legislative conference, Hilton, Tallahassee.

4 NAWGA, food-service, frozen food clinic, Hyatt O'Hare, Chicago.

6-9 FMI, annual convention, Convention Center, Dallas.

7-8 NAWGA, division presidents' conference, Warwick Post Oak, Houston.

11-12 Arkansas Wholesale Grocers Association/Tobacco Distributors Association, annual convention, Excelsior Hotel, Little Rock.

13-15 International Cheese and Deli Association, 20th annual seminar, Dairy-Deli Showdown, Lowes Anatole, Market Center, Dallas.

14-15 NAWGA, executives' personal-computer briefing, Marbury House, Washington.

14-16 NGA, financial management conference, Fairmont Hotel, Denver.

19-21 Arizona Retail Grocers Association, annual convention, Hyatt Regency, Phoenix.

20-22 AMI, public affairs conference, Mayflower Hotel, Washington.

20-22 NGA, store engineering conference, Marriott, St. Louis.

20-23 Mid-Atlantic Food Dealers Association, board meeting and spring conference, Bedford Springs, Pa.

20-23 FMI, financial executives conference, Royal Orleans Hotel, New Orleans.

21-23 NAWGA, delivery/transportation seminar, Amfac Hotel, Minneapolis.

22 RGA of Florida, practical convenience-store merchandising, Howard Johnson Hotel, Orlando.

JUNE—CONVENTIONS AND ANNUAL MEETINGS

2-5 Food Retailers Association of South Carolina, annual convention, Landmark Hotel, Myrtle Beach.

3-6 NGA, business computer conference, Inn on the Park, Houston.

3-8 General Merchandise Distributors Council, health and beauty aid conference, Canyon Hotel, Palm Springs, Calif.

4-6 NAWGA, experienced first-line supervisors school, Hilton, Denver.

6-8 AMI, supervisory skills workshop, Nordic Hills Hotel, Chicago.

6-10 National Food Brokers Association, management conference, del Coronado Hotel, San Diego.

10-13 Institute of Food Technologists, Food Expo, Convention Center, Anaheim, Calif.

10-15 FMI, fundamentals of supermarket operations management program, University of Missouri, Columbia, Mo.

11,12 NGA, advertising conference, Marriott Hotel, St. Louis.

11,12 NAWGA, food service fiscal-controls seminar, Northerland Plaza, Cincinnati.

13-15 NAWGA, cash-and-carry seminar, Sheraton East, Buffalo.

14-17 New England Wholesale Food Distributors Association, annual convention, Dunfey's Hyannis, Hyannis, Mass.

19-21 NAWGA, annual marketing conference, Marriott, Atlanta.

23-26 Texas RGA, annual convention and trade show, Hyatt Regency, Houston.

24-27 Pennsylvania Grocers Association, annual convention and trade show, Hershey Lodge and Convention Center Hershey.

27,28 NAWGA, executives' personal-computer briefing, Stouffer's National Center, Washington.

JULY—CONVENTIONS AND ANNUAL MEETINGS

8-10 Georgia Grocers Association, 62nd annual convention and trade show, Hilton Hotel, Columbus.

13 NAWGA, food-service meat-operations briefing, Marriott, Omaha.

25,26 NAWGA, executives' personal-computer briefing, Hilton, Denver.

31-Aug. 2 National Food Distributors Association, annaul meeting, Hilton, Atlanta.

AUGUST—CONVENTIONS AND ANNUAL MEETINGS

12,13 Louisiana Retail Food Dealers Association, 27th annual convention and trade show, Sheraton, New Orleans.

12-14 North Carolina Food Dealers Association, 57th annual convention and food trade exhibit, Civic Center, Charlotte.

13-15 NAWGA, loss-prevention seminar, Arlington Hyatt, Washington.

17-19 New Mexico Food Dealers Association, annual convention, Albuquerque.

19-23 National Association of Service Merchandisers conference, Opryland Hotel, Nashville.

20-23 NGA, annual convention and food industry exposition, Convention Center, Reno, Nev.

22,23 NAWGA, executives' personal computer briefing, Arlington Hyatt, Washington.

SEPTEMBER—CONVENTIONS AND ANNUAL MEETINGS

6,7 NAWGA, operations-executive conference, Sheraton Twin Towers, Orlando, Fla.

8,9 Kentucky Retail Food Dealers Association, annual convention, Hyatt Regency and Commonwealth Convention Center, Louisville.

9-12 FMI, data processing conference, St. Francis Hotel, San Francisco.

9-12 Connecticut Food Stores Association, convention, Concord Hotel, Kiamesha Lake, N.Y.

12-15 Poultry and Egg Institute of America, 54th fact-finding conference, Marriott's Hilton Head Resort, Hilton Head, S.C.

14,15 AMI, meat-industry research conference, Hilton, New Orleans.

15-18 AMI, annual convention, Hilton, New Orleans.

16-18 Indiana Grocers Association, annual convention, Hyatt Regency, Indianapolis.

20 PMA, annual floral marketing seminar, Sheraton-Washington Hotel, Washington.

20-24 PMA, annual convention and exposition center, Sheraton-Washington Hotel, Washington.

23-26 National Association of Convenience Stores, annual meeting and exposition, Hotel Bonaventure, Los Angeles.

27-30 Mid-Atlantic Food Dealers Association, annual convention, Convention Hall, Ocean City, Md.

28-31 NAWGA, computer conference and exposition, Loews Anatole Hotel, Dallas.

28-30 Iowa Retail Food Dealers Association, annual convention, Marriott, Des Moines.

30 FMI, trading up seminar for independent operators, Hotel Inter-Continental, Boston.

OCTOBER – CONVENTIONS AND ANNUAL MEETINGS

1,2 NGA, scanning conference, Hyatt Regency, New Orleans.

5-7 Maine State Grocers Association, annual convention, Samoset Resort, Rockport.

7-9 RGA of Florida, annual convention, Curtis Hixon Convention Center, Tampa.

8-10 NAWGA, store supervision school, Hilton, Pittsburgh.

9-12 National Housewares Manufacturers Association, international housewares exposition, McCormick Place, Chicago.

10-12 NAWGA, food-service buyers seminar, Hyatt Regency, New Orleans.

10-12 AMI, quality-assurance short course, Nordic Hills Hotel, Itasca, Ill.

12-15 California Grocers Association, convention and trade show, MGM Grand Hotel, Las Vegas.

12-16 Virginia Food Dealers Association, convention and buyers exhibit, Hotel Roanoke and Civic Center, Coliseum, Roanoke.

14-17 FMI, fall conference, Sheraton Waikiki, Hawaii

14-17 Food Distribution Research Society, 25th annual meeting, Airport Hilton, Atlanta.

20 PMA, annual floral marketing seminar, Sheraton-Washington Hotel, Washington.

20,21 Oklahoma Retail Grocers Association, annual convention and trade exposition, Sheraton Century Center and Myriad Convention Center, Oklahoma City.

20-22 Missouri Retail Grocers Association, annual convention and food trade show, Marriott's Tan-Tar-A Resort, Osage Beach.

20-24 PMA, annual convention and exposition center, Sheraton-Washington Hotel, Washington

23-26 NGA, buyer-seller conference, Fairmont Hotel, Dallas.

27-30 Mid-Atlantic Food Dealers Association, annual convention, Convention Hall, Ocean City, Md.

28-30 Iowa Retail Food Dealers Association, annual convention, Marriott, Des Moines.

28-31 NAWGA, computer conference and exposition, Loews Anatole Hotel, Dallas.

30 FMI, trading up seminar for independent operators, Hotel Inter-Continental, Boston.

NOVEMBER – CONVENTIONS AND ANNUAL MEETINGS

5-7 NAWGA, first-line supervisors school, Hilton & Towers, Atlanta.

9-13 Food Industry Association Executives, annual convention, Williams Plaza, Tulsa, Okla.

10-16 General Merchandise Distributors Council, conference, Doral Country Club, Miami.

11-14 National Frozen Foods Association, annual convention, Hilton, San Francisco.

15,16 NAWGA, executives' personal computer briefing, Grand Hotel, Houston.

30-
Dec.5 NFBA, annual convention, Hilton, New York.

DECEMBER – CONVENTIONS AND ANNUAL MEETINGS

5-7 NAWGA, produce operations seminar, Sheraton Twin Towers, Orlando, Fla.

5-7 NAWGA, food-service sales and marketing seminar, Brown Palace, Denver.

10-12 NAWGA, warehouse-operations seminar, Westin Galleria, Dallas.

DIRECTORY OF FOOD ASSOCIATIONS

American Bakers Association
2020 "K" Street, N.W., Suite 850
Washington, D.C. 20006 (202)296-5800

American Beekeeping Federation
13637 N.W., 39th Avenue
Gainesville, Fla. 32601 (904)375-0012

American Dairy Association, Inc.
6300 N. River Road
Rosemont, Ill. 60018 (312)696-1880

The American Dietetic Association
430 North Michigan Avenue
Chicago, Illinois 60611 (312)280-5000

American Dry Milk Institute, Inc.
130 North Franklin Street
Chicago, Illinois 60606 (312)782-4888

American Frozen Food Institute
1700 Old Meadow Road
McLean, Virginia 22102 (703)821-0770

American Meat Institute
1700 North Moore St.
Arlington, Virginia 22209 (703)841-2400

American Poultry Association
Route 4, Box 351
Troy, N.Y. 12180 (518)286-1818

American School Food Service Association
4101 East Iliff Ave.
Denver, Colorado 80222 (800)525-8575

American Shrimp Canners and Processors Association
Box 50774
New Orleans, Louisiana 70150 (504)368-1571

American Soc. of Hospital Food Service Administrators
840 North Lake Shore Drive
Chicago, Ill. 60611 (312)280-6417

American Spice Trade Association
P.O. Box 1267
Englewood Cliffs, N.J. 07632 (201)568-2163

The Association for Dressings & Sauces
5775 Peachtree-Dunwoody Rd. Suite 500D
Atlanta, Georgia 30342 (404)252-3663

Association of Food Distributors
115 Broadway
New York, N.Y. 10006 (212)267-4244

Barley and Malt Institute
733 N. Van Buren Street, Suite 610
Milwaukee, Wisconsin 53202 (414)276-5383

Biscuit and Cracker Distributors Association
111 E. Wacker Drive
Chicago, Illinois 60601 (312)644-6610

California Dried Fruit Export Association
P.O. Box 270A, 303 Brokaw Road
Santa Clara, Calif. 95052 (408)727-9302

California Rice Export Association
P.O. Box 958, 901 South River Road
West Sacramento, Calif. 95691
(916)371-6941

Canned and Cooked Meat Importers, Association
1000 Connecticut Avenue, N.W. #707
Washington, D.C. 20036 (202)659-2334

Cheese Importers Association of America
460 Park Avenue
New York, N.Y. 10022 (212)753-7500

Certified Milk Producers Association of America
Manlius-Chittenango Road
Chittenango, N.Y. 13027 (315)682-9833

Coffee, Sugar and Cocoa Exchange, Inc.
4 World Trade Center, S.E.
New York, N.Y. 10048 (212)938-2800

Council of Food Processors Association Executives
1133 20th Street, N.W.
Washington, D.C. 20036 (202)331-5942

Fibre Box Association
5725 North East River Road
Chicago, Ill. 60631 (312)693-9600

Food Marketing Institute
1750 "K" Street, N.W., Suite 700
Washington, D.C. 20006 (202)452-8444

Food Merchandisers of America
Box 958
Lumberton, N.C. 28358 (919)738-3791

Food Processing Machinery & Supplies
Association
1828 "L" Street, N.W., Suite 700
Washington, D.C. 20036 (202)833-1790

Frozen Potato Products Institute
1700 Old Meadow Road, Suite 100
McLean, Virginia 22102 (703)821-0770

General Merchandise Distributors Council
1275 Lake Plaza Drive
Colorado Springs, Colorado 80906
(303)576-4260

Grocery Manufacturers of America
1010 Wisconsin Avenue, N.W. Suite 800
Washington, D.C. 20007 (202)337-9400

International Apple Institute
6707 Old Dominion Dr., Suite 210
Box 1137
McLean, Va. 22101 (703)442-8850

International Association of Ice Cream
Manufacturers
910 17th Street, N.W.
Washington, D.C. 20006 (202)296-4250

International Council of Shopping Centers
665 Fifth Avenue
New York, N.Y. 10022 (212)421-8181

International Jelly and Preserve
Association
5775 Peachtree-Dunwoody Road, Suite 500D
Atlanta, Georgia 30342 (404)252-3663

Miller's National Federation
600 Maryland Avenue S.W., Suite 305
Washington, D.C. 20024 (202)484-2200

National American Wholesale Grocers'
Association
201 Park Washington Court
Falls Church, Va. 22046 (703)532-9400

National Association for the Specialty
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1270 Avenue of the Americas
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Falls Church, Va. 22041 (703)578-1800

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Vegetable Growers
430 West Bagley Road
Berea, Ohio 44017 (216)243-5600

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1625 Eye Street, N.W. Suite 1024A
Washington, D.C. 20006 (202)785-3232

National Association of Meat Purveyors
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National Association of Service
Merchandising
805 Merchandise Mart Plaza
Chicago, Ill. 60654 (312)467-0046

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and Confection Brokers
2030 Condolea Drive
Leawood, Kansas 66209 (913)648-7715

National Association of Tobacco
Distributors
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New York, N.Y. 10017 (212)599-3344

National Broiler Council
1155 15th Street, N.W.
Washington, D.C. 20005 (202)296-2622

National Candy Wholesalers Association
1430 "K" Street, N.W.
Washington, D.C. 20005 (202)393-6733

National Cheese Institute
110 North Franklin Street, Room 620
Chicago, Ill. 60606 (312)263-2733

National Coffee Association of the U.S.A.
120 Wall Street
New York, N.Y. 10005 (212)344-5596

National Confectioners' Assoc. of the U.S.
7900 Westpark Drive, Suite 514
McLean, Virginia 22102 (703)790-5750

National Corn Growers Association
818 18th Street, N.W., Suite 645
Washington, D.C. 20006 (202)223-6296

National Dairy Council
6300 N. River Road
Rosemont, Ill. 60018 (312)696-1020

National Fisheries Institute
1101 Connecticut Avenue, N.W. Suite 700
Washington, D.C. 20036 (202)857-1110

National Food Brokers Association
1916 "M" Street, N.W.
Washington, D.C. 20036 (202)331-9120

National Food Distributors Association
111 East Wacker Drive
Chicago, Ill. 60601 (312)644-6610

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Washington, D.C. 20036 (202)331-5900

National Frozen Foods Association
P.O. Box 398
Hershey, Pa. 17033 (717)534-1601

National Frozen Pizza Institute
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McLean, Va. 22102 (703)821-0770

National Grocers Association
1825 Samuel Morse Drive, Suite 820
Reston, Va. 22090 (703)437-5300

National Honey Packers and Dealers
Association
Box B
Edgewater, Florida 32032 (904)428-9027

National Independent Poultry and Food
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2445 Terry Road
Jackson, Miss. 39204 (601)373-2913

National Kraut Packers Association, Inc.
108½ East Main Street
St. Charles, Ill. 60174 (312)584-8950

National Live Stock & Meat Board
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National Meat Canners Association
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Washington, D.C. 20007 (703)841-2424

National Onion Association
5701 East Evans Ave., Suite 26
Denver, Colorado 80222 (303)756-1518

National Paperbox and Pakaging Association
231 Kings Highway East
Haddonfield, N.J. 08033 (609)429-7377

National Pasta Association
19 South Bothwell Street
Box 336
Palatine, Ill. 60067 (312)358-1022

National Peanut Council
1000 16th Street, N.W., Suite 700
Washington, D.C. 20036 (202)775-0450

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12075 East 45th Ave., Suite 301
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National Prepared Frozen Food Processors
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99 W. Hawthorne Avenue
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National Red Cherry Institute
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National Soft Drink Association
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Washington, D.C. 20036 (202)463-6732

National Sugar Brokers Association, Inc.
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National Turkey Federation
11800 Sunrise Valley Drive
Reston, Va. 22091 (703)860-0120

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Paperboard Packaging Council
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Washington, D.C. 20005 (202)289-4100

Peanut Butter and Nut Processors
Association
5101 Wisconsin Avenue, Suite 504
Washington, D.C. 20016 (202)966-7888

Pet Food Institute
1101 Connecticut Avenue, N.W., Suite 700
Washington, D.C. 20036 (202)857-1120

Pickle Packers International, Inc.
P.O. Box 31
St. Charles, Ill. 60174 (312)584-8950

The Popcorn Institute
111 East Wacker Drive
Chicago, Ill. 60601 (312)644-6610

The Potato Association of America
482 Deering Hall, University of Maine
Orono, Maine 04473 (207)581-2771

Potato Chip/Snack Food Association
1735 Jeff Davis Highway #903
Arlington, Virginia 22202 (703)920-4805

Poultry & Egg Institute of America
1815 N. Lynn Street, Suite 801
Arlington, Va. 22209 (703)522-1363

Processed Apples Institute, Inc.
5775 Peachtree-Dunwoody Road, Suite 500D
Atlanta, Georgia 30342 (404)252-3663

Produce Marketing Association
700 Barksdale Road, Suite 6
Newark, Delaware 19711 (302)738-7100

The Rice Millers Association
1235 Jefferson Davis Highway
Arlington, Va. 22202 (703)920-1281

Shellfish Institute of North America
1625 "K" Street, N.W., Suite 501
Washington, D.C. 20006 (202)659-5914

The Sugar Association, Inc.
1511 "K" Street, N.W.
Washington, D.C. 20005 (202)628-0189

Tuna Research Foundation
Suite 603, 1101 17th Street, N.W.
Washington, D.C. 20036 (202)296-4630

United Food and Commercial Workers
International
1775 "K" Street, N.W.
Washington, D.C. 20006 (202)223-3111

United Fresh Fruit and Vegetable Association
North Washington and Madison
Alexandria, Va. 22314 (703)836-3410

United States National Fruit Export Council
1133 20th Street, N.W.
Washington, D.C. 20036 (202)331-5900

Vanilla Bean Association of America
47-22 Pearson Place
Long Island City, N.Y. 11101 (212)392-7800

The Vinegar Institute
5775 Peachtree-Dunwoody Road, Suite 500D
Atlanta, Georgia 30342 (404)252-3663

Western States Meat Packers Association,
Inc.
88 First Street
San Francisco, Calif. 94105 (415)982-2466

Wheat Industry Council
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Rockville, Maryland 20852 (301)984-1300

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